This month, after a brief hiatus, we brought the Back Yard BBQ into CCTV’s Back Lot! On Wednesday, September 25, 2013, 250 of CCTV’s closest friends came together to celebrate our 25th Anniversary in the lot behind our new home at 438 Massachusetts Avenue. As in the past, the BBQ featured a delicious variety of food grilled by local chefs, live music by Zili Misik, and a silent auction.

Susan Fleischmann, CCTV’s Executive Director, started the party with a thank you to Cambridge Savings Bank, the lead sponsor of the BBQ and CCTV’s 25th anniversary year. Board Chair Aubree Lawrence and board member Beverly Mire inducted Dan Kennedy, media critic and journalism professor at Northeastern University, and Robin Young, co-host of Here and Now on WBUR, onto CCTV’s Honorary Board. Susan concluded the program with the presentation of the Leading Role Award to the Founding Board of Directors of CCTV. Simon Shapiro and Chris Connaire accepted on the Board’s behalf.

Thank you to everyone who was able to join us at the BBQ and to our sponsors and donors (see the back page for a full listing), who made the event extra special! All funds raised through this year’s BBQ will support CCTV’s year-round Youth Media Program, which fosters healthy youth development by involving teens in activities that promote media art, career and leadership skills.

Clodagh Drummey
(more photos on page 15)
Welcome New Members


Goodbye!

CCTV bids a sad farewell to Youth Media Coordinator Neha Agrawal, who has returned to her roots in California. Neha’s background in media and psychology brought youth engagement at CCTV to a new level. We will miss her wonderful energy and sincere commitment to the CCTV community, and wish her the best of luck.

Shaun Clarke Returns!

CCTV welcomes back Shaun Clarke (who never really left) as the Youth Media Coordinator. Shaun has been involved at CCTV since age 11, when he participated in the youth program. In his teens, he moved from a Summer Media Institute participant to a staff member, and worked full-time at CCTV after his graduation from the Tisch School at New York University. He left to earn a Master’s degree at Emerson College, where he now teaches.

Media Training Program Screenings

This fall CCTV is excited to host two upcoming screenings highlighting some of the students and trainers that make up our exciting, diverse and innovative training program. On October 5 at 2:30PM, during CCTV’s 25th Hour Belive Marathon, we will hold a screening and discussion of work produced in the CCTV training program by members/students. The line-up will include, among others, our Summer 2013 Narrative Filmmaking Class’ project Buddha Head, directed by Susan Chases. The Fall 2013 Zip Docs Class and the Summer 2013 Primetime Beginning Studio Production Class will also be presenting their class projects.

Our second screening of the Fall season will take place on December 5th at 6:30PM and will feature work by two of our highly skilled and talented trainers, Jennifer Kelley and Shaun Clarke. Both will introduce their work, and then take questions from the audience. Jennifer is a documentary filmmaker and editor. She received her undergraduate degree from Boston University and her Masters degree from Emerson College. Jennifer’s films examine matters related to human rights, social justice, gender equality and environmental responsibility. She teaches camera, lighting, film seminars, and documentary filmmaking classes at CCTV. Shaun graduated from NYU and received an MFA from Emerson College. He has extensive experience as a cinematographer and a producer, as well as a media educator. His work ranges from short narrative films, to commercial spots, to feature-length documentaries. He is also on staff at CCTV as the Youth Training Coordinator and teaches courses here in studio and field production. Both screenings are free and open to the public. Refreshments will be served.

Allison Rodríguez
Why are you involved with CCTV; what brought you here?
What brought me here was my greatest fear in life, started to become my reality. When I was a little girl I use to watch my mom get dressed for work every day. My mother Olga, who is a surgical technician, would and still does prepare for her work day at four in the morning. She likes her job now, but when she attended college, she had hopes of becoming a fashion designer, but ultimately decided on a more practical career choice. I commend my mother for finding something that was financially rewarding as well as something she enjoyed. But, when she initially recalled her dream of becoming a fashion designer and having to give that dream up, I saw the hurt in her eyes. I promised myself I would never become acquainted with that feeling of giving up on my dreams. And I would never wake up at four in the morning for a career I wasn’t in love with. So naturally, when I was told after three years of working as an assistant manager for the largest jewelry store in the United States, that they wanted to promote me, give me my own store, and that I would potentially earn 100k a year, I quit. The job would require my full commitment and time, every day from five in the morning to five in the afternoon. My passion in life has everything to do with filmmaking and nothing to do with Rolex’s. Call it a hunch, intuition, but one day out of the blue, I did an online search for editing equipment, and came across CCTV. I became familiarized with all the different opportunities CCTV offers. I was overwhelmed with all the good vibes I got from viewing the site. The rest is history.

How have you been involved here?
I cablecast every Sunday, for the best lineup on CCTV! I’ve been cablecasting for a little over a year. I also had the recent pleasure of participating in Lynette Laveau’s fashion / technology tribute for the 25 Hour BeLive Marathon! I’ve also been a guest star on a couple of shows, including Alan Verly’s, How Soon Is Now? Most recently, I was a camera operator for CCTV’S Back Lot BBQ.

What kind of classes have you been taking? What have you taken from them?
My initial goal was to only take classes geared toward pre-production, post production and editing. However, I think I’ve taken any class that I’m readily available for. I find that although some classes aren’t geared toward my future profession, they’re still relevant. So I take them all. A few I’ve taken are screenwriting, lighting, and field camera. What I’ve taken away from these classes and really all my classes are puzzle pieces. Every puzzle piece I collect with every class that I take will eventually complete the full picture which is of me, Christina Marie Davis, redefining myself.

Have you produced any videos? What have they been about?
My last major production was in college, with a small team. Therefore I’m familiar with what is required to make a quality production, and I don’t take that fact lightly. Before I attempt to make another film I’d like to increase my overall knowledge, as well as gain more hands on experience. If I had to create a program at CCTV at this very moment, it would definitely be music oriented. I’d love to utilize CCTV’s big studio. And to unite all the truly creative musical talents in Cambridge, because they’re so many, and I feel that they should have a platform.

What keeps you coming back to CCTV?
There are a plethora of reasons that keep me coming back. I would say the main attraction, though, are the people. The people I encounter on a regular basis are easy going, interesting, inspiring, shall I go on? For instance Susan Fleischmann is the epitome of inspiration. She’s dedicated twenty-five years of her professional life to CCTV. When Susan isn’t busy raising money, she finds ways to make CCTV better, like opening a computer lab and an art gallery, and when she’s not doing that she is at the front desk, greeting people as they walk through the door. The teachers here are also a very big reason I stay smitten with CCTV. One of the very first classes I took was narrative filmmaking with Shaun Clarke. I signed up for the class without expectations, but came out with a sense of empowerment because I became confident in my new found abilities. Interestingly enough, by the end of the three week course, every single person in the class was sad it was over! Everyone hugged and exchanged phone numbers. We also had a conversation about our shared, positive experience. I don’t know what the secret is exactly, but there’s something about the atmosphere in Shaun’s classes that continually promote unity amongst the classmates as well as creates lasting friendships, and overall great memories. I’ve only had positive experiences in all my classes!

Is there anything you are planning here over the next few months? Production, classes, etc.?
I definitely plan to continue taking as many classes as humanly possible, and to re-take classes as well. I will continue to support others, and to cablecast. I plan on having a show this October, but instead of telling you what it’s about, you should tune in and watch. I plan on shaking things up here, at CCTV!

Clodagh Drummey
Event Coverage

Because many organizations hold events throughout the year that do not get broader media coverage, CCTV provides many local organizations with free event coverage. We strive to produce and feature programming that is pertinent to Cambridge. Over the past three months we have collaborated with the following individuals and organizations to record their events:

- Progressive Voters Forum: CD 5, Massachusetts Peace Action
- Cambridge Reads, Cambridge Public Library
- Remembering Hiroshima, Massachusetts Peace Action
- Community Swim in the Charles, Charles River Conservancy

CCTV covered the first-ever Cambridge Food Truck Festival in Kendall Square on June 8th. Over 20 of the area's best food trucks were there, serving everything from gourmet grilled cheese to lobster mac & cheese to brown sugar marinated hotdogs to spicy Asian noodles and homemade ice cream sandwiches.

The Cambridge Open Studio's Performance Showcase took place in CCTV's studio on May 18th. The Performance Artist Showcase is an opportunity for artists to participate in COS by arranging their own performances/readings during regular COS hours.

- Shirin Mozaffari

Consumer Affairs is a program recorded in CCTV's studio for the MA Office of Consumer Affairs. Hosted by Cambridge resident and Secretary of Consumer Affairs Barbara Anthony, the monthly episodes explore consumer affairs issues, with the discussion led by a state official.
New Productions by Members
Below you will find listings of new programming initiatives by CCTV members.

Member Certification Productions
Sue Butler
Roshlen Pierre-Louis
Iman Gheraissa
Gaëlle Vincent
Aaliyah Nichols
Emily Rucker
Holden Rheault
Nerlande Exilhomme
Avery Guan
Mon Tiwari
Liam O’Connell
Ethan Brazo
Lincoln Craven-Brightman
Zohar Propp-Hurwitz
Catherine Cusack
Calvin Scannell
Erik Brown
Rochelle Shokoti
Alan Verly
Denez McAdoo
Isaac Tauber
Cesar Haig
Tony Barua
Santa De La Cruz
Iman Gheraissa
Gaëlle Vincent
Ethan Brazo
Holden Rheault
Emily Rucker
Sam Brill-Weil
Beemnet Gebrehmariam
Mohammad Sayed
Mosammat Faria Afreen
Sophie Bodnar
Tony Valentino Cabral
Ria Ferich
Maurice Wilkey
Catherine Cusack
Ziaul Islam
Lukas Thieme
Joanes Vincent
Elizabeth Downing
Lincoln Craven-Brightman
Kyania Burke
Sametha Clenord
Ashley Waldron
Calvin Scannell
Zohar Propp-Hurwitz
Isaac Tauber
Beemnet Gebrehmariam
Sam Brill-Weil
Santa De La Cruz
Christine Caton-McGill
Simon McDonough
Todd Rapisarda
Lynette Laveau-Saxe
Joanna Martinez
Rock Louis
Rolando Neal
Remi Jones
Shaun Clarke
Erik Brown
Clyde Hicks
Charito Suárez
Christian Herold

Member Series Productions
Alan Verly
Mark Jaquith

CCTV Productions
Community Swim in the Charles
How to Become a Belive Producer
Education Opportunities at CCTV
How to Become a NeighborMedia Journalist
Remembering Hiroshima
Candidate Spots 2013
Cambridge Reads
Progressive Voters Forum: CD 5
Belive Promos

Thanks to all of our members and volunteers for making these CCTV programs possible. Without the generosity of our members and interns, many of the events in Cambridge would go without television coverage.

Oct/Nov/Dec 2013 CCTV Open Studio 5
25-hour BeLive Marathon
In honor of our 25th Anniversary, CCTV will be hosting a 25-hour BeLive Marathon, and we want you there! The Marathon will begin Friday, October 4 at 4 PM and end Saturday, October 5, at 5 PM. Slots are available to ALL Access Members, Cambridge residents & candidates for Cambridge office. So sign up and come on down to showcase and discuss anything your heart desires! To reserve a spot or get involved, contact Programming Coordinator Chris Lawn: 617-661-6900 or chris@cctvcambridge.org

Viewer Feedback hotline
Have you ever seen a program on CCTV that you loved? Hated? Were confused by? Had questions about? Wanted to comment on? Or do you have any suggestions for us? If so, call the CCTV Viewer Feedback hotline: 617-401-4010 - a place for all your questions, concerns, feedback, opinions, suggestions, & musings! Call today!

Farewell Al Jazeera English!
Due to the launch of the 24-hour per day Al Jazeera America, Al Jazeera English will no longer be a part of the CCTV line-up. For now, it will be replaced by member-produced programming. However, CCTV hopes to bring you future programming of equal caliber and possibly show Al Jazeera America if it is made available to us, so stay tuned for more information!

Stream CCTV Online!
To ensure that both Cambridge residents & those outside of Cambridge have access at all times to the best local programming that we offer, CCTV now streams all of our channels online. To stream the channels any time day or night, visit the following links:
- Channel 8: www.cctvcambridge.org/channel08
- Channel 9: www.cctvcambridge.org/channel09
- Channel 96: www.cctvcambridge.org/channel96

BeLive
BeLive is CCTV’s live and lively half hour talk show format and studio set featuring a variety of hosts and topics from around Cambridge! Tune in live every week between 4:30 PM and 9 PM Sundays through Thursdays and 4 PM to 6 PM on Fridays on Channel 9.

New BeLive Shows
BeLive: The God Talk Guys
Sunday at 7:30 PM
Host Michael Mack presents this program featuring discussions and interviews on religion and spirituality worldwide with a special focus on artistic and literary expressions of faith.

BeLive: NeighborMedia, 2nd & 4th Monday at 6 PM
BeLive: NeighborMedia is back! Host & NeighborMedia Coordinator Frank Morris discusses local Cambridge news coverage produced by Cambridge citizen journalists involved in CCTV’s NeighborMedia program.

It’s Political Season In Cambridge!
Things are heating up with the upcoming City Council election, and the more voices, discussions, and debates there are - the better! If you are an Access Member, Cambridge resident, or Cambridge candidate, and you are interested in hosting a political talk show or getting your message out there, contact us at any time to sign up for your own BeLive show! Also, for more information on hosting your own BeLive or to learn a bit more about the process of signing up, visit: www.cctvcambridge.org/beliveproducer

Here is a line-up of the current political BeLive programs we offer:
BeLive: Meet The Candidates, Tuesday at 5 PM
Host Ann Cowan interviews candidates for Cambridge City Council as well as others in this new political talk show.

BeLive: Cambridge Inside Out - the Sequel with Susana Segat & Robert Winters
Tuesday at 5:30 PM & 6 PM
Co-hosts Susana Segat and Robert Winters take a weekly look at the civic & political landscape of Cambridge, and feature political discussions and interviews.

Programming Highlights
Programming Highlights are published to the CCTV website every Tuesday for the following Wednesday to Tuesday and are the best place to find the most up-to-date news & information about the BeLive & Community Radio programs, special programming events, and what’s on when each week. To access our archive directly with all current & past Programming Highlights, visit: www.cctvcambridge.org/highlights

Movie Of The Week
Tune in to see a Classic Movie Of The Week, Saturdays at 9 PM on Channel 9. To find out what classic film is playing each week, check out our Programming Highlights page every Tuesday at www.cctvcambridge.org/highlights!

To Contact Programming Coordinator Chris Lawn at any time: www.cctvcambridge.org/users/chris/contact
35 Personal Narratives, 13 Documentaries, and 9 Studio Shoots!

The participants in this year’s Summer Media Institute were pretty busy, to say the least. We welcomed new youth members Lorenzo Boni-Beadle, Samentha Clenord, Lincoln Craven-Brightman, Catherine Cusack, Santa De La Cruz, Lizzie Downing, Bheemnet Gebreegziabe, Iman Gherissa, Avery Guan, Cesar Haig, Luca Higonnet-Faithful, Cinthya Markez Pineda, Aaliyah Nichols, Palmira Pedro, Holden Rheault, Skyeler Rauch-Delva, Emily Rucker, Calvin Scanell, Isaac Tauber, Luke Theriau, Gaelle Vincent, Joanes Vincent, Ashley Waldron and are happy to have back Momo Afreen, Tony Barua, Ethan Brazo, Sam Brill-Weil, Kyania Burke, Nerlande Exhilomme, Zazu Islam, Liam O’Connell, Roshien Pierre-Louis, Zohar Propp-Hurwitz, Mohammad Sayed, and Mon Tiwari. This big group was led by staff Neha Agrawal, Sarah Blout, Jordy Brazo, Shaun Clarke, and Julie Pan. We also were lucky to have three talented Youth Media Program alumni as youth trainers—Wilgens Metelus, Jose Negron, and Ranea Riley-Walker.

This summer, the SMI was structured so that participants were exposed to different styles of media-making revolving around the theme of identity. The group of 35 was divided into three—the yellow, blue and red groups—each led by a different youth trainer. In the six weeks, these groups cycled through three projects, focusing on a new project every eight days. Participants learned skills that pertained to each project. Each group directed studio shoots on the expression of identity and captured how individuals express their identity through various forms of art. Guests ranged from musicians to fashion designers and magicians. Participants switched between roles in the studio and learned to communicate as a team. In the documentary project, the participants split up into groups of three to produce documentaries exploring the transformation of an identity. Even though this was seen as challenging to most, each team used their critical thinking skills and produced very interesting pieces on topics such as what it means to be Muslim post 9/11, the transformation of women’s fashion from the 1950’s, and the changing integrity of journalism. In the personal narrative project, each participant also had the chance to work individually to produce a piece about a place that either had had an impact on their identity, or on which they have had an impact on its identity. Participants really opened up in this project and displayed their creative writing skills and ability to think and shoot metaphorically.

Each cycle also included a genre survey and a media literacy workshop. The entire group came together each morning to discuss different genres of media making and the importance of consuming media critically. Highlights included a heated debate on the the Rolling Stones cover controversy, and a guest lecture by Chris Bavitz from the Berkman Center at Harvard, who gave a comprehensive and entertaining overview of copyright law. Our last workshop was a field trip to Emerson College led by our two staff alumni, Sarah Blout and Shaun Clarke. Participants had the opportunity to see how and where they could pursue media as a profession.

As always the summer culminated in an amazing screening at the Cambridge Public Library. With a supportive group of family, friends, and community members, the SMI was able to showcase the hard work and talent of these Cambridge teens. Thank you to all that attended, and for those who missed it, check out all the final projects at cctvcambridge.org/youth.

We look forward to having both familiar and new faces for the School Year Production Program starting in October!

Neha Agrawal

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Wilgens, Julie, Sayed, Mon and Zazu say goodbye to Neha at the SMI final screening

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YOUTH MEDIA PROGRAM

www.cctvcambridge.org/youth

YOUTH MEDIA PROGRAM Supporters

Cambridge Community Foundation, Cambridge Community Services: CityLinks, Cambridge Housing Authority: WorkForce, Cambridge Licensee Advisory Board, Carl and Ruth Shapiro Family Foundation: Youth in the Arts Initiative, City of Cambridge: Mayor’s Fall Youth Employment Program, Mayor’s Summer Youth Employment Program, Mayor’s Summer Work & Learning Program

contact: Shaun Clarke 617.617.401.4013 or shaun@cctvcambridge.org
Start Here!

1. **Attend a FREE CCTV Orientation.** This is the first step to getting involved at CCTV.
   **ORIENTATION DATES:** Wed, Oct. 2; Sun, Nov. 3; Wed, Dec. 4, 6:30-8:30 pm
   Come alone or, better yet, bring a friend or colleague. All are welcome, and it's free!

2. **Then fill out a CCTV Membership form and pay the annual membership fee.**
   Access Members receive a $100 Voucher to apply to class fees.

3. **Next, call 617-661-6900 or stop by to enroll in the courses that interest you.** Any member may enroll in the Educational Workshops listed on this page and the next. The Production Workshops on the third page will qualify you to use CCTV's video gear to make shows for CCTV, and are limited to Access Members only.
   Registration occurs on a first-come basis. Early registration is advised since courses may fill or be canceled due to low enrollment. Access Members with sufficient voucher balance may register by phone; all others must pay in full when registering.

4. After you take classes and are ready to make your own TV show, submit a Production Contract. You can keep taking classes, and keep making more shows!

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**The Theory of Music in Film**
Members $15, Public $25  
No pre-requisites  
Wed, Oct. 16, 6-9 pm  
Music is a powerful tool for providing emphasis in film and television. This seminar will cover the theory of adding music to effectively accompany visuals. Topics include music selection, placement, scoring, and emotion-building, as well as various stylistic and conceptual approaches. The class will also touch on some of the logistical aspects of workflow between composers, editors and directors.

**History of Non-Fiction Film**
Members $15, Public $25  
No pre-requisites  
Tue, Nov. 12, 6-9 pm  
This single-session class will present an overview of some of the major documentary films and filmmakers. It will also provide historical context on the development of documentary cinema, discuss how the form has evolved since its inception, and introduce students to a diverse array of approaches and styles.

**Storytelling Through Social Media, $30**  
**Pre-requisite: basic use of Facebook and Twitter**  
2 Thu, Oct. 17 & 24, 6:30-9 pm  
Do you know how to tell a story in 140 characters? Through exercises and hands-on activities, you'll learn to tell stories through Facebook posts and Tweets. We'll also explore some lesser-known social networking sites. If you're looking to promote your Belive, TV program, video production, business, nonprofit, or artistic pursuits online - this is the class for you.

**Search Engine Optimization, $15**  
No pre-requisite  
Thu, Nov. 14, 6-9 pm  
You've just submitted your site to be crawled by Google, Bing, Yahoo and all the rest. Congratulations! Don't sit back though, you've only just begun! SEO or Search Engine Optimization is the next step in your online adventure. Learn the tricks used to optimize your site for higher page ranks, better conversion rates, and clearer visibility so that your online (and real-world) community can find you.

**Music Journalism, $45**  
No pre-requisite  
3 Sun, Oct. 20, 27 & Nov. 3, 6-9 pm  
Learn the art and craft of compelling music journalism in a multimedia, multicultural setting. From discovering music in your own community to telling the world about it, this class will cover the fundamentals of record reviews, interviews and feature stories for print, web and video. Topics will include cultivating contacts in the music industry, conducting artist interviews and crafting compelling stories.

**Journalism 101, $45**  
No pre-requisite  
3 Mon, Nov. 18, 25, & Dec. 2, 6-9 pm  
Learn the basics of journalism and what it means to be a reporter in today's multimedia world. This intensive three-session workshop will review the nuts and bolts of reporting, elements of a good story, differences between hard news and features, finding and quoting sources, and how to write good ledes and headlines. Get the scoop by taking this class, available for the first time at CCTV!
Educational Workshops (cont.)

Pre-Production Strategy, $30
No pre-requisite
2 Mon, Nov. 25 & Dec. 2, 6-9 pm
If you have an idea for a video, but don’t know where to start to make it a reality, this class is for you! Bring your idea to class and learn all the logistical steps of pre-production from the perspective of the Producer: learn how to construct a realistic production timeline, the roles and responsibilities of crew members, shot lists, call sheets, and more! When you exit this class you will be ready to fill out a CCTV Production Contract and get your project started!

Building the Web: An Intro to HTML, $45
No pre-requisite
Sun, Mon, Tue, Dec. 8, 9 & 10, 6-9 pm
Learn the basics of the language behind every web page on the Internet. Learn about markup languages (the ML in HTML), and how to create and manipulate web content. Thinking in code is a creative and marketable talent, and is the gateway to unlocking new career paths.

Constructing the Interview, $30
No pre-requisite
2 Wed, Dec. 11 & 18, 6-9 pm
Learn the basics of constructing a professional interview: researching your subject, question formatting and structure, choosing a location, camera techniques, reaction shots, audio, lighting, stylistic strategies and more! When you set up your next exciting interview, be sure you are ready with the skills and knowledge to get exactly what you need!

Edit Workshops

Final Cut Pro X Crash Course (Free)
Pre-requisite: Final Cut Pro 7
Sun, Nov. 17, 4-9 pm
If you have already taken the Final Cut Pro 7 course and successfully completed a production at CCTV, you are eligible to take this crash course to learn the fundamentals of Final Cut Pro X. In one five hour session, editors will explore the key similarities & differences within these very different looking versions of the same software.

Edit I: Beginning Final Cut Pro X, $45
Pre-requisite: Mac OSX proficiency test
Mon, Tue, Wed, Oct 7, 8 & 9, 6-9 pm OR
Sun, Mon, Tue, Nov. 10, 11 & 12, 6-9 pm OR
Sun, Mon, Tue, Dec. 8, 9 & 10, 6-9 pm
In this introductory workshop you will learn the basics of non-linear editing with Apple’s Final Cut X by putting together an edited promo. Topics covered include:
• How to work with Events & Projects.
• Using intuitive tools to organize and edit your clips.
• Sharing your project.

Edit II: Intermediate Final Cut Pro X, $45
Pre-requisite: Edit I: Beginning Final Cut Pro X or Final Cut Pro X Crash Course
Mon, Tue, Wed, Oct. 21, 22 & 23, 6-9 pm
In this intermediate workshop, you will learn powerful post-production features of Final Cut Pro X. Topics covered include: multi-cam editing, chroma key, animation techniques, and keyframing.

Music Composition in GarageBand, $45
Pre-requisite: Edit 1
3 Thu, Nov. 7, 14 & 21, 6-9 pm
This course will explore the GarageBand application as a tool for creating music using MIDI technology. The course will also cover the process of recording audio, editing, applying filters and effects, and mixing, all within GarageBand. Music created in this class will be submitted to the Bandwidth library.

Edit III: Multi-Cam Production House, $30
Pre-requisite: Edit 2
Mon, Tue, Dec. 16 & 17, 6-9 pm
This advanced session in Final Cut Pro X invites students to edit a multi-cam shoot using multiple devices to produce one final product. Students will shoot an interview in class, then import and synchronize the footage. This is a sophisticated and marketable skill.

Photoshop CS6 for Video and Social Media, $30
Pre-requisite: Edit 1
Tue, Wed, Nov. 19 & 20, 6-9 pm
Production Identity and distinguished branding will make your program stand out in the crowd. Join this fast paced, intensive workshop exploring Photoshop CS6 to draw shapes and text effects to conceive a logo. Students will learn how to utilize this logo in FCPX as well as in online forums such as facebook.

Primetime! Beginning Studio Production
Class Shoot, August 2013
Portable (Field) Production

Field Camera I, $15
No pre-requisite
Sun, Oct. 6, 6-9 pm OR
Thu, Nov. 7, 6-9 pm OR
Tue, Dec. 17, 6-9 pm
This class covers the basic functions of CCTV’s professional camcorders. Learn basic safety and handling procedures through hands-on practice with these camcorders. This class certifies Access Members to check out CCTV camcorders.

Audio 101, $15
No pre-requisite
Thu, Oct. 10, 6-9 pm
In this workshop, you will be introduced to audio concepts, microphones and other audio gear, and basic audio recording techniques.

Field Camera II, $15
Pre-requisite: Field Camera I
Tue, Oct. 29, 6-9 pm
Field Camera II builds upon the knowledge gained in Field Camera I. The class will explore more advance functions on CCTV’s professional camcorders, and discuss camera and lighting theories to make you a better videographer.

Lighting 101, $15
No pre-prerequisite
Tue, Nov. 19, 6-9 pm
This workshop is an interactive demonstration of the role of lighting in TV and film production, and basic lighting concepts & techniques.

Production Workshops
Available to Access Members only

Micro-Documentary, $45
Pre-requisite: Edit I and Camera 1
5 Mon, Oct. 21, 28, Nov. 4, 11 & 18, 6-9 pm
This class will teach you how to produce, plan, write, direct, and shoot your own micro-documentary. Documentaries must be produced that effect the community, advocate for social change, or send a socially relevant message. Each micro-documentary will be 2 - 5 minutes in length. For examples of micro-documentaries go to: www.micro-documentaries.com

DSLR Video Projects, $45
Pre-requisite: Edit I and Camera 1
5 Wed, Oct. 30, Nov. 6, 13, 20, Dec. 4, 6-9 pm
As DSLR Videography becomes more and more accessible, it becomes increasingly easier to make video that looks like film. With their more advanced lenses, DSLR cameras allow us to have more control over our images. In this course, students will be paired off into production teams and given the task of recreating a favorite movie scene. In doing so, they will be introduced to DSLR videography, as well as advance lighting and audio techniques.

Studio Production
Beginning Studio Production: Primetime! $35
No pre-requisite
Wed, Thu, Dec. 11, 12, 18 & 19, 6-9 pm
Gain Studio Camera, Floor Director, VTR Operator certification through actual experience planning and shooting a studio show that will be shown on CCTV’s channels and website. A great first production experience, and terrific way to meet other producers. This class certifies Access Members to produce in the studio.

Intermediate Studio Production, $15
Pre-requisite: Primetime! Beginning Studio Production
Wed, Oct. 9, 6-9 pm
Ready to take your studio production skills to the next level? This Intermediate Studio class will review material from Primetime: Beginning Studio Production, and further students’ knowledge of three important positions on the studio production team: Audio Engineer, Lighting Designer and Technical Director. This class will also serve as an opportunity to network with other people interested in studio production.
Compression
Tuesday, October 15, 6-7 pm
There have been many recent changes to the way we export video. FCPX and internet streaming are just two of the contributing factors. Why do some video files open with certain programs and not others? Some videos simply won’t upload to our favorite sites? Find out why in this mini-course!

iDVD
Tuesday, October 15, 7:30-8:30 pm
Now that we have our video wrapped up and ready to share, we need a way to play it for our friends and family at home. iDVD can help us accomplish just this. Want to know how to make a menu for your DVD? Constructing your own menu will also be taught in this quick mini-course on iDVD.

Belive Primer
Sunday, November 24, 3-4 pm
You will learn the basics of the BeLive studio. We will cover the video switcher, the document camera, roll-in deck, the computer, and taking phone calls from viewers. We will also briefly cover “LIVE” on-camera presentation techniques, and discuss policies, procedures and responsibilities.

Reddit
Sunday, November 24, 6-7 pm
Reddit is a user submitted aggregate website that is emerging in popularity. It is a powerful online tool for current events, education, and finding and developing interests. Students in this class will learn how to navigate through Reddit, understand what “subreddits” and “karma” are, identify popular memes, as well as create usernames to interact on the site.

SoundCloud
Thursday, December 12, 6:30-7:30 pm
Want to post your original music, audio stories, or podcast online for free? Learn how to connect with other sound artists and musicians using SoundCloud. We’ll cover how to set up an account, how to upload your original work, and how to build your network.

LinkedIn
Thursday, December 12, 8-9 pm
Want to get the most out of LinkedIn? Learn how to use this social networking site for professionals: set up an account, create a profile, and connect to the right people.

Cambridge Community Television and Google Collaborate to
Offer a Wide Array of FREE Computer Classes this Fall!

Open to the Public
Google Hangout
Wednesday, November 13, 6-8 pm
Learn how to use Hangout, a free video chat service from Google that enables both one-on-one chats and group chats with up to ten people at a time. This class will be taught by a Google employee.

For Cambridge Non-Profit
Organizations
Google Drive for Non-Profits
Tuesday, December 10, 10 am -12 pm
Learn how your non-profit can use Google Drive to share information and enhance communication. We’ll explore the options available on the free applications as well as what is available to non-profits through the paid service. This class will be taught by a Google staff

For People Over 50
Google News
Wednesday, October 16, 10 am -12 pm
This class will be taught by a Google employee and will explore how to use and personalize Google News to receive information from sources that are of interest to you.

Age Engage: One-to-One Internet Assistance
Friday, October 4, 1-3 pm
Participants will be paired with Google employees and will receive one-to-one Internet training. Learn how to send email, search the Internet, pay bills on-line, and more. Training will be tailored to each participant’s interests and experience. People of all levels are welcome to register.

Call 617-661-6900
or email info@cctvcambridge.org to register!
Social Media, What?: An Introduction to the Social Media World and the Opportunities it Offers Artists
*Thursday, October 17, 6:30 pm- 8:30 pm*
Cambridge Art Association
25 Lowell Street

Let’s face it, a huge component of existing in the art world is promoting yourself and your work. If you want your work to be seen, and to have a presence in the artistic community, you need to advertise yourself. It is a job in and of itself. But, social media provides the opportunity for artists to extend their reach further than ever before, and to cultivate audiences in their own backyard and across the world. This class will present the possibilities that social media has to offer specifically for artists.

The Artist’s Website: Using Wordpress to Create the Primary Representation of You Online
*Tuesday, October 29, 6 pm- 9 pm*
Cambridge Community Television
438 Massachusetts Avenue

When discussing your work, one of the first questions you are always asked is “Do you have a website?” The Artist’s website is crucial in creating one’s identity, as well as constructing a space within which people can enjoy looking at your work. Wordpress is currently the most popular blogging system on the web, and it is free and open source. Whether you don’t have a website, or are looking for skills to enhance the one you have, this hands on workshop is for you.

An Artist’s Guide to Facebook
*Tuesday, November 5, 6 pm- 9 pm*
Cambridge Community Television
438 Massachusetts Avenue

Facebook has over a billion active users and is the most utilized social networking site in the world. Many artists today are successfully utilizing it as a marketing tool, and as one of the primary means of connecting with other artists. Learn how to construct a professional presence on facebook, and how to take advantage of this incredibly popular tool to connect with a potential audience.

The Art of Fundraising through Social Media: The Strategy of Kickstarter
*Thursday, November 21, 6:30- 8:30 pm*
Cambridge Art Association
25 Lowell Street

Deemed by The New York Times as “the people’s NEA”, Kickstarter has been an amazing resource for artists of all kinds as an alternative method of fundraising. But how do you construct a successful kickstarter campaign? This class will cover how to define your project, create a timeline and budget, understanding the rewards system, tips for making your promotional video and how to “create buzz” about your project.
Social Media for Artists Training Series

The Basics of Twitter: A Technical Overview and Tips for Artists
Tuesday, December 3, 6 pm- 9 pm
Cambridge Community Television
438 Massachusetts Avenue

Get a full breakdown of the world’s new “short message system”, and then learn how it can be used by artists to promote their work. The way twitter functions is truly unique and lends itself to instant updates about events (such as screenings/gallery openings/exhibitions/talks/etc) and to direct people to additional online content about your work. Learn how to create and manage an active twitter account, how to connect with other artists and how to find followers.

Social Media Strategy: Maintaining an Online Presence and Audience Building
Thursday, January 16, 6:30- 8:30 pm
Cambridge Art Association
25 Lowell Street

Okay, so you’ve got your website, your facebook page, your twitter account, etc. How do you keep your online presence active and engaging? In this workshop, learn strategies for sustaining your identity online, including how to find and build an audience and how to keep them coming back for more.

The Art Blog: What it is and Why You Care
Sunday, January 5, 6 pm- 9 pm
Cambridge Community Television
438 Massachusetts Avenue

There are an assortment of ways in both style and design for artists to utilize blogging. The blog itself can be a piece of art. Blogging offers artists a space that is more structurally “open” than the "professional website" within which to discuss art, the artistic process, upcoming exhibitions, reviews, etc, in a more conversational fashion. Find out how different artists have approached blogging, the tools available in blogger, and how to use google tools.

Registration Fee Per Class:
CCTV & CAA Member Rate: $5
Non-Member Rate: $10

Package Deal:
Register for all classes in the series for a reduced rate.
CCTV & CAA Member Rate: $25
Non Member Rate: $50

To register for one class or more, contact Clodagh Drummey at 617 401 4005 or clodagh@cctvcambridge.org.
NeighborMedia: We’ve Got Cambridge Covered!

It’s an exciting time in NeighborMedia! The innovative citizen journalism project of Cambridge Community Television is getting Cambridge covered like never before!

If you’ve visited CCTV’s web page, you’ll notice NeighborMedia featured front and center. The work seen here are contributions from the team’s volunteer reporters – Cambridge residents who are passionate about covering the people, places, issues and events of their very own neighborhoods. All stories produced for the program can be seen at NeighborMedia.org. Sometimes you’ll even see their work on CCTV’s channels!

Since 2007, NeighborMedia has encouraged Cambridge residents to become reporters by training interested individuals – most of whom have no professional journalistic experience – to cover their communities through accessible, easy-to-use, media-making tools.

“So often, news happening in Cambridge is overshadowed by events in Boston. Even Cambridge-centric news outlets, strained by limited resources, are unable to fully report on all the happenings in our city. NeighborMedia looks to fill those news gaps by offering coverage of under-reported stories, as well as unique community insight that only residents can provide through the power of citizen journalism,” NeighborMedia Coordinator Frank Morris said.

Residents involved in the volunteer program report on a large variety of stories, everything from hard-hitting, investigative news to fun and interesting features. The multimedia program was established with the intent of building community by educating, informing and moving Cambridge residents into action on issues important to them.

Saul Tannenbaum has been reporting for NeighborMedia since April 2010. “When I retired, I was looking for volunteer activities that allowed me to pursue my interests while being an activist to give back to my community,” he said. “NeighborMedia gave me a perfect platform.”

Taking an interest in Cambridge’s cultural, intellectual and technical life, Tannenbaum wrote about counterterrorism and drone policy before it had the attention of mainstream media; was the first locally to write at length about the prospect of trains full of ethanol running through the city; and has kept a constant spotlight on Cambridge government and its use of technology.

“I believe that Cambridge is a little bit of a better place because of my reporting and that’s the most important benefit of all,” Tannenbaum said.

Siobhan Bredin joined NeighborMedia in July 2009 to share her passion for the arts. “By previewing arts events and providing artist interviews and event reviews, I’m able to increase awareness of all the rich opportunities offered by Cambridge to enjoy, participate in and create art in many forms,” she said.

Bredin added: “NeighborMedia has helped me to develop new skills through free classes, including interviewing and audio and video recording and editing. I also get to meet and collaborate with so many interesting people whom I would not otherwise meet, both at CCTV and out in the field capturing and creating stories around Cambridge.”

Joan Squeri has contributed to NeighborMedia since November 2011. Her stories have typically centered on food and hunger. “It’s been rewarding to be part of NeighborMedia at a time when citizen journalism is becoming a more mainstream source of news,” she said. “It’s also been very rewarding to meet others in the community who see the need for a program like ours.”

While NeighborMedia journalists are interested in a diverse set of issues, “we all share a desire to maintain high journalistic standards, ask questions of relevance and bring focus to Cambridge news and events,” Squeri said. “With strong editorial support and training at CCTV, it’s a particularly exciting time to be involved at NeighborMedia.”

As part of the program, participants are asked to contribute two written pieces or one video piece a month. In exchange for a 12-month commitment, NeighborMedia correspondents receive a free year-long membership to the station, which includes free media production classes and access to multimedia equipment. Articles, photos and videos produced for NeighborMedia are featured on NeighborMedia.org, shown on CCTV’s channels and promoted across CCTV’s social networks. About two dozen reporters currently make up the NeighborMedia team of citizen journalists.

(continued on the next page)
(NeighborMedia continued)
Recently, NeighborMedia took part in PARK(ing) Day – an annual global event where citizens, artists and activists collaborate to temporarily transform metered parking spaces into “PARK(ing)” spaces: temporary public places. Setting up at a parking space near CCTV’s headquarters, NeighborMedia reporters built an outdoor newsroom and engaged passersby to create short articles, videos, photos and tweets about their thoughts on Cambridge. Along with providing passersby a multimedia experience, NeighborMedia was able to educate Cambridge residents about the power of citizen journalism and the difference they can make as ordinary citizens in informing and engaging their neighbors and communities on issues they care about through civic media.

NeighborMedia also hosted an Open House on September 19 for Cambridge residents interested in joining the program. Miss out? It’s OK! You can still get in on the action. Watch the “How to Become a NeighborMedia Journalist” video on NeighborMedia.org – then email frank@cctvcambridge.org to express your interest. While no professional experience is required, those interested must live in Cambridge, display a deep interest in covering their communities and be committed to producing the minimum number of stories each month.

In the mean time, check out NeighborMedia on Facebook at fb.com/neighbormedia and on Twitter at twitter.com/neighbormedia. Be sure to tell your neighbors about NeighborMedia. And if you’ve got a news tip, send it to newstip@cctvcambridge.org.

Frank Morris

contact: Frank Morris 617.617.401.4007 or frank@cctvcambridge.org
CCTV's computer lab, computerCENTRAL, is host to a wide array of programs every week, from weekly drop-in sessions to video and technology education training.

We are very excited to announce the fall line-up of mini lessons in the Computers for 50+ drop-in time on Mondays from 1PM – 3PM. Over the summer, our friendly and skilled interns Beth and Todd began offering mini-lessons (15 – 20 minute information sessions) at 2PM every Monday afternoon, and the response has been extremely positive. So, stop by, catch a mini-lesson, and get assistance with basic computer skills from two interns that are eager and ready to support you!

Computers for 50+ Fall Mini-Lesson Schedule
9/16 – File Management
9/23 – Sending Attachments by E-mail
9/30 – File Extensions 101
10/7 – How to Use a Thumbdrive
10/21 – Anatomy of Your Web Browser
10/28 – Using Mac’s Finder
11/4 – Bookmarking Websites
11/11 – Importing Photos from Your Digital Camera
11/18 – How to Use Google Docs
11/25 – Saving Files
12/2 – How to be Safe Online
12/9 – Downloading – Where Does it Go?
12/16 – Internet Search 101

CCTV is also very excited to welcome Kwesi Abensetts, our new Edit Help intern on Thursday evenings from 6PM – 9PM. Kwesi recently graduated from Brooklyn College in New York and is very excited to be involved at CCTV. He looks forward to meeting you in the lab and helping you with your projects!

In addition, computerCENTRAL’s Computers for Spanish Speakers on Wednesday evenings continues to thrive via the supervision of dedicated intern Jose Moreno. We also have an assortment of member and public drop in times staffed by knowledgeable and patient interns looking forward to assisting you. If you haven’t stopped by yet, please do so soon!

CCTV continues to develop and expand the lab’s programming, so please continue to check in for exciting upcoming events.

Allison Rodriguez

FREE Drop-In Hours
Sun 4-5:30pm
Tues 3-5:45pm
Anyone may use computers during these hours free of charge. Use is limited to one hour if others are waiting.

REGULAR Drop-in Hours
Mon, Wed, Thurs, Fri 3-5:45pm
CCTV Members enjoy unlimited computer use.
Non-members pay $5 per visit.

COMPUTERS FOR 50+
Mon 1-3pm

COMPUTERS FOR SPANISH SPEAKERS
Wed 6-9 pm

EDIT HELP
Thurs 6-9 pm

BILINGUAL INTERNS & INSTRUCTORS WANTED!
If you speak Spanish, French, Haitian-Kreyol, or Portuguese, have Mac/Windows experience, and want to help others learn about computers, then CCTV wants to speak with you.
Exhibitions

The Karen Aqua Gallery

CCTV Retrospective
- Sept 15 - Dec 8

Beth Luchner
- Dec 9 - Jan 21

Cambridge Artists
especially in photo media, are encouraged to submit artwork for possible exhibition at CCTV.

Contact:
Susan Fleischmann
617.401.4004

CCTV Retrospective
Check out what we are pulling out of CCTV's archives!
An exhibit like no other! Join us on a romp through the past 25 years of CCTV. This photo is from a Steve Pearson's 1999 BeLive, Psychic Fashion Show.

This exhibit is sponsored by The Camera Company & the Harvard Square Business Association

Beth Luchner

My Personal Eye
Photography lets me document the details of what I see every day. I like to explore patterns, lines, and shapes of my photographic subjects. My work as a graphic designer and quilt maker influenced my ability to break down objects into smaller pieces – to look at the details and how they create the larger picture. I am drawn to subject matter in architecture and nature and find my subjects locally and through my travels. I photograph in color but think in black and white. Black and white photography best expresses the underlying structure of my photographic subjects.
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**About CCTV**

Founded in 1988, Cambridge Community Television is the independent non-profit organization that provides access to video equipment, computers, multimedia workshops, and channel time for Cambridge area businesses, organizations, and individuals.

Specializing in affordable, hands-on multimedia training and production, CCTV is committed to local projects and organizations that promote cultural and artistic expression. By offering area businesses, residents, and viewers training, tools, and access to telecommunications technology, CCTV encourages active participation and dialogue among the diverse populations of Cambridge.

Any Cambridge resident can become an Access Member of CCTV and take classes, use video equipment, and produce programming to be shown on CCTV Channels 8, 9 and 96. Anyone can become an Affiliate Member of CCTV and enroll in Educational Seminars. All members may use computerCENTRAL at no charge. All resources are available on a first-come, first-served basis. CCTV does not control the content of the programming shown on our channels.
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