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What Are YOUR Plans for 2014?

Get Involved

As CCTV’s 25th Anniversary draws to a close, we want to thank everyone who has made a financial donation, participated in one of the many celebratory events, or in some way contributed to CCTV’s future. We would not be here without you, our members, viewers, Friends and Program Funders.

The past two years have been exciting and challenging! We launched a capital campaign, designed and constructed a new facility, MOVED, and celebrated our 25th Anniversary with a year-long roster of events and initiatives...whew!

But there is no time to sit back! In 2014, we will embark upon a journey to better define our strategic direction. and there are many questions to address - how do we leverage our years of experience and program development expertise, our beautiful facility, and our solid reputation to ensure that our community media center continues to thrive? How does CCTV foster civic engagement in the context of current and future technologies? What is CCTV’s role in sustaining and growing the local economy?

Your support and energetic participation in this process are critical. Come to a focus group, answer a questionnaire, let us know what YOU think. The involvement of all of our constituents is needed to ensure CCTV’s ongoing evolution.

Susan Fleischmann

Save the Date!
3/12 at CCTV!

See page 2 for more details

Happy New Year from the Staff of CCTV

Front row, l-r: Allison Maria Rodriguez, Susan Fleischmann, Clodagh Drummey (& Baby Drummey), Shirin Mozaffari

Back row: Sean Effel, Shaun Clarke, Chris Lawn (not pictured: Frank Morris)
Welcome New Members

On March 12, Spend the evening at CCTV!
FREE and open to the public! Refreshments will be served!
5:30PM – 6:45PM: Start off with a reception in the Karen Aqua Gallery for an exhibit of work by the February CCTV DSLR Photography class, lead by Instructor Stephanie Rabins. (Be sure to stop by and check out the show before April 17th!)

beginning at 7PM: CCTV Student Projects Screening
Walk up the hall and into the studio for another CCTV Student Projects Screening. The one in October was a great success, creating a lively dialogue and allowing members/students to showcase works produced in the CCTV Media Training Program. The public will have another opportunity to check out some exciting and diverse CCTV student work. From a playful deconstruction of gender norms to a short history of “Día de Muertos,” this screening has it all. Work from various CCTV classes will be shown, including: Music Video Production, Micro Documentary, DSLR Video Projects, Experimental Media, and more!

A Special Message
CCTV is making some changes to our membership and class fee structures, and we wanted to explain these changes before they go into effect on January 1.

CCTV has not raised fees in many, many years. Because operational costs have risen so dramatically in the past two years, membership and class fees will be increasing January 1, 2014, AND non-members, regardless of residency, will be permitted to enroll in CCTV’s classes at special nonmember rates.

Class Fees
Beginning in the Jan/Feb/Mar 2014 course catalogue, the class fees have been raised to more accurately reflect the cost of running the course. There is now one fee for Access Members and another for everyone else, reflected next to each course listing (format: access fee/general fee).

Access Memberships
Cambridge resident Access Memberships will only be nominally increased, to $75 annually. Class fees will be increased to better reflect the value of the classes, however, Access Members’ class voucher will go up to $300 to provide the same number of free classes as before. Seniors, youth and volunteer Access Memberships will be available for $35 annually.

Organizational Memberships
Cambridge-based and Cambridge-serving organizations may sign up for an annual Organizational Membership, for a fee ranging from $50 to $500, depending on the organization’s operating budget. Organizations receive added benefits of event coverage and special programming, as well as the ability to enroll non-Cambridge residents as Access Members. There will be three tiers of annual Organizational Membership; please see the Organizational Membership application for details.

Affiliate Memberships
Anyone, regardless of residency, may become an Affiliate Member for $35 annually. Benefits for Affiliate Membership include submission of programming for cablecast (requires Cambridge resident sponsor), access to member drop-in times in computer-CENTRAL, ability to rent equipment, and access to free mini-classes. Affiliate Members pay the non-member rate for all other classes.

CCTV remains committed to ensuring that no Cambridge resident is denied access to our classes, equipment and facilities based on the inability to pay.

If you have any questions, please email Susan Fleischmann, susan@cctvcambridge.org, call her at 617-401-4004, or visit cctvcambridge.org/join.
We bid a fond and sad farewell to Marissa Acosta, former intern and staff person at CCTV. Before she ran out the door, we asked her a few questions about her time at CCTV:

What did you do before you came to CCTV?
Fresh out of MIT in 1998 with a joint major in math and film, I decided to pursue a career in the latter field. While taking care of a newborn and riding a couple of hundred miles a week as a bike messenger, I set out to gain hands-on production skills. I interned at a couple of places but none of them stuck.

What brought you here?
In 2002, I woke up one morning, while listening to WMBR’s Late Risers’ Club, and decided that I wanted to make a documentary about that radio show. I needed access to production equipment and also needed to refine my skills. CCTV was the perfect place to remedy this situation. I became a cablecast intern then proceeded to take as many classes as I could handle. By 2003, with tremendous thanks to CCTV, my documentary premiered at a well-packed lecture hall in the Boston Public Library. It went on to screen at MIT, the Coolidge Corner Theater and other venues.

What has been your trajectory here?
In addition to taking classes and interning, I volunteered on countless CCTV shoots. Eventually, I started working part-time assisting with programming and front desk help. In 2006, I was hired full-time as Studio Facilities Coordinator. The 11.67 years I have been at CCTV have benefited me both personally and professionally. I plan to continue learning more about the exciting world of IT/Broadcast Engineering.

Your son Alistair and husband Jonathan have also been involved here - what made this a family affair?
While still an intern, I produced a Bewise show, Down on the Street, with my husband, Jonathan, and my then 5 year old son, Alistair. We talked about alternatives to personal motorized transportation and showed footage of local bands, while Alistair made funny faces in the background. I was able to incorporate three important things to me--my family, bikes and music--into my livelihood at CCTV.

Alistair even became one of my cablecast interns while in middle school. It was a valuable experience for him to interact with people of different ages and backgrounds. He practically grew up at CCTV.

Describe your most memorable/exciting moments.
Too many to mention--the 10 backyard BBQ’s at the old space, directing Bandwidth TV volunteer crew to shoot 60+ bands, filming 5000 people at Cambridge City Hall celebrating the legalization of same-sex marriages, managing wonderful interns and watching CCTV make an impact on other people’s lives.

What advice do you have for those who are just starting out at CCTV?
Don’t just limit yourself to your internship or classes. Crew on shoots and produce your own masterpieces. If you help other people with their productions, they’ll be likely to help you too. Before you know it, you’ll be an active part of CCTV’s community.

Are you really, really going? :-)
I will always be at CCTV in the spiritual sense. I’ll definitely bring my body back there as well.
**Halloween Special**
This year’s CCTV’s Halloween special included a ghost tour of Harvard Square interspersed with clips of children trick-or-treating at various fire stations in Cambridge.

**2013 Election Count**
On Tuesday, November 5th, CCTV went live from the Cambridge Senior Center with coverage of the election count. The program featured commentary from hosts Susana Segat and Robert Winters as well as interviews with candidates, City Manager Richard Rossi and Mayor Henrietta Davis.

Shirin Mozaffari

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**Event Coverage**
Because many organizations hold events throughout the year that do not get broader media coverage, CCTV provides many local organizations with free event coverage. We strive to produce and feature programming that is pertinent to Cambridge. Over the past three months we have collaborated with the following individuals and organizations to record their events:

**Hope for a Livable Climate, Biodiversity for a Livable Climate**
- Look Before You Leap, the Office of State Senator Patricia Jehlen
- LGBTQ Homeless Youth, Cambridge LGBT Commission
- Food for Thought Series: Getting Up to Speed on GMOs, & Cambridge Reads: Edwige Danticat

**Cambridge Public Library**
**2013 Election Count**
**Building Dedication in Honor of Bob Healy**, Cambridge Health Alliance
**Harvard Square Ghost Tour**, Cambridge Historical Tour
**School Committee Candidate Forum**, Citywide School Advisory Group of Cambridge Public School Parents
**Honk! Festival**
**City Council Candidate Forum at Lesley University**, Massachusetts Peace Action
**East Cambridge City Candidate Forum**, East Cambridge Planning Team
**City Council Candidate Forum**, Porter Square Neighborhood Association
**Lessons Learned from the Death of Trayvon Martin**, Prospect Hill Academy Charter School
**The Hip Hop Transformation**, Cambridge Police Department
**December Concert**, Cambridge Community Choir

**World Aids Day**
Every year on December 1, Cambridge Community Television suspends its regularly scheduled Channel 8 programming to commemorate World AIDS Day by featuring the names of friends and loved ones who have fought and been lost to the disease. This year, the program was interspersed with a short film, featuring four strong women from Healing Our Community Collaborative discussing their personal experiences living with HIV.
CONTRACTS

Congratulations to the following CCTV producers for starting and finishing their community television productions! * Indicates this contract was completed.

New Productions by Members
Below you will find listings of new programming initiatives by CCTV members.

Member Single Productions
Christine Caton-McGill  Haunted Victorian Tour with Christine Caton-McGill and Jason Baker*

Stephen Falivene  Efficiency Works*
Nader Shaar  Broadcasting Live Online
Bishawjit Saha  Bengali Culture*
Remi Jones  Killa City Boston Vlog*
Kwesi Abbensetts  R.U.G.G*
Maurice Wilkey  Radio Cambridge
Iman Gheraissa  Movie Trailer*
Iman Gheraissa  Personal Narrative*
Nabiet Berhane  Me and Mom*
Yanka Petri Rodrigues  My Brother*
Facundo Gianello  Serondai*
Mohammad Sayed  Personal Narrative*
Emily Rucker  Personal Narrative*
Ziaul Islam  Me and Mohammed*
Catherine Cusack  My Liz*
Kyania Burke  My Mom*
Jacques Nherisson  Odlitha Pierre Marie
Andrique Fleurimond  Best Friend*
Cinthia Pineda  Personal Narrative*
Paul Raymond  Seasoned Nature Footage of New England

Member Series Productions
Hasson Rashid  Human Services News

CCTV Productions
Cambridge Reads: Edwige Danticat
Hope for a Livable Climate
World Aids Day
Look Before You Leap
LGBTQ Homeless Youth
Food for Through Series: Getting Up to Speed on GMOs
Coverage of 2013 Election Count
Building Dedication in Honor of Bob Healy
Halloween Special 2013
Harvard Square Ghost Tour
School Committee Candidate Forum
Honk! Festival
City Council Candidate Forum at Lesley University
City Council Candidate Forum by Porter Square Neighbors Association and others
Lessons Learned from the Death of Trayvon Martin
East Cambridge City Candidate Forum
The Hip Hop Transformation
December Concert

Thanks to all of our members and volunteers for making these CCTV programs possible. Without the generosity of our members and interns, many of the events in Cambridge would go without television coverage.

Food for Thought

Jan/Feb/Mar 2014  CCTV Open Studio  5
Stream CCTV Online!
To ensure that both Cambridge residents & those outside of Cambridge have access at all times to the best local programming that we offer, CCTV now streams all of our channels online. To stream our channels any time day or night, visit the following links:
- Channel 8: cctvcambridge.org/channel08
- Channel 9: cctvcambridge.org/channel09
- Channel 96: cctvcambridge.org/channel96

New Shows

**BossLady News**
A news, current events, and talk show series, hosted by Boss-Lady Britannia Johnson, that highlights individuals, small businesses, non-profit organizations, and various talent!
Monday @ 9:30 AM & Friday @ 6 PM on Channel 8

**The Future Medicine**
A monthly series that focuses on alternative approaches to treating illness including strategies and techniques to promote healing and wellness.
Monday @ 7 PM & Saturday @ 9 AM on Channel 8

**Tele Galaxie**
Various weekly family-centered segments for the Haitian community including financial news, religious activities and events, art, health matters, business issues, and cultural profiles.
Tuesday @ 5 PM & Thursday @ 11 AM on Channel 96

**BeLive News**
BeLive is CCTV’s live and lively half hour talk show format and studio set featuring a variety of hosts and topics from around Cambridge! Tune In Live between 4:30 PM and 9:00 PM Sundays through Thursdays and 4:00 PM to 6:00 PM on Fridays on Channel 9.

New BeLive Shows

**NEW SEASON! BeLive: City Links – For Teens, By Teens**
Students involved in the City Links program in Cambridge are back to teach a little bit about history, discuss issues that effect them and their peers, and explore their cultural backgrounds.
1st Monday @ 5:30 PM on Channel 9

**BeLive: Yes, It’s Your Life!**
This cutting-edge program will showcase alternatives to the traditional mental health system including new ways to connect with and empower yourself and those around you using Emotional CPR and other revitalization techniques. It will feature renowned Princeton-trained psychiatrist Dr. Dan Fisher highlighting his personal experiences with the mental health system, his concerns about the medicating of society, and his beliefs on how peer-centered support is the foundation for recovery. Produced by and co-hosted with Kimberley Wassert, this show is for everyone wanting to learn how we can heal and grow as a city and a nation as well as build resilient, cooperative communities.
2nd & 4th Monday @ 5:30 PM on Channel 9

**BeLive: Café con Cass**
Café con Cass, hosted by Cassandra Fradera, brings dialogue alive on all issues related to healing, diversity, and the arts with a cup of coffee, occasional guests, and videos.
Monday @ 7 PM on Channel 9

**BeLive: Truth or Consequences?!**
Host Rose Ann Gilmer presents an open dialogue exposing the health and nutrition wrongs and misconceptions that are causing today’s epidemic of deadly diseases and mental illness.
1st, 2nd & 4th Wednesday @ 8 PM on Channel 9

**contact:** Chris Lawn 617.617.401.4008 or chris@cctvcambridge.org
**BeLive: Ties to the Future**
Host **Glennys Acosta** seeks to empower Latino families on topics concerning immigration, health care, self-esteem, and youth issues. Glennys is a social worker and advocate for Latinos, inviting perspective professionals that will serve as connections to Latinos and their families, and she will also be taking live calls during the program as well as inviting her viewers to call or email if they have any questions or concerns. Wednesday @ 6 PM on Channel 9

**Shows Looking For Sponsors**
CCTV is always looking for fresh programming from residents and non-residents, but producers who do not live in Cambridge must find a Cambridge resident to sponsor their program in order to be shown on our channels, and they need your help! If you are an Access Member or Cambridge resident, and you are interested in sponsoring a program or learning more about the shows currently needing sponsors, please visit: cctvcambridge.org/needsponsors or look at the bulletin board next to the radio room. If you find a show you'd like to see on our channels, please contact the producer directly via the information they have provided!

**Viewer Feedback Hotline**
Have you ever seen a program on CCTV that you loved? Hated? Were confused by? Had questions about? Wanted to comment on? Or do you have any suggestions for us? If so, call the **CCTV Viewer Feedback Hotline, 617-401-4010**, a place for all your questions, comments, concerns, feedback, opinions, suggestions, & musings! Call today!

**Movie Of The Week**
Tune in to see a Classic Movie Of The Week, Saturdays at 9 PM on Channel 9. To find out what classic film is playing, check out the latest Programming Highlights page by visiting cctvcambridge.org/highlights every Tuesday!

**Short Films**
Short films and videos that are 10 minutes or less are scheduled randomly on the channels to give them more exposure and to entertain and enlighten our Cambridge audience between our regularly scheduled programs. To view a list of the short films currently playing on our channels, please visit: cctvcambridge.org/shorts Also, the newest short films will premiere and air every week on Channel 8, Sundays at 5 PM and Tuesdays at 6 PM.

**Programming Highlights**
Programming Highlights are published to the CCTV website every Tuesday for the following Wednesday to Tuesday and are the best place to find the most up-to-date news & information about the BeLive & Community Radio programs, special events, and what's on when each week. All current & past Programming Highlights may be found at cctvcambridge.org/highlights.

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**School Year Production Program Participants**

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**Honk Fest**
**Start Here!**
1. **Attend a FREE CCTV Orientation.** This is the first step to getting involved at CCTV.
   
   **ORIENTATION DATES:** Mon, Jan. 6; Sun, Feb. 2; Mon, Mar. 3, 6:30-8:30 pm
   
   Come alone or, better yet, bring a friend or colleague. All are welcome and it’s free!

2. **Then fill out a CCTV Membership form and pay the annual membership fee.** With an Access Membership you take all classes at a reduced rate. The general public may also take classes but they must pay the regular fee. For additional information about course fees, check the end of the course listings.
   
   Access Members receive a $300 Voucher to apply to class fees.

3. **Next, call 617-661-6900 or stop by to enroll in the courses that interest you.**
   
   Registration occurs on a first-come basis. Early registration is advised since courses may fill or be canceled due to low enrollment. Access Members with sufficient voucher balance may register by phone; all others must pay in full when registering.

4. **After you take classes and are ready to make your own TV show, submit a Production Contract.** You can keep taking classes, and keep making more shows!

   **NOTICE: SEE INFORMATION ABOUT ADJUSTED COURSE FEES AT END OF LISTINGS**

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### Educational Workshops

**Distributing Your Work,** $30/$60

Thu, Jan. 16, 6-9 pm

Of course, your video was made for CCTV first, but where can it go next? This workshop will explore all kinds of distribution opportunities available in the digital era, from how to submit to a film festival to how to host an online show to looking for alternative screening venues. Discover the options for getting your work seen!

**Women in Documentary,** $30/$60

Tue, Jan. 21, 6-9 pm

Did you know that, in an incredibly male dominated industry, some of the earliest greats of documentary filmmaking were women? Throughout history, the work of women in documentary has often challenged societal norms and political injustices. Through screenings and discussions, this class will explore the role women have played in documentary cinema, both in front of and behind the camera.

**Event Journalism,** $90/$180

3 Mon, Jan. 27, Feb. 3 & 10, 6-9 pm

Writing about live events can be tricky for a new reporter. What angle do you take? Who do you interview? How do you capture the atmosphere and information of the event in an interesting, captivating way? Join journalist and author Sam Baltrusis as he gives you the tools to cover Cambridge-centric events in this intensive three-day workshop.

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### Storytelling in Code:

**An Intro to Javascript,** $60/$240

4 Tue, Feb. 11, 18, 25 & Mar. 4, 6-9 pm

If you are interested in programming, web games, creating interactive websites, or if you are a storyteller looking for a new way to share your voice, then this class for you! In this class we will learn the basics of computer programming while building a fun online storytelling game that will live on CCTV’s website (and your own website)! Have fun while acquiring a highly marketable skill set!

**Production Logistics,** $60/$120

2 Tue, Feb. 11 & 18, 6-9 pm

This class will cover the exciting and challenging logistics of the actual day of production on a professional industry set. The class will learn about filling out production forms like the Daily Call sheets, maintaining shoot scheduling, on set discipline, and will go into depth on specific job functions during the shooting day. This class is designed for those interested in working in the industry, as well as those who want to learn how to apply industry strategies to their own smaller productions.

**Video Portfolios,** $60/$120

2 Wed, Feb. 26 & Mar. 5, 6-9 pm

Students will learn to customize a portfolio website for their video and media projects. We’ll start with the technical bare bones of working with web templates and editors, and build a basic toolbox of design, description writing, and strategies to share and promote your work. Class time will be given for working and sharing/critiquing with the class.
Educational Workshops (continued)

Know Your Android, $30/$60
Thu, Feb. 27, 6-9 pm
This “bring your own device” class is for students who want to get the most productivity out of their Android operating system smartphones. Students will learn how to navigate their Android, customize many features, and about various apps to download to take advantage of Android’s full potential.

Search Engine Optimization, $30/$60
Thu, Mar. 13, 6-9 pm
You’ve just submitted your site to be crawled by Google, Bing, Yahoo and all the rest. Congratulations! Don’t sit back though, you’ve only just begun! SEO or Search Engine Optimization is the next step in your online adventure. Learn the tricks used to optimize your site for higher page ranks, better conversion rates, and clearer visibility so that your online (and real-world) community can find you.

The Evolution of News Reporting, $30/$60
Tue, Mar. 18, 6-9 pm
From newspapers to the birth of the “Big Three” television networks to 24-hour cable news coverage, the ways in which news is covered has morphed to meet with the times. In the 21st century, the landscape of the news industry has evolved drastically with the Internet, social media and citizen journalism playing key roles in how we consume our news. Learn a bit about the evolution of the news world in this exciting and educational one-session class.

The History of Concert Films, $30/$60
Thu, Mar. 27, 6-9 pm
At their best, concert films combine the excitement of live performance with a uniquely cinematic perspective. This class will trace the history of the concert movie from the earliest days of film to the present, surveying such films as Jazz on a Summer’s Day, Gimme Shelter, and Stop Making Sense. A diverse range of filmmakers, performing artists, and filming techniques will be discussed.

Edit Workshops

Edit I: Beginning Final Cut Pro X, $90/$180
Pre-requisite: Mac OSX proficiency test
Mon, Tue, Wed, Jan. 13, 14 & 15, 6-9 pm OR
Tue, Wed, Thu, Feb. 4, 5 & 6, 6-9 pm OR
Sun, Mon, Tue, Mar. 9, 10 & 11, 6-9 pm
In this introductory workshop you will learn the basics of non-linear editing with Apple’s Final Cut X by putting together an edited promo. Topics covered include:
• How to work with Events & Projects.
• Using intuitive tools to organize and edit your clips.
• Sharing your project.

Photoshop CS6 for Video and Social Media, $60/$120
Pre-requisite: Edit 1
Sun, Mon, Feb. 23 & 24, 6-9 pm
Production Identity and distinguished branding will make your program stand out in the crowd. Join this fast paced, intensive workshop exploring Photoshop CS6 to draw shapes and text effects to conceave a logo. Students will learn how to utilize this logo in FCPX as well as in online forums such as Facebook.

Portable (Field) Production

Audio 101, $30/$60
Wed, Jan. 8, 6-9 pm
In this workshop, you will be introduced to audio concepts, microphones and other audio gear, and basic audio recording techniques.

Field Camera I, $30/$60
Sun, Jan. 12, 6-9 pm OR
Thu, Feb. 13, 6-9 pm OR
Tue, Mar. 4, 6-9 pm
This class covers the basic functions of CCTV’s professional camcorders. Learn basic safety and handling procedures through hands-on practice with these camcorders. This class certifies Access Members to check out CCTV’s camcorders.
Lighting 101, $30/$60
Mon, Feb. 10, 6-9 pm
This workshop is an interactive demonstration of the role of lighting in film and TV production, and basic lighting concepts & techniques.

Field Camera II, $30/$60
Pre-requisite: Field Camera I
Tue, Feb. 25, 6-9 pm
Field Camera II builds upon the knowledge gained in Field Camera I. The class will explore more advance functions on CCTV’s professional camcorders, and discuss camera and lighting theories to make you a better videographer.

DSLR Video Workshop, $60/$120
Mon, Tue, Mar. 17 & 18, 6-9 pm
DSLR cameras are relatively new tools for media producers, offering access to HD video with the versatility and complexity of a DSLR camera. DSLR Video will introduce the Canon Rebel T2i as an advanced tool for capturing video footage. This will be a technical workshop that will cover the concepts of videography with a DSLR camera, as well as give an opportunity for hands-on experience with shooting, importing, and editing HD video.

Studio Production

Chroma Key for Post Production, $60/$120
Pre-requisite: Edit I
2 Wed, Jan. 22 & 29, 6-9 pm
Ever wonder how the weatherman can stand in front of the world? In this three-session class you will learn how to set up a chroma key studio, edit out the background in FCP, and finally insert a still or video background of your choice. Students will have created their own single shot chroma-keyed scenes by the end of this class. The sky is an option, but not the limit!

Video Switcher Crash Course, $0/$60
Pre-requisite: Primetime!
Wed, Feb. 19, 6-9 pm
CCTV is upgrading the studio - and at the heart of it all is a new switcher! This is not your old-school switcher: built in clip store, virtual sets, graphics and animation at your fingertips! Be the first in your crew to get control of this technology with this crash course free to Access Members.

Beginning Studio Production: Primetime! $60/$240
4 Wed, Mar. 19, 26, Apr. 2 & 9, 6-9 pm
Gain Studio Camera, Floor Director, and VTR Operator certification through actual experience planning and shooting a studio show that will be shown on CCTV’s channels and website. A great first production experience, and a terrific way to meet other producers. This class certifies Access Members to produce in the studio.

Making the Digital Art Film, $60/$240
Pre-requisite: Edit I and Camera I
4 Thu, Jan. 23, 30, Feb. 13 & 20, 6-9 pm
In this class, students will be introduced to a variety of unconventional techniques for making media, with an emphasis on digital video-based strategies. To provide context, the course will include a brief historical overview of avant-garde and experimental film. Following in-class experiments with cameras, lights, editing, narrative storytelling, abstract imagery, and more, each student will complete at least one major project that challenges the conventions of traditional media making.

DSLR Photography, $60/$240
4 Wed, Feb. 12, 19, 26 & Mar. 5, 6-9 pm
In this workshop, you will learn the basics of Digital Single-Lens Reflex (DSLR) photography. After learning basic camera functions, you will become comfortable using DSLR cameras to capture images. A general overview of Photoshop will give you the opportunity to edit your ideas into printable and presentable photographs. This class will result in its own artist exhibition in CCTV’s Karen Aqua Gallery.

Documentary Production: ZipDocs, $90/$360
6 Thu, Feb. 20, 27, Mar. 6, 13, 20 & 27, 6-9 pm
Learn how to produce a documentary by working as part of a documentary team with your classmates. The documentary produced in this class will be featured on CCTV’s Cambridge Media Map. Learn about all the different stages of production and equipment that you will need to make your very own documentary. This class will certify Access Members to checkout CCTV camcorders and reserve CCTV edit suites.

Intro to TV Journalism, $75/$300
Pre-requisite: Edit I and Camera 1
5 Mon, Feb. 24, Mar. 3, 10, 17 & 24, 6-9 pm
In this 5 session production class students will learn to produce their own professional 3-5 minute news segments in the field, working in teams or working alone. This class will provide instruction on traditional methods of storytelling, exploring voice-over as well as visual devices. Students will acquire knowledge of interviewing techniques - such as appropriate lighting, capturing optimal sound, choosing the right questions, and asking questions in a productive way. Students will also learn editing strategies specific to news coverage- such as writing for voice-over, and cutting between interview footage and b-roll.
FREE Mini Courses!

For Cambridge residents

Call 617-661-6900
or email info@cctvcambridge.org to register!

Belive Primer
Sunday, February 23, 3-4 pm
You will learn the basics of the BeLive studio. We will cover the video switcher, the document camera, roll-in deck, the computer, and taking phone calls from viewers. We will also briefly cover “LIVE” on-camera presentation techniques, and discuss policies, procedures and responsibilities.

Cambridge Community Television Mini Class Extravaganza!!
Sunday, March 16, 2013
Sign up for the evening and attend any of the two sessions below.
Each session will be offered twice, once at 6PM and once at 7:30PM

Youtube for Producers
Sunday, March 16, 6-7 pm & 7:30-8:30 pm
Youtube is the world’s largest video sharing website that has revolutionized artists’ ability to display their work. In this class, students will learn the functionality of the site, how to upload original content, as well as how to manage their own video channel.

Pinterest
Sunday, March 16, 6-7 pm & 7:30-8:30 pm
Do you have pictures that need organizing? Do you like searching for and collecting images on Google? Learn how to make creative pin boards and albums on Pinterest to exhibit your favorite images.

Google Docs
Sunday, March 16, 6-7 pm & 7:30-8:30 pm
Learn about this free file storage and synchronization service provided by Google, which enables user cloud storage, file sharing and collaborative editing. Then dig deeper into Google Docs and learn to collaborate on documents and spreadsheets.

Intro to Microphones
Sunday, March 16, 6-7 pm & 7:30-8:30 pm
Do you know the difference between a shotgun mic, a cardioid mic, and a lavalier? In this one hour lecture, learn the differences between the microphones at CCTV, including which to use in different shooting situations.

**NOTICE ADJUSTED COURSE FEES AND POLICY:**
Beginning in this course catalogue (Jan/Feb/Mar 2014), the prices and fee structure of classes has changed. The fees of classes have been raised to more accurately reflect the cost of running the course. There is also now one set of fees for Access Members and another for everyone else; all classes are now open to the general public. These fees are reflected next to each individual course (format: access fee/general fee). Also, if you are not an Access Member and you would like to check out equipment for a production class, you may do so by paying ½ the rental rate (this option was not available previously). CCTV strives to make classes affordable for Cambridge residents. If you have any questions about the current class prices and structure, please contact CCTV at 617-661-6900 or stop by.
We are excited to unveil a new Underwriting Campaign for 2014 that offers local businesses a cost-effective way to reach a diverse cross-section of Cambridge residents while supporting our community media center. Participating businesses will not only be acknowledged on the local cable channels, but will also receive recognition at the annual Back Lot BBQ, CCTV’s popular fundraiser, which routinely draws between 200 and 250 attendees.

Check out our various underwriting opportunities. We are happy to work with you to customize your sponsorship to best fit your needs. Please contact Susan Fleischmann at 617 401 4004 or susan@cctvcambridge.org for more information.

$5,000: Annual Underwriter
- highlighted on screen on Channels 8, 9 & 96 four times daily throughout the year
- featured on an individual slide on Channels 8, 9 & 96
- featured in the program and thanked from the stage at the Backlot BBQ
- listed on CCTV’s website with your company’s logo
- listed in our quarterly newsletter
- featured in our bi-weekly enews four times during the year

$2,500: Six Months of Underwriting
- highlighted on screen on Channels 8, 9 & 96 four times daily for six months
- featured on an individual slide on Channels 8, 9 & 96
- featured in the Backlot BBQ program
- listed on CCTV’s website with your company’s logo
- listed in our quarterly newsletter
- featured in our bi-weekly enews twice during the six month period

$1,000: Two Months of Underwriting
- highlighted on screen on Channels 8, 9 & 96 four times daily for two listed in the Backlot BBQ program
- listed on our website and in our quarterly newsletter
- featured in our bi-weekly enews once during the two month period

$500: Try Us for a Month
- highlighted on screen on Channels 8, 9 & 96 four times daily for the month
- listed in the Backlot BBQ program
- listed on our website and in our quarterly newsletter

$250: Try Us for a Week
- highlighted on screen on Channels 8, 9 & 96 four times daily for the week
listed in the Backlot BBQ program

Thanks to our 25th Anniversary Channel Underwriters:

**Lead Sponsor**

**Cambridge Trust Company**

Classic Graphx
Galluccio & Watson
Get in Shape for Women
Hong Kong Restaurant
The Middle East Restaurant & Club
New School of Music
Picante Grill
Senior Whole Health

Learn About Our Exciting Underwriting Opportunities!
Gain exposure for your business and support CCTV. It’s a win-win.

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CCTV Launches First Social Media Training Series for Artists!

In the fall, with funding from the Cambridge Arts Council, CCTV launched its first ever Social Media Training Series for Artists! We offered the series in collaboration with the Cambridge Art Association, with some trainings happening at CCTV and others offered at the Art Association.

The goal of the series was to stimulate awareness of and participation in the Cambridge arts community by providing local artists with training to utilize social media to promote and share their work. Between October and December, we offered 5 workshops that provided background in social media theory as well as hands-on experience. The classes explored a variety of topics including Facebook, Twitter, Wordpress, and Kickstarter.

To date, 90% of artists enrolled have reported that the trainings have met their expectations. One remarked, “I learned a lot in a short amount of time.” Another commented, “I learned things about the psychology of social media that I hadn’t thought about.”

Two more workshops are scheduled for January of 2014. “The Art Blog: What It Is and Why You Care” is scheduled for Sunday, January 5 from 6 pm to 9 pm at CCTV. “Social Media Strategy: Maintaining an Online Presence and Audience Building” will be offered at the Cambridge Art Association on Thursday, January 16 from 6:30 pm-8:30 pm. For more information, visit cctvcambridge.org/socialmediaforartists. To register, contact Allison at 617 401 4009 or allison@cctvcambridge.org.

Clodagh Drummey
NeighborMedia citizen journalists are covering Cambridge like never before. This innovative initiative by CCTV trains passionate and curious residents to become reporters through classes, mentorship and camaraderie. The past few months, in particular, have been especially exciting for those involved in the program.

First of all, NeighborMedia correspondents (as well as CCTV members, in general) were offered two new journalism classes to improve their skills in the field. **Journalism 101** reviewed the basics of journalism and what it means to be a reporter in today’s multimedia world. **Music Journalism** taught the art and craft of compelling music journalism in a multimedia, multicultural setting. In total, 16 students enrolled in the two classes. Meanwhile, **Constructing the Interview** – which had been offered previously – went over the basics of constructing a professional interview in the style of Barbara Walters.

This quarter, CCTV is offering a few more journalism-related courses. **Event Journalism** will give reporters tips on covering live, Cambridge-centric events. **Intro to TV Journalism** will provide students with a sense of broadcast news reporting. **The Evolution of News** will consider how the news industry and news coverage have changed with technology. See the Training Schedule in this newsletter for more information on these courses.

In addition to these CCTV classes, NeighborMedia correspondents receive support in weekly Newsroom sessions, available only to journalists in the program. During the Newsroom, journalists work on their stories, have their articles edited by a former professional reporter, collaborate with one another on story ideas, and are taught new skills for enhancing their articles with easy-to-learn multimedia components. During monthly meetings, NeighborMedia journalists engage with one another to build working relationships and to talk about issues they face as citizen journalists covering the city of Cambridge.

NeighborMedia also brought on handful of new reporters to its team, bringing the total number of NeighborMedia journalists – or NMJs for short – to 22. **Ann Cowan** brings experience in covering Cambridge politics. She’s interviewed a great number of local politicians, including most of the candidates who ran for Cambridge City Council in the most recent municipal election. On the side, she’s also a film critic, reviewing films that play at Cambridge venues. **Barbara Williams** brings the care and compassion of an interested and involved community member, along with the smarts to know what’s newsworthy. She regularly takes classes at CCTV to improve her media-making skills. **Estefania Moralejo**, who hails from Spain, has called Cambridge home for nearly two years. As she continues exploring her new surroundings, she’s found herself most interested in covering cultural and social events. In November, she wrote an article in Spanish on the Mexican holiday of Day of the Dead. **Karen Cuenca** is brand new to Cambridge and is interested in covering community development projects, observing how people use public spaces in Cambridge and investigating the impact of local policies ranging from transportation to housing.

The entire NeighborMedia team has been hard at work covering the people, places, issues and events that are important to them. **Susana Segat** partnered with **Robert Winters**, editor of the Cambridge Civic Journal, to provide election coverage of Cambridge politics this past fall. **Sarah Hill** reported on climate change, MLK School reconstruction and invasive plant species. **Mary Holbrow** wrote about a number of community events, including Cambridgeport History Day, the eighth annual HONK! festival and the SuperHero 5K Run/Walk. And so much more has been reported on! NeighborMedia journalists are working together on a quarterly issued-based studio program to be shown on CCTV, and will also interview local performers in a studio shoot to be done by students enrolled in CCTV’s Beginning Studio Production: Primetime!

To read more stories from your team of NeighborMedia citizen journalists, visit NeighborMedia.org. If you’re interested in joining the program, watch the “How to Become a NeighborMedia Journalist” video on the NeighborMedia website, then email frank@cctvcambridge.org to express your interest. You can also check out NeighborMedia on Facebook at fb.com/neighbormedia and on Twitter at twitter.com/neighbormedia. Be sure to tell your neighbors about NeighborMedia, and if you’ve got a news tip, send it to newstip@cctvcambridge.org.

**Frank Morris**
“Here at CCTV we do many projects through film. The first project we completed this fall were personal narratives. Almost every one in the youth program based their project on a family member or loved one. I thought this project was great because most people don’t know how much someone means to them until they have to explain why that person means a lot to them. I really liked this project because I got to see who is important in the lives of people I work with. I thought it was really interesting to hear their reasons of why they picked who they did. They picked that person because he or she impacted them in some way and I thought it was cool to see that through the short films. I chose to focus my project on my baby sister Odlitha Pierre. I chose her because she's really independent for a five-year-old; she knows what she wants to be and where she wants live. She has it all figured out. Plus, she's adorable.

“Right now we're learning how to use studio equipment and I think it's pretty cool how everything happens through control room. I'm not really sure what the assignment will be right now, but we're practicing how to direct, produce, and create interviews how we see them on TV. So far we've learned what the director, technical director, floor director, and audio person do and how they do it. I think the hardest part is communication because it's hard to communicate with a lot of people, especially in the control room; there could be a lot of miscommunication when more than one person is talking.

“I really enjoy working here and I think it's mainly because we're all different with different ideas; if we were all the same it'd just be boring.

“If you would like to see my projects, as well my the projects of my peers, there will be a screening of all of our work on Thursday January 30th, 2014 at 6:30pm at CCTV.”

Marie Nherrison, School Year Production Program Participant

Innovations: Youth Speak Through Media and Technology’ Showcase Event

We are proud to announce that two videos produced by teens in the Youth Media Program, I Am A Muslim and The Wheel Life, were featured at the “Insights and Innovations: Youth Speak through Media and Technology” showcase event on Thursday, November 21 at the Museum of Science!

I Am A Muslim, produced by Iman Gheraissa, Avery Guan, and Liam O’Connell, explores stereotypes about Muslims, and what it is like to be a Muslim in Cambridge. Avery attended the event, and answered questions about his work on the video during a panel discussion with other youth filmmakers. (I Am a Muslim is also featured on ‘Seen & Heard,’ a blog created by the Massachusetts Cultural Council to showcase youth art. Check out the blog at www.seenandheard.massculturalcouncil.org.) Zohar Propp-Hurwitz’s The Wheel Life, a personal narrative about biking and identity, was also shown at the event.

‘Insights and Innovations,’ hosted by the Massachusetts Cultural Council (MCC) and the Intel Computer Clubhouse Network, marks 20 years of grantmaking through the MCC’s YouthReach program. Through this event, the MCC and the Intel Computer Clubhouse Network amplified the voices of Massachusetts youth by showcasing their achievements and celebrating the positive impact of youth programs in our communities.

Marie and Oditha Pierre

Youth Media Program Supporters

Cambridge Community Foundation, Cambridge Community Services: CityLinks, Cambridge Housing Authority: WorkForce, Cambridge Licensee Advisory Board, Carl and Ruth Shapiro Family Foundation: Youth in the Arts Initiative, City of Cambridge: Mayor’s Fall Youth Employment Program, Mayor’s Summer Youth Employment Program, Mayor’s Summer Work & Learning Program

CCTV Youth Media Program Films Featured at ‘Insights and Innovations’ Showcase Event

contact: Shaun Clarke 617.617.401.4013 or shaun@cctvcambridge.org
CCTV’s computer lab, computerCENTRAL, is host to a wide array of programs every week, from weekly drop-in sessions to video and technology education training.

We are very excited to announce the winter 2014 line-up of mini lessons in the Computers for 50+ drop-in time on Mondays from 1:00PM – 3:00PM. Our friendly and skilled interns Beth and Todd have been offering very successful and engaging mini-lessons (15 – 20 minute information sessions) at 2PM every Monday afternoon. The response has been overwhelmingly positive. So, on Monday afternoon be sure to stop by, catch a mini-lesson, and get assistance with basic computer skills from two interns who are eager and ready to support you!

Computers for 50+ Winter 2014 Mini-Lesson Schedule
1/06 – Sending Attachments by E-mail
1/13 – The Difference Between Your Computer & the Internet
1/27 – Keyboard Shortcuts 101
2/03 – Intro to Online Shopping
2/10 – Organizing Your E-mail’s Inbox
2/24 – Printing from the Web
3/03 – Intro to I-Tunes
3/10 – Basic Microsoft Word
3/17 – Image Storage Platforms (Flickr, Shutterfly, Picasso)
3/24 – Watching Video Online on Various Platforms (CCTV, PBS, Hulu, etc.)
3/31 – Google Maps

CCTV’s computerCENTRAL is also very excited to welcome Mark Saldaña and Alec Schmidt, our two new Member Drop-In interns. Mark has a BA in Anthropology from Macalester College and has experience working in the Americorps Community Technology Empowerment Project in Saint Paul, Minnesota. Mark is very excited to be at CCTV, saying “I get to help out and experience the creative energy bouncing around computerCENTRAL on Mondays. I am especially interested in documentaries and social justice – feel free to get in touch with project ideas!”

You can find Mark in the lab during Monday’s Member Drop-In time from 3:00PM – 5:45PM.

Alec is new to Boston, originally from the South and recently relocated from North Carolina where he has experience working on the film crew of the College of Charleston Sports Network LLC. He says “I’ve been in Boston for almost 4 months and really enjoy the pace, size, and all the smart people. I am so fortunate to have run into CCTV. I really like the people that visit the lab and the nearly unlimited freedom they have to express themselves creatively”. Alec can be found in the lab on Wednesdays from 3:00PM – 5:45PM. Please stop by, meet our new interns, and learn some new skills!

CCTV continues to develop and expand the lab’s programming, so please continue to check in for exciting upcoming events.

Allison Rodriguez

FREE Drop-In Hours
Sun 4-5:30pm
Tues 3-5:45pm
Anyone may use computers during these hours free of charge. Use is limited to one hour if others are waiting.

REGULAR Drop-in Hours
Mon, Wed, Thurs, Fri 3-5:45pm
Unlimited computer use for CCTV Access and Affiliate members. Non-members pay $5 per visit.

COMPUTERS FOR 50+
Mon 1-3pm
Interns are available to assist those over 50 years of age. Get help with the internet, email, word processing, photo manipulation and more! Mini-classes are often taught at 2pm.

EDIT HELP
Thurs 6-9pm
Access Members who have active Production Contracts may get help finishing those Final Cut X projects!

BILINGUAL INTERNS & INSTRUCTORS WANTED!
If you speak Spanish, French, Haitian-Kreyol, or Portuguese, have Mac/Windows experience, and want to help others learn about computers, then CCTV wants to speak with you.
EXHIBITIONS

THE KAREN AQUA GALLERY

www.cctvcambridge.org/gallery

› BETH LUCHNER

My Personal Eye

CCTV
BETH LUCHNER
› DEC 9 - JAN 21

Mary Leno
› JAN 22 - MAR 5

DSLR Students
› MAR 6 - APR 17
Opening Reception MAR 12

CAMBRIDGE ARTISTS
especially in photo media, are encouraged to submit artwork for possible exhibition at CCTV.

› contact:
Susan Fleischmann
617.401.4004
susan@cctvcambridge.org

› Mary Leno
Longtime resident and community activist Mary Leno will exhibit work from her graffiti documentation series, collected in Cambridge and the greater Boston area over the past 35 years. Her astute eye, combined with a deep and abiding commitment to social justice, provide a history of some of the most important issues of our time.

› DSLR Students
The Karen Aqua Gallery will host a photography exhibition of work created by the February 2014 CCTV DSLR Photography class, lead by Instructor Stephanie Rabins.

When asked about her approach to the class and her thoughts on photography in general, Rabins stated the following: “expressing ideas and feelings through images is becoming more convenient and more important every day, but the skills needed to do it well have not changed. Studying, teaching and practicing taking better pictures is a path to thinking without language, to noticing more deeply what surrounds us, and to responding compassionately. As Stephen Shore said in 1982, drawing an analogy for his photography, ‘As I wade a stream I think wordlessly of where to cast the fly. Sometimes a difference of inches is the difference between catching a fish and not.’”

A reception for the show will be hosted on Wednesday March 12th from 5:30PM – 6:45PM. This is free and open to the public. Refreshments will be served. Be sure to stop by and check out the show before April 17th!


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Edward M. Barrow (in memory of Karen Klinger)
Cambridge Self Storage
Comcast Cable

**VISION SPONSORS ($500-$749)**
Anonymous
Tim Plenk & Janet Axelrod
Joan Shafran & Rob Haimes
Saul Tannenbaum

**SPONSOR ($250-$499)**
Hong Kong Restaurant

**SOFTWARE & EQUIPMENT**
Wayne Robinson
Sensory Ethnography Lab at Harvard
Francis Fox Spinks

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Cambridge Community Foundation
Cambridge Community Services: City Links
Cambridge Housing Authority
Cambridge Savings Bank
Carl & Ruth Shapiro Family Foundation
Charles Stark Draper Laboratory
City of Cambridge:
- Office of Workforce Development
- Mayor’s Fall Youth Employment Program
- Mayor’s Summer Youth Employment Program
- Summer Work & Learning Program
Forest City Enterprises & Central Square Business Association
Gant Family Foundation
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David Bass & Susan Hall
Barry & Ismartilah Drummond
Susan Fleischmann
Mary Leno
Stephen Sillari

**SUSTAINING FRIENDS: ($150+)**
Alfred Fantini
Robert S. Hurlbut, Jr.
Middle East Restaurant
Reverend Irene Monroe
Peter Septoff
Rika Welsh

**FRIENDS**
Marissa Acosta, Maurice Anderson, Diane Andronica,
Anonymous, Wilner Auguste, Deborah Ayabe, De Ama Battle,
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Rebecca Chung, Judy & Will Cochran (in memory of Karen Klinger),
Richard Concannon & Smoki Bacon, Ann Cowan,
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& Mitchell Silver, Harold Goyette, Garth & Lindsay Greimann,
Ruth Hill, International Church of God, Britannia Johnson,
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Nadeem Mazen, Sharon McBride, Cesario McDowell,
Jade McGeughlin, Tom Meek, Amy Mertl (in memory of Karen Klinger),
J. Philip Miller, Nancy Murray, Judith Nathans, Joan O’Hare,
Dan O’Neill, Jason Ong (in memory of Karen Klinger),
Reverend E.I. Osborne, David & Beth Pendery, Peter Pinch,
Berit Pratt & Betsy Smith, Richard Rew (in memory of Karen Klinger),
Bill Robinson, Rose Robinson, Nancy Ryan, Rafael Sanchez,
Skip Schiel, Susana Segat, Julie Shaw, Loryn Sheffner,
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Joan Stern, Juliet Stone, Michael Sullivan, Rory Michelle Sullivan,
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Garry Verdier, Beth Redmond Walsh, Phil Weiss & Nomi Davidson,
Barbara Williams, Bob Woodbury, World of Mouth Media, So Yee,
Tenzin Younden, Laurie Young, David Zermeno, Cathy Zusy
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**About CCTV**

Founded in 1988, Cambridge Community Television is the independent non-profit organization that provides access to video equipment, computers, multimedia workshops, and channel time for Cambridge area businesses, organizations, and individuals.

Specializing in affordable, hands-on multimedia training and production, CCTV is committed to local projects and organizations that promote cultural and artistic expression. By offering area businesses, residents, and viewers training, tools, and access to telecommunications technology, CCTV encourages active participation and dialogue among the diverse populations of Cambridge.

Any Cambridge resident can become an Access Member of CCTV and take classes, use video equipment, and produce programming to be shown on CCTV Channels 8, 9 and 96. Anyone can become an Affiliate Member of CCTV and enroll in Educational Seminars. All members may use computerCENTRAL at no charge. All resources are available on a first-come, first-served basis. CCTV does not control the content of the programming shown on our channels.
Filling the News Gap in Cambridge and Beyond
The Charles Hotel

25 Years in 25 Weeks
Cambridge Trust Company
Classic Graphx, Galluccio and Watson, LLP, Get In Shape For Women, Hong Kong Restaurant, Middle East Restaurant, New School of Music, Picante, Senior Whole Health

25 Years of CCTV
A Retrospective in the Karen Aqua Gallery
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