Celebrate CCTV’s 25th Anniversary!

25 Years of Media Access for All
This year Cambridge Community Television turns 25. Something that was just an idea in 1988 has grown into a thriving media center that is recognized as the best of its kind in the country. YOU represent the countless individuals, organizations and local businesses that utilize our services and state-of-the art facility every year - learning new skills, sharing your voice and participating actively in our community. We hope you will join us to celebrate this momentous year!

CCTV’s 25th Anniversary Calendar
Mark your calendar for a year of celebration, retrospection and just plain FUN stuff to do (dates subject to change)!

CCTV’s Annual Meeting, April 24 at 6PM:
Members and guests are invited to reflect on the past year, vote for new members of the Board of Directors, and appreciate the contributions of the interns, volunteers, teachers and others. Everyone will receive a limited edition 25th Anniversary t-shirt!

25-hour Production Marathon, April 27-28:
Test your production chops as you and your team receive an assignment and complete a production in 25 hours! Bring along a friend or two. Everyone is invited to the screening on Sunday, April 28 at 6PM!

25 Days of Free Membership, May 1-May 25:
If you have been waiting for a deal, now is the time! Free Access Membership for Cambridge residents (a $55 value)! Bring a friend and you each get an extra 6 months!

Citizen Journalism: You & Your Neighbors Filling the News Void in Cambridge, May 4, 9:30-2PM at the Cambridge Public Library Main Branch: Learn more about citizen journalism as a social justice issue, hear about the legal issues faced by citizen journalists, and post your own news story using the tools available to all of us. EVERYONE is welcome to this celebration of the 5th anniversary of NeighborMedia. Co-sponsored by Harvard’s Berkman Center for Internet and Society/Digital Media Law Project, MIT’s Center for Civic Media/Comparative Media Studies, and the Cambridge Public Library.

Youth Media Program Screenings, June 4 & August 8, 6PM: Come and see the work of our talented teens at the end of the School Year Production Program and the Summer Media Institute.

25 Years in 25 Weeks, various times on Channel 8 beginning July 1: Stay tuned to programming from the archives, you will be amazed at what we have!

25 Years of CCTV- A Retrospective in the Karen Aqua Gallery, September 15-October 27: A visual history of CCTV, from 1988 to today!

CCTV’s Back Lot BBQ, September 25, 5:30PM: Our popular annual event returns with a new twist. Join us in CCTV’s back lot for food from Cambridge’s finest chefs, great music and good friends!

25 Hour BeLive Marathon, October 4-5: Yes, non-stop BeLives - sign up for your own slot and end the year’s celebrations with our best-loved programming.
Welcome New Members


Work in Progress Screenings

CCTV is holding monthly works in progress screenings for members to get feedback on their productions and see what others are doing. In January Erik Brown showcased his project from the Advanced Documentary Production Class. *Documentary* is about an annual roller-hockey tournament that takes place in Boston. Erik depicts the history of the tournament and follows the 2012 teams as well as characters in the tournament. We hope to see it on the channels soon!

In February Bernie Jwaszewski premiered his travel video guide about Acadia National Park in Maine. As a park ranger, Bernie shared his expertise on hotspots travelling the “27 mile Loop Road.” Bernie hopes to showcase this video to a Chinese audience who are particularly interested in touring the northeast. Good luck to Bernie who is currently serving as a park ranger in the Rockies. We look forward to seeing your next travel video!

This March Shalhavit Cohen showed her video which re-packages academic research and lectures on happiness into interactive games and fun animated videos. She hopes to make a video that will engage an audience to support her in a larger project of visually documenting happiness research. Shalhavit is also a BeLive producer who discusses similar issues on her show *Emotional Talk*. Keep up the good work, Shalhavit!

Thanks to all the members and friends that show their support by coming and engaging in these screenings. The feedback and group discussion is always valuable and creates a great sense of community! Look out for next Work In Progress screening! If you are interested in presenting work, please contact Neha at neha@cctvcambridge.org or at 617.401.4013

Neha Agrawal

Cambridge Science Festival

As part of the 2013 Cambridge Science Festival, CCTV will showcase television programs about the Cambridge science scene, from world-class biotechnology to local inventions!

**2013 Science Festival Programming Schedule**
April 12 - April 21
CCTV Channel 8
7pm - 8pm & 11pm - 12am

**Children’s Programming**
April 13 & April 20
8am-noon
Jordan Tynes, who describes himself as “addicted to working with CCTV”, became a CCTV Media Trainer in February 2012 shortly after completing graduate school at the School of the Museum of Fine Arts, Boston. Though life can get hectic for Tynes between working full time at Wellesley College in technology support and his own various media projects, he says he never skips an opportunity to teach at CCTV: “The experiences thus far have just been too awesome . . . too valuable, too inspiring. The process of teaching at CCTV is so reciprocal. I teach students how to produce a documentary or use a camera or tell a story, but I’m always surprised by the amount I personally learn from each class. In a sense, the most successful classes I’ve taught usually get the feeling that we’re all learning something together, simultaneously.”

Tynes’ passion for video production goes back to his childhood and his father’s interest in early video technology. As a young boy, his fascination was immediate and he soon became known as his neighborhood’s amateur journalist. He then went on to study video as activism at the University of California, Santa Cruz. Today, he still looks to the figure of the citizen journalist and social activism in his understanding of the power of media.

“Being a part of these productions – like the ones featured on CCTV’s channels – can be a tremendously empowering experience.” Our lives can be saturated by an overwhelming amount of media, but Tynes sees CCTV as offering an antidote by providing “meaningful experiences that integrate hands-on community involvement.”

Tynes also says that one idea that has been repeatedly reinforced since he began teaching at CCTV is that everyone has a story. He describes his students oftentimes taking some remarkable story and realizing its full potential via media production. Actually, he says, it is not only that “everyone’s got a story, but that they are also capable of sharing it in an interesting and engaging way.”

And when it comes to telling a story, Tynes has lots of them. He is currently working on several new projects ranging from one that utilizes computer generated imagery to produce recreations of famous landscape paintings and another that is a full length documentary about new religions in the U.S. entitled “What if I was L. Ron Hubbard?” He is also the founder and host of an ongoing internet radio show entitled “Radio Context: Slowness.”

Tynes is very excited about upcoming teaching opportunities at CCTV. He hopes to revamp the Advanced Documentary class, if given another chance to teach it. He says that next time he’d like to allow each student’s project to motivate the course content. He says, “I’ve realized that as projects become more advanced, the environment for learning must become more malleable.”

In closing, when asked the question “what are you most proud of regarding your experiences here at CCTV,” Tynes did not hesitate to respond, “I can easily and simply say that I’m most proud of students feeling successful. Of course, success is defined on an individual basis. Nevertheless, it’s easy to tell when someone feels successful. It really shines.”

Allison Rodriguez

Welcome!

to Allison Rodriguez, CCTV’s new Community Media Training Coordinator!

“Hello! My name is Allison Maria Rodriguez and I am very excited to be the new Community Media Training Coordinator at CCTV! I coordinate all CCTV’s media/technology education courses and oversee computerCENTRAL. I graduated from Tufts University/School of the Museum of Fine Arts Boston with an MFA in studio art. I am an educator, an artist, and an advocate for social justice. Previously, as an adjunct faculty member, I taught courses in art for social change. I am a strong believer in using media as a tool to empower individuals and build communities. In addition to making and watching media, I enjoy travel, martial arts and pretzels. If you have any questions or suggestions about training courses or the computer lab, please do not hesitate to contact me! I am very grateful to be a part of the CCTV community - I hope to hear from you soon!”
Event Coverage
Because many organizations hold events throughout the year that do not get broad media coverage, CCTV provides free event coverage to many local organizations. We strive to produce and feature programming that is pertinent to Cambridge. Over the past three months we have collaborated with the following individuals and organizations to record their events:

- 2013 Latke-Hamentaschen Debate, MIT Hillel
- MLK Breakfast, 2013, NAACP of Cambridge
- One Billion Rising 2013
- 2013 TTT Mentor Program

How to Succeed in College, Cambridge Charter School
Shirin Mozaffari

New Equipment
Cameras are cameras are cameras. CCTV just upgraded to new JVC HD cameras, using memory cards as recording media. The only technical difference between our old fleet and our new is that we can record in “high definition” to the tune of 4x more image information per frame than before, and the storage and data transfer rate required of these new cameras means we will be recording onto memory cards. It’s a small technical change, but it has a ripple effect down through our entire operations.

First, members have to get used to the many ways in which these cameras will record their images. There are choices in frame size, frame rate, compression rate, and more. What used to be two choices in frame rate on our old cameras is now a complex matrix of choices depending on your intended final distribution platform (60, 30, 24fps progressive or 60, 30, 24fps interlaced). Frame sizes now run from our original SD format of 720x480px to 1280x720px to 1920x1080px, each doubling or halving the total storage space required for an hour of video. Once our members learn how to navigate these choices, it’s time to move down the workflow.

Working with material in the editing suite will also change. Members will no more log and capture digital MiniDV tapes, but instead transfer huge media files from their original camera cards directly onto their editing hard drives. You might think this sounds like less time, but transferring media from cards may take as long as capturing media from old MiniDV tapes. Never mind all the ways a memory card can get lost or fail that we haven’t yet experienced.

CCTV has upgraded to the latest version of Final Cut Pro X; there are substantial changes in the new software that some members may find challenging. The last of the major complications is that the old version of Final Cut Pro 7 is currently still running on our computers but it is not clear how long we can maintain that aging software. When we can no longer keep FCP7 running, members will have to use the newest FCPX.

We are encouraging members to get into new classes to help weather these changes. We are offering new training in our JVC HD cameras and Final Cut Pro X every month to help producers get over the hump.

Sean Effel
CONTRACTS

Congratulations to the following CCTV producers for starting and finishing their community television productions!

* Indicates this contract was completed.

New Productions by Members
Below you will find listings of new programming initiatives by CCTV members.

Member Certification Productions
Max Rottersman
Jean Wells
Osdem Piton

Member Single Productions
John Lukyamuzi
Derek Breen
Mon Tiwari
Wilchina Zephyr
Nancy Eugene
Simon Mason
Jean Guillaume
Mohammad Sayed
Toni Allien
Ewan Harris
Ziaul Islam
Roshlen Pierre-Louis
Kevin Wetmore
Sarah Rosenberg
Daniel DeGuglielmo
Angel Aiguier
Paula Junn
Joanna Martinez
Simon McDonough
Ranea Riley-Walker
Bishawjit Saha

Member Series Productions
Shalhavit Cohen

CCTV Productions
How to Succeed in College*
Cambridge Uncovered Titles
Cambridge Family and Children Services*
TTT Mentor Program*
Latke Debate
Video Valentine*
One Billion Rising Event
25 Hour Production Marathon
Testimonials
SYPP Spring 2013

MLK Breakfast 2013*
Baby U Graduation

Thanks to all the other production volunteers for making these CCTV programs possible. Without the help of our members and interns, many of the events in Cambridge would go without television coverage and their generosity is greatly appreciated.

2013 Latke-Hamentaschen Debate, MIT Hillel

One Billion Rising
BeLive News
BeLive is CCTV’s live and lively half hour talk show format and studio set featuring a variety of hosts and topics from around Cambridge! Tune in Live every week between 4:30 PM and 9:00 PM Sundays through Thursdays and 4:00 PM to 6:00 PM on Fridays on Channel 9 in Cambridge.

New Shows
BeLive: City Links 1st Tuesday at 5PM
A fun and informative program hosted by recently immigrated teens discussing their backgrounds, cultures, and issues that affect them.

BeLive: Emotional Talk 1st & 3rd Tuesday at 6:30PM
Host Shalhavit Cohen discusses relationships and emotional matters that exist in and influence our everyday lives.

BeLive: Sound And Vision 3rd Wednesday at 8PM
A monthly talk show, hosted by Beth Walsh, featuring local visual and performing artists’ work and exhibits along with interviews, discussions, and reviews of artists’ work on their websites and blogs.

Open BeLive Slots
Mondays – 8PM, Tuesdays – 6PM & 8:30PM, Wednesdays – 5PM, 6:30PM, & 8PM, Thursdays – 8:30PM

Community Radio News
Cambridge Community Radio is CCTV’s unique two-hour visual radio format and studio set featuring a variety of hosts from around Cambridge and music selections that you can’t find on other channels! Tune in Live to listen every weekday between 10:00 AM and 4:00 PM on Channel 9 in Cambridge.

New Shows
CCR: Sunshine All Around The World Thursdays at 10AM
Host Danny DeGug plays music and conducts interviews in an effort to enlighten, uplift, and inspire.

New Schedules
CCR: Bill’s World Now Thursdays at 2PM
Host Bill Robinson delights and entertains audiences with his unique sets and visuals, his wide variety of musical instruments and props, and his selection of music such as jazz, blues, standard classics, and R&B.

CCR: WELIVE with Wayne Robinson Now Tuesdays at 3PM
Host Wayne Robinson plays a variety of music selections and also discusses his thoughts on the Bible, religion, and personal relationships.

Open Radio Slots
Tuesdays – 2PM to 3PM, Thursdays – 12PM to 2PM

New Series
The Chefs’ Table Channel 8, Sundays at 4PM & Tuesdays at 9AM
An instructional cooking show featuring multiple segments including healthy eating recipes, food and wine pairings, craft beer pairings, and a cooking gadget of the week.

Effort Pour Christ Channel 96, Thursdays at 7PM & Saturdays at 2PM
An Evangelical Christian program in French, hosted by Nancy Salomon, featuring gospel news and views.

The Steve Katsos Show Channel 8, Wednesdays at 8PM & Saturdays at 7PM
Host Steve Katsos presents a talk show for creative people to share their art, comedy, and music with the world.

New Singles
Check listings at cctvcambridge.org/schedule
Durga Puja A program featuring the Hindu ceremony Durga Puja, which celebrates the Hindu Goddess Durga and the triumph of Good over Evil.

How To Succeed In College
A Community Charter School of Cambridge panel discussion on college access and success featuring alumni and faculty sharing tips on making the most of the college experience.

Martin Luther King, Jr. Breakfast 2013
Presented by the Cambridge NAACP; this yearly event pays tribute in honor of the Reverend Martin Luther King, Jr.

Rantland Presents Dalex Uncut
Rantland guest Alexandria Long rants about movies and race.

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School Year Production Program Spring 2013

In CCTV’s Youth Media Program, teens learn media production skills while exploring creativity and identity by making media relevant to the Cambridge community. The fall semester screening at the end of January highlighted many of the goals of the program. The screening included videos that promoted teen-created business plans in Cambridge, as well as creative personal pieces scripted by the students and then brought to life through video.

After a long February break, teens in the School Year Production Program hit the ground running, starting 2013 using our new HD cameras and Final Cut X upgrade. We are happy to have four new participants from the Work Force: Daphca Andre, Jordan Collins, Ja’Dana Ellcock-Crayton, and Nerlande Exhilhomme, and we welcome back our participants from the fall: Toni Allien, Nancy Eugene, Jean Guillaume, Ziaul Islam, Mohammad Sayed, Mon Tiwari, and Wilchina Zephyr.

To take advantage of our snazzy new equipment, the teens learned some fancy camera tricks. With the help of beloved CCTV instructor Garabed Setrakian, participants are learning chroma key and multi-cam editing skills to create a ten minute news program highlighting local stories in Cambridge. Participants will split up into groups of two and cover what they find interesting about Cambridge—the art beat, food, culture and other fun happenings in the city!

Our final project in the spring will continue the precedent of “career exploration through media production” that started with the Novartis collaboration in spring 2012. This year, SYPP is pairing up with the Cambridge Innovation Center to create short documentaries on two start ups that are part of the CIC. The students will profile the Open Learning Exchange, which created curriculum or the One Laptop Per Child project and other similar platforms for transforming education in the developing world, and Prompt Communications, a PR and digital communications agency that focuses on “innovative markets including sustainability, green technology and high tech.”

We will showcase the pieces at our final screening on Tuesday, June 4th at 6:00 p.m. See you there!

Neha Agrawal
Start Here!
1. Attend a FREE CCTV Orientation. This is the first step to getting involved at CCTV.
   ORIENTATION DATES: Tues, Apr 2; Mon, May 6; Mon, June 3, 6:30-8:30 pm
   Come alone or, better yet, bring a friend or colleague. All are welcome, and it’s free!

2. Then fill out a CCTV Membership form and pay the annual membership fee.
   Access Members receive a $100 Voucher to apply to class fees.

3. Next, call 617-661-6900 or stop by to enroll in the courses that interest you. Any member may enroll in the Educational Workshops listed on this page and the next. The Production Workshops on the third page will qualify you to use CCTV’s video gear to make shows for CCTV, and are limited to Access Members only.
   Registration occurs on a first-come basis. Early registration is advised since courses may fill or be canceled due to low enrollment. Access Members with sufficient voucher balance may register by phone; all others must pay in full when registering.

4. After you take classes and are ready to make your own TV show, submit a Production Contract. You can keep taking classes, and keep making more shows!

Educational Workshops Available to All Members

Intro to Kickstarter, Members $15, Public $25
No pre-requisite
Tue, April 16, 6-9 pm
Do you have a video production that needs funding? Do you have a creative idea that you want others to believe in, and help make a reality? In this 3-hour class, learn the process for starting your own successful Kickstarter campaign.

Career Building/LinkedIn Workshop, $15
No pre-requisite
Mon, April 22, 6-9 pm
In this hands-on three hour workshop, learn the ins and outs of the world’s largest professional networking site. Create your own profile, learn how to showcase your resume and talents, search for job opportunities, and learn how to connect with others. Participants must bring resumes to class.

Beginning Lighting, $15
No pre-requisite
Tue, April 30, 6-9 pm
This workshop is an interactive demonstration of the role of lighting in TV production, and basic lighting concepts & techniques.

Beginning Audio, $15
No pre-requisite
Wed, June 12, 6-9 pm
In this workshop, you will be introduced to audio concepts, microphones and other audio gear, and basic audio recording techniques.

Social Media for Producers, $15
No pre-requisite
Sun, May 12, 6-9 pm
This 3-hour course will instruct you in the diversity of social media platforms available in the digital age to market your videos. Learn about the free resources available to you online to connect with others and create your own audience. Topics include: Twitter, Facebook, Pinterest, LinkedIn, Youtube and Vimeo.

The History and Application of Visual Effects,
Members $30, Public $60
No pre-requisite
2 Mon, May 13, 20, 6-9 pm
Sit back and enjoy being lied to! That’s right! Learn the history of how Hollywood has been visually lying to you every time you see a film. This fun discussion will take you from the humble beginnings of celluloid film up through today’s modern digital masterpieces of CGI. From scale models, to matte painting, to digital compositing, pay VERY CLOSE attention to the man behind the curtain, as we take a journey through the imagination of the Visual Effects world!

Distributing Your Work, $15
No pre-requisite
Thu, June 13, 6-9 pm
Of course, your video was made for CCTV first, but where can it go next? This workshop will explore all kinds of distribution opportunities available in the digital era, from how to submit to a film festival to how to host an online show to looking for alternative screening venues. Discover the options for getting your work seen!
Basic HTML and CSS, $45
No pre-requisite
Mon, Tue, Wed, June 24, 25, 26, 6-9 pm
Learn the basics of the main language utilized today for creating web pages. Learn what a coding language is, and how to use it to create and manipulate web content. The skills taught in this class are both creative and highly marketable.

Edit Workshops

Final Cut Pro X Crash Course (Free)
Pre-requisite: Final Cut Pro 7
Sun, April 21, 4-9 pm
If you have already taken the Final Cut Pro 7 course and successfully completed a production at CCTV, you are eligible to take this crash course to learn the fundamentals of Final Cut Pro X.

Edit I: Beginning Final Cut Pro X, $45
Pre-requisite: Mac OSX proficiency test
Tue, Wed, Thu, April 9, 10, 11, 6-9 pm OR
Mon, Tue, Wed, May 13, 14, 15, 6-9 pm OR
Tue, Wed, Thu, June, 4, 5, 6, 6-9 pm
In this workshop you will learn the basics of getting started with Apple’s new transformation of Final Cut to version X. Topics covered include:
• How to work with Events & Libraries.
• Using intuitive tools to edit your clips.
• Importing from a tape-based or hard drive-based cameras.

Edit II: Intermediate Final Cut Pro X, $45
Pre-requisite: Edit I: Beginning Final Cut Pro X or Final Cut Pro X Crash Course
Mon, Tue, Wed, April 29, 30, May 1, 6-9 pm OR
Mon, Tue, Wed, June 17, 18, 19, 6-9 pm
In this workshop, you will learn advanced features and tools in Final Cut Pro to manipulate animated titles, motion graphics and filter effects. Topics covered include:
• Using Photoshop to create custom graphics that will be integrated into Final Cut Pro X as a sequence for animation
• Learning to work with multiple sequences within one project
• Learning to control keyframes to animate videos, filters, still images and layered Photoshop sequences
• Working with advanced titling techniques and composition to output files in multiple formats
• Controlling the flow of rendered files and rendering preview optimization.

Making Titles in Motion, $45
No pre-requisite
3 Thu, April 18, 25, May 2, 6-9 pm
Want to make titles that jump and dance? Curious how Motion beats Final Cut Pro when it comes to animating text? Then this is the workshop for you. We’ll work through a series of examples, so that by the end you’ll be creating your own eye-catching animated titles from scratch.

GarageBand, $45
Pre-requisite: Edit 1
3 Thu, May 16, 23, 30, 6-9 pm
The course will cover the process of recording audio, editing, applying filters and effects, and mixing, all using GarageBand software. The course will also explore GarageBand as a tool for creating music using MIDI technology.

Introduction to Photoshop, $30
No pre-requisite
Mon, Tue, April 22, 23, 6-9 pm
In this workshop, you will learn how to use Photoshop to create a 4 x 6 postcard for your show. Topics include:
• Understanding resolution for print and setting up a document with proper dimensions for print
• Using guides, rulers and grids for proper alignment of graphics and drawn objects
• Working with multiple layers and how to resize them to fit proportionally
• Adding text and special effects to layers.

Photoshop CS4: Advanced Techniques, $30
Pre-requisites: Introduction to Photoshop
Tue, Wed, June 11, 12, 6-9 pm
In this workshop, you will learn how to use Photoshop to create an 11 x 17 poster for your show. Topics include:
• Working with multiple layers and forming layer ‘Groups’.
• Color matching and manipulation.
• Resizing, skewing and distorting layers and text while using Paths for dynamic backdrops.
• Adding text with shadows and effects and finally saving for Print and simultaneously for the web.

Introduction to InDesign, $30
No pre-requisite
2 Mon, June 10, 17, 6-9 pm
When is the best time to get your message out to the masses? Now! Learn the basics of Desktop Publishing and Adobe InDesign CS6 in this engaging course. You will gain hands on, immersive, real-world experience in the exciting art of page layout. Learn the tools and language of Desktop Publishing and the philosophy behind great design!
Portable (Field) Production

Field Camera I, $15
No pre-requisite
Sun, April 7, 6-9 pm OR
Wed, May 8, 6-9 pm OR
Mon, June 10, 6-9 pm
This class covers the basic functions of CCTV's professional camcorders. Learn basic safety and handling procedures through hands-on practice with these camcorders. This class certifies Access Members to check out CCTV camcorders.

Field Camera II, $15
Pre-requisite: Field Camera I
Wed, April 17, 6-9 pm OR
Mon, May 20, 6-9 pm OR
Tue, June 18, 6-9 pm
Field Camera II builds upon the knowledge gained in Field Camera I. The class will explore more advanced functions on CCTV's professional camcorders, and discuss camera and lighting theories to make you a better videographer.

Production Workshops
Available to Access Members only

Studio Production
Beginning Studio Production: Primetime! $35
No pre-requisite
4 Thu, May 9, 16, 23, 30, 6-9 pm
Gain Studio Camera, Floor Director, VTR Operator certification through actual experience planning and shooting a studio show that will be shown on CCTV’s channels and website. A great first production experience, and terrific way to meet other producers. This class certifies Access Members to produce in the studio.

Chroma Key for Post Production, $45
Pre-requisite: Edit I
2 Sun, June 9, 16, 5-8 pm
Ever wonder how the weatherman can stand in front of the world? In this three-session class you will learn how to set up a chroma key studio, edit out the background in FCP, and finally insert a still or video background of your choice. Students will have created their own single shot chroma-keyed scenes by the end of this class. The sky is an option, but not the limit!

Stop Motion Animation, $45
Pre-requisite: Edit I
3 Sun, May 5, 12, 19, 6-9 pm
Learn how to use the stop motion animation software ‘iStopMotion’ to animate clay, paper, or anything that isn’t tied down. Its fun and easy. Students will create a simple clay animation project to promote CCTV, which will be shown on our television channels.

Advanced Production:
Video Portraits, Documentary as Biography $45
Pre-requisite: Edit I & Field Camera I
5 Wed, May 8, 15, 22, 29, June 5, 6-9 pm
In this course, students will explore the history of the moving image as biography, and learn how to utilize video to create a representation of someone else. Each student will work independently or collaboratively on a project throughout the course. Interview techniques, stylistic devices, and structural strategies will be demonstrated and discussed. The student will have to actively engage with the person whose portrait they are “painting”!

DSLR Photography, $45
No Pre-requisite
3 Tue, May 21, 28, June 4, 6-9 pm
Show Installation: Thu, June 27, 6-9 pm
In this workshop, you will learn the basics of Digital Single-Lens Reflex (DSLR) photography. After learning basic camera functions, you will become comfortable using DSLR cameras to capture images. A general overview of Photoshop will give you the opportunity to edit your ideas into printable and presentable photographs. This class will result in its own artist exhibition in CCTV’s Karen Aqua Gallery.

Advanced Production: Narrative Filmmaking, $45
Pre-requisite: Edit I & Field Camera I
4 Thu, June 20, 27, July 11, 18, 6-9 pm
In this workshop, the class will work as a team to produce a narrative short fiction film. Scripting, producing, directing, lighting, sound and editing for narrative productions will be covered. Students are encouraged to bring scripts and story ideas to the first class meeting!
What is Twitter?
Sunday, June 16, 6-7 pm
This class will cover the basics of using the popular social networking site Twitter. Learn how to connect with others based on interest, location, and other criteria. Topics covered include creating and managing accounts, hashtags, retweets and more.

Facebook 101
Sunday, June 16, 7:30-8:30 pm
Facebook has effected the social and professional lives of billions of people. In this class, learn the history of facebook and how it works: profiles, followers, news feeds, likes, privacy settings and more!

Belive Primer
Sunday, April 21, 3-4 pm
You will learn the basics of the BeLive studio. We will cover the video switcher, the document camera, roll-in deck, the computer, and taking phone calls from viewers. We will also briefly cover “LIVE” on-camera presentation techniques, and discuss policies, procedures and responsibilities.

Sources for Non-Copyrighted Material
Monday, June 24, 6-7 pm
There are often times when we just don’t have direct access to the footage we need for a project. Fortunately, there are plenty of people willing to share the footage they’ve captured. This class will demonstrate several places that share material that is up for grabs, as well as a few low-cost sources for “royalty-free” material.

One-on-One Advising
Available to Access Members Only
Monday, June 24, 7:30-8:30 pm
2 half hour slots available
Do you have an idea for a project that needs just a little extra push to get started? Are you in the middle of a project and having a bit of trouble wrapping things up? Do you just need to discuss a few ideas about your project? Whatever your needs may be, we will brainstorm with you in order to make your theme come to fruition!

Learn to use the CCTV Studio!
Non-Profit Resource Center at CCTV

Create a PSA for your Non-profit
Are you looking for a fast and easy way to promote your organization’s mission and services? Sign up for Public Service Announcement Day and produce a PSA for your organization.

PSAs are shown on CCTV’s three cable stations, and have the potential of reaching more than 34,000 households! In addition, PSAs can be submitted to other television stations, uploaded to your organization’s website, or used for any other public relations projects.

Register for PSA Day!
This year, PSA Day will take place on Wednesday, May 1 and Thursday, May 2 from 10 am to 5 pm. To sign up, all you need to do is call Clodagh Drummey at 617-401-4005 to schedule a 30-minute taping appointment, prepare a 30-second presentation, and show up for the recording appointment.

There is a registration fee of $40 that includes a copy of your PSA on DVD. A discounted rate of $20 is available to organizations that are CCTV members.

After the recording appointment, CCTV staff will edit all PSAs and mail each organization a copy of their PSA on DVD. We can feature your organization’s logo and up to 2 photos in the PSA.

Do You Need Help Preparing your PSA?
Each year, we offer a free one-hour workshop to provide organizations participating in PSA Day with tips about how to develop an effective PSA. We recommend that a representative from each organization attend one session. This year, the workshop will take place on Wednesday, April 10 at 10 am and again at 3 pm. Organizations can register for a session when scheduling their PSA Day recording appointment.

Rent Space and Media Equipment at CCTV
Do you need space off-site for a birthday celebration, holiday party, staff retreat or a special Board meeting? Space in CCTV’s beautiful new facility in Central Square is available for half day, full day, evening and weekend rental. We can accommodate 20-150 people.

Also, CCTV rents out field production equipment. For more information, contact Sean Effel at 617 401 4011.

Free Social Media Help for NPOs
CCTV is offering a weekly computer program for non-profit staffers in need of social media assistance. Join us on Wednesdays between 12:30 pm and 2 pm.

Get Media Coverage of Your Upcoming Event!
Did you know that CCTV’s Community Event Coverage Program recruits volunteers to shoot and edit local events? For more info visit www.cctvcambridge.org/coverage.

Promote Events on CCTV’s TV Channels and Online Community Calendar in One Step!
CCTV has made it easier for you to share local event information with your constituents. Post an event on CCTV’s online calendar and the listing will automatically be featured on CCTV’s cable channels 8, 9 and 96.
CCTV SPONSORS

WEB WEAVERS ($750+)
Edward M. Barrow (in memory of Karen Klinger)
Cambridge Self Storage
Comcast Cable

VISION SPONSORS ($500-$749)
Anonymous
Tim Plenk & Janet Axelrod
Joan Shafran & Rob Haimes
Saul Tannenbaum

CHANNEL SPONSOR ($250-$499)
Hong Kong Restaurant

SOFTWARE & EQUIPMENT
Robert Doyle
Wayne Robinson

PROGRAM FUNDERS
Cambridge-Agassiz-Harvard Community, Culture, & Recreation Fund
Cambridge Arts Council
Cambridge Community Foundation
Cambridge Community Services: City Links
Cambridge Housing Authority
Cambridge Licensee Advisory Board
Cambridge Savings Bank
Carl & Ruth Shapiro Family Foundation
Charles Stark Draper Laboratory
City of Cambridge:
  Office of Workforce Development
  Mayor's Fall Youth Employment Program
  Mayor's Summer Youth Employment Program
  Summer Work & Learning Program
Google Community Grants Fund of Tides Foundation
Grunebaum Charitable Fund
Massachusetts Cultural Council YouthReach

BEST FRIENDS ($250+)
David Bass & Susan Hall
Barry & Ismartilah Drummond
Susan Fleischmann
Mary Leno
Stephen Sillari

SUSTAINING FRIENDS: ($150+)
Alfred Fantini
Robert S. Hurlbut, Jr.
Middle East Restaurant
Reverend Irene Monroe
Peter Septoff
Rika Welsh

FRIENDS
Cambridge Savings Bank Supports 25 Years of Media Access for All

Cambridge Savings Bank has been a dedicated and generous sponsor of CCTV since 1988! We are thrilled to announce that this year, Cambridge Savings Bank will serve as Lead Sponsor of CCTV’s 25th Anniversary! CCTV is very grateful to CSB and together, we will host an exciting year of celebration.

25th Anniversary Sponsorship Opportunities
We have quite a year planned for our 25th Anniversary. An array of special events and programming will help us celebrate in style and will provide unique and exciting opportunities for sponsorship. Sponsorship opportunities offer businesses chance to not only reach a diverse cross-section of Cambridge residents, but also to join us in celebrating CCTV’s 25th Anniversary and all that we have accomplished in the last 25 years.

Deadlines for the first opportunities are coming up soon – don’t miss your chance!

25 DAYS OF FREE MEMBERSHIP: Help introduce more folks to CCTV and all we have to offer when you underwrite the 25 Days of Free Membership. We’ll provide exposure on all collateral for the initiative, on our channels and website, and on promotional signage at CCTV. Help us reach our goal of 100 new members for 2013.
Sponsor new members for $55 each, or 100 new members for $5,500!

CITIZEN JOURNALISM: YOU AND YOUR NEIGHBORS FILLING THE NEWS VOID IN CAMBRIDGE, May 4th, 9:30am – 2pm at the Cambridge Public Library Main Branch. Your sponsorship will be acknowledged in all pre-event publicity and in the program.
$2,500 Lead Sponsorship is SOLD OUT.
Available Sponsorships range from $1,000 to $250

25 YEARS IN 25 WEEKS RETROSPECTIVE: Starting July 1st, CCTV will dedicate a portion of our programming each week to each of the past 25 years. Be a sponsor and gain valuable exposure on the on-screen crawl during our programs, as well as on our website.
Sponsorships range from $2,500 for 25 weeks to $250 to sponsor one week.

BACKLOT BBQ: Our popular annual event returns on September 25th, promising to be even bigger and better this year. With attendance in the hundreds, your sponsorship will expose a broad cross section of our community to your business. Your generosity will be acknowledged on CCTV’s channels, website, on all event collateral and more.
$5,000 Lead Sponsorship is SOLD OUT.
Available Sponsorships range from $3,000 to $250.

GALLERY RETROSPECTIVE: 25 YEARS OF CCTV: From September 15th to October 27th, we will feature a visual history of CCTV from 1988 to today in our Karen Aqua Gallery. Your sponsorship will be displayed in the gallery as well as featured on our website.
Logo Listings: $1,000 and $750
Name Listings: $500 and $250

25 HOUR BE LIVE MARATHON: Who knows what will happen on October 4th and 5th during a live marathon of our most popular show. Hosts from our first 25 years will appear in our street-level studio; as a sponsor you will not only be thanked on air and featured in the on-screen crawl, you’ll also have the opportunity to appear LIVE to talk about your business and why you support CCTV.
Sponsorships range from $1,000 (includes full benefits and a live appearance!) to $250

To talk about sponsorship opportunities, please contact Clodagh Drummey at 617 401 4005 or clodagh@cctvcambridge.org.

Cambridge Arts Council Supports Social Media Training
Thank you to the Cambridge Arts Council for providing funding for CCTV to launch a Social Media Training Series for Artists. Planning is underway and we look forward to starting the training series in the fall.

Clodagh Drummey

contact: Clodagh Drummey 617.617.401.4005 or clodagh@cctvcambridge.org
Welcome New Journalists!
Several new journalists recently joined our thriving NeighborMedia team, after a well-attended January open house. Bringing to this work their curiosity and passion for our city, these reporters are pounding the pavement, uncovering the stories, events, individuals, and institutions that make Cambridge unique.

Visit NeighborMedia.org to read their stories and learn more about our program!

Sarah Hill
A Cambridge resident and life-long New Englander, Sarah’s work has spanned marine science, earth science and clean energy, and her interests encompass all things related to nature. She intends to cover stories about sustainability, climate change, art, and the people and happenings of Riverside.

Stephen Kaiser
Stephen has lived on Hamilton Street for 47 years, and attended MIT for almost a decade, studying Mechanical Engineering. He worked for state government for a dozen years in transportation. He is very involved in the Cambridge community, and was formerly a vice president of the Association of Cambridge Neighborhoods (ACN).

Frank Morris
Frank is a relatively new resident of Cambridge, having moved to the city from Phoenix in October 2011. In Arizona, he worked as a newspaper reporter covering a whole host of topics and hopes to do the same in his new role as a citizen journalist with NeighborMedia. He is particularly interested in politics, social issues, growth and development and feel-good human interest stories.

Catherine Pina
Catherine is a lifelong resident of Cambridge. She is a former educator (private sector), whose interests include education, healthcare, philanthropy, grant writing, instructional technology & design, social media, marketing, and eldercare.

Joan Abrams
Joan has been a resident of Cambridge for the past 20 years. She is active in the community as teacher at Cambridge Rindge and Latin School. A healthy community and healthful living and environmental issues are some of her interests.

Solomon Abrams
Solomon is 16 years old and goes to the Cambridge Rindge and Latin High School. He enjoys writing and sports, and hopes to convey the wonders and mysteries of Cambridge.

Yves St Pierre
A long-time CCTV producer, Yves plans to report on community events for NeighborMedia. He has a true passion for producing media and covering issues of interest to the Haitian community.

‘Folakemi Alalade
‘Folakemi Alalade’s interests are wide-ranging. She plans to cover the local angle of the study of symbols and symbolism, the study of names and naming, especially the origins of names, history, and personal, as well as communal, well-being.

Send NeighborMedia Your Story Ideas
Who knows Cambridge and its goings-on better than you, its citizens? From upcoming events, to unique individuals living in the city and other vital information key to helping people better understand and engage with the city, NeighborMedia reporters are always looking for new stories to cover. Send your ideas to neighbormedia@cctvcambridge.org or get in touch via Twitter or Facebook!

Stay Connected with the Latest From NeighborMedia
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Like: facebook.com/neighbormedia
Visit: neighbormedia.org
Subscribe: www.cctvcambridge.org/node/1317/feed

Nicole Belanger
**computerCENTRAL Spotlight**

on Beth Luchner

Beth, second from left

Beth Luchner is an intern with CCTV’s Computers for Seniors program. A volunteer with the program since December of 2011, Beth’s knowledge of computers and gift for teaching benefit Cambridge seniors tremendously.

Everyone over 60 is welcome to visit Beth, and fellow intern Todd, at the weekly Computers for Seniors drop-in session, weekly on Mondays from 10am-12pm. No pre-registration is required. Hope to see you in the lab soon for one of our many computer programs!

**CCTV: What brought you to CCTV?**

Beth: I’m a Cambridge resident and saw an opportunity to work with seniors in my community. I have an elderly parent, who spent his career as an engineer but who was unable to adapt to using a computer as he aged. As I became more responsible for his day-to-day care and had to deal with various senior service companies, I realized the difficulty seniors faced when access to a company’s information was available only on the Internet. This offered me an opportunity to help seniors learn computers to overcome these obstacles, pursue their hobbies and stay in touch with family and friends.

**What does your internship entail at CCTV?**

The seniors come to the lab with a wide variety of computer experience. For seniors who have no computer experience, I spend time introducing them to computers, such as how to turn on the computer, navigate using the mouse and keyboard, view information on the screen, and enter text. I help seniors establish an email account to send and receive emails so they can communicate with their children, grandchildren and friends. For other seniors, it’s helping them learn how to scan photographs to post to their Facebook pages or attach to emails. With the explosion of digital photography, I also teach how to transfer images from a digital camera to the computer. Each week there’s a short presentation on a specific computer topic covering basic to more advanced computer skills such as how the computer organizes information to understanding cloud-based applications. These lessons introduce seniors to current and new computer topics to help them hone their skills.

**What have you enjoyed most about working with seniors at CCTV?**

Listening to the personal accounts of their lives takes me places I’ve never been. The poets, artists, writers, business owners, teachers, tradespeople and immigrants who utilize the lab bring inspiring life stories.

**What one piece of advice would you give to seniors or anyone else just learning to use computers?**

Actually there are two pieces of advice: 1) Don’t feel intimidated – learning to use the computer does require some effort but the long-term benefit far outweighs any short-term frustration. 2) Get to know your keyboard – the ability to navigate your keyboard will ease your ability to work with the computer.

**What brought you to Cambridge originally?**

I grew up in the Boston area. Most of my employment was spent working at high-tech computer software and media companies located in East Cambridge. Then about twenty years ago, I met my husband who lived in Cambridge and upon marrying, joined him at his Cambridge residence.

**Other than volunteering, what do you do for fun?**

Over the past several years, I joined a photography club and enjoy taking, processing, and exhibiting my photographs. I’ve been an avid quilter for many years reassembling fabrics to create new designs. I’ve become a huge fan of the renovated, main-branch Cambridge library. I now have more time to take advantage of their diverse programs and wide-selection of books to read.

**Anything else you’d like to say?**

I’d like to thank CCTV for their friendly and open environment. By working with the seniors and helping them navigate their
computer-learning experience, it has given me the opportunity to broaden my computer knowledge.

CCTV would like to extend a BIG THANK YOU to all computer lab interns for sharing their time and talents with our community! We are extremely lucky to have them, and could not provide these important services to our residents without their help.

Nicole Belanger

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JAH Spirit Music Videos
Make sure to keep an eye out for the music videos from the reggae band JAH Spirit – directed, recorded, and edited by Angel Aiguier.

One Billion Rising
On February 14, 2013, a call was made for one billion women around the world to join together to dance in a show of collective strength in honor of the 15th anniversary of the V-Day Movement, and CCTV features some of the dancers and participants.

Seeds Of Hope & People Behind The ACC
Two documentaries that take a look at 3 African orphanages and the people who run them.

Spotlight On Tutoring Plus
A short program featuring interviews with 2 local principals and students discussing the Tutoring Plus programs available in Cambridge.

SYPP Presents – Identity Narratives Collection
A collection of videos based on fictional character sketches and personal identity poems written and produced by students in the School Year Production Program.

TTT Mentor Program 14th Annual Project Day
A profile of the TTT Mentor Program’s 14th Annual Project Day which features academic projects made by collaborative tutoring with students in grades 4 through 7 who come from multicultural families in the greater Boston and Cambridge communities.

How You Can Get Involved

BeLive & CCR
CCTV welcomes and encourages all Cambridge residents to become members by coming to the station and signing up for an Access Membership. After that, you can talk to Programming Coordinator Chris Lawn about getting your BeLive or CCR Radio show up and running. All it takes is an idea, filling out simple paperwork, and a commitment of your time!

Series & Singles
To produce programming using our facilities, you need to be a Cambridge resident and have a full Access Membership, which you can sign up for at the station at any time!

If you are not a Cambridge resident and would like to submit pre-produced programming, all you need to do to is sign up for an Affiliate Membership and find a Cambridge resident to sponsor the show. You can also find a Cambridge resident sponsor who has a current membership with us.

If you are a Cambridge resident who has your own equipment or already makes programming, you can sign up for an Affiliate Membership or find a current member to sponsor you. Also, every Cambridge resident gets to submit one program per year for free!

Chris Lawn

FREE Drop-In Hours
Sun  4-5:30pm
Tues  3-5:45pm
Anyone may use computers during these hours free of charge. Use is limited to one hour if others are waiting.

REGULAR Drop-in Hours
Mon, Wed, Thurs  3-5:45pm
CCTV Members enjoy unlimited computer use. Non-members pay $5 per visit.

COMPUTERS FOR SENIORS
Mon  10am-Noon

COMPUTERS FOR JOB SEEKERS
Tues  3:30-5pm

COMPUTERS FOR WOMEN
Wed  1-2:30pm

COMPUTERS FOR SPANISH SPEAKERS
Wed  6-9 pm

HELP ME PRODUCE
Mon  noon-3pm
Thurs  6-9pm

WEB MEDIA HELP
Fri  3-6pm

BILINGUAL INTERNS & INSTRUCTORS WANTED!

If you speak Spanish, French, Haitian-Kreyol, or Portuguese, have Mac/Windows experience, and want to help others learn about computers, then CCTV wants to speak with you.

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Ann Cowan
I went to Highland Ecuador last summer to get as close to the native people as possible. I found an amazing indigenous market in Otovalo, and a farming village nearby. Thousands of local farmers and artisans come to the Saturday market, the largest in the Americas, which fills the Plaza de Panchos, the central square, and spreads down all the surrounding side streets and across the river. The vendors set up before dawn and stay until late afternoon or evening. It’s a social event for most and an attraction for tourists, bringing a relatively high standard of living to these welcoming people.

In these pictures I tried to capture a sense of the people and place without disturbing them, as the camera allowed a glimpse of life among some of the descendants of the once mighty Incas and their subjects in the Andes mountains of South America.

On the day I was born, my anthropologist aunt went to Chichicastenango, Guatemala, to study and write about its market, since to become the most famous and colorful in Latin America--perhaps an inspiration for me. I’ve included some pictures of it that I took on trips there in the ‘90’s.

Beth Walsh-Bolstad
I make work that is about exploring and experiencing what I feel while I work and watching how the way I respond to internal sensations influences the outcome of a painting. The challenge is to allow the work to be driven exclusively by the observation of what goes on internally, rather than allowing the system of preferential thinking to rule. It is constantly in motion, building a world of its own, based solely on narrow judgements. Allowing the thinking process of comparing thoughts to settle down and avoiding a struggle with fears about others’ judgements of me and my work releases more of my energy and creativity. Noticing the differences between getting caught up in this fear and keeping my attention on my private responses while I work is a source of freedom and inspiration that supports me as I explore. As much as possible I respond to visual stimuli while I create something and thus stay aware of the pitfalls of making judgements about whether what I am doing is ‘good’ or ‘bad’. By practicing with letting go of my opinions I make more room to fully experience things the way they are rather than filtered through lenses of ‘preference’ that can shut out whole areas of life and make me miss the great experience of being alive in every dimension.
About CCTV

Founded in 1988, Cambridge Community Television is the independent non-profit organization that provides access to video equipment, computers, multimedia workshops, and channel time for Cambridge area businesses, organizations, and individuals.

Specializing in affordable, hands-on multimedia training and production, CCTV is committed to local projects and organizations that promote cultural and artistic expression. By offering area businesses, residents, and viewers training, tools, and access to telecommunications technology, CCTV encourages active participation and dialogue among the diverse populations of Cambridge.

Any Cambridge resident can become an Access Member of CCTV and take classes, use video equipment, and produce programming to be shown on CCTV Channels 8, 9 and 96. Anyone can become an Affiliate Member of CCTV and enroll in Educational Seminars. All members may use computerCENTRAL at no charge. All resources are available on a first-come, first-served basis. CCTV does not control the content of the programming shown on our channels.
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