CCTV is 20!!

Planning has started for CCTV's 20th anniversary year, and we want YOU to be involved. Our goal is to have an event in each corner of the city, with the tentative schedule as follows:

April: the CCTV Annual Meeting to be held at our first home, One Kendall Square, followed by a screening of the Best and (and maybe) the Worst of 20 years of programming

April 15: a panel discussion on free speech, students’ rights and the First Amendment at the Cambridge Rindge and Latin School (for students only)

June 1: a 20 hour production marathon in North Cambridge!

July: a concert in West Cambridge

August: a virtual event - online

September 18: the CCTV Annual Backyard BBQ and induction of the first 20 members of the CCTV Honorary Board

There will also be 20 Days of Free Membership (for new members), a Cell Phone Video Festival, and special programming - one hour from each of the past 20 years!

We need your help! We need screeners (people to look at old video and pick out the best clips) and editors (to put it all together). We need old CCTV memorabilia. We need an archivist to organize the memorabilia. We’ll need volunteers at each event, and probably lots of other help as well. If you are interested in being involved, please contact me at 617-661-6900 x 127 or susan@cctvcambridge.org.

Susan Fleischmann
Welcome New Members


HAPPY NEW YEAR FROM THE STAFF AT CCTV!

(l-r) Sean Effel, Associate Director, Clodagh Rule, Director of Marketing and Development, Renato Rodriguez, Programming Coordinator, Susan Fleischmann, Executive Director, Marissa Acosta, Studio and Facilities Coordinator, Eli Kao, Membership Coordinator, Shaun Clarke, Access Coordinator, and Julie Adler, AMERICORPS VISTA.

We would like to take a moment to thank each and every individual and organization that is a part of the CCTV community. Through everyone’s incredible commitment and dedication, CCTV has been extraordinarily successful. So, thanks go to our members, interns, volunteers, staff, members of the Board of Directors and the Members Advisory Committee, Sponsors and Friends of CCTV, Program Funders, BBQ donors...! We wish a happy and healthy new year to all!

MAC Members Advisory Committee

• Ann Cowan • Elizabeth Belstraz • Max Lewontin • John Melczer • Laura Montgomery • Rob O’Dwyer • Buz Owen • Wayne Robinson • Ned Scannell • Amy Steptoe
Hassan Cox has been involved at CCTV for a number of years. He first came to the station with an after-school program, later he worked on videos for his church, and in 2004 he participated in CCTV’s Summer Media Institute (SMI). SMI is a chance for Cambridge teens to learn videomaking skills and media literacy as their summer job. Hassan is currently working at CCTV through the School-Year Production Program, an after-school program for high school aged youth.

**Eli Kao**

**EK:** You’ve been involved at CCTV for a while. How old were you when you first started coming here and what brought you here?

**HC:** Well, I would have to say I was age 10, in the 5th grade. What brought me here was (youth media instructor) Dan Owusu.

**Eli Kao**

**EK:** Do you remember what your first video project at CCTV was? Can you tell us a little about what you learned from doing it?

**HC:** My very first video project was an interview with a Harvard football coach. I learned how to edit and I also learned some camera techniques.

**Eli Kao**

**EK:** What or who helped you the most in learning how to make videos?

**HC:** The person who inspired me to get with video was Dan Owusu.

**Eli Kao**

**EK:** I heard that right now you’re working on a video that features Congressman Michael Capuano.* How is that going?

**HC:** The project so far is going well. I would just like to make a few touch-ups and then I will be all set.

**Eli Kao**

**EK:** What interested you about doing an interview with the Congressman?

**HC:** I just think that he is a wonderful guy and a down-to-earth politician.

**Eli Kao**

**HC:** That it is so diverse. You can meet, chat and hang out with people from all nationalities and it is just great!

**EK:** What do you think was the most important thing he talked about in the interview?

**HC:** When he said, “You don’t have to be in office to change the world.”

**EK:** What do you like to do when you’re not in school or at CCTV?

**HC:** Well, I like to skateboard and just hang out with my friends.

**EK:** What are your plans for the future? Do you think making media will be a part of what you do?

**HC:** My plans for the future are to work as a cameraman or in a news station or something. But, yes, I definitely think media will play a big role in my future.

**EK:** Last question- What’s your favorite thing about CCTV?

*Hassan’s video of Congressman Capuano may be seen at [www.cctvcambridge.org/node/2253](http://www.cctvcambridge.org/node/2253)
Covert Operation
CCTVCAMBRIDGE.ORG

Developing the technology that makes CCTV a more effective organization is a significant and ongoing project. I have been responsible for developing and maintaining CCTV’s website since 2001 and during that time our goals for web presence have changed dramatically, naturally, as the capacity of the internet develops. CCTV has limitless potential and options to build out its online persona and navigating that landscape is one that has always been challenging.

Now with some major database projects complete and local election programming behind us, CCTV can set sights on redeveloping our website into one that reflects the mission, values and character of our community media center. Watch over the next many months as our website unrolls into a totally new animal, infused with these elements:

- A local, online news portal reflecting the issues in our city, produced by Cambridge community members
- An online social network of media producers, viewers and stakeholders to discuss and rally around local content
- A more concise portrait of CCTV’s organization and services, how to get involved and make media
- A pool of online training materials, resources, and technical tools that support our local community and our global community at large.

Developing an online strategy and maintaining its vision and technology is a never ending task, much like doing laundry, dishes and paperwork. With a lot of work from our Board, committees and staff members, we will move closer to our goals and will shortly unveil a totally new website for Cambridge Community Television.

2008 CAPITAL BUDGET

The season for planning for CCTV’s future technology needs, for the coming year as well as the rest of our license period, has come and gone, and the Mass Communications Technology committee has finished the 2008 capital budget. This budget plan lays out the next year of capital spending for new and replacement equipment, new technology systems, experimental facilities, and a whole lot more.

In 2008, we can expect to see new portable Lowell lighting kits on our gear list with both upgrades and replacements for some industry standard lighting equipment. We also expect a new fleet of Panasonic DVX100b 3-chip Mini-DV cameras in our camera stock, with hopes that these cameras will last us into a future where professional and consumer recording formats are more stable and clearly defined. We also will pick up some interesting handheld audio recording devices from Marantz, replacement Canon Optura 20 cameras, a digital encoding unit from Princeton Server Group, and more upgrades to Final Cut Pro, Photoshop and Dreamweaver.

In January, we’ll start the usual flurry of bidding wars and purchasing frenzies and you can expect to see tons of new shiny gear in our facilities.

Production Notes

CCTV provides valuable services for our city’s individuals and non-profit groups as we help bring their events and messages to the public. It would not be possible for us to do the work we do, or especially to do it well, without the help of our members and volunteers. If you are interested in helping out with any of these shoots, just give me a call or drop me an email. Contact Sean at 617.661.6900 or sean@cctvcambridge.org.

- **NAACP Martin Luther King Breakfast**: CCTV traditionally videotapes the keynote speaker at this benefit breakfast. If you would like some experience with on location shoots in a fairly controlled environment, please get in touch with me!

- **Public Service Announcement Day**: Coming in the springtime is CCTV’s Public Service Announcement Day, where local non-profits and community centers may come to our studios and record a 1 minute PSA for a very low cost. Some are serious, some are wacky, some are spontaneous, but they are all effective in putting out the word about local services. These one minute pieces play for 1-2 years and provide nearly free exposure to 29,000 cable-subscribing households in our city. If your non-profit would like to reserve a slot on one of these two days, or if you would like to volunteer to work on this studio production, please call Sean 617-661-6900 x111.

Sean Effel

Contact: Sean 617.661.6900 x111 or sean@cctvcambridge.org
Contracts

* indicates completed

Congratulations to the following CCTV producers for starting and finishing their community television productions!

**New Certification Programs**
Brendan Baker  Art Matters
Jon Symonds  Leavitt and Pierce
Siobhan Landry  Petsi Pies
Caroline Bishop  PSSC Promo
Nyrie Emслиe  Home of the Free
Harlo Holmes  Dorkbot: Boston
Michael Rasmussen  Untitled Project
Theresa Rodrigues  Forbidden Love
Sean Chase  History of Surfing
Sean O'Leary  Dramatic Interplay
Anjel Bejanian  Free Speech

**William O’Neill**  NeighborMedia
**Benjamin Eisler**  Inside City Hall
**John Melzer**  CCTV Promos
**Jill Sheppard**  Softball

**New Single Programs**
Angel Aiguier  Ghetto People Showcase*
Quentin James  Life’s a Beach
Daniel DeGuglielmo  Public Service Announcement
Marissa Acosta  The Unitards!
D.L. Polonksy  Demo Reel 2
Marissa Acosta  Late Risers Club 30th Anniversary Party
Karin Koch  Oyster Farm
Lois Josimovich  MAPS PSA
David Bentubo  Prince of Crooks
Joaquin Font  Presente!
Eric Strattman  Vivaldi Short
Rockelby Louis  Making the Video
Ricardo Melo  You Must Not Miss
Tanya Powers  The Dr. Grainger & Ester Browning Celebration
Ethan Goldhammer  Hostage
Emelio Williams  Soccer Program
Adi Avivi  Hebrew with Kesher Kids
Alexandra Goode  One for the Road
Eli Kao  Bring Your Beats

**New CCTV Single Programs**
Bandwidth TV
Bandwidth: On Location
Neighbormedia Productions
CCTV’s Special Election Candidate Slots*
Windows Into Domestic Violence: Impact on Specific Populations*
Window Shop*
Progressive Dems of Cambridge School Committee Candidates*
Progressive Dems of Cambridge City Council Candidates*
East End House City Council Candidate Forum*
East End House School Committee Candidate Forum*
Cambridge Local First Award*
CCTV’s Backyard BBQ 2007*
City Candidate Day 2007*
State Representative Special Election Forum*
Halloween 2007*
Cambridge Reads with Greg Mortensen*
Project Documentary: Roller Derby
Cambridge Prevention Coalition Workshop Series
Messiah 2007
Central Square Theater Town Meeting*

Thanks to all the production volunteers for making these CCTV programs possible. Without the help of our members and interns, many of the events in Cambridge would go without television coverage. Your generosity is greatly appreciated!

We would like to thank interns Scott Foley and Alexandra Ellis for their continued commitment to the production team!

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CONTACT: Sean 617.661.6900 x111 or sean@cctvcambridge.org

JAN/FEB/MAR 2008  CCTV Open Studio
During her college years at Oregon State University, Maria took an abundance of fine art courses from drawing to painting. After college, though, her career path veered away from fine arts to musical instrument repair. She continued this path for the next 4 years. With a gift of an easel, some oil paints and canvases, Maria began painting. She has studied with such well-known artists as: Berkeley Chappell, Pam Ingalls, Sandra Brooke and Jennifer Alfredson.

Maria resides in Somerville and is currently a member of the Cambridge Art Association, Concord Art Association, and LynnArts Association. She has won a Juror’s Choice award, has been featured in Art New England Magazine and her work has been published in Hooked on Painting by Sandra Brooke.

Maria continues to paint with thick applications of paint with all shapes and sized palette knives. Her intense range of color usage makes the work interesting in itself along with the subject matter at hand. She enjoys how light falls on objects and how the colors change as the light hits the objects and surroundings.

“After a very lengthy interruption, I picked up a sketchbook a few years ago and feverishly began to draw. Almost immediately I felt an overwhelming sense of relief, and I knew I had found the outlet for the images that were bottled up in my head. I rarely see things as they really are ... instead, I view them as I think they should be.

“Charcoals are my favorite medium for almost all compositions. With no real formal training or instruction, I’m still learning through trial, error, erasure ... and more erasure! I’ve also discovered that I am more comfortable with a freehand approach rather than using trace or grid.

“I have shown my work in a number of shows within the past few years; Art in the Park in Charlestown, MA, The Bedford Art Festival in Bedford, MA, The Spring Art Festival in Everett, MA, and my pieces have been juried in the LynnArts Gallery in Lynn, MA. I am an artist member of the Everett Arts Association, LynnArts, Peabody Art Association, the Porter Art Group and an associate member of Marblehead Arts. A number of my works and prints are now hanging in private collections in Boston, Charlestown, Everett, Winthrop, New Hampshire and Iowa. Anniversary Roses has won first place in the drawing category at two separate art shows.”
On December 14th, School Year Production Program participants screened their video work to a packed audience here in CCTV’s Big Studio. Family and friends were treated to an eclectic mix of video projects, including 4 documentaries, 3 experimental videos, 2 personal narratives and a music video. Ten teens participated in SYPP this fall: Alex Ayabe, Jordan Brazo, Hassan Cox, Treaisha Hastings, Max Lewontin, Julie Pan, Cody Romano, William Sheffield, Anduelem Wondafresh and Joshua Washington Smith.

Max Lewontin: I’ve been involved in the last two school year production programs and have found them both to be really enjoyable experiences where you can learn video production skills by going out and producing your own projects right off the bat, learning as you go and expressing yourself creatively through different kinds of projects.

Alex Ayabe: I have been involved with the last two Summer Media Institutes that CCTV holds every summer teaching kids how to make videos while getting paid. The program was so great that I had to come back during the school year. At CCTV you can be yourself and express it through videos and I really enjoy having that option of expressing myself.

Cody Romano: The participants of the program are diverse in age and experience: some are newcomers to video production, while others are veterans polishing their techniques. The program has given birth to an environment brimming with ingenuity and talent, where peers have a good time teaching and learning from each other.

Checkout all of the videos produced in our School Year Production Program online at www.cctvcambridge.org/youth.

Thank You to the Supporters of the Youth Media Program!

Cambridge Community Foundation
Cambridge Savings Charitable Foundation
Clipper Ship Foundation
Draper Laboratory
Mayor’s Summer Youth Employment Program
Mayor’s Summer Work and Learning Program
Massachusetts Cultural Council’s YouthReach Initiative

Here are some reflections on the program from SYPP participants:

William Sheffield: I’ve worked at CCTV for only four months. Working at CCTV is a fun job and helps students learn about the life behind the camera. I feel like since I started working here I’ve upgraded on my skills using cameras. CCTV has helped me on a lot of things and now I can use cameras in the future.

Julie Pan: This is my second year participating in CCTV’s School Year Production Program. Last year I learned a lot of editing and camera skills; this year I learned how to put effects on the pictures when they are showing on the screen.

CONTACT: Shaun 617.661.6900 or shaun@cctvcambridge.org

CONTACT: Clodagh 617.661.6900 x117 or clodagh@cctvcambridge.org
BeLive
Be spontaneous, be serious, be funny, be informative, be sarcastic, be earnest, be direct, be obtuse, but above all, BeLive! CCTV’s live, call-in format continues to thrive.

Tune into Channel 9 from 4:30-9 PM Sunday through Thursday and 4-6 PM on Fridays for live television produced by and for the Cambridge community.

BeLive programs repeat 11:30 PM-4 AM Sunday through Thursday and 11:30 PM to 1:30 AM on Fridays.

Here is the newest addition to the BeLive line up:

BeLive: Adventures with Jenny
2nd & 4th Tuesdays at 7 PM
Join performer Jenny the Juggler and her bunny for this fun, upbeat variety show.

New Series Programs
Random Acts
Tuesdays at 8 PM & Thursdays at 11:30 PM on Channel 10
“Tune in to this performance, art and variety program that features poetry, yoga, vampires and Quincy Brisco the entertainer.”

National Gallery of Art
Thursdays at 8 PM on Channel 10
Learn more about The National Gallery of Art’s video collection. This weekly program highlights artwork from different historical periods including the Renaissance, 19th and 20th centuries.

Link TV: Television without Borders
Sundays at 10 PM on Channel 10
Link TV broadcasts programs that engage, educate and activate viewers to become involved in the world. These programs provide a unique perspective on international news, current events, and diverse cultures, presenting issues not often covered in the U.S. media.

Special Thanks to: Joseph Hart Jolly and Jason Ong, for all their help and support in the programming department.

CCTV, the Voice and Vision of Cambridge, is cable Channels 9, 10 and 22. Visit www.cctvcambridge.org, or email Renato@cctvcambridge.org, or call 617.661.6900 for more information about CCTV programming.

Renato Rodrigues

On November 2, member Ben Eisler produced a live debate on Channel 10 in two parts (see photo facing page) with candidates for City Council.

CONTACT: Renato 617.661.6900 x122 or renato@cctvcambridge.org
Easy and Accessible…
CCTV’s Easy Access program is available to Individual or Organizational Access members that have an idea for a production or PSA but lack the technical knowledge to bring their ideas to fruition.

With Easy Access, members supply the talent and production idea and CCTV supplies the crew, location and equipment in our digital television studio. First time producers are ESPECIALLY encouraged to apply!

The last few Easy Access shoots include:

- **The Window Shop** – Ellen Miller, Ilse Heyman and Dorothy Dahl read from their book about the historical Harvard Square restaurant and gift shop, The Window Shop.

- **The Callalloo Express** – Gorgeous Ethiopian textiles adorn the models on Lynette Laveau’s latest fashion exposition.

And the beat goes on…

**Bandwidth TV** is CCTV’s live music show which showcases local, unsigned bands. The show, produced in conjunction with CCTV’s Bandwidth project, has been actively featuring bands in the studio on a monthly basis.

The last few Bandwidth TV shoots include:

- **Life Partners** – Call them screamo, call them experimental…Whatever they are, they sure did knock our tube socks off.

- **Three Day Threshold** – Local boys done good with their own brew of Celtic/Bluegrass/Punk destined to make you close your eyes and swoon.

- **Bring Your Beats** – A Bandwidth special, this hip hop invitational for select local performers made for a dangerously groovin’ open mic.

Other CCTV Studio Productions
In addition to Easy Access and Bandwidth TV, there is also plenty of other studio production activity including the programs below:

- **LIVE City Council Debate Forum** – Ben Eisler hosted and produced this LIVE forum featuring 12 Cambridge City Council candidates days before the city elections

- **Beginner Primetime Studio** – The latest class shoot featured belly dancer, Xylinia, and the bizarre money stapling act of Pete Tino, the Human Floor Studio certified members are ENCOURAGED to produce their own studio shoots here at CCTV. Hopefully we will see you in the studio soon!

Studio Producers/Crew Needed…
If you have any questions regarding producing in the studio, send them my way. Also contact me if you are interested in crewing on an Easy Access or Bandwidth TV shoot. Your help is definitely needed!

Marissa Acosta

**CONTACT:** Marissa 617.661.6900 x129 or marissa@cctvcambridge.org
CCTV’s Training Program

FIRST STEP... ORIENTATION
The first step to getting involved in CCTV is to attend a FREE Orientation. You must attend an orientation and become a CCTV member before enrolling in Video Production Certification courses. Orientation explains the history of PEG access and CCTV, our policies, your options for getting involved, and your responsibilities. Join our calling list and we’ll remind you before the next one.

Orientation times:
- Thursday, January 3
- Tuesday, February 5
- Monday, March 3
  6:30pm – 8:30pm

REGISTRATION PROCEDURES
Registration occurs on a first-come basis. Early registration is advised since courses may fill or be canceled due to low enrollment. Access Members with sufficient voucher balance may register by phone; all others must pay in full when registering.

PROFICIENCY TESTS
In order to accelerate getting certified to use CCTV’s gear, those with prior video production experience may elect to “test out” of many courses. Call the front desk at 617.661.6900 to schedule proficiency tests.

CANCELLATIONS & WAITING LISTS
If you cannot make a course in which you are enrolled, please call 617.661.6900 right away. Those canceling with less than 12 hours advance notice may forfeit any fees paid and risk losing their membership privileges! All courses have minimum enrollment figures, and may be canceled if these minimums are not met.

If the course you wish to take is either filled or not scheduled at a convenient time, please ask to be added to the waiting list. This gives us a list of people to email if someone drops out ahead of time, and helps us gauge the demand for each course so that we may schedule additional sections if there is sufficient demand.

INSTRUCTORS WANTED!
CCTV is always interested in hearing from people who want to join our faculty. If you have a course that you would like to teach at CCTV, please call Shaun Clarke at 617.661.6900 X128.

CITIZEN JOURNALISM CLASS

Citizen Journalism 101    NEW    $20.00
No Pre-requisite

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Citizen Journalism is meant to provide the independent, reliable, and relevant dissemination of information that a democracy requires. Please join John Grebe, Host and Executive Producer of “Sounds of Dissents” on WZBC-FM, as he explores the ways that you too can become involved with reporting news on topics that are important to you!

Contact us if you are interested in any of these classes...

Documentary Styles & Techniques    $50.00
No Pre-requisite

PLEASE CALL TO GET ON THE WAITING LIST.
Looking at excerpts from a wide variety of documentaries, students will analyze narrative strategies, editing and shooting techniques, sound styles, and uses of stock footage. We will also trace the historical development of documentary genres.

Interviewing Styles & Techniques    $50.00
Pre-req: Completion of at least one prior video; access to camcorder for homework.

PLEASE CALL TO GET ON THE WAITING LIST.
In session one, students will learn how to choose a location, evaluate its acoustics, select and locate mics, win your subject’s trust, ask effective questions, compose the shot, and shoot for maximum edit flexibility. Students will be given interview assignments to complete as homework; these will be critiqued in the second session.

Studio Graphics & Switcher    $30.00
Pre-req: Beginning Studio and fluency with Windows PC’s.

PLEASE CALL TO GET ON THE WAITING LIST.
Gain certifications as Technical Director and Character Generator (CG) Operator through these in-depth introductions to the Studio CG and Switcher.
### Introduction to Mac OSX

**Pre-req:** Fluency with mouse and keyboard on either Mac’s or PC’s.

**PLEASE CALL TO GET ON THE WAITING LIST.**

Are you comfortable using Macs? You will need to be if you want to use CCTV’s computer lab or edit suites! This course equips you with the skills and confidence to work more effectively on Macs at CCTV or home. Even if you are a confirmed PC/Windows user, we’ll help you get oriented quickly to the Mac interface. Already a CCTV lab user? You’ll discover new features and shortcuts to help you work smarter.

**Cost:** $30.00

### Intro to Dreamweaver/HTML

**Pre-req:** STRONG ability to manage files within Mac OSX.

3 TUES  March 26, April 2 & 9  6:30--9 pm

In three 3-hour sessions you will learn basic HTML coding and explore the popular web design program Dreamweaver. While mastery of Dreamweaver requires no prior experience with building web pages, the ability to manage files on a computer is an essential prerequisite.

**Cost:** $45.00

### Using the Internet for Social Change

**Pre-req:** Some experience with computers

2 WED  January 16 & 23  7--9 pm

Whether you're trying to pass a bill or elect a city councilor, the Internet can be a powerful tool for social change. This class will provide you with ideas, information, and resources for organizing and advocacy using the Internet.

**Instructors:** Eric Weltman and Sarah Bennett

*Eric Weltman is a veteran organizer, writer, and educator. Sarah Bennett is a seasoned web developer for nonprofits, unions, and campaigns.*

**Cost:** $20.00

### Blogging 101

**Pre-req:** None

**New**

MON  February 25  6--9 pm
MON  March 31  6--9 pm

Wanna start your own blog? Wanna find out what a blog is? This class will introduce students to the world of blogging. You will learn about blog hosting sites and tips for designing the layout of your blog and blog entries. By the end of this class you will be ready to start publishing on the web!

**Cost:** $20.00

### Web 2.0

**Pre-req:** None

**New**

MON  March 10  6--9 pm

This class is ideal for people who are starting their first websites and trying to gain their first presence on the internet. This is a one session primer on the fastest, easiest and free-est methods of making your first website with third party services like: Blogger, BlogSpot, Live Journal, Flickr, YouTube and Blip.tv. There will also be a discussion about DIY options for hosting your own website and services.

**Cost:** $20.00

### Introduction to Photoshop

**Pre-req:** Solid mouse, keyboarding, and file/window management skills.

2 TUES  March 11 & 18  6--9 pm

Interactive tutorials introduce students to Photoshop’s work area, tools, palettes, and functions. In session #2, the instructor helps students as they experiment with creating and modifying images. This course gives those with no prior Photoshop experience a basic foundation for continued exploration on their own.

**Cost:** $30.00
2nd Annual Free Speech Shorts Festival

The Member Advisory Committee (MAC) is elected to promote CCTV to the greater community and foster a community within the station that encourages people to participate, learn and share their skills with others. To accomplish these goals, the MAC organizes activities to promote networking and technological confidence.

Last year, the MAC launched CCTV’s first Free Speech Shorts Video Festival to explore First Amendment ideals of free speech and free expression by showcasing selected video works submitted by people in Cambridge and the Greater Boston area.

The MAC is currently accepting entries for its 2nd Annual Free Speech Shorts Video Festival! Entries should be innovative, provide an alternative voice, and be original in content. Submissions may be in any style, language or genre. The deadline for submissions has been extended into the new year; the deadline for entries is January 30th. For more information about the festival, please visit: www.cctvcambridge.org/freespeechshorts.

Become a Friend of CCTV

Each year, CCTV encourages individuals to help the station meet financial goals by joining Friends of CCTV. Funds raised from the campaign help CCTV better serve the Cambridge community by giving us the ability to purchase new equipment and develop more community outreach projects. Every contribution, no matter how small, makes a difference! To become a Friend of CCTV, visit http://www.cctvcambridge.org/support, or see the back page of this newsletter. Donations are tax-deductible.

Celebrate 20 Years of Innovative Community Media in Cambridge!

This year, CCTV is celebrating 20 years of local, vibrant media! We are kicking off our 20th anniversary festivities in April, with events planned in neighborhoods throughout the city between April and September. Businesses are invited to join the celebration as event sponsors. Benefits of sponsorship include the production of a short promo for your business and recognition on all promotional material for 20th Anniversary events. For more information about the different sponsorship options available, contact Clodagh Rule at (617) 661 6900 or clodagh@cctvcambridge.org.

CONTACT: Clodagh 617.661.6900 x117 or clodagh@cctvcambridge.org
Welcome, Colin Rhinesmith!

I’m excited to announce that I’ll be joining the staff at CCTV as Community Media Coordinator. I look forward to working with CCTV members in computerCENTRAL and on a number of exciting community media projects with Cambridge residents.

I come to CCTV with a background in digital media production from the Berkman Center for Internet & Society at Harvard Law School. During my time at the Berkman Center, I helped produce audio and video podcasts featuring many of the world’s leading Internet thinkers. I look forward to bringing my background and experience from Harvard University to the community at CCTV.

I’m also a graduate student in Visual and Media Arts at Emerson College. I’m entering my final semester at Emerson beginning in January and look forward to graduating in May.

Best wishes for the holidays and look forward to seeing you at CCTV!

Project Documentary is Now in Session!

Project Documentary is an in-depth, three month long workshop in which students and instructors plan, write, shoot, direct and edit a short documentary.

The Project Doc folks are hard at work on a look at the Boston Roller Derby League. They have taped teams with names like “The Wicked Pissahs” and “Nutcrackers.” Stay tuned for a final screening, coming soon to CCTV’s studio.
Catching up with NeighborMedia

At a recent statewide summit featuring Governor Deval Patrick, civic leaders talked about the benefits of social capital on personal health, safety and overall well-being. Whether you’re new to Cambridge or you’ve lived here for fifty years, your opinion matters, and so does your involvement in the community. That’s why CCTV’s NeighborMedia team – a group of citizen journalists from all over the city – is trying to connect with their neighbors by reporting on issues and events in their respective zip codes.

In the fall months, NeighborMedia correspondents generated a wealth of hyperlocal coverage of news and information not found in the mainstream media:

Citizen journalist William O’Neill has reported that a new public space, the Lopez Park, is coming to East Cambridge in 2008.

In 02141, active East Cambridge Planning Team members Ilan Levy and William O’Neill have been using their blogs to report on issues being addressed at their neighborhood meetings. So far, they’ve investigated the uncertain future of North Point Park and explored the role of the Mirant Corporation in the construction of a new boardwalk on the Broad Canal.

In 02139, Sharon Stentiford and Toni “Bee” Brooks have covered such colorful events in Central Square as ArtsCentral 2007 and Holiday Central; they’ve also shed light on some community programs like City Sprouts, the Multi-Service Center and ROAD (Reaching Out About Depression).

The eco-conscious Margaret Desjardins from 02138 has been closely following Green Streets and other local earth-friendly initiatives. She also submitted a series of profiles of Harvard Square Holiday Fair exhibitors, among other stories.

In 02140, veteran journalist Karen Klinger has reported on the Porter Square Hotel project, the development of Shady Hill Square, the city council’s leaf blower ban, and a building in foreclosure.

With the new year will come a renewed focus on outreach efforts, so that the rest of the community will have the opportunity to play a larger role in the NeighborMedia program. For now, you can request to appear on their BeLive shows or join them online at cctvcambridge.org/neighbormedia.

Julie Adler
In November of 2006, in response to a Council Order requesting that the City help bridge the digital divide, City Manager Robert Healy appointed a committee charged with finding ways to address barriers to internet access. The committee, chaired by Assistant City Manager Ellen Semonoff, included members of the City Council, School Committee, CCTV, the Community Learning Center, Tutoring Plus and other City and non-profit agency representatives. The first meeting of the committee was held in March, 2007.

The Digital Divide Committee surveyed many projects that provide computers, training, technical support and Internet access to students and households. As a result, the group reached consensus on several critical issues: First, to provide desktops and not laptops. Second, to use refurbished computers rather than purchase new computers. Third, to incorporate work force development opportunities into the program by having the computers refurbished by RSTA students who would also provide the majority of the call center tech support. Finally, the decision was made to do the pilot at Newtowne Court in conjunction with the City’s existing wifi pilot and to target residents of any age and family structure who do not currently have access to the Internet. Through smaller working groups, a proposal was developed with the purpose of examining how various departments of the City of Cambridge and local non-profit organizations could work together to help bridge the digital divide in low-income households.

The goals of the proposed pilot project are:
• To develop a model to provide low-income residents with tools to access the Internet

• To provide the tools, training, and technical support for 50 Newtowne Court households to successfully utilize the free wi-fi Internet access that the City has made available

• To serve as a workforce development tool for RSTA students

The proposal, which was approved by the City Council in early December, is for the City to fund a part-time position at CCTV to oversee the application process, curriculum development, training, computer refurbishing (decommissioned City computers will be used), tech support and evaluation and assessment. If the pilot is successful, CCTV will work with existing community partners and others to seek outside funding for additional pilot or replication sites.
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About CCTV

Founded in 1988, Cambridge Community Television is the independent non-profit organization that provides access to video equipment, computers, multimedia workshops, and channel time for Cambridge area businesses, organizations, and individuals.

Specializing in affordable, hands-on multimedia training and production, CCTV is committed to local projects and organizations that promote cultural and artistic expression. By offering area businesses, residents, and viewers training, tools, and access to telecommunications technology, CCTV encourages active participation and dialogue among the diverse populations of Cambridge.

Any Cambridge resident can become an Access Member of CCTV and take classes, use video equipment, and produce programming to be shown on CCTV Channels 9, 10, and 22. Anyone can become an Affiliate Member of CCTV and enroll in Educational Workshops. All members may use computerCENTRAL at no charge. All resources are available on a first-come, first-served basis. CCTV does not control the content of the programming shown on our channels.
Cambridge Community Television
Celebrating All Corners of the City

Become a Friend of CCTV!

Support:

• Quality, hyperlocal, national and international programming on 3 community cable channels and the internet, including extensive coverage of local events and issues

• Affordable, state-of-the art media and technology training program

• NeighborMedia: citizen journalists embedded in neighborhoods throughout the city

• School Year and Summer Youth Media Programs

Yes, I Support CCTV!
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