In July of 2005, we published an article entitled The Future of Community Production Within the Media Democracy Landscape that hopefully put a bright light on media technology and policy reforms. Now, one year later, we have additional perspective and a chance to look back on our progress since then.

Last year, we reported on our visit to the 2005 Free Press Media Reform conference in St. Louis and provided basic web streaming for some of the events, with speakers including Amy Goodman, Rep. Diane Watson, Al Franken and Bill Moyers. This was a serious eye opener for our organization and tipped us off to new methods of delivering content to our community, and new ways of thinking about access and media in Cambridge. We made a commitment to experiment and implement some of these new ideas.

We said:
… someday the cable channels and other resources provided by the cable company will vanish as more and more media delivery takes place over the internet. Many organizations are scrambling for footholds in the digital media landscape and providing web-based media is becoming a top priority.

One of our many responses was to implement a new system for providing our community new, local video content on the internet. We opened our RSS video channels, which push Cambridge-produced media out to the world across the internet for viewing on home computers, ipods and portable gaming systems. We now get more than 1500 monthly views of our internet video channels, indicating a significant audience for video on our website.

We said:
CCTV is, so far, ahead of that curve by streaming one of our three cable channels 24/7… There may be some exciting things happening between now and next year as technology develops and becomes more accessible. Stay tuned to our website for updates on how we face this coming challenge. (continued on page 4)
Welcome New Members

Whitney Allen, C.C.
Arshagra, Ivan Bernier,
Marta Bonini, Anne
Brained, Rachel Cane,
Andrew Cary, Claudine
Charles, Charles Collier,
Josh Conway, Glen
Cooper, Kellie Cowart,
Iracilda DaSilva, J.R.
Deoliveira, Michael
Deribe, Karamba Diallo,
Calvin Doiron, Jennifer
Fleming, Dick Freeman,
Ashebir Gezmu, Rhonda
Greene, David Hannigan,
Luke Hartig, Kahn Jekarl,
Peter Kautoujian, Re
Leigh, Mayana Leocardio,
Jennifer Lennon, Livable
Streets, Renata Maia, Jeff
Magni. Susan McLucas,
Bethlehem Mekonnen,
Awag Musie, Charles
Nesson, Rob O’Dwyer,
Mirandslinda Pereira,
Bonnie Pierce, Shari
Rabin, Thomas Rasku,
Gabe Rosenn, Guliet
Shirdon, Pauline
Silberman, Larry Slotnick,
Brad Sonneborn, Mark
Sullivan, Keith Ward,
Jamal Wiley, Maurice
Wilkey, Surafeal Wolday,
Bernard Yam, Bing Yeo

MIT and City of Cambridge Honor CCTV at
Cambridge First Day

On June 13, CCTV and five others were honored by the City of
Cambridge and MIT for “Bridging the Digital Divide.”
computerCENTRAL shared the spotlight with the Community
Learning Center, Cambridge Housing Authority, the East End
House, the Maragaret Fuller House and Communitech. Each
organization received a copy of the City Council order of con-
gratulations, a beautiful plaque, and a check for $1000! Thanks
to MIT and the City of Cambridge for the honor!

Congratulations to CCTV Board member Natasha Freidus, who
has been awarded a Fulbright Scholarship! Her project, Created
by Catalonia, will pilot and evaluate the digital storytelling
methodology in the province of Catalonia in conjunction with
the public television station of Vilanova i la Geltrú, and The
Department of Communications at Universitat Rovira i Virgili
(URV) in Tarragona. Her research will complement the URV
Department of Communications’ larger exploration of collabora-
tive production models for local public broadcasters as they
transition to Digital Terrestrial Television (DTV) and will also serve
to disseminate successful U.S. practices while learning
from Catalonia’s rich tradition of participatory media
development. We will miss Tasha, and wish her all the best!

MAC Members Advisory Committee

• Angel Aiguier • Greg Martin • Ricardo Melo • Laura
Montgomery • Buz Owen • ChrisAnn Newransky • Cody
Romano • Ned Scannell • Todd Simmons • Maggie Vandermeer
CCTV: Tell us about your interest in media, and how you first got involved at CCTV.

Angel: My interest in media started when I was a teenager. In high school, our PA system piped in music during the lunch hour. Everyone thought it was boring, and I decided that I’d make things more interesting!

I snuck into the utility closet that housed the school’s PA system during lunch hour and had my very first radio show for the whole school! A maintenance worker found me and put a stop to it, but after the experience of hosting a show for my first audience, I was hooked.

My interest led me to CCTV back in 1991 and 1992, where I worked as a volunteer archivist. But I had kids, was about to go to school for Recording Arts and Television Production at NE Broadcasting School, and got too busy to volunteer. I wouldn’t be able to come back to CCTV and really get involved until 2003.

When I finished my education, I got a job co-hosting a radio show for WRCA 1330 AM in Central Square called The Caribbean Connection. I noticed that CCTV is right next to my new workplace, but I never did manage to sneak away to Orientation.

Then, in 2001, I got in an accident and severely broke my ankle. I decided to use my recuperation time to become a member at CCTV, bought a laptop and an external drive, and no one could stop me now! CCTV really made a big impact on my life. I don’t know what I would do if it wasn’t here for me as a creative outlet.

CCTV: What was the first piece you ever produced at CCTV?

Angel: It was about my husband, who plays the drums for a Caribbean band. It was called Angel’s Musical Point of View: An Interview with Glenn Grant.

CCTV: I remember that program! It left an impression on me – the voice-over was very professional.

Angel: Yeah, that’s because I was not used to being in front of the camera; I was more of a radio person.

CCTV: So tell us a little more about how you’re involved with CCTV today.

Angel: I’m active here as a member, volunteer, intern and Members Advisory Committee Representative. When I first came to CCTV, I started working as a cablecast intern. Then, I started editing and doing special projects as my production skills improved. I also did studio work and produced music programs in the field about the Caribbean community in Cambridge. I produced the series Calypso Treasures, and Soca Explosion.

In 2004, I started producing for a magazine show with other members called You Are Here: The Cambridge Video News Magazine. We’ve been putting together a monthly show together for a year now, and will be celebrating with our anniversary episode this summer. Three of our segments have won awards, and our pilot episode won an honorable mention at a regional festival, as well.

I am now an intern editing a special series with the Zeitgeist Gallery taped by member Kent Thompson. It’s like nothing I’ve ever done before, but I’ve discovered some fascinating techniques for working with avant-garde content. It’s a great collaboration, and what we create together really is art!

CCTV: I understand that you’re now an award-winning producer, yourself?

Angel: That’s right. I won a regional award from the Alliance for Community Media’s New England Video Festival for a short called Kids Just Wanna Have Fun. It features my grandchildren and kids from the neighborhood enjoying their summer by taking advantage of youth centers, summer camps, reading programs, parks, and nearby swimming pools during summer vacation. The segment was all their idea, and I may have the same kids direct another video again, soon.

I also won a national award from the Alliance for Community Media’s Hometown Video Festival for my video Family Fun Day in City Hall. It featured an important event in Cambridge to promote literacy and a love of learning. I’m very proud of the piece.

CCTV: You should be! It had some dazzling special effects, and took home national recognition. What advice would you give other members who want to get involved?

Angel: It’s just that easy! If you’re bored, lonely, or need a creative outlet, don’t just sit there! Anyone, regardless of age or skill level, can get involved at CCTV. You can come here to express yourself, learn more about computers and get a better job, or just make some friends. I did it, and so can you.
Production

(continued from page 1)

New technologies have indeed been introduced to our operations here at CCTV, you can see it in our programming, our website and even as intrinsic as our beginning training program. We offer blogging and podcasting classes, even instructed by ‘industry’ leaders and celebrities like Ravi Jain (http://www.ravi-jain.org) and Steve Garfield (http://www.stevegarfield.com). We certainly are not the first organization to leap into new web and media technologies but in a short year we have become a leader in our own public access industry. One of the exciting results is that CCTV is now playing a part in organizing a conference track to train other access centers on how to implement their own digital media solutions!

CCTV recently updated its local network technology to put us in a better position to push media and content around our facility more effectively, opening the doors for producers and staff to send completed programs from the edit suite directly to television without every touching a tape or a DVD. Our edit suites have been updated with new computers and decks to improve stability and handle greater workloads. Cablecast just got a second video encoder and storage units to handle even more digital video playback of our local content. And finally, our new TI internet connection lets us push out greater amounts of live streaming video to a larger audience beyond the borders of Cambridge, MA.

Upcoming Productions at CCTV
We will soon solicit volunteer crew members for the following upcoming productions. Without our members and volunteers, lots of these community events and productions would not get their time on the big screen. It would not be possible for us to do the work we do, or especially do it well, without the help people like you. If you are interested in helping out with these shoots, just give me a call or drop me an email. Contact Sean at (617-661-6900) or sean@cctv-cambridge.org.

Backyard BBQ
The #1 CCTV event of the year when we put the ‘fun’ back in fundraiser! Our barbecue features food from a bunch of Cambridge restaurants, live music, awards, door prizes, and a live television shoot to boot. We are already searching for the scores of volunteers it takes to run this event, including production team members who can pipe this shindig out live on our channels. Call Sean (617-661-6900) if you are interested in helping out.

Production Internships
The production department has recently said goodbye to two fabulous interns, Brendan Tidwell Cullen and Lauren Kroiz. Their combined time of five years of service have contributed to countless hours of production time on dozens of community events and local programs. We would wish Lauren and Brendan good luck and thank them for their long commitment to production at CCTV! We have some big shoes we are seeking to fill, if you are interested in an exciting and dynamic volunteer production experience then get in touch with Sean (617-661-6900).

We also thank Sheila Sheedy, Leslie Weiman and Garabed Setrakian for their continued commitment to the production team!

Thanks to all the other production volunteers for making these CCTV programs possible. Without the help of our members and interns, many of the events in Cambridge would go without television coverage

The Shellfish Challenge
In August there will be a shrimp eating competition sponsored by the Boston Harbor Boat Cruise Lines. We learned that the shrimp will be donated by a number of summer conferences here in the Boston area and CCTV ask been asked to provide video coverage of the big bellied competition, and heck, we hope to taste some of the tasty prawns too! We’ll need crew with experience in remote multicamera studio operation as well as a highly trained and experienced video blogger to volunteer their time (you’ll need to provide your own transportation and lodging). If you think you are qualified, send a letter, resume and a tally of the greatest number of shellfish you have ever consumed in one sitting to nonotreal-ly@cctvcambridge.org.

Sean Effel
### CONTRACTS

* indicates completed

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| CCTV Shoots Public Media Conference                                 |                                          |
|--------------------------------------------------------------------|                                          |
| CCTV has always strived to strengthen its relevance and effectiveness through partnerships and collaborations, and one of the most recent ones it has formed is with the Berkman Center for Internet and Society at Harvard Law School. This May, that partnership led the Berkman Center to hire CCTV to videotape (and later cablecast) proceedings from an exciting and provocative conference entitled Beyond Broadcast: Reinventing Public Media in a Participatory Culture. This conference brought together leaders in public broadcasting, social media-making, academia, and web development to discuss, debate, and demonstrate the future of public media in cyberspace. CCTV videotaped all of the first day’s sessions of this 2-day conference, including four panel discussions and a half-dozen other individual presenters. Topics ranged from who’s in control of the changes that are coming and what values are behind those controls, to what the public broadcasters are doing and how web media companies are inviting public participation; from viable business models for public media of the future, to how the younger generation is redefining interaction in cyberspace, and the social dimension of online gaming. It was an eye-opening experience for those of us who’ve been working in public access television all these years and think that we’re the past, present, and future of public participatory media. Thanks to CCTV’s collaboration with the Berkman Center, those who missed the conference can still see what they missed. CCTV is showing the programming on our channels and selling DVD sets of its 6 1/2 hour coverage for $50.00. Lower-bandwidth copies of the footage are also available through the Berkman Center. Contact CCTV for details. |

John Donovan
**EXHIBITIONS**

*Art in the fast lane – art in the fast lane – art in the fast lane*

**Light of Eden**
- RamRam Abdellah

**Betsy Warrior**
Betsy Warrior has been a human rights activist since the late 1960’s; since, as she describes, “before women were officially designated human beings.” She has been promoting awareness among women of their rights through publications and actions, has encouraged self-defense and provided economic analysis of women’s paid and unpaid work. Warrier was instrumental in organizing the shelter movement for women subjected to male violence. Her work includes several posters for the early women’s liberation movement, which she created to develop consciousness of women’s disadvantaged status and impetus toward improving it.

**The End of Hydrocarbon Man**
- Robert Fine

A poster for the exhibition shows a bicycle rider and the words “The End of Hydrocarbon Man.”

We all bemoan man-made climate change, air pollution, crowded streets, long commutes, wars for petroleum rights, overweight children, and politicians connected to the oil industry. I decided to get involved in alternative transportation by starting a bike company called Neobicycle. The End of Hydrocarbon Man is an art show to encourage using less petroleum and the phrase is from an article, “Beyond Petroleum,” published online by Australian journalist Susan Bryce located at www.darrendixon.supanet.com/beyondpetroleum.htm.
CCTV’s 9th Annual Backyard BBQ
Thursday, September 21, 5:30 PM

It Wouldn’t Be a Party Without You!!!

Planning for CCTV’s 9th annual Backyard BBQ is well underway! This year’s BBQ, scheduled for September 21st, will feature food grilled by local chefs in CCTV’s ‘backyard’ in Central Square, live music, and the presentation of the Leading Role Award.

Each year, the Leading Role Award recognizes individuals who work tirelessly behind-the-scenes on behalf of the Cambridge community. This year, in a celebration of civil rights and civil liberties, we will honor Nancy Murray, Education Director for the American Civil Liberties Union of Massachusetts (ACLU), and Kathy Reddick, President of the Cambridge branch of the National Association for the Advancement of Colored People (NAACP).

Support CCTV’s 9th Annual Backyard BBQ Fundraiser!

Funds raised from the BBQ support CCTV’s outreach programs: Computers for Seniors, Tutorial for Non-English Speakers, and the Summer Media Institute (SMI).

There are a few ways that you can support CCTV’s Backyard BBQ: by becoming a fiscal Sponsor, donating goods or services to our Silent Auction, donating food to the event, or purchasing a ticket. BBQ Sponsors and Donors receive acknowledgement in several ways, including recognition on all event invitations, programs, and in a special thank you published in the Cambridge Chronicle.

To learn more about how to become a BBQ Sponsor or Donor, please visit http://www.cctvcambridge.org/support or call Clodagh at (617) 661 6900 ext. 117. Information about how to purchase tickets to the BBQ will be available in early August!

Are you interested in supporting the BBQ AND looking for a way to publicize your business?

CCTV has just unveiled new Sponsorship Packages! Sponsorship Packages give businesses an opportunity to support CCTV’s channels and Backyard BBQ while advertising to more than 28,000 homes in Cambridge.

Businesses who purchase Sponsorship Packages will receive special recognition on our electronic bulletin board, which is shown on cable Channels 9, 10 & 22 throughout the day. In addition, CCTV will produce and cablecast a video promo for each business that purchases a sponsorship package! Other benefits include recognition at CCTV’s Backyard BBQ, in our newsletter and on our web site.

Whether you think of it as a charitable donation or affordable advertising, please consider purchasing a Sponsorship Package! Packages range from $1100 to $4500. To learn more about the specific benefits associated with each Sponsorship Package, please visit http://www.cctvcambridge.org/support or call Clodagh at (617) 661 6900 ext. 117.

Clodagh Rule
Programming

CCTV Wants to Hear From You
CCTV wants you to share your thoughts, comments and opinions about CCTV's programming and your community Channels 9, 10 & 22.

There are various ways for you to give CCTV feedback: you can e-mail us at feedback@cctvcambridge.org, or give us a call 617.661.6900 x043 and leave us a message.

We also have a survey and a feedback box at CCTV's front desk; we ask you to please take the time to fill one out, so that we have a better understanding of how to serve you and the Cambridge community.

We value and appreciate all of your comments and will respond to your questions whenever possible.

CCTV wants your feedback:
feedback@cctvcambridge.org
617.661.6900 x043
617.661.6900 x041 or email renato@cctvcambridge.org – If you would like a copy of the program schedule.

BeLive
Be spontaneous, be serious, be funny, be didactic, be sarcastic, be earnest, be direct, be obtuse, but above all, BeLive! CCTV’s live, call-in format continues to thrive. Tune into Channel 9 from 4:30-9 PM Sunday through Thursday and 4 PM-6 PM on Fridays for live television produced by and for the Cambridge community.

Here are the newest additions to the lineup:
Wisdom & Song  (2nd & 4th Tuesdays at 4:30 PM) Host Bill Hamill has mastered an obscure singing technique called countertenor and has memorized hundreds of quotes and proverbs from ancient to modern sages and he wants to share his experiences with you.

Workin’ Progress  (2nd & 4th Tuesdays at 5 PM) Join hosts Todd Simmons and Chris Beaman as they discuss current events and contemporary issues with a focus on culture, politics, humor and everything that affects our progressive community in the 21st century.

What We Should Know  (2nd & 4th Friday at 5 PM) Host Terrance Rothman provides viewers with some insights into the inner workings and structures of government and offers practical suggestions for improving and making a better, more just and equal system.

Cambridge Community Radio
CCR is looking for a few good members. CCR programs are two-hour, audio-only shows that play on Channel 9 (repeats on Channel 10) and cover genres ranging from sports commentary, to storytelling, to reggae music.

CCTV has openings for new programs, so be sure to contact me if you’re interested. An added bonus is that your program, though not actually on the airwaves, can be heard anywhere in the world via our Channel 9 web-stream.

A Question of Ethics  (Tuesdays 12 PM) A Question of Ethics explores morals, ethics, religion and spirituality and how it relates to the individual in search of meaning in the 21st century.

Spring Affair  (Fridays at 2 PM) Maurice ‘Mojavi’ Wilkey is the latest addition to the line up of Cambridge Community Radio producers. With an eclectic blend of sounds ‘Mojavi’ brings you a cool mix of what is sometimes called ‘house music’ and incorporates sounds from around the world such as salsa, reggae, afro pop, jazz and blues.

Channel 10 Series
Health on the Hill TV  (Sundays at 7 PM and Thursdays at 7:30 PM)

Somerville Arts Matters  (Sundays at 8:30 PM & Wednesday at 6 PM)

Penelope Peach & Friends  (Thursdays at 3 PM & Fridays at 2:30 PM)

The New York Women  (Mondays at 8:30 AM & Wednesdays at 10 AM)

The Antique Trader  (Saturdays at 5:30 PM & Sundays at 2 PM)

Channel 22 Series
Creciendo en Gracia  (Wednesdays at 1 PM & Sundays at 10:30 AM)

Ethiopian American Television  (Saturdays at 11 AM & Fridays at 8 PM)

Programming Department Interns
Thanks to Kevin Dufresne, Maurice Wilkey, Patrick Brennan, Gregg Martin and Mario Davila for all their help and hard work as Programming Department interns.

CCTV, the Voice and Vision of Cambridge, is cable channels 9, 10, and 22. Visit www.cctvcambridge.org, or email Renato@cctvcambridge.org, or call 617.661.6900 for more information about CCTV programming.

Renato Rodriguez

CONTACT: Renato 617.661.6900 x122 or renato@cctvcambridge.org or visit www.cctvcambridge.org for more information.
EASY ACCESS
Let CCTV Help You Produce Your Studio Shoot

Are you an Individual or Organizational Access member that has an idea for a production or PSA but lacks the technical knowledge to bring your idea to fruition? Well look no further-CCTV’s Easy Access program is the opportunity for you.

With Easy Access, you supply the talent and production idea and we supply the crew, location and equipment in our digital television studio. Previous Easy Access shoots have covered a wide range of events, from a talented 9 year-old singing and dancing to a Harvard Law professor and student discussing obesity lawsuits against a popular fast food chain.

Your program must be completed within 2 hours of shooting time. After shooting your program, CCTV will allow up to 5 hours of editing time for its completion. After your show is completed, it will be cablecast on CCTV’s channels.

Easy Access is available once a month on the 3rd Sunday of each month or on select Monday or Tuesday evenings. There is nominal fee of $35 to take advantage of this program. Slots are reserved on a first come, first served basis and are limited to 4 times a year per member.

First time producers are ESPECIALLY encouraged to apply! Don’t be afraid to get creative.

Contact Marissa at marissa@cctvcambridge.org or (617) 661-6900 x129 if you are interested in doing an Easy Access shoot.

Upcoming Studio Shoots
Are you a studio certified CCTV member looking to polish your skills in the studio? Check out the shoots listed below:

Easy Access – The next shoot, featuring renowned local storyteller Brother Blue, will take place on Sunday 7/16.

Bandwidth TV – CCTV’s live music show which showcases local, unsigned bands hopes to get the cameras rolling this summer. Big Digits, My Little Radio and Ill Kings are just some of the bands we’ve had the pleasure of featuring. Contact Marissa at marissa@cctvcambridge.org or (617) 661-6900 x129 if you are interested in crewing.

Recent Member produced studio shoots include: Abugida News and More - Ethiopian news program and talk show segments produced by Michael Deribe

Traumarama Theatre - Three 10-minute vignettes written and performed in a minimalist fashion produced by Greg Martin

Super Hero Show - Remake of an episode of the “Fairly Odd Parents” cartoon show, with a DL Polonsky and Richard Berman twist produced by Richard Berman

If you would like to become studio certified, definitely consider taking the next Primetime Studio class in August. You will be able to crew on studio shoots as well as produce your own!

Intern Spotlight: Buz Owen, Charlie Collier & Jason Ong
I would like to take a moment to thank CCTV Studio Interns Buz Owen and Charlie Collier for their help.

Buz has been keeping the studio organized, including making sure that the lighting grid and audio equipment are in working condition. He was also instrumental in reinstalling the repaired cable for one of our studio cameras.

Charlie has edited a recent Easy Access shoot and will also edit the latest shoot produced by CCTV’s Primetime Studio class. Perhaps shooting and editing a promo to encourage studio use is also on the horizon for Charlie.

Both of them have crewed on several studio shoots. Look out for this indispensable duo this summer during the return of Super BeLive!

I should also mention the meticulous work of Archive intern Jason Ong. He has become quite the fixture here, coming in for several hours a week to log and archive programs important to CCTV’s history. Thanks for your dedication, Jason.

Marissa Acosta
shooting styles and techniques $50.00
Pre-req: Camcorder certification.
CALL FOR MORE INFORMATION.
In the first class, students view a wide variety of effective shots using various camera technologies and techniques. For homework, students must shoot one subject in widely contrasting styles. In class 2, students view and critique their homework assignments.

documentary styles & techniques $50.00
2 THUR September 7 & 14 6--9 pm
Looking at excerpts from a wide variety of documentaries, students will analyze narrative strategies, editing and shooting techniques, sound styles, and uses of stock footage. We will also trace the historical development of documentary genres.
editing styles & techniques $50.00
CALL FOR MORE INFORMATION.
In Session 1, Tim Wright introduces students to the history and principles of film/video editing by viewing and discussing excerpts ranging from Eisenstein's Potemkin to recent documentaries, feature films, commercials, and music videos. As homework, students must perform a two-minute edit of either documentary or narrative material provided by the instructor. In the second session, we will view and critique these edits.
podcasting: mp3 radio? $30.00
THURS Sept. 7 & 14 6:30--9 pm
New forms of digital distribution are revolutionizing the way people get their media out to the rest of the world. Explore how people are finding new audiences for their work in this 2 session 3-hour demonstration of the power of podcasting includes making your very own podcast!
promoting your show $10.00
MON July 31 6--9 pm
TUE Aug 29 6--9 pm
THUR Oct. 26 6--9 pm
You worked hard to make your show, but you're not sure who is watching. This 3-hour seminar will give you the basics of getting the word out.
images & sounds $25.00
THUR Aug. 17 6--9 pm
Join Tim Wright as he explores the intrinsic strangeness of the world of TV with the aim of helping you approach your own media-making more reflectively. See how videomakers compose, manipulate, arrange, and layer images and sounds for powerful effect.
evolution of narrative editing in film $30.00
NEW!! 2 WED Sep. 6 & 13 6--9 pm
Introduces the theory and practice of feature film editing, with an emphasis on Hitchcock and other Hollywood masters. Join us for a fascinating shot-by-shot analysis of film segments, and discussion of techniques to use in your own work.
audio 101 $15.00
THUR August 10 6--9 pm
THUR Sept. 7 6--9 pm
WED Oct. 18 6--9 pm
Introduction to audio concepts, equipment (mics, cables, sound mixers), and basic micing techniques.
lighting 101 $15.00
THUR July 13 6--9 pm
WED Aug. 16 6--9 pm
THUR Sept. 14 6--9 pm
WED Oct. 18 6--9 pm
Interactive demonstration of the role of lighting in TV production, and basic lighting concepts & techniques.
blogosphere: video blogs 101 $45.00
2 TUES Sept. 19 & 26 6-9 pm
New forms of digital distribution seem to be cropping up everyday. i-Tunes can now playback video downloaded automatically from video blogs. What is a blog? What is a video blog? How is this new distribution format revolutionizing the way citizens become informed? Explore the idea of citizen journalism in the blogosphere and find out how to have your own video blog.
Educational Seminars are open to all CCTV Members, including Affiliates. Focusing on techniques, aesthetics, and history, these seminars complement our Certification courses, but do not certify you to use CCTV’s gear.

**producing 101** $10.00
**STUDIO PRODUCING**
**MON** Oct. 16 6:30--9 pm
**FIELD PRODUCING**
**TUE** Sep. 19 6--9 pm
Join us for a detailed explanation of how to get started producing your own CCTV program. Field sections led by CCTV’s Production Coordinator Sean Effel; Studio sections by Artman, CCTV’s Studio Manager.

**fast, cheap, & easy way to make a short video** $10.00
**THUR** Oct. 19 6:30--9 pm
Peter Pizzi details the process he went through to make his video and explain how, with little or no experience and money, you can do the same! Learn about the many resources available that will give you the skills and confidence for your own endeavor.

**easy editing with iMovie** $30.00
*Pre-req: Digital Edit Basics or proficiency test.*
**THUR** July 27 & Aug. 3 6:30--9 pm
**WED** Nov. 1 & 8 6:30--9 pm
Hands-on training in DV video editing using a Macintosh computer and one of the easiest video editing programs around! A great choice for beginning video editors.

**digital edit basics** $10.00
**THUR** July 20 6--9 pm
**TUE** August 8 6--9 pm
**SUN** Aug. 13 6--9 pm
**WED** Sep. 6 6--9 pm
**SUN** Sep. 17 6--9 pm
**TUE** Oct. 10 6--9 pm
**SUN** Oct. 29 6--9 pm
This course introduces basic concepts and techniques common to all digital editing applications, and reviews essential skills in working within the Mac OSX environment.

**beginning final cut** $30.00
*Pre-req: Digital Edit Basics or proficiency test.*
3 **SUN** July 9, 16 & 23 6--9 pm
3 **THUR** Aug. 10, 17 & 24 6--9 pm
3 **SUN** Sep. 9, 17 & 24 6--9 pm
3 **THUR** Oct. 12, 19 & 26 6--9 pm
If you find iMovie limiting, then see what you can do with Final Cut! This hands-on course introduces Apple’s professional-grade editing software using CCTV’s computer lab. **NOTE:** Only Access Members can take the third class because it certifies you to use the edit suites.

**under construction** $15.00
**TUE** September 12 6--9 pm
TV is a highly-constructed medium; by analyzing selected scenes, this class will help you see how very simple choices you make when shooting and editing can profoundly affect the final product.

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**Video Training at CCTV**

**FIRST STEP...ORIENTATION**
The first step to getting involved in CCTV is to attend a FREE Orientation. You must attend an orientation and become a CCTV member before enrolling in Video Production Certification courses. Orientation explains the history of PEG access and CCTV, our policies, your options for getting involved, and your responsibilities. Join our calling list and we’ll remind you before the next one.

**Summer-Fall Orientation:**
- Thursday, June 29
- Wednesday, August 2
- Tuesday, September 5
- Tuesday, October 3
6:30 – 8:30pm each night

**REGISTRATION PROCEDURES**

Registration occurs on a first-come basis. Early registration is advised since courses may fill or be canceled due to low enrollment. Access Members with sufficient voucher balance may register by phone; all others must pay in full when registering.

**PROFICIENCY TESTS**

In order to accelerate getting certified to use CCTV’s gear, those with prior video production experience may elect to “test out” of most courses. Call the front desk at 617.661.6900 to schedule proficiency tests.

**CANCELLATIONS & WAITING LISTS**

If you cannot make a course in which you are enrolled, please call 617.661.6900 right away. Those canceling with less than 12 hours advance notice may forfeit any fees paid and risk losing their membership privileges! All courses have minimum enrollment figures, and may be canceled if these minimums are not met.

If the course you wish to take is either filled or not scheduled at a convenient time, please ask to be added to the waiting list. This gives us a list of people to email if someone drops out ahead of time, and helps us gauge the demand for each course so that we may schedule additional sections if there is sufficient demand.

**INSTRUCTORS WANTED!**

CCTV is always interested in hearing from people who want to join our faculty. If you have a course that you would like to teach at CCTV, please call Jason Crow at 617.661.6900 ext. 128.
computerCENTRAL Launches Video Blog

We’re proud to announce that we have just launched a new blog for computerCENTRAL. In addition to our newsletter, we can now keep you even more up to date on the latest happenings in the lab. So stay tuned because we will be featuring periodic video blogs about our members. You can visit computerCENTRAL Blog online at www.cctvcambridge.org/lab. If you have any questions or comments about the lab, please drop me a line. I look forward to hearing from you.

I was given a membership at CCTV as a birthday present by my girlfriend. It was a really nice present. I am from originally from Los Angeles. I am currently completing my last few units for a music degree, work full time, and play in a band called "Rat Club." Now I am also doing an internship in computerCENTRAL because it gives me a chance to help people with all skill levels, and I learn something new every day. It feels good to serve the Cambridge community. I have also started a weekly Belive show called No Call, No Show, on Tuesdays at 7:30 and a new TV show called Traumarama Theater, produced in the big studio airing in early July. I am also working on a featurette horror movie, TBA. I have been hearing a lot about the new video blogging classes, and it seems like an interesting and easy way to get your voice out into the world. I think that CCTV’s facilities are amazing, and the patience of the staff in explaining the state-of-the art production and broadcasting facilities always amazes me.

Greg Martin

Artist learns Art of Blogging

Fontenel Pointjour is a sculptor whose works resonate with African and Caribbean-French overtones. His subjects are known to include Haitian iconography, often combining Christian and Voodoo imagery. Most recently he has been taking advantage of computerCENTRAL’s Tutorial for Non-English Speakers. While he normally spends his time pounding sheets of metal with his hammer, most recently he has been acquiring new skills to promote his laborious work. He is using the program as a gateway into the world of digital technologies. He just learned how to create a blog to promote his new exhibition at the Cambridge Multicultural Center running through July 24th. “I can’t believe I could learn how to have my own webpage," says Pointjour. “I am so happy. I want to say thank you to my teacher and to CCTV because I am an artist and this is very, very important to me.” You can check out his blog at http://pointjour.blogspot.com.
As a computerCENTRAL intern, it is great to work with CCTV’s members. I have had a wonderful experience and I have met a lot of great, interesting people. The computer lab gives many people the opportunity to establish basic computer skills and create a starting point for developing an understanding of the possibilities using digital technology. The origins of public access television comes from the notion that people, no matter their prior experience or position in life, should be given an opportunity to be heard and seen. I think it is very exciting that CCTV offers classes in video blogging because it gives members at the station a chance to let their voices be heard. As a video artist and producer, I think video blogging is just one of the important resources that CCTV can offer in order to help me create better pieces of work and to make that work easier to distribute internationally via the web. I would recommend CCTV to anyone interested in TV or video production, computer skills, and becoming more connected with their community and the world.

Cedric Martin

I went to film school and have worked in production. Now I am teaching video production to teens and preteens at the Cambridge After School program. That’s how I discovered CCTV. Later, I teamed with some other youth workers to start bringing kids on regular field trips here as a part of the video production program. CCTV has great facilities and most of all a great staff. Everyone here is very friendly and helpful. My goal is to establish deeper ties between CCTV and the City Youth programs. The kids absolutely love coming here. Disinterest is never the problem. Bouncing off the walls in fits of excitement is more the issue. There’s something about the studio in particular that captures their imagination. The technology in computerCENTRAL is state of the art.

CCTV’s offering of Video Blogging will also be of interest to a lot of people. Blogging in general is really creating a democratization in terms of “having a voice.” The most appealing aspect to me personally, however, is that it will really require that content be worth watching for people to tune in. Anything that heightens creativity in this regard is valuable. I will be producing six videos for the City of Cambridge this summer showcasing the various summer offerings for local teens and preteens. Stay tuned because I’m looking forward to featuring them on computerCENTRAL’S new blog site.

Matt McIntosh

Mediamaking Grandmother an Award Winner

Congratulations are in order for Marie Caso. She has won two awards in the Alliance for Community Media’s Hometown Video Festival for the digital stories she produced Monday mornings during the Computer for Seniors program. “I just think that’s wonderful,” says Caso. “I’ve already created so many digital stories. I think it’s time to start a documentary.” She’s already started another digital story about meeting Eleanor Roosevelt. We took time out to interview this prolific media-making grandmother about her latest digital story. For the video, check out computerCENTRAL’S blog at http://www.cctvcambridge.org/lab

programs are made possible through the generous support of: Cambridge Savings Charitable Foundation, the Massachusetts Cultural Council, MIT, Simmons College, and friends like you.
Computer Courses @ CCTV  July-Oct. '06

All courses use Macintosh computers, and students need to be comfortable on Macs before enrolling. If you aren’t, please take the Introduction to Mac OSX course first, or come into our lab during the afternoon Open Access hours to acquaint yourself with our Macs. Ask at the front desk for a copy of the OSX Proficiency Test to identify areas with which you need to be fluent.

WEB DESIGN with HTML -- No Special Software Required

create your web page $40.00
using HTML
Pre-req: Prior experience surfing the Internet.
2 WED Aug. 16 & 23 7--9:30 pm
2 WED Sep. 20 & 27 7--9:30 pm

Learn the basics of web publishing and design by creating your own web page using HTML. Fundamental concepts and coding techniques are emphasized so students can later build web pages from scratch or modify pages created using web design software. Handouts provided.

HTML II: tables and frames $20.00
Pre-req: Create Your Own Web Page or fluency with creating hyperlinks, placing images, and formatting text.

WED Aug. 30 7--9:30 pm
WED Oct. 4 7--9:30 pm

This course picks up where Create Your Own Web Page Using HTML leaves off -- focusing on learning how to use Frames and Tables to arrange information and control navigation.

adding multimedia $20.00
to your web page
Pre-req: Create Your Own Web Page or fluency with HTML at least as far as formatting text and creating hyperlinks.

WED September 13 7--9:30 pm

Do you currently have a web page that needs that extra touch to come alive? This class will show you how quickly you can jazz up your website by adding thumbnail picture galleries, video, and music. You’ll also learn how to add versatility to your web page by adding downloadable materials such as word document attachments, zipped files, and executable program files.

Soundtrack for Final Cut Pro

digital audio for post-production $30.00

THUR July 13  6--9 pm
THUR Oct. 5  6--9 pm

Digital Audio for Post Production focuses on making your video sound the best it can. Explore Apple’s Soundtrack software to create dynamic sound effect tracks and music beds using provided loops. This class is designed for producers who want to boost quality of the audio in their videos as well as for podcasters who want to make better quality podcasts.

Adobe PHOTOSHOP

introduction to photoshop $40.00
Pre-req: Solid mouse, keyboarding, and file/window management skills.

We are currently looking for a Photoshop teacher. Contact Jason for more info.

Interactive tutorials introduce students to Photoshop’s work area, tools, palettes, and functions. In session #2, instructor helps students as they experiment with creating and modifying images. This course gives those with no prior Photoshop experience a basic foundation for continued exploration on their own.

photoshop II: layered images $20.00
Pre-req: Introduction to Photoshop course.

We are currently looking for a Photoshop teacher. Contact Jason for more info.

Create composite images by extracting and recombining images from various sources. Explore tools and techniques to make your own composites. Learn to use layers and to extend, subtract, and fine tune selections.
### Microsoft OFFICE

<table>
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<th>Program</th>
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<tr>
<td>Microsoft Office 1-day Intensive</td>
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**NEW!!**

Pre-req: Familiarity with keyboard and basic use of PCs or Macs.

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<tr>
<td>MON</td>
<td>July 17</td>
<td>10am - 5 pm</td>
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<td>TUE</td>
<td>Sept. 12</td>
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Those new to Microsoft Office or comparable software should find this 1-day intensive very instructive in learning about the different modules (word processing, spreadsheets, slide shows), what they are used for, how they can be combined, and what is the best tool for each task. You’ll also be treated to 2-hour mini-courses in basic uses of Word, Excel, and PowerPoint, and where you can find more help when you need it.

### introduction to MS Word

Pre-req: Familiarity with keyboard and basic use of PCs or Macs.

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Stressing basic concepts and operations used in all word processing programs, this course will help you learn how to create professional-looking documents using Microsoft Word. Topics include: The usefulness of cut, copy, paste; the wide range of text formatting options; spell-checking; using templates for a professional look; and printing tips and tricks.

### intro. to powerpoint

Pre-req: Solid mouse, keyboarding, and file/window management skills.

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<td>THUR</td>
<td>September 28</td>
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Many businesses and individuals rely on PowerPoint to make flyers, signs, and overhead/slide projection presentations. This course introduces the basics of PowerPoint--from tools for arranging text and images, to adding transitions and animations. Students will build slides from scratch as well as learn how to use the built-in templates.

### the power of excel spreadsheets

Pre-req: Familiarity with keyboard and basic use of PCs or Macs.

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This course uses Microsoft Excel to introduce basic concepts and techniques common to all spreadsheet programs. Learn to create a simple budget, phone list, or inventory. Learn spreadsheet design, use of menus, text formatting, printing tips and techniques, and using formulas to do the math for you.

### introduction to mac OSX

Pre-req: Fluency with mouse and keyboard on either Mac's or PC's.

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<td>July 11 &amp; 18</td>
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<tr>
<td>2 SUN</td>
<td>Oct. 15 &amp; 22</td>
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Are you comfortable using Macs? You will need to be if you want to use CCTV's computer lab or edit suites! This course equips you with the skills and confidence to work more effectively on Macs at CCTV or home. Even if you are a confirmed PC/Windows user, we’ll help you get oriented quickly to the Mac interface. Already a CCTV lab user? You’ll discover new features and short-cuts to help you work smarter.

### Computer Training at CCTV

#### REGISTRATION PROCEDURES

Registration occurs on a first-come basis. Early registration is advised since courses are limited to just five students to allow each student their own computer. Access Members with sufficient voucher balance may register by phone; all others must pay in full when registering.

#### CANCELLATIONS & WAITING LISTS

If you cannot make a course in which you are enrolled, please call 617.661.6900 right away. Those canceling with less than 12 hours advance notice may forfeit any fees paid and risk losing their membership privileges! All courses have minimum enrollment figures, and may be canceled if these minimums are not met.

If the course you wish to take is either filled or not scheduled at a convenient time, please ask to be added to the waiting list. This gives us a list of people to email if someone drops out ahead of time, and helps us gauge the demand for each course so that we may schedule additional sections if there is sufficient demand.

#### INSTRUCTORS WANTED!

We are always interested in hearing from people who want to join our faculty. If you have a course that you would like to teach at CCTV, please call Jason Crow at 617.661.6900 ext. 128 or email jason@cctvcambridge.org.

#### FILEMAKER PRO INTERN

CCTV seeks an intern to help convert our operational databases from Filemaker 6 to Filemaker 8. This is not a training position; the intern must be extremely fluent with Filemaker 8 already. Please contact Sean at 617.661.6900 x111 or email sean@cctvcambridge.org if you have the skills and interests to help with this exciting project.
SPONSORS ★ ★ ★ ★ ★ ★ ★ ★ ★

WEB WEAVER ($750+)
Boston Properties, Inc.
Cambridge Chronicle
Central Plaza Realty Trust
Comcast Cable
Harmonix Music Systems, Inc.

VISION SPONSORS ($500-750)
Cambridge Self Storage
East Cambridge Savings Bank
Harvard University – Office of Government & Community Affairs
Massachusetts Catalogue of Philanthropy

SPONSORS ($250 – $499)
Brightworks
The Camera Company
Harpoon Brewery
Jose’s Mexican Restaurant

SOFTWARE & EQUIPMENT
Filemaker - Gifts in Kind
Samuel Peixoto
Simmons College

SUSTAINERS ($100 – $249)
Casal Bakery
Chez Henri
Middle East Restaurant
The Midwest Grill
Muqueca Restaurant
Rosie’s Bakery
State Senator Robert Travaglini
The Sunset Cafe

PROGRAM FUNDERS
484 Phi Alpha Foundation
Betty Furdon Fund
Cambridge Community Foundation
Cambridge Savings Charitable Foundation
Gant Family Foundation
Massachusetts Cultural Council
Massachusetts Institute of Technology
Office of Workforce Development:
Summer Work & Learning Program
Mayor’s Summer Youth Program

SUSTAINING FRIENDS: Anonymous, Adelaide Bacon & Richard Concannon, Laura Chasin, Amy Domini, James Varieur Lisi, State Representative Tim Toomey, George Warner, Birgit Werner


18 CCTV Open Studio JULY/AUG/SEPT 2006
**Staff**

Susan Fleischmann  
Executive Director

Sean Effel  
Operations & Production Manager

Renato Rodriguez  
Programming Coordinator

David Zermeno  
Community Technology Programs Manager

Clodagh Rule  
Director of Marketing and Development

Jason Crow  
Access Coordinator

Jennifer Schmitt  
Membership Coordinator

Marissa Acosta  
Studio/Facilities Coordinator

Cynthia Bauman  
Bookkeeper

Ginny Berkowitz  
John Donovan  
Rob Welsh  
Consultants

**Board of Directors**

Joe Douillette, Chair  
Fred Fantini  
Natasha Freidus  
Kathleen Jones, Clerk  
Ken Kreshinaool  
Dyanne London, Asst. Clerk  
Colin Rhodesmith  
Stephen Sillari, Treasurer  
Rika Welsh

**Interns**

Cablecast: Patrick Brennan, Sarah Brett, Mike Farino, Todd Simmons, Jake Styles, Katherine Tedeschi  
Programming: Paddy Brennan, Kevin Dufresne, Maurice Wikie  
Edit: Garabed Setrakian, Lesley Weiman  
Production: Lauren Kroiz, Jamila Newton, Sheila Sheedy  
Studio: Charlie Collier, Buz Owen  
computerCENTRAL: Judy Boxer, Erina Bukirwa, Maurice Celosse, Karamba Diallo, John Mahoney, Cedric Martin, Greg Martin, Amy Merl, Chrisann Newransky, David Pearson  
Special Projects: Angel Aiguier, Jeannette Holland, Kit Tempest, Mayana Leocadio, Renata Maia, Ann Medeiros, Ricardo Melo, Jason Ong, Cody Romano, Elisa Kreisinger, April Wachtel, Birgit Werner  
BBQ: Satoko Hirai  
What’s your Mission? Shari Rabin

**About CCTV**

Founded in 1988, Cambridge Community Television is the independent non-profit organization that provides access to video equipment, computers, multimedia workshops, and channel time for Cambridge area businesses, organizations, and individuals.

Specializing in affordable, hands-on multimedia training and production, CCTV is committed to local projects and organizations that promote cultural and artistic expression. By offering area businesses, residents, and viewers training, tools, and access to telecommunications technology, CCTV encourages active participation and dialogue among the diverse populations of Cambridge.

Any Cambridge resident can become an Access Member of CCTV and take classes, use video equipment, and produce programming to be shown on CCTV Channels 9, 10, and 22. Anyone can become an Affiliate Member of CCTV and enroll in Educational Workshops. All members may use computerCENTRAL at no charge. All resources are available on a first-come, first-served basis. CCTV does not control the content of the programming shown on our channels.
CCTV Named Number One in the Country by the Alliance for Community Media

For the sixth time in our history, CCTV has received the Overall Excellence in Public Access Programming award in the Alliance for Community Media’s Hometown Video Festival. Each year, one access center in each of three budget categories is recognized for the quality and diversity of its programming and service to the community. CCTV competes in the highest budget category, against access centers two and three times our size.

CCTV members also made a respectable showing, winning awards in the following categories:

• Marie Caso 1st Place for "My Memoirs" and Honorable Mention for "Get me Out of the Office!" (Senior Programming)
• Jeannette Holland and Gil Fernald for "Outlook" (Innovative Youth)
• Steve Sillari, Buz Owen, Jenn Schmitt for "The Weather Show" (Entertainment)
• Angel Aiguier for "Family Fun Day in City Hall" (Educational Activities)
• Andrew Ott, Kieran Honderich, Katherine “KK” Tedeschi, Shaun Clarke, Alex Wood for "Capoeira in Central Square" (Cultural and International)
• Kevin Dufresne, Jenn Schmitt for "Won’t You Be a Member?" (About Access)
• CCTV’s Board of Directors and Staff Honorable Mention for "Brown Out: Threat to Public Access"

The awards were presented at Faneuil Hall as part of the ACM’s annual conference, held in Boston the first week in July.

US House of Representatives Overwhelmingly Passes COPE

On June 8, the US House of Representatives gave Verizon a “Sweetheart Deal”* with the passage of the Communications Opportunity, Promotion and Enhancement Act (COPE). The bill makes it easier for telephone companies to enter into competition with cable companies by establishing a model for national franchising - leapfrogging over cities' and towns' control over their public rights of way. Should the bill become law, it may have grave implications for the franchise fees that are collected to support public, educational, and governmental access.

Network neutrality became a major focus of the bill. Markey proposed an amendment to strengthen the net neutrality component; it was defeated in favor of a rather meaningless amendment proposed by Texas Republican Lamar Smith.

In addition to public rights of way and network neutrality issues, the bill allows redlining - a provider may choose to not provide services to areas that it feels will not be lucrative.

The Senate is considering its own version of a video franchising reform bill, which is markedly different from the House version. Should that bill pass, it would need to be reconciled with the House bill before heading to the President's desk.

Meanwhile, Verizon has filed with the Commonwealth’s Department of Telecommunications and Energy to seek state-wide franchises, should its federal efforts fail. Comments on that proposal are due at the DTE by July 14.

*So named by Representative Edward Markey, member of the Commerce Committee, from which the bill originated as the Barton-Dingell Bill