Public Access TV and Local Control over PROW Threatened by House and Senate Bills

Three bills that threaten public access television and the City's control over its public rights of way have recently been filed in Congress. Each bill seeks to amend the Telecommunications/Cable Acts of 1984, 1992, and 1996 by removing or greatly weakening the requirement for video service providers to obtain franchises from cities and towns. The franchise fees paid by Comcast to the City of Cambridge provide the primary source of funding for Cambridge Community Television's operations (Channels 9, 10, and 22), as well as those of Municipal TV8 and new Cambridge Educational Access Channels 98 and 99.

This means that services and support for local media producers, as well as opportunities to represent your views and interests on cable television, are directly threatened.

The first two bills, Senate Bill 1349 and House Bill 3146, seek to ease telephone company entry into the video market by removing the "obstacle" of local franchising. Local franchising is the means by which cities and towns manage their public rights of way — the streets and sidewalks under which the telecommunications providers lay their cables. Local cable franchising is necessary to require telecommunications providers to pay franchise fees and otherwise support public access as a form of rent for use of public real estate to conduct their business. If these bills pass, it sets the stage for cable providers, like Comcast, to seek relief from key contractual obligations to support public access. The third, Senate Bill 1504, the Broadband Investment and Consumer's Choice Act, is the most virulent — it would simply do away with all local franchise requirements — immediately voiding Comcast's current contract with the City of Cambridge!

The telecommunications companies are complaining that the need to negotiate with each municipality is too great a burden and is hampering their ability to roll out new services — yet Comcast reported that its earnings are up 64% this year!

We have clearly entered a legislative era in which corporate interests prevail over the public interest. This is a critical time for viewers and users of public access stations to contact their elected representatives to inform them how much we value public, educational and governmental access, and that it is wrong for the federal government to weaken cable franchising and municipal ability to control public rights of way.

What can we do? Start by calling, writing, or sending an email to our Senators and urge them to defeat Senate Bill 1504, the Ensign/McCain Broadband Investment and Consumer's Choice Act, and Senate Bill 1349, the Video Choice Act of 2005. Let them know how important public access is to you and that local control over the public rights of way should not be threatened. Then move on to the House of Representatives and tell them to stop House Bill 3146. Sample letters and legislators contact information are available on CCTV's web site, www.cctvcambridge.org.

If you have friends and family in other states, ask them to contact their representatives, too. Your actions WILL make a difference! Our representatives need to know that the voters back home are paying attention, and that these bills will have an enormous effect on our lives.

If you have any questions, do not hesitate to contact us at CCTV. Thank you in advance for your support.

Susan Fleischmann
Welcome New Members

Ona Anosike
Laura Asherman
JB Barbosa
Jose Barbosa
Marie Caso
Jean Chapin-Smith
Lucien Christalin
David Cohen
Mario Davila
Michael Dias
Jodi Ferber
Gil Fernald
Porscha Fontellio
Yvette Fowlkes
Ryan Garms
Bright Genty
Linwood Harper
Phillip Hodges
Lennox Hoyte
Yasuko Ito
Andrew Keplin
Magaly Koch
Karina Koch
Robert La Tremouille
Julie Lee
Jayme Lloyd
Paul Lopez
Diahanne Lucas
Robert Mack
Jeffrey Matson
Michael Megna
Andrew Ochrymowycz
Frank Raduazzo
Vera Scott
Paramajit Singh
Jeffrey Soriano
Joseph Thakuria
Lynne Viera
Whitney Wells
Bill Wendel
Ward Williamson
Olivia Woodard
Rebecca Yadegar

Congratulations!

Jason Crow, CCTV’s Access Coordinator, and Melissa (Lisa) Ward were married on September 10th in Michigan. We all wish Jason and Lisa the very best!

CCTV Receives MCC Grant

CCTV has received a three-year operating support grant of $14,340 per year from the Massachusetts Cultural Council. The grant will help fund CCTV’s computer and video programs.

With a score of 4.88 out of 5, the MCC panel noted that CCTV has “an impressive scope of programmatic offerings” and “a strong track record of community partnerships and working with diverse communities.”

Honorary Board Established

One component of the Board of Director’s long range plan for CCTV is the establishment of an Honorary Board. The purpose of this body is to lend names and resources (financial and otherwise) to strengthen CCTV.

Honorary Board Members will be recognized for their dedication to the mission of CCTV and shall be interested and willing to assist when called upon by a. Providing guidance and advice, b. Providing or helping to procure resources, c. Advocating on behalf of CCTV, and/or d. Permitting their names to be used in support of CCTV.

If you know of community leaders who would like to serve on CCTV’s Honorary Board, please submit names to the Executive Committee of the Board of Directors.

Actor Danny Glover needed a studio to tape a public service announcement, so he came to CCTV. While here, he also taped a few spots for us - he was assisted by (l-r) Evan Ragon, Shaun Clarke, Eugene Shih, and Jennifer Schmitt.

MAC Members Advisory Committee

- Angel Aiguier • Emanuel Gardner • Lauren Kroiz
- Ann Medeiros • Shams Mirza • Corey O’Hara
- Wayne Robinson • Cody Romano
CCTV’s 8th Annual
Back Stage BBQ

Brought to You By
Cambridge Savings Charitable Foundation

Directed by
Boston Properties
Cambridge Self Storage
Cambridge Trust Company
Charles Stark Draper Laboratory
Comcast
Leader Bank
Novartis Institutes for Biomedical Research

Co-starring
Cambridge Chronicle
Classic Copy & Printing
Citizens Bank
East Cambridge Savings Bank
Erica Reitmayer Promotional Products
Harvard University
Massachusetts Institute of Technology
Wainwright Bank

Cast
David Bass and Susan Hall
The Berk Family
CARU Associates
Community Mapping Inc.
Dickson Brothers Hardware
Forest City Enterprises
Ingram, Rettig & Beaty
Mass. Ave Realty Trust
Samuels Property Group
SEA Consultants
A.O. Wilson Foundation

Honorary Committee:
Tod Beaty, Kelly Thompson
Clark, Sheldon Cohen, Chris Connaire, Jackie Cunningham,
Sarah Gallop, Joyce Kauffman, Judy Kavanagh, Susan
Lapiere, Mary Leno, Jeff Lockwood, Tom Lucey, George
Metzger, Ethelbert Onyeokoro, Cheryl Santee, Jeff Seifert,
Susan Smith, Rachael Solem

Food & Drink Provided By
1369 Coffeehouse
Ben & Jerry’s Ice Cream
Blue Room
Cambridge Brewing Company
Carberry’s Bakery
Child Care Resource Center
Dado Tea
East Coast Grill
Green Street Grill
Iggy’s Bread of the World
India Pavilion
Jules Catering
La Groceria Ristaurante
Middle East Restaurant
Pepsi Cola Corporation
Picante Mexican Grill
Pit Stop Barbecue
Redbones
Rendezvous in Central Square
Ryles Jazz Club
Texas Roadhouse - Everett
Trader Joe’s
Whole Foods Market

Thanks To
Central Plaza LLC
Central Square Florist
Charles Hotel
Sidney’s Grille
University Stationery

September 22, 2005
Honoring
Susan Flannery
Straight from Broadway!
Musical Score by
The Blue Suede Boppers
&
The CRLS Jazz & Vocal Ensembles

Silent Auction Donors
B Cummings Hair Salon, Best Western Hotel Tria, Boston Pilates, Boston Red Sox, Brazilian Cultural Center of New England, Cambridge Center for Adult Education, Cambridge Common, Cambridge Family YMCA, Cambridgeside Galleria, Carol Nelson Massage, Charles Hotel: Henrietta’s Table, Charles River Canoe & Kayak, Charles River School of Shiatsu, Charles Riverboat Company, comma, inc., Craigie Street Bistro, Custom Eyes, Danny Glover, Doubletree Guest Suites, Emma’s Pizza, Hotel Marlowe, Hotel @ MIT, Improv Boston, Jasmine Sola, Joi de Vivre, Laundromutt, Newbury Comics, Nora Theatre, Ping Wong, Polaroid Corporation, Quantum Books, Sherbanoo Aziz, Sheraton Commander Hotel, YWCA Cambridge, Zip Car

Oct/Nov/Dec 2005 CCTV Open Studio 3
The ways in which we choose and view media is changing dramatically for both the big industries and our community television center here in Cambridge. In the shadow of telecom policy changes in Congress and new media technologies emerging from every direction, a new initiative by CCTV will embrace and integrate new forms of media distribution into our current operations.

For most access centers, the conventional way of transmitting media produced by community members requires producers to submit hard copy tapes to each station in order to be played. Some access centers cablecast media directly from tape or DVD, others encode programs onto in-house digital video servers for playback, and in places like CCTV, we are working on a Frankenstein-like hybrid with a little bit of everything.

It is clear that local cable television infrastructure will no longer be the premium venue for distributing video to viewers and that the internet will offer greater possibilities for access centers like us. The cable television giants are already offering limited web-based programming, many commercial sporting and entertainment events are already streamed across the internet, and now is the time for community media organizations to carve out a piece of the internet for public interest before we are left behind. Indeed, it may soon be that cable television becomes obsolete, or proposed changes in regulation might prevail, and we may find ourselves without our three cable channels.

Cambridge Community Television recently began a project headed by Americorps/VISTA volunteer Catherine Hersh, who will research and develop a new web-based media distribution system for use by our community of active producers. Looking at current models of media self-publishing, peercasting, streaming, blog/vlogging, and a wide range of more obscure methods, we will choose and install the system that will best serve our needs. This initiative will greatly increase our capacity to widely distribute local media that reflects the interests of the Cambridge community.

Keep your eyes on our website for the results of our research and new opportunities for our members to contribute to our project! Cathy’s research journal will be published at: http://www.cctvcambridge.org/alternativetechnologies

In July, CCTV received a significant in-kind donation of more than 30 Mac and PC computers from Simmons College. The donation was used to upgrade every one of our public computer lab workstations, all of our outdated office network iMacs, as well as a few of our edit suite and server systems with newer Mac G4 and Dell PC computers. The significant donation rolls back a costly scheduled upgrade of our computer systems by at least another year, and the donated systems make it possible for our organization to keep doing what we do best: making media! We would like to thank Robert Kuhn, Claire Chantelle, and Lesley Weiman of Simmons College for making this happen.

The Production Department is committed to facilitating media production for community members and community organizations. We provide valuable services for our city’s residents and groups to help bring their events and messages to the public and support each of their individual missions. It would not be possible for us to do the work we do, or especially to do it well, without the help of our members and volunteers. Without people like you, lots of these community events and productions would not get their time on the big screen and would go unnoticed by viewers at home. If you are interested in helping out with any of these shoots, just give me a call or drop me an email. Contact Sean at 617.661.6900 or sean@cctv-cambridge.org.

Media Reform Round Table: October 20, 2005
As part of our media reform advocacy and education campaign around the threat of the telecom act rewrite, we will produce a special round table program on October 20. If you have studio production skills to lend to this event then please contact us and we'll be sure you get to participate.

CONTACT: Sean 617.661.6900 x111 or sean@cctvcambridge.org
Kids Halloween Party: October 31, 2005
CCTV will take trick-or-treaters on the Prospect St entrance of CCTV so that neighborhood kids can show off their costumes to Cambridge on one of our three cable channels.

City Election Night Coverage: November 8, 2005
We will work a technical miracle on election night and produce up to the minute coverage of the election as it unfolds. We can promise we won’t call the election results early!

**CONTRACTS**

* indicates completed

**Certification Tapes**
- Daniel Polonsky: Mister Richards' Wacky
- Ahmad Kawash: The Arabic Hour: Special Event
- Ran Shuler: Digital Drive By
- Rockelly Louis: Untitled*
- Kenneth Jackson: Joker's Committee
- Sarah Brett: Drive by Gallery
- Patrick Brennan: Eatin' on the Cheap with Daddy P
- David Pap: EXODUS: Behind the Scenes
- Jayme Lloyd: Local News
- Linwood Harper: Do it Your Damn Self! Promo
- Magaly Koch: Hair in Cambridge: Part II

**Single Productions:**
- Arthur Martins: Disclaimer 1*
- Emanuel Gardiner: Butch in Boston: Conduction #163
- Lloyd Smith: Untitled
- Nathalie Andre: Mapping Project
- Ann Cowan: Contra Dance News*
- Buz Owen: Weather Segment 2, You Are Here
- Angel Aiguier: Kids Just Want to Have Fun - You Are Here*
- Arthur Martins: Summer Media Institute 2005
- Renato Rodriguez: Martial Arts
- Jason Crow: Orientation Materials DVD
- Arthur Martins: Disclaimer 2*
- Mario Davila: SMI Documentary #2*
- Laura Asherman: SMI Documentary #3*
- Lara Allard: Cert Tape
- Eli Kao: Cambridge Dance Party
- Arthur Martins: BeLive II
- Steven McGinley: Street Performing from Cambridge to Canada
- Maria Calderon: United Planet Interview
- Arthur Martins: CDawgs vs Mudhens
- Gil Fernald: A New View
- Daniel Polonsky: The Big Wall
- Dawn Morissey: The Running of the Brides

**Angel Aiguier**
- Cambridge Carnival: You Are Here*
- Mary Ann McQuillan: What Will She Remember?
- Arthur Aiguier: You Are Here: World’s Fair is Coming!
- Arthur Martins: Disclaimer 3 (Matry Oshka) *
- Karin Koch: Hair in Cambridge: Part I
- Ann Medeiros: Award Winning Videos, Vol 2
- Sebastian Cox: Chilenos in Boston
- Birgit Werner: Alewife Reservation

**Series Productions:**
- Jamila Newton: Bandwidth TV
- Jonah Elgart: You Are Here
- Kent Thompson: Cambridge Readings
- Mason Vincent: Two Thousand Plus
- Mason Vincent: Lolly's Remedies

**CCTV Productions:**
- Black Pastors' Conference Family Picnic
- Democracy for America City Candidate Forum
- How America Lost Iraq
- East End House Candidate Forum
- Mount Auburn Cancer Center

Thanks to all the production volunteers for making these CCTV productions possible. Without the help of our members and interns, many of the events in Cambridge would go without television coverage and their generosity is greatly appreciated.

CCTV would also like to thank the following Production Interns for their continuing commitment: Brendan Cullen, Sheila Sheedy, Lauren Kroiz, Leslie Weiman, and Garabed Setrakian.
EXHIBITIONS  
art in the fast lane • art in the fast lane • art in the fast lane

**PhotoJournals**  
Natasha Freidus & Andrew Top

**Self Portraits**  
Brian Hutzell

“Nearly every artist feels obliged to create a self portrait at some point. I felt this urge earlier this year, and rather than going the traditional route, I dredged up some photos of myself taken over the past few years (quite a few years!) and scanned them into my Mac, where I assaulted them with Photoshop, Painter, AppleWorks, and a host of additional images, paintings, song lyrics, and personal ephemera. The result is this exhibit.

“Four years ago I had another show at CCTV’s Drive-By Gallery, entitled “Barefoot in the City.” I wanted my “Self Portraits” show to be a very real sequel to the previous exhibit, so I have incorporated many works from "Barefoot in the City" into my series of self portraits. You have to look closely, but they’re there in the backgrounds, lurking around the edges, and sometimes hidden in surprising places.

“And yes, I’m still barefoot!”

**Selected Works**  
Shaun McNiff

“The two lasting influences on my painting were early studies with the abstract expressionist painter Theodoros Stamos and my work with untrained artists at Danvers State Hospital, where I became an art therapist in March of 1970. The patients taught me how to paint in direct and authentic ways.

“In 1974 I started graduate programs at Lesley University that pioneered the use of art in healing and the integration of all of the arts in education. Through my studio workshops in the US and many other countries and my books on the creative process, I have developed methods of practice that combine artistic expression and depth psychology.

“Recent paintings have explored my home environment in Gloucester and my ongoing fascination with relations amongst people, animals, and nature. Everything I do in art therapy and in my writing about the creative process is guided by my practice of art and how it cures the soul.”

**PhotoJournals**  
through Oct 26

**Self-Portraits**  
Oct 27 - Dec 8

**Selected Works**  
Dec 9 - Jan 19

CAMBRIDGE ARTISTS especially in photo media, are encouraged to submit artwork for possible exhibition at CCTV.

CONTACT: David Zermeno  
617.661.6900 x 126

6 CCTV Open Studio Oct/Nov/Dec 2005
Farewell

CCTV sadly bids farewell to Programming Coordinator Eli Kao, who is off to...work on an organic farm in Spain?

Eli is not only patient, committed, and a real stickler for detail - he is also a pretty funny guy. His three-year tenure at CCTV has produced a cohesive and coherent look to the channels, with public service announcements and station and program promos interspersed with a dynamic programming line-up. In the past year, he initiated and developed Bandwidth, a project that solicits original music produced by local musicians who seek greater exposure, and makes their work available to video producers who seek copyright free music. He has successfully integrated our new digital cablecast equipment into the existing system, and has even produced a number of award-winning programs.

We will certainly miss Eli and wish him the best in future endeavors.

Out One Door and in Another...

As she finishes her year-long commitment to CCTV as an Americorps/VISTA volunteer, we are extremely pleased to welcome Jennifer Schmitt to our staff as Membership Coordinator! Jennifer has had a very successful year that included compiling a demographic survey of CCTV members, helping to launch the You Are Here news production group, and coordinating the Summer Media Institute. Her new duties will include managing CCTV's extensive databases, working on outreach and retention of members, and serving as staff liaison to the Members Advisory Committee.

and Welcome

to Cathy Hersh, our new Americorps/VISTA volunteer!

I spent the first 18 years of my life in a small green neighborhood near DC with no sidewalks where everybody says "hi" to each other and people note sightings of bumper stickers for Republicans as a suspicious occurrence in the Neighborhood Watch log. I've lived in quite a few regions of the country while attending various colleges or just plain living. At first, I studied anthropology in college, then switched to media arts, which is what Tulane called my department because they couldn't have two communications departments in two different divisions. Sometimes I say I majored in radio and minored in soccer, which have been huge interests of mine throughout my college career and beyond. I've always enjoyed studying foreign languages, whether formally or informally, and I've been a copy-editing geek for about five years now. I've also worked in music and film production, quality assurance, English teaching, accounting...I could go on. I've been acting on and off for most of my life if you count my summer youth theater productions such as playing Head Monster in Where the Wild Things Are, and I was in five productions in New York in the past year and a half. As the Alternative Technologies Vista Volunteer, I will seek new technological methods to deliver community media content. See you at CCTV!
Election Programming

It’s an election year in Cambridge and CCTV will again be a vital resource for voters wishing to learn more about City Council and School Committee candidates. CCTV will be showing various candidate forums leading up to Election Day on November 8th. As a service to the candidates and the community, CCTV has also arranged for candidates to come in and record 5-minute presentations of their platforms, which will be played on CCTV’s channels throughout the period leading up to the elections. As Cambridge residents, all candidates are entitled to submit pre-recorded programs of their own to play on CCTV, as well. Scheduling of such programs is on a first-come, first-served basis.

Information about City Council and School Committee candidates, along with their 5-minute videos, is available at www.cctvcambridge.org/candidates.

BeLive!

Be spontaneous, be serious, be funny, be didactic, be sarcastic, be earnest, be direct, be obtuse, but above all, BeLive! CCTV’s live, call-in format continues to thrive. Tune into Channel 9 from 4:30-9pm Sunday through Thursday and 4:00-6:00pm Friday for live television produced by and for the Cambridge community. Here are the newest additions to the lineup-

Ceangal Ceilteach (Mondays at 7:30pm on Ch9) – The triumphant return of Ceangal Ceilteach will be welcomed by all those aficionados of Gaelic, as host Kit reads news and more in the Irish language.

After the Facts (Thursdays at 8:30pm on Ch9) – This BeLive is designed to be a discussion forum for documentaries playing each week prior to the show. The documentaries cover a range of topics given short shrift in the corporate media.

CCR

CCR, or Cambridge Community Radio, is looking for a few good members. CCR programs are two-hour, audio-only shows that play on our cable channels and cover genres ranging from sports commentary, to storytelling, to reggae music. CCTV has openings for new programs, so be sure to contact me if you’re interested. An added bonus is that your program, though not actually on the airwaves, can now be heard anywhere in the world via our Channel 9 web-stream.

New Series

VegVideo (Wednesdays and Fridays at 12:00am on Ch10) – A compilation of videos, investigations, interviews and documentaries about how animals are treated in factory farms, fur farms, etc. Visit www.vegvideo.org for more information.

Weymouth After Dark (Thursdays at 3:30pm and Fridays at 9:00pm on Ch10) – This is not a survey of Weymouth nightspots. It is, however, “A comedy mock talk show that is moral, instructive, educational and entertaining,” in the words of the producer.

Jim Pillsbury LIVE! (Wednesdays at 2:00pm and Thursdays at 9:00pm on Ch10) – This variety show from Framingham features guests ranging from authors to musicians and more. Tune in to find out more, or visit www.jimpillsbury.org.

Programming Department Interns

Thanks to Edgar, Jamila, Kevin, Lara, Rock and Marissa for all their help and hard work as Programming Department interns.

Thanks!

After three years as CCTV’s Programming Coordinator, I will be leaving the job at the end of October and this is my final newsletter article. My time at CCTV has been greatly rewarding and I will truly miss working here. I want to thank all the staff, interns, and community members for making it such a great experience!

Eli Kao

CCTV, the Voice and Vision of Cambridge, is cable channels 9, 10, and 22. Visit www.cctvcambridge.org, email eli@cctvcambridge.org, or call 617.661.6900 for more information about CCTV programming.
The Summer Media Institute (SMI), CCTV’s summer program for teen video producers, partnered with the Mayor’s Summer Youth Employment Program (MYSEP) to recruit and train twelve young workers. This year, with major support from Cambridge Savings Charitable Foundation, SMI completed three documentary shorts, music videos, and even a studio shoot crewed completely by teens.

Participant Bright Genty described CCTV as, “the illest worksite this summer,” but SMI producers had to work hard, too. The producers attended rigorous technical workshops, participated in screenings and critique sessions, and completed three media literacy trainings. The emphasis on creating community media, “was probably the hardest part,” remarked Jeffrey Soriano, “I would never have made videos like that if I wasn’t asked to think about my community.”

This year SMI was fortunate to have five returning workers – Jeannette Holland, JB Barbosa, Jose Barbosa, Mario Davila and Laura Asherman – who received advanced training and mentored many of their peers. Also new this year was the SMI’s relationship with CCTV’s annual fundraising event, the Back Stage Barbecue. The youth workers focused their documentaries about the community work of Barbecue honoree Susan Flannery, Director of the Cambridge Public Libraries. CCTV viewers can watch the projects on the channels, so stay tuned for a schedule!

SMI staff included Shaun Clarke, ArtMan Martins, Elena Mead, and Jennifer Schmitt.

Thanks to the Cambridge Community Foundation, Cambridge Savings Charitable Foundation, the Massachusetts Cultural Council and the Office of Workforce Development for supporting the Summer Media Institute.

Jennifer Schmitt
<table>
<thead>
<tr>
<th>Course Title</th>
<th>Fee</th>
<th>Dates</th>
<th>Time</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CCTV Educational Seminars: Oct. - Jan. ‘06</strong></td>
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<tr>
<td><strong>Audio 101</strong></td>
<td>$15.00</td>
<td>Wed Nov. 23</td>
<td>6--9 pm</td>
<td>Introduction to audio concepts, equipment (mics, cables, sound mixers), and basic micing techniques.</td>
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<td>Tue Jan. 24</td>
<td>6--9 pm</td>
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<tr>
<td><strong>Lighting 101</strong></td>
<td>$15.00</td>
<td>Tue Nov. 15</td>
<td>6--9 pm</td>
<td>Interactive demonstration of the role of lighting in TV production, and basic lighting concepts &amp; techniques.</td>
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<td>Thur Jan. 26</td>
<td>6--9 pm</td>
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<tr>
<td><strong>Shootin Styles &amp; Techniques</strong></td>
<td>$50.00</td>
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<td>Pre-req: Camcorder certification. Call To Join The Waiting List.</td>
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<td>In the first class, students view a wide variety of effective shots using various camera technologies and techniques. For homework, students must shoot one subject in widely contrasting styles. In class 2, students view and critique their homework assignments.</td>
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<tr>
<td><strong>Distributing Your Show via DVD and the Web</strong></td>
<td>$30.00</td>
<td>2 Tue Sept. 27 &amp; Oct. 4</td>
<td>6:30--9:30 pm</td>
<td>A fresh reworking of CCTV's former Compression 101 course, this class covers the basic concepts and techniques behind compressing movie files for Web or DVD distribution. An overview of how compression works is followed by hands-on practice with your own material. You should walk out of the class with a compressed short movie on a DVD or the web.</td>
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<tr>
<td><strong>Evolution of Narrative Editing in Film</strong></td>
<td>$30.00</td>
<td>Tues. Jan. 31</td>
<td>6--9 pm</td>
<td>Introduces the theory and practice of feature film editing, with an emphasis on Hitchcock and other Hollywood masters. Join us for a fascinating shot-by-shot analysis of film segments, and discussion of techniques to use in your own work.</td>
</tr>
<tr>
<td><strong>Editing Styles &amp; Techniques</strong></td>
<td>$50.00</td>
<td>2 Wed October 5 &amp; 19</td>
<td>6--9 pm</td>
<td>In Session 1, Tim Wright introduces students to the history and principles of film/video editing by viewing and discussing excerpts ranging from Eisenstein’s Potemkin to recent documentaries, feature films, commercials, and music videos. As homework, students must perform a two-minute edit of either documentary or narrative material provided by the instructor. In the second session, we will view and critique these edits.</td>
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<tr>
<td><strong>Under Construction</strong></td>
<td>$15.00</td>
<td>Thu Nov. 17</td>
<td>6--9 pm</td>
<td>TV is a highly-constructed medium; by analyzing selected scenes, this class will help you see how very simple choices you make when shooting and editing can profoundly affect the final product.</td>
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<td><strong>Interview Styles &amp; Techniques</strong></td>
<td>$50.00</td>
<td>2 Tue Nov. 21 &amp; 28</td>
<td>6--9 pm</td>
<td>Pre-req: Completion of at least one prior video; access to camcorder for homework. In session one, students will learn how to choose a location, evaluate its acoustics, select and locate mics, win your subject’s trust, ask effective questions, compose the shot, and shoot for maximum edit flexibility. Students will be given interview assignments to complete as homework; these will be critiqued in the second session.</td>
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<tr>
<td><strong>Images &amp; Sounds</strong></td>
<td>$25.00</td>
<td>Mon October 17</td>
<td>6--9 pm</td>
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<td>Mon December 5</td>
<td>6--9 pm</td>
<td>Join Tim Wright as he explores the intrinsic strangeness of the world of TV with the aim of helping you approach your own media-making more reflectively. See how video-makers compose, manipulate, arrange, and layer images and sounds for powerful effect.</td>
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<tr>
<td><strong>Podcasting: Mp3 Radio?</strong></td>
<td>$30.00</td>
<td>Thur Oct. 13</td>
<td>6--9 pm</td>
<td>New forms of digital distribution are revolutionizing the way people get their media out to the rest of the world. Explore how people are finding new audiences for their work in this 3-hour demonstration of the power of podcasting.</td>
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<tr>
<td><strong>Digital Edit Basics</strong></td>
<td>$10.00</td>
<td>Tue Oct. 11</td>
<td>6:30 -- 9:30 pm</td>
<td>This course introduces basic concepts and techniques common to all digital editing applications, and reviews essential skills in working within the Mac OSX environment.</td>
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<td>Sun Nov. 6</td>
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<td>Thur Dec. 1</td>
<td>6:30 -- 9:30 pm</td>
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<td>Sun Dec. 18</td>
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<td></td>
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<td>Wed Jan. 18</td>
<td>6:30 -- 9:30 pm</td>
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<td>Sun Jan. 22</td>
<td>6--9 pm</td>
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<td><strong>Beginning Final Cut</strong></td>
<td>$30.00</td>
<td>2 Sun Oct. 16 &amp; 23</td>
<td>6--9 pm</td>
<td>Pre-req: Digital Edit Basics or proficiency test. If you find iMovie limiting, then see what you can do with Final Cut! This hands-on course introduces Apple’s professional-grade editing software using CCTV’s computer lab.</td>
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<td>2 Sun Nov. 13 &amp; 20</td>
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<td>2 Wed Jan. 25 &amp; Feb. 1</td>
<td>6:30 --9:30 pm</td>
<td>If you find iMovie limiting, then see what you can do with Final Cut! This hands-on course introduces Apple’s professional-grade editing software using CCTV’s computer lab.</td>
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</table>
Educational Seminars are open to all CCTV Members, including Affiliates. Focusing on techniques, aesthetics, and history, these seminars complement our Certification courses, but do not certify you to use CCTV’s gear.

**Producing 101** $10.00

**STUDIO PRODUCING**
**TUE** Nov. 30 6:30--9 pm

**FIELD PRODUCING**
**TUE** Oct. 18 6:30--9 pm

Join us for a detailed explanation of how to get started producing your own CCTV program. Field sections led by CCTV’s Production Coordinator Sean Effel; Studio sections by Artman, CCTV’s Studio Manager.

**Fast, Cheap, & Easy Way to Make a Short Video** $10.00

**THUR** Dec. 1 6:30--9 pm

**MON** Jan. 9 6:30--9 pm

Peter Pizzi details the process he went through to make it and explain how, with little or no experience and money, you can do the same! Learn about the many resources available that will give you the skills and confidence for your own endeavor.

**Speaking Truth with Power:**
**Public Speaking 101** $25.00

**WED** Oct. 5, 12 & 19 6-9PM

Whether you’re in front of a camera, or before a live audience, speaking clearly and effectively can be challenging and even intimidating. This class will equip you with the tools, tricks, and techniques for crafting and delivering crisp, compelling speeches. You’ll learn how to define and reinforce your essential points, how to engage your audience, and how to deliver on both style and substance. We’ll study some of the great speeches, & write and rehearse our own speeches.

Note: Class meets at the offices of the Cambridge Eviction Free Zone
55 Norfolk Street (Central Square)

**Documentary Styles & Techniques** $50.00

Call 617.661.6900 for more information.

Looking at excerpts from a wide variety of documentaries, students will analyze narrative strategies, editing and shooting techniques, sound styles, and uses of stock footage. We will also trace the historical development of documentary genres.

**Making Headlines:**
**How to Use the Media** $25.00

Call 617.661.6900 for latest schedule.

Have an issue that you care about? A campaign, candidate, or cause you want to promote? This hands-on course will help you reach the masses through the mainstream media. You’ll learn the nuts and bolts of media relations, from creating powerful messages to drafting press releases, from writing letters-to-the-editor to organizing exciting events.

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**Video Training at CCTV**

**First Step...Orientation**

The first step to getting involved in CCTV is to attend a FREE Orientation. You must attend an orientation and become a CCTV member before enrolling in Video Production Certification courses. Orientation explains the history of PEG access and CCTV, our policies, your options for getting involved, and your responsibilities. Join our calling list and we’ll remind you before the next one.

**Spring 2005 Orientation Dates:**
- Thursday, September 29
- Wednesday, November 2
- Tuesday, November 29
- Monday, January 9

**Registration Procedures**

Registration occurs on a first-come basis. Early registration is advised since courses may fill or be canceled due to low enrollment. Access Members with sufficient voucher balance may register by phone; all others must pay in full when registering.

**Proficiency Tests**

In order to accelerate getting certified to use CCTV’s gear, those with prior video production experience may elect to “test out” of most courses. Call the front desk at 617.661.6900 to schedule proficiency tests.

**Cancellations & Waiting Lists**

If you cannot make a course in which you are enrolled, please call 617.661.6900 right away. Those canceling with less than 12 hours advance notice may forfeit any fees paid and risk losing their membership privileges! All courses have minimum enrollment figures, and may be canceled if these minimums are not met.

If the course you wish to take is either filled or not scheduled at a convenient time, please ask to be added to the waiting list. This gives us a list of people to email if someone drops out ahead of time, and helps us gauge the demand for each course so that we may schedule additional sections if there is sufficient demand.

**Instructors Wanted!**

CCTV is always interested in hearing from people who want to join our faculty. If you have a course that you would like to teach at CCTV, please call Jason Crow at 617.661.6900 ext. 128.
The Art of Community Building Keeps Thriving at CCTV

Seniors with a Mission
Some people dread Monday mornings, but that is probably because they do not go to CCTV’s Computers for Seniors program. Each week on Monday, from 10AM to Noon, the CCTV computer lab is brimming with seniors, each with a mission. Marie is editing photos for another video. Lillian is checking email, studying French through the BBC’s website and guiding our lives with her horoscope reading. Maurice is developing a system to make a digital-audio recording of his poetry. Andre is reporting to his friend about his latest trip to Europe. Sheila is typing up a poem that came to her in a moment of inspiration. Isabella is downloading information on Spanish-language movies and introducing me to author Pablo Neruda. Our newest members, Julie Lee, Yasuko Ito, and Paramjit Singh are also very busy with their own projects.

Marie Caso (center) with CCTV’s Computers for Seniors Participants

Grandmoter Marie Caso has done it again. She just completed another video in CCTV’s Computers for Seniors program. Of course her accomplishment comes as no surprise to all of us at CCTV. This is her third digital story. Unlike her previous digital stories, however, Marie created this video as a memoir for her grandson, Julian Koster. She organized the project by writing a letter to him, dividing her life story into eight decades. Then she used her letter as the script to record a narration that included a lifetime of photos, including her military service in the Navy, her marriage, and birth of her children. The video also includes trips she made with her children to Spain and Cuba. “My grandson Julian kept asking me about my life and my family photographs,” says Marie. “Having completed two videos previously, I thought it was time to use the technology I’ve learned at CCTV to leave my grandson a permanent record of his heritage. I think that is something every grandparent should do.”

“I’m lost for words,” responds Julian. “The video is gorgeous! There’s no words to describe the value her video memoir has for me. I like asking her questions about her life. It’s great to have the matriarch of my family tree tell her own story. I’m so impressed to see how she’s using video technology as a medium for her creativity. What an incredible gift. I would like to thank everyone at CCTV.” As if this accomplishment weren’t enough, Marie didn’t stop there. She also just completed a DVD that includes a retrospective of her three videos. Marie never stops surprising us with what she can accomplish at CCTV. “Now, while I am still breathing I want to go on to bigger accomplishments, maybe even a documentary,” adds Marie. Ken Burns, look out!

Chrisann Newransky
With the recent death of ABC’s long-standing anchorman Peter Jennings, Americans lost one of the most distinguished and familiar voices that had been coming into their homes and reporting nightly news for more than two decades. In this issue, Computers for Seniors participant Lillian Brown talks about a day when her path crossed with the great anchorman.

A Few Precious Moments

I was very sad when I watched reports on TV that Peter Jennings had died. It made me think about a time I had the pleasure of meeting him in person in Boston. I’m from Nova Scotia and he’s from Toronto. So we spoke about being from Canada and other things we had in common. We also spoke about how we had spent our adult lives in America, both dedicated to our professions. I shared with him how I had been a nurse at Mass General Hospital for 15 years. I knew that he couldn’t have become such an accomplished reporter, anchorman, and author of several books without years of preparation. In fact, he confirmed this when he shared with me that he had already started writing when he was nine years old. When we met, he was in town promoting one of his books. I couldn’t believe his humility. He was so down-to-earth. Clearly, he was so intelligent, yet he was so soft spoken and very, very nice to me. We were only together for a brief time, but it was a very pleasant experience and he made such a great impression on me. As a former nurse, I was devastated to find out he had been a smoker and had died of cancer. Fortunately, as we were speaking, a photographer just happened to come along at the right time and captured our brief moment together. So I brought this image to CCTV to share this precious memory with all of you.

Artist Learns the Art of Self Promotion @ CCTV

I am a Haitian artist. I have been a sculptor for a long time. I engrave African-inspired images and ancient legends into metal. Promoting myself as an artist has always been a struggle. Fortunately, however, I started learning how to use a computer several years ago at CCTV.

Each year I have been gradually improving my level of skills. Now that I am coming to CCTV’s Tutorial for Non-English Speakers, I am also learning Photoshop to create my own graphic design. Graphic design is a very powerful tool for an artist. I am amazed by it. Learning this skill is important to me because I am now able to promote myself and my artwork to the world. I feel very impressed because I never thought I could do the kinds of things I’m now doing at CCTV. I love creating art, but now I am very excited about learning how to promote myself instead of paying designers to do everything for me. CCTV’s Tutorial for Non-English Speakers helps me very much, and I am very grateful. I would like to say thank you to my teacher and to CCTV. This week I used graphic design to create this postcard. I hope you like it.

Fontenel Pointjour
— SCULPTOR —
All courses use Macintosh computers, and students need to be comfortable on Macs before enrolling. If you aren’t, please take the Introduction to Mac OSX course first, or come into our lab during the afternoon Open Access hours to acquaint yourself with our Macs. Ask at the front desk for a copy of the OSX Proficiency Test to identify areas with which you need to be fluent.

WEB DESIGN with HTML -- No Special Software Required

**create your web page**
**using HTML**
Pre-req: Prior experience surfing the Internet.
2 WED October 19 & 26 7--9:30 pm
2 WED November 9 & 16 7--9:30 pm
2 TUE December 6 & 13 7--9:30 pm
Learn the basics of web publishing and design by creating your own web page using HTML. Fundamental concepts and coding techniques are emphasized so students can later build web pages from scratch or modify pages created using web design software. Handouts provided.

**HTML II: tables and frames**
Pre-req: Create Your Own Web Page or fluency with creating hyperlinks, placing images, and formatting text.
THUR December 8 7--9:30 pm
This course picks up where Create Your Own Web Page Using HTML leaves off -- focusing on learning how to use Frames and Tables to arrange information and control navigation.

**adding multimedia to your web page**
Pre-req: Create Your Own Web Page or fluency with HTML at least as far as formatting text and creating hyperlinks.
TUE January 31 7--9:30 pm
Do you currently have a web page that needs that extra touch to come alive? This class will show you how quickly you can jazz up your website by adding thumbnail picture galleries, video, and music. You’ll also learn how to add versatility to your web page by adding downloadable materials such as word document attachments, zipped files, and executable program files.

**Macromedia STUDIO MX**

**intro. to dreamweaver MX** $50.00
Pre-req: STRONG ability to manage files within Mac OSX.
2 THU Oct. 27 & Nov. 3 6--9 pm
2 THU Jan. 26 & Feb. 2 6--9 pm
In two 3-hour sessions you will learn how to use this popular Web Design software to produce standards compliant web pages laid out with Cascading Style Sheets. While mastery of Dreamweaver can only come with continued use, this course will remove the intimidation many experience upon first opening the program, and teach you how to solve problems you will encounter on your own. This fast-moving course requires no prior experience with building web pages; however, the ability to manage files on a computer is an essential prerequisite.

**intro. to flash MX** $50.00
Pre-req: Strong ability to manage files with Mac OSX. Experience with timeline-based software programs very helpful.
CALL 617.661.0596 FOR THE LATEST SCHEDULE.
Through guided exercises, this course offers students a basic understanding of how Flash works so that they can later explore its enormous potential on their own. You’ll learn how to create a shape, convert it to a symbol, animate it with motion-tweening and easing, and transform it using shape tweening.

**Adobe PHOTOSHOP**

**introduction to photoshop** $40.00
Pre-req: Solid mouse, keyboarding, and file/window management skills.
2 THUR Nov. 10 & 16 6:30--9 pm
2 THUR Jan. 12 & 19 6:30--9 pm
Interactive tutorials introduce students to Photoshop’s work area, tools, palettes, and functions. In session #2, instructor helps students as they experiment with creating and modifying images. This course gives those with no prior Photoshop experience a basic foundation for continued exploration on their own.

**photoshop II: layered images** $20.00
Pre-req: Introduction to Photoshop course.
WED DECEMBER 7 6:30 --9 PM
Create composite images by extracting and recombining images from various sources. Explore tools and techniques to make your own composites. Learn to use layers and to extend, subtract, and fine tune selections.
introduction to mac OSX $40.00
Pre-req: Fluency with mouse and keyboard on either Mac’s or PC’s.

2 THUR DECEMBER 8 & 15 6--9 PM.
Are you comfortable using Macs? You will need to be if you want to use CCTV’s computer lab or edit suites! This course equips you with the skills and confidence to work more effectively on Macs at CCTV or home. Even if you are a confirmed PC/Windows user, we’ll help you get oriented quickly to the Mac interface. Already a CCTV lab user? You’ll discover new features and shortcuts to help you work smarter.

Microsoft OFFICE

microsoft office 1-day Intensive $55.00

NEW!!

Pre-req: Familiarity with keyboard and basic use of PCs or Macs.

Wed. January 18 10am - 5pm

Those new to Microsoft Office or comparable software should find this 1-day intensive very instructive in learning about the different modules (word processing, spreadsheets, slide shows), what they are used for, how they can be combined, and what is the best tool for each task. You’ll also be treated to 2-hour mini-courses in basic uses of Word, Excel, and PowerPoint, and where you can find more help when you need it.

introduction to MS Word $25.00

Pre-req: Familiarity with keyboard and basic use of PCs or Macs.

THURS December 15 6--9 pm

Stressing basic concepts and operations used in all word processing programs, this course will help you learn how to create professional-looking documents using Microsoft Word. Topics include: The usefulness of cut, copy, paste; the wide range of text formatting options; spell-checking; using templates for a professional look; and printing tips and tricks.

intro. to powerpoint $25.00

Pre-req: Solid mouse, keyboarding, and file/window management skills.

TUE January 17 6:30 -- 9:30 pm

Many businesses and individuals rely on PowerPoint to make flyers, signs, and overhead/slide projection presentations. This course introduces the basics of PowerPoint--from the interface and tools for arranging text and images, to adding transitions and animations. Students will build slides from scratch as well as learn how to use the built-in templates.

intro. to spreadsheets using $25.00

Microsoft Excel

Pre-req: Familiarity with keyboard and basic use of PCs or Macs.

TUE November 8 6--9 pm

This course uses Microsoft Excel to introduce basic concepts and techniques common to all spreadsheet programs. Learn to create a simple budget, phone list, or inventory. Learn spreadsheet design, use of menus, text formatting, printing tips and techniques, and using formulas to do the math for you.

REGISTRATION PROCEDURES

Registration occurs on a first-come basis. Early registration is advised since courses are limited to just five students to allow each student their own computer. Access Members with sufficient voucher balance may register by phone; all others must pay in full when registering.

CANCELLATIONS & WAITING LISTS

If you cannot make a course in which you are enrolled, please call 617.661.6900 right away. Those canceling with less than 12 hours advance notice may forfeit any fees paid and risk losing their membership privileges! All courses have minimum enrollment figures, and may be canceled if these minimums are not met. If the course you wish to take is either filled or not scheduled at a convenient time, please ask to be added to the waiting list. This gives us a list of people to email if someone drops out ahead of time, and helps us gauge the demand for each course so that we may schedule additional sections if there is sufficient demand.

INSTRUCTORS WANTED!

We are always interested in hearing from people who want to join our faculty. If you have a course that you would like to teach at CCTV, please call Jason Crow at 617.661.6900 ext. 128 or email jason@cctvcambridge.org. As of March, we were actively seeking instructors to develop and teach courses in Digital Imaging Basics 101, Digital Photography, iDVD, and Audio Software.

FILEMAKER PRO INTERN

CCTV seeks an intern to help convert our operational databases from Filemaker 6 to Filemaker 7. This is not a training position; the intern must be extremely fluent with Filemaker 7 already. Please contact Sean at 617.661.6900 x111 or email sean@cctvcambridge.org if you have the skills and interests to help with this exciting project.
SPONSORS

WEB WEAVER ($750+)
Cambridge Chronicle
Central Plaza Realty Trust
Comcast Cable
Hanify & King, P.C.
Harmonix Music Systems, Inc.

VISION SPONSORS ($500-750)
Cambridge Self Storage
East Cambridge Savings Bank
Harvard University – Office of Government & Community Affairs

SPONSORS ($250 – $499)
Brightworks
The Camera Company

SPONSORS

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Brightworks
The Camera Company

SOFTWARE & EQUIPMENT
Simmons College
Filemaker - Gifts in Kind
TechFoundation, Inc.

PROGRAM FUNDERS
484 Phi Alpha Foundation
Cambridge Community Foundation
Cambridge Savings Charitable Foundation
Gant Family Foundation
Massachusetts Cultural Council
Office of Workforce Development:
Summer Work & Learning Program
Mayor's Summer Youth Program
TechFoundation, Inc.

SUSTAINERS ($100 – $249)
Hong Kong Restaurant
India Pavilion
Middle East Restaurant
State Senator Robert Travaglini

SUSTAINING FRIENDS: Anonymous, Adelaide Bacon & Richard Concannon, Laura Chasin, Amy Domini, Ellen Grabiner, Michael Koran, James Varieur Lisi, City Councilor Brian Murphy, State Representative Tim Toomey, George Warner

Staff

Susan Fleischmann  
Executive Director

Sean Effel  
Operations Manager/Production Coordinator

Eli Kao  
Programming Coordinator

David Zermeno  
Community Technology Programs Manager

ArtMan Martins  
Studio Manager/Facilities Coordinator

Jason Crow  
Access Coordinator

Jennifer Schmitt  
Membership Coordinator

Cynthia Bauman  
Bookkeeper

Cathy Hersh  
Americorps/VISTA Volunteer

Marissa Acosta  
Renato Rodriguez  
Office Assistants

Ginny Berkowitz  
John Donovan  
Rob Welsh  
Consultants

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Natasha Freidus
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Rebecca King, Vice Chair
Ken Kreshtool
Dyanne London, Asst. Clerk
Stephen Sillari, Treasurer
Rika Welsh
Wayne Williams
Erik Young

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Cablecast: Patrik Brennan, Jeannette Holland, Parid Gonitsval, Wil German-Kurtz, George Makrigrannis, Renato Rodriguez, Katherine Tedeschi
Programming: Kevin Dufresne, Edgar Loor, Jamila Newton
Edit: Garabed Setrakian, Lesley Weiman
Production: Brendan Cullen, Lauren Kroiz, Sheila Sheedy
Studio: Marissa Acosta, Buz Owen
computerCENTRAL: Shiller Diny, Antonio Elugardo, Marilyn McCoy, Ann Medeiros, Amy Mertl, Chrisann Newransky, Ran Shuler
Special Projects: Angel Aiguier, Kit Gattis, Andrew Keplin, Tamika Mayes, Cody Romano

About CCTV

Founded in 1988, Cambridge Community Television is the independent non-profit organization that provides access to video equipment, computers, multimedia workshops, and channel time for Cambridge area businesses, organizations, and individuals.

Specializing in affordable, hands-on multimedia training and production, CCTV is committed to local projects and organizations that promote cultural and artistic expression. By offering area businesses, residents, and viewers training, tools, and access to telecommunications technology, CCTV encourages active participation and dialogue among the diverse populations of Cambridge.

Any Cambridge resident can become an Access Member of CCTV and take classes, use video equipment, and produce programming to be shown on CCTV Channels 9, 10, and 22. Anyone can become an Affiliate Member of CCTV and enroll in Educational Workshops. All members may use computerCENTRAL at no charge. All resources are available on a first-come, first-served basis. CCTV does not control the content of the programming shown on our channels.
CCTV C-Dawgs Edge Out the MATV Mudhens

On August 6, the CCTV C-Dawgs squeaked past the Malden (Access Television) Mudhens in a friendly softball game to benefit Easter Seals. The seven-inning game, played at Danehy Park, pitted approximately twenty CCTV staff, Board, interns and members against nine counterparts from MATV. Michael, “Mad Dog” Martins, cousin of Studio and Facilities Coordinator ArtMan Martins, coached the CCTV team.

The C-Dawgs took the early lead with five runs, but the Mudhens closed the gap in the last inning, ending the game with a score of 5-4.

Thanks to Brendan Cullen for hosting the post-game barbecue.

CCTV’s newest staff members, Jason Crow, Access Coordinator, and Jennifer Schmitt, Membership Coordinator, proved that they had what it takes to be on the CCTV team.