

# **OPEN STUDIO**

## THE CAMBRIDGE COMMUNITY TELEVISION NEWSLETTER

Oct/Nov/Dec 2012

### **Nonprofit Resource Center at CCTV**

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Twitter! Friend us on
Facebook!
Create an account on
cctvcambridge.org

### **Get Media Coverage of Your Upcoming Event**

Did you know that CCTV's Community Event Coverage program recruits volunteers to shoot and edit local events sponsored by nonprofits?? All events are shown on CCTV's cable channels. For more info, contact Shirin Mozaffari at 617 401 4006 or shirin@cctvcambridge.org.

### Use Live TV to Spread the Word About Your Work

Consider hosting a 27-minute live show on CCTV's Belive set. Belive, CCTV's electronic soap-box, is an easy-to-use live format. Become a CCTV member, sign up for a weekly, bi-weekly, or monthly time slot and go out live after one short training session! Call 617 661 6900, email info@cctvcambridge.org or stop by CCTV for more info.

### Promote Events on CCTV's TV Channels and on the Web in One Step!

Post an event on CCTV's online calendar and the event listing will automatically be featured on CCTV's cable channels 8, 9 & 96. For more information, contact Clodagh Drummey at 617 401 4005 or clodagh@cctvcambridge.org.

### Rent Space or Equipment, or Hire CCTV to Produce for You

Do you need space off-site for a staff retreat or a special Board meeting? Or maybe an event for 20-150 people? Space in CCTV's beautiful new facility in Central Square is available for half day, full day, evening and weekend rental. Also, CCTV rents out field production equipment and produces media to meet your needs. For more information, contact Sean Effel at 617 401 4011 or sean@cctvcambridge.org.

## Coming Soon... Social Media for Nonprofits Training Series Social Media, What? An Introduction to Social Media for Nonprofits

For many overextended nonprofits, social media is just another item on a very long list of things to do and it's hard to know how to get started.. Come to this workshop and learn the basics of social media-- what it is, and how it can help further your nonprofit's mission. This workshop will give you the information you need to delve into the world of social media and get you started on developing a social media strategy for your organization.

### I Don't Speak Twitter: An Introduction to Twitter for Nonprofits

This workshop will cover the basics of Twitter. Learn how to read and speak the language of Twitter and how to create and manage an account.

### **Introduction to Facebook for Nonprofits**

This workshop will cover the basics of Facebook and how your nonprofit can use it. Learn how to create and manage a Facebook page for your non-profit organization.

### Sharing is Power: How Nonprofits Can Utilize Social Media to Expand their Constituency You built it, but they haven't come! The power of social media lies in increasing your follows:

You built it, but they haven't come! The power of social media lies in increasing your following and getting users to like, comment, retweet, and share your content. In this workshop, you will learn tips for creating effective posts and building your audience. We will look at examples of organizations that that are utilizing Facebook and Twitter well to further connect with their constituents.

### Social Media Socials: Weekly, Hands-On, Social Media Support for Non-Profits

A weekly drop in time to help non profit staffers expand their organization's social media presence. Get support creating effective messaging, and increasing your audience on Facebook, Twitter, Youtube, Flickr, Foursquare, and Pinterest. Free to all CCTV Members!

More details to come! If you are interested in these classes or have questions, please contact Clodagh Drummey at 617 401 4005 or clodagh@cctvcambridge.org.

### Welcome New Members

Robin Abrahams. Mosammat Faria Afreen, Pierre Barosy, Tonny Barua, Vanessa Bellony, Robert A. Bennett, Amanda Blomberg-Faura, Tyson Bolling, Chuck Brandstater, Ethan Brazo, Sam Brill-Weil, Kyania Burke, Kathleen Bury, Cambridge Carnival International, Desiree Campbell, Matthew Carlone, Leland Cheung, Noah Chisholm, Frank J. Ciano, Juliette Conelly, Stephanie Cornell, Committee to Elect Leland Cheung, The CYSTEM, Christina Davis, Faenza Desir, Carmel Dixon, Elise Douangmany, Guillermo Espinoza, Marie Fanfan, Michael Gibson, Evan Harris, Katherine Harvey, Michal Henney, Honest Ghost, Michael Jean, Ayanna Joseph, Nancy Larkin, Leon K. Lashley, Theresa Lau, Jay Lowry, John Lukyamuzi, Jesse Mangan, Nadeem Mazen, Dori Pelez Mazor, Kyle McKay, Fraser McMahon, Jennifer Mekonnen, Geronal Memeus, Suzana Mihailica, Tenbit Mitiku, Manuel Molina, NAMI Cambridge-Middlesex, Ivan Norman, Michael O'Brien, Liam O'Connell, Mervan Osborne, Laurie Palagyi, Darnys Policard, Zohar Propp-Hurwitz, Verlande Raphael, Todd Rapisarda, Susan Redlich, Carlin Rheault, Adam Rothberg, Sophia Santos, Mohammad Sayed, Alisha Sett, Jennifer Shark, Shivani Sharma, Brandon Shave, Lina Sorenson, Francis Stevens, Jorge Suarez, Amy Taber, Emerson Wayland, Justin Weiler, Nicola Williams, Stella Yeung

### **Innovation in My Backyard Screening**

Join us for a screening of Innovation in My Backyard, two short documentaries created by teens in CCTV's Youth Media Program, in collaboration with Novartis.



When: Tuesday, 11/13/2012

Refreshments at 5:15 pm, followed by the program from 6:00-6:45 pm

Where: Novartis Auditorium, 220-250 Massachusetts Avenue

Directions: Enter on foot between 220 and 250 Massachusetts Avenue. Event will be through second glass door on left.

About the program: "Innovation in My Backyard" was a collaboration between CCTV's Youth Media Program and Novartis. The two-part program explores careers in science and how drug discovery research at Novartis helps patients. Teens developed media art and work skills while learning about local industries and science.

### **Work in Progress Screening**



In July, CCTV held a Work in Progress screening. Thank you to **Ken Eisenberg** and **Christian Herold** who showcased their pieces *Occupy XMAS* and *Halloween in Brooklyn*. The goal of a rough-cut screening is for producers to have the chance to see their work on a large scale and to obtain some positive feedback and constructive

criticism to help them move forward with their piece. This is exactly what happened at our intimate screening this summer. Both Ken and Christian showed their work and then, thanks to our member audience, a very constructive conversation followed. We hope to have regular screenings for members who are in the midst of a production and are stuck, or just want to see what their work may look like on a big screen. This is an opportunity to screen your work in the studio and have some fresh eyes give it a look. The screening is open to CCTV staff, interns, members, and whomever the member chooses to invite. Each screening will have an hour and half allotted to it. Two to three rough cuts will be screened depending on the length of the cuts. Our next scheduled dates are October 15th and November15th. If you are interested in showing a rough cut please contact Neha- neha@cctvcambridge.org or call at 617-401-4013.

### **Getting Started: Production Support Hour**

Beginning on October 9, CCTV will offer a weekly one-hour session to help producers start their projects. Each Tuesday from 6:30-7:30pm, CCTV Access Members can get help filling out a Production Contract, organizing a project, doing research, finding locations, writing a script, making a shot list, scheduling interviews, looking for help from other CCTV members and more.

# **SPOTLIGHT** ON

### Youth Member Mohammad Sayed



As the end of the Summer Media Institute approached, Mohmmad Sayed was in a bad mood. "I did not want to leave CCTV. So, my plan became not to say goodbye. But to do something so I could stay involved. I thought about how we changed a poem into a video for the video poem project. And that gave me the idea to change by book into a movie."

Mohammad Sayed, a first year participant in this year's summer program, has been at CCTV since its conclusion, working diligently on a new project, "Mahatma, The Great Soul." The project is an adaptation of a book Sayed wrote last year at Graham and Parks School about his role model and hero, Mahatma Gandhi. Sayed explained, "My goal is to teach people about Gandhi, and make the world a more peaceful place." Sayed is fascinated by Indian culture and has developed a deep respect for Gandhi. While he has always had an interest

in technology, he became especially interested in using media to make Gandhi's spirit live on. "I've always been interested in media. Media is powerful," he explained.

Prior to getting involved at CCTV, Sayed taught himself how to use Motion, Google Sketch, and Paint. He began to use media to share his respect for Gandhi, using programs like Google Sketch to create depictions of Gandhi's school.

After spending two years in the Breakthough program, Sayed decided to seek a media work experience this summer. After reading about CCTV, he decided that would be his first choice for a work site. "I couldn't believe a TV station would let teens use their equipment," Sayed reflected.

As part of CCTV's Summer Media Institute, Sayed completed two video projects exploring cultural identity and peace. His favorite part of the program was learning how to use Final Cut Pro—software that is expensive and is difficult to find training resources for. Sayed has also enjoyed "getting to meet all of the nice people at CCTV."

Sayed just began his freshman year of Cambridge Rindge and Latin and is interested in joining the School Year Production Program. When asked what keeps him coming back to CCTV, Sayed responded, "It's learning."

Clodagh Drummey

Come celebrate Mahatma Gandhi's Birthday on Monday, October 1st with the premiere of Sayed's documentary about Mahatma Gandhi. "Mahatma: The Great Soul" explores Gandhi's life from his childhood to his death. The screening of the final piece will begin at 6:15 with Indian refreshments served at 6 p.m. Hope to see you there!

# PRODUCTION **DISPATCH**

cctvcambridge.org/production

### **Event Coverage**

Because many organizations hold events throughout the year that do not get broader media coverage, CCTV provides many local organizations with free event coverage. We strive to produce and feature programming that is pertinent to Cambridge. Over the past three months we have collaborated with the following individuals and organizations to record their events:



Reception to Welcome Damon Smith, Principal of CRLS Cambridgeport History Day, Cambridge Historical Society Peace and Justice Awards, Cambridge Peace Comission



Kingdom Concert, the Pentecostal Tabernacle Church

CCTV's production groups hosted a screening in CCTV's big studio on September 18th. Short pieces produced in the past year were shown, including:

Momogoose, the country's first food truck social enterprise
Central Square Famers Market
Life Alive, Urban Oasis and Organic Café
Jacek Von Henneberg, local artist and architect.
Kaleidoscope Tattoo and Art Gallery
Olympics Uber Alles, a play about the "Nazi Olympics," which took place in Berlin in 1936.

Shirin Mozaffari

### Many thanks to our great production interns!



Joaquin Inchaustegui

**Beryl Lipton** 



**Chelsea Lundblad** 



**Rock Louis** 

# CONTRACTS

Congratulations to the following CCTV producers for starting and finishing their community television productions! \* Indicates this contract was completed.

### **New Productions by Members**

Below you will find listings of new programming initiatives by CCTV members.

### **Member Certification Productions**

Joanna Martinez **Breathe PSA\*** 

**Bob Woodbury** East Cambridge Clean Up John Lukyamuzi

**International Communications** 

Network

**Belachew Demeke** An Interview Ranea Riley-Walker

**Obeng Asamoah Serebour** 

Faenza Desir **Mohammad Saved** 

**Maurice Wilkey** 

**Sean Keane Wendy Shieh**  Slang Words

Do We Have a Choice?

Video Poem\*

Mahatma, The Great Soul

Of the People **DSLR Production** Seeds of Hope

### **Member Single Productions**

**Erik Brown** X Marks Another Spot **Geronal Memeus** The Basketball Dream

**Ivan Norman** Video Poem\* **Emerson Wayland** Untitled **Ethan Brazo** Video Poem\* Stella Yeung Video Poem\* **Kathleen Bury** Video Poems\* Ayanna Joseph Video Poems\* **Liam O'Connell** Video Poem\* Video Poem\* **Desiree Campbell Noah Chisholm** Barack Obama\* Sam Brill-Weil Video Poem\* **Darnys Policard** Video Poem\* **Sophia Santos** Video Poem\* **Zohar Propp-Hurwitz** Video Poem\* **Kyania Burke** Video Poem\* Mosammat Faria Afreen Video Poem\*

Video Poem\* **Elise Douangmany Mohammad Sayed** Race\*

**Carlin Rheault** Video Poem\* **Justin Weiler** Video Poem\* Joanna Martinez Service Animals &

**Businesses PSA** Turkey

**Ouentin James Verlande Raphael** Video Poem **Kyle McKay** The Lotus **Evan Harris** Video Poem\* **Wilgens Metelus** Coffee + Me or Tea **Emmett Vorspan-Stein** Parkour Video **Jonah Toussaint** Untitled 23

**Xavier Marguez** A Lifestyle Decision

**Toni Allien Near Death** 

Jose Negron **Dreamt Innocence** 

**Remi Jones** Older Days **CCTV Productions** 

**Music Video Project** 

A Conversation with Judy Freiwirth\*

SMI 2012\*

2012 Kingdom Concert Cambridge Senior Picnic\*

**Reception to Welcome Damon Smith\*** 

Special Message from the Superintendent\*

**Peace and Justice Awards 2012 Cambridge Port History Day** I Am Not Sick, I Don't Need Help

Thanks to all the other production volunteers for making these CCTV programs possible. Without the help of our members and interns, many of the events in Cambridge would go without television coverage and their generosity is greatly appreciated.

### **CCTV & Parking Day!**

PARK(ing) Day is an annual global event where citizens, artists and activists collaborate to temporarily transform metered parking spaces into "PARK(ing)" spaces: temporary public places.



CCTV participated in PARKing Day on September 21st, transforming a parking space in front of 438 Massachusetts Avenue into a community newsroom. The day's topic was the future of Central Square and dozens of passersby recorded their opinions. News stories were uploaded to CCTV's website IMMEDIATELY via vojo.co\* and are still available at cctvcambridge.org/parkingday.



Thanks to NeighborMedia correspondents **Saul Tannen-baum**, pictured here with his IPhone set to time lapse, **Beverly Mire**, chatting with a passerby, and **Maurice Wilkey**, mic-ing an interviewee. Thanks also to **Joan Squeri** for help with set up, and **MIT Center for Civic Media** representatives **Becky Hurwitz**, **Denise Chang and Rodrigo Davies**. CCTV staff **Clodagh Drummey**, **Neha Agrawal**, **Sean Effel** and **Nicole Belanger** made the whole thing work!

\*vojo.co is a mobile blogging platform developed by the MIT Center for Civic Media designed to make it easy to post content to the web from mobile phones via voice calls, SMS, or MMS.







### **GOODBYE!**

CCTV bids farewell to Programming Manager Renato Rodriguez who has left to pursue other interests.

Renato joined CCTV as a cablecast intern in 2002 and became Programming Coordinator in 2005. We will miss his friendly face, calm demeanor and willingness to step in when needed. Best of luck, Renato!

# YOUTH MEDIA PROGRAM

www.cctvcambridge.org/youth

Teens in the 2012 Summer Media Institute (SMI) created forty new productions this summer! With thirty-one hard working students (the biggest SMI yet!) everything from video poems, documentaries, PSAs, studio programs, and narratives were created in six weeks. *Choice* was the theme of the summer, and the participants were able to interpret this theme in a variety of ways within their projects.

The group was split into two: the advanced group included Toni Allien, Remi Jones, Xavier Marquez, Wilgens Metelus, Jose Negron, Ranea Riley-Walker, Obeng Serebour, Jonah Toussaint, and Emmet Vorspan-Stein; we welcomed newcomers Mosammat Afreen, Tonny Barua, Ethan Brazo, Sam Brill-Weil, Kyania Burke, Kathleen Bury, Desiree Campbell, Noah Chisholm, Faenza Desir, Elise Douagnamy, Evan Harris, Ayanna Joseph, Gerry Memeus, Ivan Norman, Liam O'Connell, Zohar Propp-Hurwtiz, Verlande Raphael, Carlin Rheault, Sophia Santos-Goldfarb, Mohammad Sayed, **Justin Weiler,** and **Stella Yeung.** The advanced group, led by SMI alumni **Shaun Clarke** and **Julie Pan**, worked together on creating pieces about alcohol safety. With a grant from the **Cambridge Licensee Advisory Board**, the participants made three PSAs on the effects of alcohol abuse on a family, and one studio program featuring **Patrick Sheehan**, a graduate of Ostiguy High School, and Maryanne Frangules from the Massachusetts Organization for Addiction Recovery. They ended the summer producing pieces on the theme of Choice, in a genre of their liking, with full creative control.



The beginner bunch, staffed by **Neha Agrawal, Sarah Blout, Jordy Brazo,** and **Augie Cummings**, had a very busy summer learning the process of media making from the ground up. While learning all about CCTV and the basics of camera usage, editing, lighting, and interviewing, they were thrown into their first project, which was to create a video poem. Participants either wrote their own or found poems that they connected to and then had to express them visually. Their final project was to make documentaries based on the theme of Choice. The beginners did an awesome job on topic

selection and worked in groups to create nine engaging short documentaries on the themes of domestic violence, the music scene in Cambridge, the achievement gap in education, how and why teenagers are stereotyped, the media's conception of

beauty, being a skater in Cambridge, the choice to be a video gamer, and non-violence and gun control.

The summer ended with a screening at the **Cambridge Public Library**. The turnout was great, and the pieces looked amazing



on the big screen. Thank you to the Mayor's Summer Youth Employment Program, Cambridge Community Services' City Links and everyone who showed their support this summer!

Congratulations to **Toni Allien** whose piece **Near Death** was selected for the MFA's youth film festival which will be held in February 2013.

We are currently gearing up for the School Year Production Program and excited to have a new group of students to introduce to CCTV! To watch all the videos and keep up with what we are doing, check out cctvcambridge.org/youth Show your support for our Youth Program and attend our fundraiser "Savor the Squares" on October 25th. There will be tons of food and music featuring the different squares in Cambridge!

Neha Agrawal

### **Youth Media Program Supporters**







Cambridge Community Foundation, Cambridge Community Services: CityLinks, Cambridge Housing Authority: Work-Force, Cambridge Licensee Advisory Board, Carl and Ruth Shapiro Family Foundation: Youth in the Arts Initiative, City of Cambridge: Mayor's Fall Youth Employment Program, Mayor's Summer Youth Employment Program, Mayor's Summer Work & Learning Program, Novartis Institutes for BioMedical Research

# TRAINING PROGRAM

www.cctvcambridge.org/classes

### **Start Here!**

**1. Attend a FREE CCTV Orientation**. This is the first step to getting involved at CCTV. **ORIENTATION DATES: Tue, Oct 2; Thur, Nov 1; Mon, Dec 3; Mon, Jan 7, 2013, 6:30-8:30 pm** Come alone or, better yet, bring a friend or colleague. All are welcome, and it's free!

2. Then fill out a CCTV Membership form and pay the annual membership fee.

Access Members receive a \$100 Voucher to apply to class fees.

- 3. Next, call 617-661-6900 or stop by to enroll in the courses that interest you. Any member may enroll in the Educational Workshops listed on this page and the next. The Production Workshops on the third page will qualify you to use CCTV's video gear to make shows for CCTV, and are limited to Access Members only.

  Registration occurs on a first-come basis. Early registration is advised since courses may fill or be canceled due to low enrollment. Access Members with sufficient voucher balance may register by phone; all others must pay in full when registering.
- 4. After you take classes and are ready to make your own TV show, submit a Production Contract. You can keep taking classes, and keep making more shows!

# Educational Workshops Available to All Members

### **Shooting Styles and Techniques**, \$45

No pre-requisites

2 Thur, Dec 13 & 20, 6-9 pm

In this two session course, you will analyze the expressiveness of the existing video image from various points of view. You will shoot three shots or a single image in three widely contrasting styles, learning and using a wide range of techniques, including: lighting, focal length, camera movement, composition, angle, focus and much more.

### Beginning Audio, \$15

No pre-requisite

Mon, Nov 5, 6-9 pm

In this workshop, you will be introduced to audio concepts, microphones and other audio gear, and basic audio recording techniques.

### **Beginning Lighting, \$15**

No pre-prerequisite

Wed, Nov, 14, 6-9 pm

Interactive demonstration of the role of lighting in TV production, and basic lighting concepts & techniques.

### Hong Kong Cinema, \$30

No pre-requisite

2 Sun, Dec. 9 & 16, 6-9pm

In this two-part course, you will explore the rise of Hong Kong cinema through the Hong Kong new wave of the late 70s and early 80s. You will watch and analyze excerpts from

directors such as Tsui Hark, John Woo, Ringo Lam, Wong Kar Wai, Ang Lee, Ann Hui, Jackie Chan, Andrew Lau, Stephen How, Wong Jing and Johnnie To. You will learn about the current state of Hong Kong cinema, and its legacy in the rest of the world.

### **Learning From the Earliest Filmmakers, \$50**

No Pre-requisite

5 Mon, Oct. 22, 29 & Nov. 5, 12, 19, 6-9 pm Participants in this course will rediscover the fundamentals of visual storytelling by retracing the steps of the earliest filmmakers. We will look closely at early examples of the work of George Melies, Edwin Porter, and D.W. Griffith, and Ferdinand Zecca, Alice Guy, and R.W. Paul, and Birt Acres, as they work out the principles of special effects photography and ultimately of Hollywood continuity editing. We will incorporate these fundamental techniques in a number of very short pieces of our own, which will be created with contemporary video technology. Prior experience in film or video production will be eagerly exploited, but is not required.

### Screenwriting 101, \$40

No Pre-requisite

5 Sun, Nov 4, 11, 18, 25 & Dec 2, 6-9 pm

If you've always wanted to write a movie, television show or short film but haven't known where to start, this workshop will give you the necessary tools to begin writing for the screen. This is a highly interactive class where you will learn the formatting and structure of screenwriting, and the most important feature of any screenplay, conflict.

### **Edit Workshops**

### **Edit I: Beginning Final Cut Pro 7, \$45**

Pre-requisite: Mac OSX proficiency test
Sun, Mon, Tue, Oct. 14, 15, 16, 6-9 pm OR
Sun, Mon, Tue, Nov. 11, 12, 13, 6-9 pm OR
Sun, Mon, Tue, Dec. 9, 10, 11, 6-9 pm
Come and learn the basics of how to opera

Come and learn the basics of how to operate this award winning software that's become the industry standard for the pros. In this introductory session, you will get to:

- Explore how to set up Final Cut Pro 7 properly
- Trim clips in the Viewer & Timeline while snapping clips back to back
- Mix audio, add transition, filters & titles
- Export project to DV-NTSC video, or burn a DVD. If time permits, students will also learn the basics of integrating JPEG images and adding custom transparent logo for lower thirds.

### **Edit II: Intermediate Final Cut Pro 7**, \$45

Pre-requisite: Edit I: Beginning Final Cut Pro 7
Sun, Mon, Tue Oct 28, 29, 30, 6-9 pm
In this workshop, you will learn advanced features and tools in Final Cut Pro to manipulate animated titles, motion graphics and filter effects. Topics covered include:

- Using Photoshop to create custom graphics that will be integrated into Final Cut Pro HD as a sequence for animation
- Learning to work with multiple sequences within one project
- Learning to control keyframes to animate videos, filters, still images and layered Photoshop sequences
- Working with advanced titling techniques and composition to output files in multiple formats
- Controlling the flow of rendered files and rendering preview optimization.

#### How to Tell a Story, \$45

Pre-requisite: Edit I: Beginning Final Cut Pro 7
Wed & Mon, Nov. 21, 26, 28, Dec. 3 & 5, 6-9 pm
You have the footage, but where do you go from there?
Turning it into a cohesive story is the challenging next step.
In this class you will hone in on storytelling techniques, and learn how to create a flowing narrative. You will come out of this class with the tools to bring your story to life.

### **Stop Motion Animation**, \$30

No pre-requisite

3 Thur, Oct. 11, 18, 25, 6-9 pm

Learn how to use the stop motion animation software 'Frame Thief' to animate clay, paper, or anything that isn't tied down. It's fun and easy. Students will create a simple clay animation project to promote CCTV, which will be shown on our television channels.

### **How to Make Titles in Motion**, \$45

Pre-requisite: Mac OSX proficiency test

3 Wed, Oct. 10, 17, 24, 6-9 pm

Motion is a powerful tool for experimenting with visual effects, incorporating sophisticated motion graphics or just creating cool looking titles for your project. In this workshop, you will learn fundamentals of this powerful application.

#### Voice Over, \$45

Pre-requisite: Edit I

2 Mon, Dec. 10 & 17, 6-9 pm

Soundtrack Pro is a music composing and audio editing application that is part of the Final Cut Studio suite. Learn how to professionally master the sound of your next production, and incorporate new music to take your project to the next level.

### Podcasting, \$45

No pre-requisite

4 Tue, Nov. 27, Dec. 4, 11 & 18, 6-9pm

Podcasting – the distribution of audio content on the Internet – allows media producers to greatly expand the scope of their audience. This course will introduce the concept of Podcasting as an extremely approachable medium for producing a wide variety of audio-based programs. Each student will be responsible for developing, recording, and editing their own Podcast that will be ready to share on the Internet.

### **Introduction to Photoshop**, \$30

No pre-requisite

Mon & Tue, Oct 29 & 30, 6-9 pm

In this workshop, you will learn how to use Photoshop to create a 4 x 6 postcard for your show. Topics include:

- Understanding resolution for print and setting up a document with proper dimensions for print
- Using guides, rulers and grids for proper alignment of graphics and drawn objects
- Working with multiple layers and how to resize them to fit proportionally
- Adding text and special effects to layers.

#### Photoshop CS4: Advanced Techniques, \$30

Pre-requisites: Introduction to Photoshop

Sun & Mon Nov. 25 & 26, 6-9 pm

In this workshop, you will learn how to use Photoshop to create a 11 x 17 poster for your show. Topics include:

- · Working with multiple layers and forming layer 'Groups'.
- Color matching and manipulation.
- Resizing, skewing and distorting layers and text while using Paths for dynamic backdrops.
- Adding text with shadows and effects and finally saving for Print and simultaneously for the web.

### **Production Workshops Available to Access Members only**

### **Studio Production**

### **Beginning Studio Production: Primetime!, \$35**

No pre-requisite

Sun, Oct. 14, 21, 28 & Nov. 4, 6-9 pm

Gain Studio Camera, Floor Director, VTR Operator certification through actual experience planning and shooting a studio show that will be shown on CCTV's channels and website. A great first production experience, and terrific way to meet other producers. This class certifies Access Members to produce in the studio.

### **Advanced Studio Production**, \$35

Pre-requisite: Beginning Studio Production Wed. Nov. 28, Dec. 5, 12, 19, 6-9 pm

Further your knowledge and skills gained in Beginning Studio. This course introduces Directing and takes a more in-depth look at using the Switcher, CG, Lighting Board, Audio Mixer, and Engineering Gear. The course culminates with a live shoot on the last day, so bring your production ideas to the first class.

### **Portable (Field) Production**

Field Camera I, \$15

No pre-requisite

Tue, Oct. 9, 6-9 pm OR Thur, Nov. 15, 6-9 pm OR

Wed, Dec. 12, 6-9 pm

This class covers the basic functions of the professional Panasonic DVX100B mini-DV camcorder. Learn basic safety and handling procedures through hands-on practice with this camcorder. This class certifies Access Members to check out CCTV camcorders.

#### Field Camera II, \$15

Pre-requisite: Field Camera I Mon, Oct. 22, 6-9 pm OR Wed, Nov. 21, 6-9 pm

Field Camera II builds upon the knowledge gained in Field Camera I. The class will explore more advanced functions on the Panasonic DVX100B camera, and discuss camera and lighting theories to make you a better videographer.

### **DSLR Photography**, \$45

No pre-requisite

3 Wed, Oct. 10, 17 & 24, 6-9 pm

In this workshop, you will learn the basics of Digital Single-Lens Reflex (DSLR) photography. After learning basic camera functions, you will become comfortable using DSLR cameras to capture images. A general overview of Photoshop will give you the opportunity to edit your ideas into printable and presentable photographs.

### **Advanced Documentary Production**, \$40

Pre-requisite: Edit I & ZipDocs

6 Thur, Oct. 25, Nov. 1, 8, 15, 29 & Dec. 6, 6-9 pm Get more experience with producing your own documentary! During this advanced course each student will individually develop and produce their own completed documentary. The class will work together as a whole to offer critique and feedback, creating a supportive workshop environment for each project. Each student should have some prior experience with documentaries (ZipDocs) and be comfortable editing video with Final Cut Pro.

Note: This course requires significant out of class work.

### Flip Camera, \$15

No Pre-requisite

Thur, Nov. 8, 6-9 pm

The tiny, easy-to-use Flip Camera could be the perfect tool for your first video production or your 100th. Come learn tips for getting great video and audio from these compact, light-weight cameras, as well as techniques for getting your video off of the camera and out into the world. These are perfect cameras for BeLive producers, news gatherers, and anyone interested in producing quick and easy videos for TV and web.



CCTV members during a shoot for the ZipDocs class.

# **FREE Mini Courses!**

# For Cambridge residents

Call 617-661-6900

or email info@cctvcambridge.org to register!

### **Belive Primer**

Wednesday, November 7, 6-7 pm In this workshop, you will learn the basics of the BeLive studio. We will cover the video switcher, the document camera, roll-in deck, the computer, and taking phone calls from viewers. We will also briefly cover "LIVE" on-camera presentation techniques, and discuss policies, procedures and responsibilities.

### **Copyright Primer**

Tuesday, November 13, 6-7 pm
For producers of media, the world of Copyright can be daunting. How can we be certain to remain within the legal boundaries of production? This course will give an overview of Copyright topics such as Intellectual Property, Creative Commons, Fair Use, Public Domain, and Author's Rights.

### What is Twitter?

Thursday, November 29, 7-8 pm
This class will cover the basics of using the popular social networking site Twitter. Learn how to connect with others based on interest, location, and other criteria. Topics covered include creating and managing accounts, #hashtags, retweets and more.

## For CCTV Access Members ONLY

### **One-on-One Advising**

Tuesday, November 13, 7-9 pm
4 half hour slots avilable
Have an idea for a project and need a
little extra push to get started? In the middle of a project and
are having a bit of trouble wrapping things up? Just need to
discuss a few ideas about your project? Whatever your needs
may be, we will brainstorm with you in order to make your
ideas come to fruition!

# Stay tuned to cctvcambridge.org/learn for more mini courses in November!

# Steps to Producing YOUR Program and Having it Shown on CCTV's Channels!

(Remember that use of CCTV's facilities and equipment is for the purpose of producing programming for CCTV's channels. Use for non-cable purposes requires payment to CCTV. See CCTV's rate card.)

1. Enroll in and successfully complete CCTV's video production classes OR test out by scheduling a proficiency test with Shirin (shirin@cctvcambridge.org or 617-401-4006)

Field Camera or Zip Docs to take out cameras, Field Lighting for portable lights, Primetime: Beginning Studio to reserve the studio, Edit 1: Beginning Final Cut Pro to edit.

- **2. Fill out a Program Production Contract** at least one week prior to when you need to take equipment out. You will receive an email acknowledgement with a production contract number in it. Memorize this number, put it in your wallet, or write it on your hand, but don't lose it; you will need it later.
- 3. Research the availability of your talent, obtain releases and do all of the pre-production planning that you learned in class.

If you need crew, contact Marissa (marissa@cctvcambridge.org or 617-401-4009) ahead of time to have your request included in the weekly Production Opportunities eblast.

4. Call CCTV to reserve equipment and edit time. Have your production number ready at the time that you call.

Check-in and -out hours: Noon-8:30PM Monday through Thursday Noon -5:30PM Friday 4-8:30 PM Sunday

- 5. Record your program.
- 6. Log your footage and plan your edit.

If you need a CCTV hard drive, reserve it with Sean (sean@cctvcambridge.org or 617-401-4011).

7. Reserve an edit suite and edit your program.

For help, attend a Help Me Produce session, Mondays noon-3PM or Thursdays, 6-9PM.

- **8.** When your program is complete, make a digital file and leave it in the folder on the desktop in the edit suite, OR burn in a data or video DVD. Fill out a Cablecast Application and turn it in at the front desk either with your media, or indicating where it is. You will receive an email notification with scheduling information.
- 9. Invite your friends over, make popcorn, and watch your show!
- 10. Upload your show to the web to increase your audience!

Upload your show to a third party site like Youtube, Blip.tv, etc then link it back to YOUR own account on CCTV's site. For help, attend a Web Media Help session, Fridays 3-6pm.

# **CCTV SPONSORS**

### **WEB WEAVERS (\$750+)**

Comcast Cable

### **SOFTWARE & EQUIPMENT**

Robert Doyle

### **PROGRAM FUNDERS**

Cambridge-Agassiz-Harvard Community, Culture, & Recreation Fund
Cambridge Arts Council
Cambridge Community Foundation
Cambridge Community Services: City Links
Cambridge Housing Authority
Cambridge Licensee Advisory Board
Cambridge Savings Bank
Carl & Ruth Shapiro Family Foundation
Charles Stark Draper Laboratory
City of Cambridge:

Office of Workforce Development Mayor's Fall Youth Employment Program Mayor's Summer Youth Employment Program Summer Work & Learning Program

Google Community Grants Fund &
Tides Foundation
Grunebaum Charitable Fund
Massachusetts Cultural Council YouthReach
Research

Sustaining Friend: Robert S. Hurlbut, Jr.

Friends: Maurice Anderson, Wilner Auguste, De Ama Battle, Anjell Bejanian, Chuck Brandstater, Ellen Brightly, Brother RA, Matthew Carlone, Susan Chasen, Richard Concannon & Smoki Bacon, Chris Connaire, Marie Fanfan, Craig Far, Myrtle Garro, Harold Goyette, Quentin James, Elizabeth Kanze, Stephen Linskey, Phillip Maaghul, Robert Mack, Tom Meek, Reverend E.I. Osborne, Mitchell Silver & Ora Gladstone, Courtney Simmons, Pastor Joseph Simon, Marie-Dolores Solano, JC Spierer, Norman Spivey, TTT Mentor Program, Betsy Warrior, David Whitley, Bob Woodbury, Laurie Young, Dana Zircher



# **DEVELOPMENT**

cctvcambridge.org/support

# **CCTV Prepares to Launch Annual Individual Giving Campaign**

Friends of CCTV, our individual giving campaign, raises critical funds that help CCTV meet its financial goals, purchase new equipment and develop more community outreach projects and programming. Each year, during our Friends of CCTV campaign, we ask you, our constituents and supporters, to consider joining the Friends by making a financial donation. Keep your eyes open for information about this year's Friends of CCTV program in late November!

### It Takes a Village to Run a Youth Media Program

Thank you to Cambridge Community Services CityLinks program, Cambridge Housing Authority's Workforce initiative, and the Mayor's Fall Youth Employment Program for working with us to recruit students for the School Year Production Program! Each year, these three agencies help us recruit youth and fund student stipends during the school year component of the Youth Media Program.

Also, a big thank you to the **Massachusetts Cultural Council YouthReach Initiative** and the **Carl & Ruth Shapiro Foundation** for providing critical funding to support the Youth Media Program!

# Savor the Squares A Fundraiser for the Youth Media Program

CCTV is hosting a fundraiser for the Youth Media Program on Thursday, October 25!

Savor the Squares: A Sampler of Inspiring Food, Music, and Drinks from Across the City will be a celebration of our community's diverse dining and music scene. Starting at 5:30 pm at CCTV, the event will feature a notable dish, a signature drink, and memorable music from each square in Cambridge, as well as a silent auction! All funds raised will support CCTV's year-round Youth Media Program, which promotes media art, career and leadership skills as teens explore issues affecting our community.

Buy your ticket today! You can purchase tickets at CCTV or online at www.cctvcambridge.org/savorthesquares. Single tickets are available for \$75, or 2 for \$125. The unemployed/student/ senior rate is \$50, and the price for children under 12 is \$35.

# Savor the Squares Supporters as of 9/10/2012 Brought to You by





### **Event Sponsors**

Cambridge Self Storage, HMFH Architects, Inc.

Amgen, Boston University School of Social Work, Cambridge Chronicle & TAB, Cambridge Trust Company, Camera Company, Central Square Florist, Classic Graphx, Eastern Bank Charitable Foundation, Forest City Enterprises, Hammond Real Estate, Irving House, MIT, University Stationery

#### Music Sponsors

Atwoods, The Middle East

#### Restaurants

1369 Coffeehouse, Cambridge Brewing Company, Christina's Homemade Ice Cream, Christopher's, East Coast Grill, East Side Bar & Grille, Finale, Harvest Co-op Market, Henrietta's Table, Hong Kong Restaurant, Iggy's Bread of the World, Nubar, Portugalia, Redbones Rib Shack, Rendezvous in Central Square, Royal East, Royal Pastry, Tupelo, Veggie Galaxy, Whole Foods Market

### **Auction Donors**

Acupuncture Together, Boston Lyric Opera, Boston Red Sox, Brattle Theater, Cambridge School of Culinary Arts, Cambridge Multicultural Arts Center, Cambridge Naturals, Cambridge YMCA, Central Square Theater, Charles Riverboat Company, Coolidge, Corner Theatre Foundation, Elephant Walk, Grafton Group, Hubba Hubba, Improv Asylum, ImprovBoston, Isabella Stewart Gardner Museum, Landmark Theatres, Massachusetts Bay Lines, Mr. Bartley's Gourmet Burgers, Newbury Comics, New England Aquarium, Passim, Prana Yoga, Scullers Jazz Club, The Sports Museum

Clodagh Drummey

**◀ contact:** Clodagh Drummey 617.617.401.4005 or clodagh@cctvcambridge.org

# STUDIO SPACE

### And the beat goes on...

Bandwidth TV is CCTV's live music show which showcases local, unsigned bands.



This summer was quiet for Bandwidth TV because we spent time shooting a music video with local outfit, **OutLoud**, to explore the possibility of marketing our production services to bands. We shot footage in both the studio and outside around Central Square. Our second round of B-roll shooting is happening this week. I am looking forward to seeing the finished product. Thanks to **Chris Carino** for producing and shooting, **Katharine Rabinowitz** for directing and **Marcel Rizzo** for shooting the video.

When Bandwidth TV finally returned to the studio in September, it returned in full force with the riveting electronic dance music duo of Gibby Alcott and Ismael Saib, also known as Dance Smack.



Thank you to the following crew members for helping produce, shoot and edit this lively program:

Marc Alexander, Ben Appell, Anthony Dipietrantonio, Jehanne Junguenet, Kristen Keerma, Jay Lowry, John Melczer, Ryan O'Connor, Tory Preston-Djamboe, Brandon Shave, Tony Valentino and Beth Walsh.



I am truly sad to say that Equipment/Facilities intern, **Jay Lowry**, passed away on Thursday, September 13th. Jay was a very helpful and enthusiastic person--the last few Wednesdays, he helped me organize our heavily used equipment closet (he had great cable coiling skills!). Just last week, he helped me with lighting for the

Bandwidth TV studio shoot. He was super excited to be a part of our community, and I was happy that he had found a place where he could learn new skills and feel like he belonged. May he rest in peace.

For those of you who want to learn how to produce multi-camera studio programs, I implore you to enroll in CCTV's Primetime Beginner Studio class. Oh, and volunteer to crew on shoots. Email me if you would like to be added to the production opportunities email list.

Marissa Acosta marissa@cctvcambridge.org (617) 401-4009.

Marissa Acosta

**◀ contact:** Marissa 617.401.4009 or marissa@cctvcambridge.org

# **NEIGHBORMEDIA**

www.cctvcambridge.org/neighbormedia

This fall marks the 5th Anniversary of the Neighbor Media program, which began in September 2007. Neighbor Media has been made possible through the efforts of countless people, community members, staff, and contributors of all varieties.

As we mark 5 years of NeighborMedia, we also prepare to bring several new citizen journalists on board this fall. Visit NeighborMedia.org to meet these new journalists, learn more about their interests and the Cambridge people, places, and stories on which they choose to report.

These new journalists will join the ranks of those continuing their involvement. Thanks to Toni Bee, Siobhan Bredin, Srin Chakravorty, Sarah Cortes, Chris Herold, Mary Holbrow, Mark Jaquith, Beverly Mire, Susana Segat, Joan Squeri, Saul Tannenbaum, and Andrew Vitvitsky for their dedicated work in covering topics and issues of importance to our community.



from **What's in that Storm Drain** by Mary Holbrow

### **NeighborMedia Presents Weekly TV Show**

Tune in to CCTV's Channel 8 every Sunday at 5:30pm and Wednesdays at 7pm to see the latest videos from citizen journalists with NeighborMedia!

### Visit NeighborMedia.org to see the latest local news from Cambridge citizens!

NeighborMedia journalists have been hard at work covering the unique nooks and crannies of our community, from municipal services, personal experiences, community stories, non-profit resources, development issues, to art opportunities for teens, history and more.

Nicole Belanger



from **If You Build it, They Will Come** by Susana Segat

### NeighborMedia 2012 **Highlight Screening & 5th Anniversary** Celebration

Please join us on December 6 at 7pm to view work created by NeighborMedia journalists in 2012 and celebrate NeighborMedia's 5th Anniversary.

## COMPUTERCENTRAL@CCTV • NEWS BYTES

cctvcambridge.org/computers

### THE CAMBRIDGE SAVINGS BANK AND GOOGLE COMPUTER LABS

## computerCENTRAL Spotlight on Nader Shaar



### What brought you to CCTV?

I had heard about the concept of Public Access TV from a friend in Framingham whose son and his friends would check out equipment to film each other skateboard. They got this nice equipment just by being members of the local access center. My friend recommended I look for a place like that in Cambridge. One day after you moved over I walked by. I came in and I liked the concept of empowering the average person with the equipment they cannot afford to do things that they care about. Then I became a member and soon after I saw your post about volunteer opportunities. I liked the atmosphere a lot when I first came in; it's just very welcoming. I thought one way to give back is to just help out.

## What do you do for your internship at CCTV?

I volunteer at the computerCENTRAL computer lab. I basically help out CCTV Members with a pretty wide range of things. From editing videos, to general email, computer troubleshooting, hard drive stuff, anything basically, teaching some English. It's a pretty broad crowd with different interests. So I just hang out at the computer lab for three hours a week and answer questions.

**How long have you been interning?** Since January of 2012.

### What have you learned about the CCTV members?

I've learned they're generally nice, appreciative and grateful for what an organization like CCTV offers. They're pretty nice people, that is what sticks out.

## What CCTV productions have you worked on?

The original motivation for looking for filming equipment is because I'm a member of the Boston Team Handball Club in Cambridge. So we film our Olympic handball games when we get a chance and put them on tv, just editing them and making them available to our club members and the Cambridge community.

### What brought you to Cambridge originally?

I came to MIT for Graduate School, so I can't claim to have chosen Cambridge per say. I'm in Mechanical Engineering, doing a PhD on micro and nanotechnology. We're developing a new platform for a new way of fabricating 3D micro-devices. My work at MIT is very technical; it's far from the people-oriented work that I do at CCTV. So it's a nice break from the technicality of MIT.

## Introducing the Getting Started Production Support Hour

Beginning on October 9, CCTV will offer a weekly one-hour session to help producers start their projects. Each Tuesday from 6:30-7:30pm, CCTV Access Members can get help filling out a Production Contract, organizing your project, doing research, finding locations, writing a script, making a shot list, scheduling interviews, looking for help from other CCTV members and more.

Nicole Belanger

### **FREE Drop-In Hours**

Sun 4-5:30pm
Tues 3-5:45pm
Anyone may use computers
during these hours free of
charge. Use is limited to one

### REGULAR Drop-in Hours Mon, Wed, Thurs

hour if others are waiting.

3-5:45pm

CCTV Members enjoy unlimited computer use. Non-members pay \$5 per visit.

## COMPUTERS FOR SENIORS Mon 10am-Noon

### COMPUTERS FOR JOB SEEKERS

Tues 3:30-5pm

## COMPUTERS FOR WOMEN Wed 1-2:30pm

### COMPUTERS FOR SPANISH SPEAKERS Wed 6-9 pm

#### **HELP ME PRODUCE**

Mon noon-3pm Thurs 6-9pm

### **WEB MEDIA HELP**

Fri 3-6pm

# BILINGUAL INTERNS & INSTRUCTORS WANTED!

If you speak Spanish, French, Haitian-Kreyol, or Portuguese, have Mac/Windows experience, and want to help others learn about computers, then CCTV wants

# **EXHIBITIONS**

### THE KAREN AQUA GALLERY

www.cctvcambridge.org/gallery

#### SUSANNAH ROBBINS

▶ THRU OCT 30

### **MICHAEL BOGDANOW**

▶ OCT 31 - NOV 30

#### **LOUIS PINGATORE**

▶ DEC 1 - JAN 13

### **CAMBRIDGE ARTISTS**

especially in photo media, are encouraged to submit artwork for possible exhibition at CCTV.

### **◀** contact:

Susan Fleischmann 617.401.4004



### **Susannah Robbins**



Michael Bogdanow

These artworks cover the themes I have pursued for the past forty years, ranging from music and dance, to women, love and life, to groups, time, spheres, skies and the universe, to biblical and other ancient texts. When I use biblical texts, I let them inspire a piece, but my goal is always to create a unique painting that transcends the text that inspired it and communicates as a work of art, regardless of the viewer's religious background or knowledge. I have the same goal with the other themes and inspirations – to create moving, original works that communicate through the universal language of visual art. My art has been exhibited widely, and used on the covers of and within numerous books, including Zohar: Book of Enlightenment, Wandering Stars - An Anthology of Jewish Fantasy and Fiction, Religion in der Grundschule and others, and the cover of Peri Smilow's recording, The Freedom Music Project.

I was born and raised in Houston, Texas. After receiving my undergraduate (Brandeis '76) and graduate (Columbia '79) degrees in studio art, I went on to receive my law (Harvard '84) degree. My career carries the two distinct professional pursuits of art and law. I am managing partner of Meehan, Boyle, Black & Bogdanow in Boston. I play keyboard in the rock band, the Titanic All Stars, and have served as president of several arts, educational and professional associations in the Boston area.

### **Louis Pingatore**

This series of ten original photographic compositions, titled Light Beings, seeks to show how a finite space combined with light, can, through the shutter of a camera, create infinite visual possibilities. The photographs were taken in the same small room with the same two windows and the same brightly painted walls. To begin with there was the finite space of the room, variables were then inserted within the camera controls, then random colorful objects were placed in the foreground and all of this was mixed with human motion. But it was the natural light, with its limitlessness, with its seasonal and diurnal variations, and with its lifeaffirming powers, that animated these images into existence.

These Light Beings began their life cycle in non-being, were photographed into digital existence, where they incubated and gestated on a hard drive. Some images were then selected for consideration and, if found worthy enough, titled. Of these select few, ten titled images were printed on metal into tangible, real objects that can be seen together. Eventually, as all things do, they will fall apart, crumble and turn to dust, returning to their original state of non-being.

#### **CCTV**

438 Massachusetts Ave. Cambridge, Ma 02139 ph 617.661.6900 fx 617.661.6927 www.cctvcambridge.org Channels • 8 • 9 • 96

**Hours of Operation** 

 Sun
 4-9pm

 Mon-Thur
 12-9pm

 Fri
 12-6pm

Holiday

weekends: closed Sun-Mon

Equipment Pickup & Drop Off

Sun-Thur 4-6pm Fri 4-5:30pm

computerCENTRAL Free Drop-In Hours

Sun 4-5:30pm Tues 3-5:45pm

Regular Drop-in Hours free for members/\$5 nonmembers

Mon, Wed, Thurs 3-5:45pm

Computers for SENIORS
Mon 10am-Noon

Computers for JOB SEEKERS

Tues 3:30-5pm

Computers for WOMEN Wed 1-2:30pm

Tutorial for NON-ENGLISH SPEAKERS Wed 6-9pm

**HELP ME PRODUCE** 

Mon noon-3pm Thurs 6-9pm

**WEB MEDIA HELP** 

Fri 3-6pm

**Holiday & Other Closings** Columbus Day 10/6-10/8

Thanksgiving 11/22-11/24 Christmas 12/24-12/25

Orientation

Tues, 10/2 Thurs, 11/1 Mon, 12/3 Mon, 1/7/13

Orientations begin at 6:30 pm

info@cctvcambridge.org

#### Staff

Susan Fleischmann

**Executive Director** 

Sean Effel

**Associate Director of Operations** 

**Clodagh Drummey** 

Associate Director of Programs and Development

**Marissa Acosta** *Facilities Manager* 

**Shirin Mozaffari** 

**Training & Production Coordinator** 

**Nicole Belanger** 

Community Media Coordinator

**Neha Agrawal** 

Youth Media & Outreach Coordinator

**Cynthia Bauman** 

Bookkeeper

**John Melczer** 

**Programming Assistant** 

**Jason Ong** 

Membership Assistant

Sean Keane

Front Desk Assistant

Ginny Berkowitz John Donovan Rob Welsh

Consultants

### **Board of Directors**

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#### **Interns**

Archive/Graphics: Gemma Doyle, Jason

Ong, Kit Tempest

**Bandwidth:** Jehanne Junguenet

**Cablecast:** Alistair Acosta-Gladstone, Chau Le, Simon McDonough, Wayne Robinson,

Lina Sorenson, Beth Walsh

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Garabed Setrakian, Nader Shaar Development: Hannah Sanders

**Edit:** Garabed Setrakian

Marketing/Business: Chris Carino, Joas

Desravines

**Studio/Facilities:** Marc Alexander **Production:** Joaquin Inchaustegui, Beryl Lipton, Chelsea Lundblad, Rock Louis

Promotions: Maurice Wilkey
Special Projects: Marc Alexander,

Billy Andre, Marcel Rizzo **Studio/Facilities:** Jay Lowry

### **About CCTV**

Founded in 1988, Cambridge Community Television is the independent non-profit organization that provides access to video equipment, computers, multimedia workshops, and channel time for Cambridge area businesses, organizations, and individuals.

Specializing in affordable, hands-on multimedia training and production, CCTV is committed to local projects and organizations that promote cultural and artistic expression. By offering area businesses, residents, and viewers training, tools, and access to telecommunications technology, CCTV encourages active participation and dialogue among the diverse populations of Cambridge.

Any Cambridge resident can become an Access Member of CCTV and take classes, use video equipment, and produce programming to be shown on CCTV Channels 9, 10, and 22. Anyone can become an Affiliate Member of CCTV and enroll in Educational Seminars. All members may use computerCENTRAL at no charge. All resources are available on a first-come, first-served basis. CCTV does not control the content of the programming shown on our channels.

# CAPITAL CAMPAIGN DONORS

2011-2012

### **Benefactors**



# Cambridge Trust Company









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City of Cambridge Facade Improvement Program, Ellen Semonoff & Dan Meltzer, Simon Shapiro & Margaret Moran, Rachael Solem, Robert & Bonnie Wax

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