CCTV Hosts ‘The Media and the Elections’ Mini-Conference; Ongoing Discussion Planned

Throughout the presidential campaign of 2015-2016, “the media” itself was a major focus of attention. Did Donald Trump’s entertainment factor minimize serious reporting and fact-checking? Did Hillary Clinton’s private email server deserve to rise to the level of “scandal?” Were third party candidates subject to serious vetting?

On October 22, CCTV hosted a mini-conference at the Cambridge Public Library on The Media and the Elections. Twenty-two days before the presidential election, three panels of journalists and media professionals from all backgrounds were convened to examine the impact of media coverage on the election. The panels may be seen at cctvcambridge.org/mediaandelections.

Thanks to moderators Joe Lynch, producer/host of Greater Somerville and anchor of SCATV’s Somerville Neighborhood News; Barbara Anthony, former MA Undersecretary of Consumer Affairs and producer/host of BayState Forum; and Christopher Bavitz, managing director of the Cyberlaw Clinic at Berkman Klein Center for Internet & Society. Kudos to panelists Rachel Gans-Boriskin, founder of and blogger for Politics in Pink; Donna Halper, media historian and Lesley University professor; Javier Marin, publisher of El Planeta Media Boston; Sarah Moawad, co-editor of Muftah’s Egypt & North Africa pages; Chris Faraone, editor at Dig Boston and founder of BINJ, the Boston Institute for Nonprofit Journalism; Renee Graham, columnist for the Boston Globe and WBUR contributor; Dante Ramos, columnist for the Boston Globe; Jim Braude, host of Greater Boston and BostonPublicRadio at WGBH; and Dan Kennedy, media commentator for WGBH and Nieman Journalism Lab.

Of course, since the election, we have come to learn of the proliferation of “false news” and Russia’s alleged hacking for the purpose of influencing the outcome. On a special edition of Cambridge Uncovered, hosted by Barbara Anthony, CCTV brought back a few of the panelists for a post mortem. The discussion was lively and panelists have agreed to keep it going. You can watch it here: neighbormedia.org/news/cambridge-uncovered-ep-21-media-and-election. Thanks to Barbara and panelists Donna Halper, Frank Morris, Rachel Gans-Boriskin and Chris Faraone. Stay tuned for future episodes.

Susan Fleischmann
Welcome New Members

Steven Allen, Jr.
Efrain Antonio Arias
Stewart Brodian
Gabriela Caballero
Cambridge Historical Society
Nelton Dormevil
Dondee Dumeran
Larry Duncan
Connor Edwards
Abigail Ann Geluso
Harvard Square Business Association
Carmen Heller
Amy Kaczur
Matthew Lee
Dale LePage
Manu Martinez
Cris Torres Mejia
Joseph Merkel
Derek Miller
Kameel Nasr
Sara Pagiaro
Nafis Rahman
Alejandro Ruiz
Samannay Saha
Scholars Strategy Network
Alfonzo Thomas
Lin San Wang

HorrorFest

On Wednesday, October 26th, CCTV hosted the 2nd Annual HorrorFest - International Film Festival at the Bartos Theater in MIT’s List Visual Arts Center. After a very successful inaugural year in 2015, HorrorFest returned to an even bigger venue with 15 fantastic films selected from an even larger applicant pool. Submissions came in from across the country and the globe. After the screening, the majority of the filmmakers were present for an engaging and provocative conversation about film, the process of making, and the role of the horror genre in a social, political and aesthetic context. From psychological thrillers to monster movies, from genre tropes to experimental ambiance, from playful animation to feminist deconstruction, this festival had it all.

Included were the following films:
- Calling in Demons - Porcelain Dalya
- House & Home - Spencer Mead
- Parasite - Maria Servellon
- Black Hole - Samantha Bruce
- Cleaning House - Andrea Wolanin
- The Most Sour End - Lauren Kimball-Brown & Julia Zinn
- Trouser Snake - Alex DiVincenzo
- Piel suave, ojos violentos - Marc Nadal
- Death’s No Fun - Susan Chasen
- The Price of Bones - Brandon Taylor
- From Across the Room - Patrick Skeyhill
- Ave Maria - Skip Shea
- Haircut - Chloé Feldman Emison
- The Studio - Tim Hall
- The Halloween Spirit - Jeffrey Blake Palmer

Sign up for CCTV’s mailing list or follow us on Facebook for notification about future submission opportunities, screenings and public events.

Happy Holidays from the staff of CCTV

(lr, seated) Michael Rodriguez, Susan Fleischmann, Jordy Brazo, Seth Myer, Frank Morris (lr, standing) Lily Bouvier, Clodagh Drummey, Allison Rodriguez, Sean Effel
The Alumni Media Artist Network started in the Spring of 2016 with the goal of continuing to provide training and production opportunities to graduates of the Youth Media Program. Students work individually on their own projects as well as on productions at CCTV, and have already completed a wide range of projects. Josue Cardoza, Jose Negron, Zohar Propp-Hurwitz, Yanka Petri and Anne Pierre are all currently involved and working on projects. You can follow their work on our channels and online at cctvcambridge.org/youth!

“I was interested in continuing to stay involved at CCTV because I felt it gave me a voice in the Cambridge community so I could address my viewpoints, my methods of creativity, and to address how we are progressing as a community in general. Working in the Alumni Production Group allowed me to further develop my workplace skills, as well as help me work on my film and production skills. Long story short, CCTV has become a second family away from home, and it’s something I intend to keep for as long as possible.”

Josue

“I was interested in continuing to be involved at CCTV. It seemed too natural for me to stay. CCTV has become a home to many of us. It’s the only place I have that I can actually make my art. The people who are at CCTV are great characters and teachers.”

Anne

“What made me want to continue to stay involved at CCTV was that I felt like I had a safe place to go to and make my artwork. It is also a space where I can come and hang out, network, help, etc. Participating in the Alumni Program Group has benefited me in many ways. I am glad I am still able to come to CCTV after ‘graduating’ from the program this past spring. CCTV is my happy place. I like to call it that because here I can be my true self, I get support and feedback from every staff member to be a better artist and I can make media in a place where I know I will never be limited to my own work of art.”

Yanka

“I am really glad I got to participate in the program because even more than just financially, the program has also supported me and guided me in many other types of decisions that I’ve had to make while in my first semester of college. For this I’m glad that I’ve had the support of the staff at CCTV.”

Josue

“Never thought of what made me interested in continuing to be involved at CCTV. It seemed too natural for me to stay.

Anne

“Josue and Yanka on location shooting an informational video about the Free Application for Federal Student Aid

Josue and Yanka

Supported by

Cambridge Arts
Cambridge events and issues are typically not covered by the Boston-area media. For this reason, CCTV provides event coverage to many local non-profit organizations and City agencies, and initiates other programming of interest to the Cambridge community.

Event Coverage
CCTV interns documented the following events from September through December:

**Dedication of Father Thomas Sully Square**
St. Mary of the Annunciation

**Cambridge Climate Congress**
Green Cambridge

**Housing for All, Conversations 1, 2 & 3**
Cambridge Historical Society

**Ribfest**
East Cambridge Business Association

**Grand Opening of Oom Yung Doe**
Oom Yung Doe - West Cambridge

**The Media & the Elections**
CCTV

**Future of Public Libraries Symposium**
Cambridge Public Library

**The Vienna Project**
Karen Frostig

**Port Landing Ribbon Cutting**
Port Landing

**Conversation with Betsy Siggins**
Harvard Square Business Association

**Building Old Cambridge**
Cambridge Historical Commission

**Unemployed and Faking Normal**
Institute of Career Transitions

The Future of Public Libraries Symposium
On October 25th, the Cambridge Public Library hosted *Dream Big: The Future of Public Libraries*, a discussion about the changing landscape for public libraries and how to address and adapt to those changes. The panel included Nicholas Negroponte, John Palfrey, Sarah Goldhagen, Jeremy Schnapp, and Cambridge Public Library director, Maria McCauley. The event was recorded by Rock Louis.

Building Old Cambridge
On November 17th, the Cambridge Historical Commission gave a talk about their new book, *Building Old Cambridge: Architecture and Development*, which discusses the history of Cambridge and how the city, and its buildings, have evolved over time. The event featured talks from the book’s two authors, Charles Sullivan and Susan Maycock, as well as powerpoint presentations featuring many of the images in the book. The talk was recorded by Seth Myer.

Housing For All
The Cambridge Historical Society hosted a series of three symposia discussing the past, present, and future of affordable housing in the City of Cambridge. The first conversation was October 13th at the Cambridge Public Library, the second on the 27th of October at the Cambridge Community Center, and the third at the Central Square Branch of the Cambridge Public Library on November 17th. There were a variety of speakers at these talks ranging from Cambridge resident Cheryl-Ann Pizza-Zeoli to Cambridge Historical Society director Marieke Van Damme. All three were recorded by Kent Thompson.

Bay State Forum
Bay State Forum, a public affairs program produced by Barbara Anthony and CCTV, recorded two new episodes this past fall. One featured a conversation with Massachusetts State Representative and former Cambridge City Councillor Marjorie Decker, with the second featuring former Attorney General Scott Harshbarger. Both episodes were directed by CCTV member John Manson.

Contact: Seth Myer 617.617.401.4006 or seth@cctvcambridge.org
CCTV MEMBER PRODUCTIONS

Congratulations to the following CCTV producers for starting and finishing their productions!
* Indicates this contract was completed.

**Single Contracts**
- Coastal Flux at Boston Food Fest
- Beekeeping in Cambridge
- DSLR Filmmaking Class Central Square 2016
  - Alexander Herwitz
  - Pol Fuentes Camacho
- DSLR Documentary Class - Project
  - Kebrewosen Densamo
  - Frank Morris
- Good Evening Cambridge
  - Aliaksandra Ilaryonava
  - Samantha Bruc
- Black Hole
  - Siobhan Landry
  - Beth Redmond Wals
- Rev. Braman’s Jubilee Discourse
  - Kristina Kehrer
  - Karlos Cobham
- *The Beer Festival*
  - Kristina Kehrer
  - Aliaksandra Ilaryonava
  - Emmanuel Vincent
- Thoughtful Fridays
  - Samantha Bruc
  - Scut Perry
- *A societal Shift or an Underground Movement?*
  - Kristina Kehrer
  - Cris Torres Mejia
  - Albino Jorge Mbie
  - Craig Hard
- Standing with Standing Rock
  - Sam Baltrusis
  - Allison Desir
- Portraits of my Friends
  - Mohamed Mohamed
- CRLS Homecoming/Senior Night
  - Samantha Bruc
- Jester’s Journey
  - Lily Bouvier
- Around Cambridge
  - Rock Louis
- Albino Mbie Live Performance
  - Mohamed Mohamed
- Off the Cuff Productions
  - Mohamed Mohamed
- Voices of the Homeless
- Teen Panel - CYP trip to DC
  - Yves St. Pierre
- *Pictures of Cambridge & Boston Slideshow*
  - Mohamed Mohamed

**Series Contracts**
- RoosterTails
  - Mick Cusimano
- Retail Tails

**CCTV Contracts**
- *Ribfest 2016*
- *Grand Opening of Oom Yung Doe West Cambridge*
- *Cambridge Climate Congress*
- *Housing For All*
- *Media & The Elections*
- *Future of Public Libraries Symposium*
- *Bike Safety Protest*
- *Halloween 2016*
- *The Vienna Project*
- *NPO Fundraiser*
- *World AIDS Day 2016*
- *Port Landing Ribbon Cutting*
- *A Conversation with Betsy Siggins*
- *Building Old Cambridge: Architecture & Development*
- Cambridge Community Chorus

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Cambridge Uncovered: Immigrant Stories

The Media and the Elections
The CCTV Live! Studio
Approximately 60 live programs are shown each week from the CCTV Live! Studio facing the street at 438 Massachusetts Avenue, on a diverse mixture of topics, issues, personalities, and content. Shows may involve discussion, music, videos, pictures, and/or anything else you, as producer, dream up!

CCTV’s Live! shows take place Sundays 4:30pm - 9pm, Mondays through Thursdays 1pm - 9pm, and Fridays 1pm - 6pm. All programs are shown on Channel 9 in Cambridge and also stream live on our website, at cctvcambridge.org/channel09.

New this season to our live programming schedule:
- **Prospects of Kidkind** - produced by Eliza Kosoy and Celia Muto. Debates between adults and children, on a wide range of topics. Mondays at 7:30pm.
- **It’s All About Me** - produced by Alexander Herwitz. A variety of local music, art, and socio-political commentary. Tuesdays at 7:30pm.
- **Getting Gay with God** - produced by Brian Gale. Discussion, call-ins, and guests. Thursdays at 6pm.
- **Local Authors with Kameel Nasr** - Kameel Nasr interviews local authors. First and third Wednesdays at 6:30pm.

New Series Programs
CCTV operates three cable television channels on Comcast’s cable system in Cambridge, 8, 9 and 96. Residents and members may submit programs to be shown. Visit cctvcambridge.org/submit for instructions on how to submit programming to be shown on our channels.

New series on the channels include:
- **Brodian’s Basement** - Variety program featuring independent short films, music videos, interviews, and walkarounds at numerous events. On Channel 8, Tuesdays at 2pm and Thursdays at 11pm.
- **HOODX Television Network** - The hottest new music videos from HOODX.com. Sign up at HOODX.com to submit your video today! On Channel 8, Tuesdays at 11pm and Saturdays at 12am.
- **In Case you Missed It** - CCTV’s event recap show takes a look at the past month’s events in and around Cambridge and gives them to you in a condensed form. On Channel 8, Tuesdays at 10:30pm and Saturdays at 3pm and on Channel 9, Mondays and Wednesdays at 4pm.
- **Native Voice TV** - Native Voice TV seeks to provide a voice for Indigenous people to tell of their struggles and injustices that are often ignored by the mainstream media. The series features dress, songs, dances, language, arts and crafts of various individuals, groups and organizations in order to provide an educational and informative program for the Native community and the general public. On Channel 8, Wednesdays at 10pm and Saturdays at 7:30pm.
- **New England Pride TV** - LGBTQ support, events, and guests with host Dale LePage. On Channel 8, Tuesdays at 10pm and Thursdays at 4pm.

Are You Ready To Be Expozed? - produced by Katiiria Pineda-Colon. Interviewing and exposing artists within the community, for them to share tips and advice for others. Second and fourth Wednesdays at 8:30pm.

Perspectives - produced by Christina Alexis. Examining issues that are current, important, and noteworthy and are affecting the lives of Cambridge residents and beyond. Thursdays at 5:30pm.

Visit cctvcambridge.org/liveshows to see a complete list of CCTV’s live shows.

To host your own weekly, biweekly, or monthly show, call, email, or visit the station to sign up for a slot. Training on the equipment will be provided - no experience is necessary.

There are 3 Ways to Watch CCTV’s Programs!
- On the Cambridge cable system: Channels 8, 9 & 96
- Streaming at cctvcambridge.org/channel08, cctvcambridge.org/channel09, cctvcambridge.org/channel96
- Select work is archived at cctvcambridge.org and vimeo.com/cctvcambridge

contact: Lily Bouvier 617.617.401.4008 or lily@cctvcambridge.org
**Are you ready for your CLOSEUP?**

Some members choose to produce programs in the Live! studio because of its small scale and ease of use. Others choose to produce in the Main Studio because of its enormously high level of flexibility. Each facility has its own idiosyncrasies and challenges but hours of excellent programming have been produced from each.

Renovating and upgrading the broadcast equipment in the Live! studio brought about the closure of our former 10’x12’ radio studio and we are pleased to announce the reopening of that facility to serve a whole new level of production options.

CCTV’s new **Portrait Studio** is designed to combine ease of use and flexibility. This set is designed for photographing or recording single or dual subjects, with a permanently installed camera, teleprompter, and flexible lighting options. With lighting that is both permanently installed, and yet configurable in basic ways, you can create many different looks and styles on your interview subjects. There is a backdrop frame installed with a few basic colors of seamless paper to choose from, or to hang your own backdrop or artwork as you wish.

This facility has already been used to record donation videos for Cambridge nonprofit organizations, intros and outtros for monthly studio productions, and news highlight pieces for the NeighborMedia program.

Any member working on an approved production contract may use this facility - just call to reserve!

### Suddenly, there was COLOR!

CCTV has invested in new LED lighting fixtures in all three recording studios. The Portrait Studio is 100% LED lighting. There are new LED fixtures adding adjustable color and texture to the backdrop of the Live! Studio. There are new color-changing and zoomable LED lights in the Main Studio, along with new gobo projector fixtures to throw images and character onto a set - and we're investing in new LED soft panels that will make lighting your next studio production awesome by throwing soft, even light on all your subjects.

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**What Else is New?**

CCTV members are always working on new projects. Each week, the **Newest Video Productions** are shown on Channel 8: Tuesdays, Thursdays and Sundays starting at 7pm and Wednesdays and Fridays starting at 11am.

Staff at CCTV also produce content to respond to current issues in the Cambridge community. You can watch CCTV’s **Local Issues and Events** block with the newest from CCTV-produced series such as Cambridge Uncovered, Cambridge Calendar, Bay State Forum, Cambridge Broadband Matters, live recordings of events around the city, and more on Channel 8, Mondays through Thursdays and Saturdays at 5pm.

Tune in to Channel 9 on the weekends for **Weekly Marathons**, with themes that combine current programs with older videos from the archives. Upcoming marathons will celebrate Black History Month, Valentine’s Day, International Women’s Day, St. Patrick’s Day, and more. Fridays 6-9pm, Saturdays noon-midnight, Sundays noon-4pm.

Visit cctvcambridge.org/highlights for a weekly roundup of new material on our channels.

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**Programming Volunteers**

Thank you to our Cablecasters who keep CCTV's Live! programming running each night of the week: Joe Merkel, David Barsir, April Wilmoth, Aliaksandra Ilaryonava, Wayne Robinson, and Will Kurtz. And to Bandwidth Music Archive Intern Xinyue Wang and Video Archives Intern Rachel Wodring for their work on CCTV's music and video archives.  

* Lily Bouvier
OPEN TO THE PUBLIC! Start Here!
All classes are open to the general public. There is one fee for Cambridge residents who become Access Members, and another for everyone else. The fees are reflected next to the course titles (format: access fee/general fee). An orientation with a CCTV staff member is required for some classes. Also, if you are not an Access Member and you would like to check out equipment for a production class in which you are enrolled, you may do so by paying ½ the commercial rental rate. CCTV strives to make classes affordable for Cambridge residents. If you have any questions about the current class prices and structure, please contact CCTV at 617-661-6900 or stop by.

1. If you are a Cambridge resident, fill out a CCTV Access Membership form and pay the annual membership fee. With an Access Membership, you get a $300 voucher and take all classes at a reduced rate. The general public may take classes at the regular fee.

2. Register for a class in one of three ways: call 617-661-6900, OR go to CCTVcambridge.org/learn, click on the class and request a spot, OR stop by to enroll. Registration occurs on a first-come basis. Early registration is advised since courses may fill or be canceled due to low enrollment. Access Members with sufficient voucher balance may register by phone or online; all others must pay in full prior to the workshop or your spot is not guaranteed. Some pre-requisites may be waived if student has previous training. For additional information: CCTVcambridge.org/learn.

3. After you take classes and are ready to produce your own media, submit a Production Contract. You can keep taking classes, and keep producing!

Educational Workshops

Building Websites with WIX, $20/$30
Pre-requisite: Mac proficiency (NECESSARY)
Wed, Jan. 11, 6-9 pm
Can’t code HTML? Don’t have thousands to shell out for a beautiful web design? You can build your own interactive website using WebThis three hour, hands-on workshop will walk you through the web-building program including how to find, purchase, and connect a domain name, how to pick a template, how to create web pages, pricing structures, and how to enable e-commerce and blogs.

Using Instagram to Promote Your Work, $20/$30
Mon, Jan. 23, 6-9 pm
Pre-requisite: You must already have an Instagram account. Instagram is a great channel for creating andsolidifying your visual identity and spreading the word about the work you do. This session will look at how you, as an independent producer, can utilize Instagram best-practices to promote your work, reach your target audience, reach new markets, grow your following, drive traffic to your website and build your “brand.”

Building the Web: An Intro to HTML, $70/$125
Pre-requisite: Mac OSX proficiency (NECESSARY)
3 Tue, Jan. 24, 31 & Feb. 7, 6-9 pm
Learn the basics of the coding language behind every web page on the internet. Learn about markup languages (the M in HTML), and how to create and manipulate web content. Thinking in code is a creative and marketable talent, and is the gateway to unlocking new career paths. Whether you are interested in better controlling your personal website, adding another skill to your resume, or pursuing a career in coding, this class is a great start.

Intro to Improv Comedy, $40/$60
2 Wed, Jan. 25 & Feb. 1, 7-9 pm
Learn the fundamentals of improv comedy in this two part improv workshop. We will explore “finding game” (where exactly the humor is located in a particular scene) while keeping our characters grounded throughout various beats of scenes. If you enjoy exercising your mind and working together with fun, interesting people, this class is for you!

Podcasting: Series, $60/$150
Wednesdays, Feb. 8 - Mar. 8, 6pm - 9pm
PLEASE SEE PAGE 11
Please see the back page for CCTV’s exciting new podcasting series. This series will feature three different classes that cover each step in the process of producing a successful podcast. Students can sign up for individual classes or for the whole series at a discounted rate. Classes include Storytelling and Structure, Recording and Editing, and Distribution. Please see the page 11 for more details.

Journalism 101, $40/$60
Sun, Mon, Feb. 26 & 27, 6-9 pm
This course will explore the fundamentals of journalism—from idea generation to content creation. How do you identify a story? What makes a good story? How can you create a compelling pitch/proposal? What are the elements of effective reporting? What media works for you story? How do you incorporate multimedia into a story? These are the questions that will guide our discussions and learning in this class.

CCTVcambridge.org/classes
**Educational Workshops (continued)**

**Using Social Media to Report the News, $20/$30**
*Pre-requisite: Mac proficiency (NECESSARY)*
*Thu, Mar. 7, 6-9 pm*
Social media is changing the face of journalism. This course will explore ways in which journalists can use social media to report the news as it happens. Topics covered include how to find stories, use social media to share news happenings in real time, engage with an online audience, and drive traffic to websites/blogs for more information.

**Youtube for Live Producers, $20/$30**
*Pre-requisite: Computer proficiency *(you may bring your own laptop if you prefer)*
*Sun, Mar. 5, 6-9 pm*
This class is designed specifically for live producers who want their program to have a life after it is shown and streamed on CCTV's channels. The instructor will show you how to locate and download your program from CCTV's Google drive, make some slight adjustments, and then how to format it and upload it to Youtube. It is beneficial for you to already have a Youtube account when signing up for the class, but the class will go over the basics of the Youtube interface and how to name, tag, and promote your video. Some best-practice organizational skills and file management within Youtube will also be discussed.

**FREE SEMINAR: Copyright and Open Source Resources, $0/$0**
*Thu, Mar. 9, 6-9 pm*
When you set out to create your own media, questions about copyright law are difficult to avoid. This class will cover the basics: copyrighting your work, fair use, licensing, Creative Commons and open source, and how and when you may incorporate existing material into your own work.

**Music for Film and Visual Media, $60/$125**
*3 Wed, Mar. 22, 29 & Apr. 5, 6-9 pm*
This course will cover the process of adding music to effectively accompany visuals. Topics include music selection and placement, scoring, emotion-building, working with composers, editors and supervisors and finding royalty-free music for your film. The course is open to musicians and non-musicians. GarageBand will be used in this class, but no prior experience is required.

**Using Social Media for Activism, $20/$30**
*Thu, Mar. 23, 6-9 pm*
Activists are increasingly using the power of social media to raise awareness about particular issues and to raise funding for their cause. In this workshop, you will explore several case studies of effective social media campaigns employed by activists and will discuss the future trends in social media activism. Basic knowledge of or involvement with social media platforms is strongly recommended.

**Edit Workshops**

**Intro to Green Screening, $50/$75**
*Pre-requisite: Edit I*
*Wed, Thu, Jan. 18 & 19, 6-9 pm*
Ever wonder how the weatherman can stand in front of the world? In this two-session class you will learn how to set up a chroma key studio, edit out the background in FCP, and finally insert a still or video background of your choice. Students will have created their own single shot chroma-keyed scenes by the end of this class. The sky is an option, but not the limit!

**Edit I: Beginning Final Cut Pro X, $75/$125**
*Pre-requisite: Mac OSX proficiency (NECESSARY)*
*Sun, Mon, Wed, Jan. 22, 23 & 25, 6-9 pm*
*(NOTE: the Jan session skips a day of the week)*
*OR Tue, Wed, Thu, Feb. 21, 22 & 23, 6-9 pm OR Sun, Mon, Tue, Mar. 19, 20 & 21, 6-9 pm*
In this introductory workshop you will learn the basics of non-linear editing with Apple’s Final Cut X by putting together an edited promo. Topics covered include: how to work with Events & Projects, using intuitive tools to organize and edit your clips, and sharing your project.

**Edit II: Intermediate Final Cut Pro X, $70/$125**
*Pre-requisite: Edit I*
*Tue, Wed, Thu, Jan. 31, Feb. 1 & 2, 6-9 pm*
In this intermediate workshop, you will learn powerful post-production features of Final Cut Pro X. Topics covered include: multi-cam editing, chroma key, animation techniques, and keyframing. Take your editing to the next level with this fun and exciting class.

**Edit III: Multi-cam Production House, $50/$75**
*Pre-requisite: Edit I & Edit II*
*Sun, Mon, Feb. 12 & 13, 6-9 pm*
This advanced session in Final Cut Pro X invites students to edit a multi-cam shoot using multiple devices to produce one final product. Students will shoot an interview in class, then import and synchronize the footage. This is a sophisticated and marketable skill.

**Building a Sequence, $40/$60**
*Pre-requisite: Field Camera I & Edit I*
*2 Mon, Mar. 6 & 13, 6-8 pm*
This class, taught from a journalist’s perspective, will teach producers how to use the action of a scene to create a story. Establishing shots, close-ups, medium shots, hands that enter and exit the frame, pans, etc. - how do these different visual devices work together smoothly to create narrative? This class will go over the fundamental building blocks of a sequence and how they work together and will then use provided footage to edit together sequences in class. This practice will help with both editing and shooting, and you will be more aware while shooting in the field of the sort of imagery you need to record for a successful piece.
**Edit Workshops (continued)**

Audio Editing I: Introduction to Logic X, $70/$125  
**Pre-requisite:** Mac OSX proficiency (NECESSARY)  
**Sun, Mon, Wed, Mar. 12, 13 & 14, 6-9 pm**  
This class is an intro to audio editing using Logic Pro X, the companion audio software to Final Cut Pro X. Students will learn how to edit, manipulate and create any sound imaginable using Logic Pro. Whether you want to assemble sound effects, create an entire soundtrack from scratch, or simply adjust the balance of a dialogue track, Logic has an array of powerful tools at your disposal.

Constructing Your Demo Reel, $70/$125  
**Pre-requisite:** must bring videos to class for reel  
**3 Mon, Mar. 20, 27 & Apr. 3, 6-9 pm**  
If you are a creative professional, student, or artist, a demo reel is a great way to show your skills to potential clients or employers. In this class, students will learn the dos and don’ts of a demo reel and get a chance to build their own short and sweet reel to use to promote their talents.

Animating Graphics Using Motion, $50/$75  
**Pre-requisite:** Edit I & Edit II  
**Sun, Mon, Mar. 26 & 27, 6-9 pm**  
Motion is a powerful tool for experimenting with visual effects, incorporating sophisticated motion graphics or just creating cool looking titles for your project. In this workshop, you will learn fundamentals of this powerful application.

**Equipment Workshops**

Audio 101, $25/$35  
**Tue, Jan. 17, 6-9 pm OR Thu, Mar. 30, 6-9 pm**  
In this workshop, you will be introduced to audio concepts, microphones and other audio gear, and basic audio recording techniques. This class certifies Access Members to check out audio equipment.

Field Camera I, $25/$35  
**Tue, Jan. 24, 6-9 pm OR Tue, Feb. 14, 6-9 pm OR Thu, Mar. 23, 6-9 pm**  
This class covers the basic functions of CCTV’s professional HD camcorders. Learn basic safety and handling procedures through hands-on practice. This class certifies Access Members to check out CCTV’s camcorders.

DSLR Video Workshop II: Mastering Exposure and Aperture, $25/$35  
**Sun, Jan. 29, 6-9 pm**  
This class is for students who have some experience with DSLR video but feel that they need more practice shooting in manual mode. In particular it will focus on how to use aperture to get both the desired exposure, as well as the desired aesthetic effect. A brief overview of the camera and manual exposure principles will start the class, as well as some examples of how aperture has been used by cinematographers. Then the class will storyboard and shoot a short scene, putting these new skills to work.

Lighting 101, $25/$35  
**Tue, Feb. 7, 6-9 pm**  
This workshop is an interactive demonstration of the role of lighting in film and TV production, and basic lighting concepts and techniques. Students will gain experience using CCTV’s tungsten and LED lighting kits. This class certifies Access Members to check out light kits.

DSLR Video, $50/$75  
**2 Wed, Mar. 8 & 15, 6-9 pm**  
DSLR cameras are relatively new tools for media producers, offering access to HD video with the versatility and complexity of a DSLR camera. DSLR Video will introduce the Canon 70D and the Canon Rebel T2i as advanced tools for capturing video footage. This will be a technical workshop for beginners that will cover the concepts of videography with a DSLR camera, including camera settings, shot types and the basics of capturing sound.

FREE MINI-CLASS:  
CCTV Live! Studio Primer  
**Free for CCTV Members and Cambridge Residents**  
**Sunday, January 22, 3-4 pm OR Sunday, March 12, 3-4 pm**  
You will learn the basics of the CCTV Live! studio. We will cover the video switcher and its various sources, the computer, taking calls from viewers and how to capture your show on an SD card. We will also briefly cover “LIVE” on-camera presentation techniques, and discuss policies, procedures and responsibilities. For those who have taken this course before, or used the old live set, this is a critical workshop to ensure a successful live program!
Production Workshops

Some of these classes require you to submit a Production Contract in order to check out equipment outside of class. In this case you will be required to turn in a completed project at the end of the class. If you have any questions, please contact CCTV staff.

Documentary Production: Zip Docs, $70/$180
6 Thu, Jan. 26, Feb. 2, 9, 16, 23 & Mar. 2, 6-9 pm
Learn how to produce a documentary from start to finish, (from concept to shooting to editing), by working as part of a team with your classmates. The documentary produced in this class will be featured on CCTV’s channels and website. Learn about all the different stages of production and equipment that you will need to make your own documentary. This class will certify Access Members to check out CCTV camcorders, reserve CCTV edit suites, and open their own production contracts.

Producing a News Package, $60/$125
Pre-requisite: Field Camera I & Edit I
3 Tue, Jan. 30, Feb. 6 & 13, 6-9 pm
From story pitch to broadcast-ready package - this is a hands on workshop that takes students through the process of creating a news package. Pitch a story idea, set up and conduct interviews, gather b-roll, write a script, edit your piece, and create a final package including how to write a lead and tag, properly attributing and identifying materials and interviewees. Along the way you’ll learn to incorporate sound journalistic practices into every news story. The journalist’s responsibility to objectivity, solid research and fact-based reporting will be covered.

Beginning Studio Production: Primetime!, $60/$125
4 Wed, Mar. 15, 22, 29 & Apr. 5, 6-9 pm
Gain Studio Camera and Floor Director certification, as well as exposure to technical directing through actual experience planning and shooting a studio show that will be shown on CCTV’s channels and website. A great first production experience, and a terrific way to meet other producers. This class certifies Access Members to check out equipment outside of class. In this case you will be required to turn in a completed project at the end of the class. If you have any questions, please contact CCTV staff.

Intermediate Filmmaking: Creating a Narrative Short, $60/$150
Pre-requisite: Field Camera I & Edit I
5 Tue, Mar. 21, 28, Apr. 11, 18 & 25, 6-9 pm
In this workshop, students will work individually or in pairs (the student’s choice) to produce their very own narrative fiction short film. Scripting, producing, directing, lighting, sound and editing for narrative productions will be covered. The class is five sessions over the course of six weeks to allow for production time. It is highly recommended that students think about scripts and story ideas to bring to the first class meeting so they do not get too slowed down by choosing a project.

CCTV PODCASTING SERIES

Complete Podcasting Series, $60/$150
CCTV’s new podcasting series will feature three different classes that cover each step in the process of producing a successful podcast. Students can sign up for individual classes or for the whole series at a discounted rate. Classes include Storytelling and Structure, Recording and Editing, and Distribution.

Podcasting: Storytelling and Structure, $50/$75
(complete series price - $60/$150)
2 Wed, Feb. 8 & 15, 6-9 pm
This first segment (2-session class) will introduce you to the podcast format, providing a survey of various types, styles and structures (interviews, event coverage, news, conversational, etc). The class will then cover different concepts of successful storytelling and presentation strategies, guiding you in choosing the style, length, schedule and format of your own podcast. You will learn how to pick a subject and title and how to segment each episode. You will then go through the pre-production planning process. This class will provide you with all the tools and background knowledge you need to successfully create the framework for your podcast.

Podcasting: Recording and Editing, $50/$75
(complete series price - $60/$150)
2 Wed, Feb. 22 & Mar. 1, 6-9 pm
This second segment (2-session class) assumes you have already worked through content ideas and have a basic understanding of what you are looking to achieve. In recording and editing we will go over all of your equipment needs - from space requirements to microphones to software. We will then go over equipment and software set-up and use, along with what to look for when recording vocals. We will also touch upon the differences between using a pre-recorded intro vs. recording a live intro. When you are finished with this class, you will have been exposed to all aspects of the production phase in creating a podcast.

Podcasting: Distribution, $25/$35
(complete series price - $60/$150)
Wed, Mar. 8, 6-9 pm
The final class is a one-session workshop about how to build a following for your podcast. This class assumes you have content that is ready to be distributed. We will survey the various platforms available for you to release your podcast. We will then cover the elements needed for distribution (logos, descriptions, etc.) as well as different marketing strategies (social media, podcast directories, etc.) to drive listeners to your work. The instructor will also go over best-practices for file storage and management.
Welcome to CCTV’s computer lab, computerCENTRAL! The lab is host to a wide array of programs every week, from drop-in sessions to video and technology training. There are sessions open to the general public and classes designed for specific groups, such as non-profits, artists, and students over the age of 50. It is a place where you can come to receive assistance with your computer-related questions from a skilled and friendly intern.

Tech Goes Home
In 2016 CCTV partnered with Tech Goes Home, a national award-winning initiative helping to provide under-served residents the opportunity, tools, education, and access required for 21st century skills development. With the weekly use of CCTV’s computerCENTRAL, Tech Goes Home offered 15 hours of computer-based training to a group of 8 mothers via their TGB Community Program. Upon completion of the program, students were able to purchase a new computer for $50 and optional low-cost internet access. All 8 were able to successfully complete the program.

MIT Days of Service
CCTV also partnered with MIT in April and again in November during their Days of Service to offer Bring Your Own Device workshops to Cambridge seniors. Both days were organized via MIT’s Priscilla King Grey’s Public Service Center and both were extremely successful. MIT sent 12 - 15 volunteers to CCTV to be paired with senior participants. Laura learned how to use Skype to communicate with her niece in California. Bryan received assistance setting up his computer, which he had ordered 2 months prior and had not taken out of the box. A number of participants communicated how much they value the help they received in these workshops, and how much they enjoy working with the MIT student volunteers.

Tech Gives Back
In October, CCTV benefitted from Tech Gives Back, a day of service coordinated by Building Impact and Tech Underwriting Greater Good. This extremely successful event offered one-on-one service to 18 local nonprofit professionals and Cambridge residents. Each was paired with an individual who works in the local tech community to receive help with their particular technology needs. Topics included learning to use social media, assistance with mobile devices, sending or organizing email, learning to shop safely online, designing a social media strategy for their organization, and utilizing online office platforms.

CCTV Edit Help: One-on-One Support
CCTV offers members one-on-one single-hour edit help sessions with a Production Training Mentor, a skilled intern who is interested in video production as well as community education. A Production Contract is required and sessions are coordinated through CCTV’s Community Media Training Coordinator Allison Rodriguez. CCTV attempts to alternate days and times to permit access to the sessions for producers with varying schedules.

FREE Drop-In Hours
Tues 3-5:45pm
Anyone may use computers during these hours free of charge. Use is limited to one hour if others are waiting.

REGULAR Drop-in Hours
Mon 3-5:45pm
Thurs 6-9pm
Unlimited computer use for CCTV Access and Affiliate members. Non-members pay $5 per visit.
Bring Your Own Device (FREE)
Friday, January 20th, 1pm - 3pm
CCTV is partnering with MIT for their “Day of Service” to offer seniors one-on-one assistance with a personal device. Did you receive a new device as a gift this holiday season, or do you have a device you’ve owned for awhile and just want to learn some new options? Get the most out of your phone, tablet or laptop - bring it on by and we’ll help you become more familiar with your new technology! Please contact Allison Rodriguez at 617-401-4009 or allison@cctvcambridge.org for more information - registration is required.

Age Engage with Google (FREE)
Tuesday, March 7th, 1pm - 3pm
Age Engage is a collaboration between Google and CCTV to teach individuals over 50 how to use the Internet. During Age Engage, people over 50 are paired with Google employees for one-to-one training. The trainings are designed to teach participants Internet skills according to their interest and experience. Participants can learn things like how to search the world wide web, send and receive email, share photos and videos, pay bills online, and more! Please contact Allison Rodriguez at 617-401-4009 or allison@cctvcambridge.org for more information - registration is required.

Editing Your Photos Using Google Photos, (FREE for Members, $10 for Non-Members)
Thursday, March 30, 1pm - 3 pm
Learn how to edit your photos using Google Photos: crop your photos using different aspect ratios, correct for exposure, add some vibrance, add filters for fun effects, create collages, create simple animations, convert your photos to black and white, save your edited photos or revert back to their original image. After the class instruction, you’ll have time to practice editing your photos, and ask questions. You should create a gmail account and bring 1-3 images with you to the class. If you need help creating a gmail account, please attend a Monday lab drop-in session to get some help.

Using Google Searches to Solve Problems, (FREE)
Tuesday, April 4th, 1pm - 3 pm
Everyone has questions that they need help finding answers to. In this class, an employee from google will teach you how to use the google search engine as an information resource. Google permits you to have a multitude of educational resources at your fingertips - from where the closest dentist is to how to make vegetable soup - so learn how to make use of Google to make your life easier! Instructed and lead by an employee from Google, this class will provide you hands on training as well as provide time for individual questions and support.

Winter Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>01/02</td>
<td>CLOSED for New Years</td>
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<tr>
<td>01/09</td>
<td>No lesson today</td>
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<tr>
<td>01/16</td>
<td>CLOSED for MLK Day</td>
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<tr>
<td>01/23</td>
<td>Email Attachments</td>
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<tr>
<td>01/30</td>
<td>No lesson today</td>
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<tr>
<td>02/06</td>
<td>Bookmarking Websites</td>
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<tr>
<td>02/13</td>
<td>No lesson today</td>
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<tr>
<td>02/20</td>
<td>CLOSED for President’s Day</td>
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<tr>
<td>02/27</td>
<td>Navigating Amazon</td>
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<tr>
<td>03/06</td>
<td>CCTV’s NeighborMedia with Frank Morris</td>
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<td>03/13</td>
<td>Google Calendar</td>
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<tr>
<td>03/20</td>
<td>Search Engines 101</td>
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<tr>
<td>03/27</td>
<td>Using Youtube to Learn</td>
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Expanded Course Offerings for Seniors

We are excited to announce our winter 2017 schedule of mini lessons in the “Computers for 50+” drop-in time on Mondays from 1:00PM – 3:00PM. These lessons cover a range of topics and take place at 2PM, right in the middle of the drop-in session. In this quarter we will have a few transitions in the lab, and temporarily we will only be offering mini-lessons every other week until March, when we launch back into offering lessons every week. Mini-lessons cover dozens of topics, from navigating the web to google applications to email and file management. So, on Monday afternoon be sure to stop by, catch a mini-lesson, and get assistance with basic computer skills from our two very knowledgeable and experienced interns, Beth Luchner and Beth Walsh. They are eager to help and ready to support you!
Happy 2017, everyone! NeighborMedia, the citizen journalism project of Cambridge Community Television, is now in its 10th year! Founded in 2007, NeighborMedia.org was created as a means to educate, inform and move the residents of Cambridge into action on matters important to the community. It’s news, information and perspectives provided by your neighbors — Cambridge residents — who are reporting on the people, places, issues and events of their very own neighborhoods. And now more than ever, NeighborMedia is needed to cover those stories that go unreported (or under-reported) in the mainstream media.

Are you passionate about your community? Are you concerned about your rights or the rights of others? Do you care about social justice, the environment, housing, development, food security, or education? Are you concerned about the role of the media in today’s world? NeighborMedia wants you!

On Thursday, January 12 at 6:30 p.m., you are invited to attend the NeighborMedia information session that is part of Cambridge Community Television’s free open house. You will learn more about the NeighborMedia program and how you can join the team! And now, beginning this year, you can earn a small stipend for every CCTV-approved article or video you contribute to NeighborMedia.org. Make a difference in your community when you participate in NeighborMedia! You can RSVP by contacting frank@cctvcambridge.org or 617-401-4007. If you miss the orientation, know that it isn’t too late; journalists are welcome to join throughout the year. Contact Frank if you are interested.

In 2016, our team of citizen journalists at NeighborMedia.org contributed close to 300 stories about the Cambridge community — stories that you wouldn’t be able to find anywhere else. It’s so important to support citizen journalism, especially now. You can do so by following NeighborMedia on Facebook, Twitter and Instagram, as well as by sharing the stories that are posted there with your friends and family. Of course, you can also show your support by participating in NeighborMedia either as an occasional contributor or as an ongoing reporter. Community news and the role of community media is so vital these days.

In the past year, NeighborMedia’s citizen journalism program produced eight episodes of Cambridge Uncovered, a studio-based talk show about issues happening in Cambridge. Topics included: Teens on Politics, Celebrating Women’s Heritage, Changing Wellington-Harrington, Violent Crime in Cambridge, Innovation Incubator: City of Startups, Teens on Politics: Post-Election, the Media and the Election, and Immigrant Stories. Stories covered include everything from the arts to various events to issues surrounding small businesses, green initiatives, race relations, politics and so much more. You can check them all out right now at NeighborMedia.org. You can also catch recaps of NeighborMedia stories through the #Facecast (Facebook newscast) as seen on NeighborMedia’s Facebook page or by watching NeighborMedia Tonight Tuesdays at 5 p.m. on CCTV Channel 9.

Thanks again for supporting NeighborMedia, now in its 10th year; and thanks to everyone who has been involved in NeighborMedia throughout the past decade. Happy anniversary, NeighborMedia!

Frank Morris
YOUTH MEDIA PROGRAM

CCTVcambridge.org/youth

CCTV’s year round Youth Media Program provides a vibrant media arts and work experience for Cambridge teens. The Summer Media Institute is the cornerstone, serving teens in a 6-week program in July and August. The School Year Production Program meets 3 afternoons each week during the school year.

The fall semester of this year’s School Year Production Program kicked off on October 11 with a group of new and returning participants; Steven Alan Jr, Lucy Bent, Nelson Dormevel, Dondee Dumeran, Anderson Guichette, Erick Guzman, Harry Jean, Mohamed Mohamed, Nafis Rahman, Sam Saha, Stephen Sanon-Estrada, Sahil Sheikh, Alejandro Ruiz, Cris Torres and Mattingly Wood were lead by Youth Trainer Yanka Petri, Teaching Media Artist Hannah Engelson and Youth Media Coordinator Jordy Brazo.

The fall started off with a series of mini-projects, created by the students individually and in groups. Before the cold weather rolled in, the teens took to the streets of Cambridge, cameras in hand, to learn how to use the equipment to produce a series of Cambridge Times, fixed camera documentary vignettes of life around the city. With new and advanced skills, and an eye on the presidential election, students began working on projects to develop their editing skills with using found footage to illustrate speeches from past presidents. The teens also worked in groups to create short PSAs on the ballot questions facing Massachusetts voters in 2016, and videos encouraging their peers and community members to take action and vote.

Students have shifted their focus to creating video profiles on local entrepreneurs and individuals who have started unique projects or organizations. Groups will be profiling founding members of the Goree House, J Shia of Madhouse Motors, the Barnes Brothers Moving Company, local choreographer and performer Junior Cius and the Beef Cake Boys: Tallow and Castile Soaps.

Following the winter break, students will be taking their work back inside and focusing on a series of studio productions as they get ready for the End of the Year Screening on Thursday, January 19 at 6PM in the studio at CCTV.

Youth on the Channels Now!
Highlights from the School Year Production Program Fall 2016

The State of Our Union by Nafis Rahman
Based on the State of the Union Address by Jimmy Carter, January 23, 1980.

Out of Many, One by Mattingly Wood
Based on Barack Obama’s speech at the 2004 Democratic National Convention

Massachusetts Ballot Question 3, 2016 by Anderson Guichette and Sahil Sheikh

Go Vote! by Mohamed Mohamed and Stephen Sanon-Estrada

Students interview J Shia of Madhouse Motors about building motorcycles, her artwork, and life growing up in Cambridge.

Youth Media Program Supporters

Biogen Foundation, Cambridge Community Foundation, Cambridge Housing Authority: WorkForce, Cambridge Savings Bank, City of Cambridge: Mayor’s Fall Youth Employment Program, Mayor’s Summer Youth Employment Program, Mayor’s Summer Work & Learning Program, Enroot, Hammond Real Estate, Whole Foods Market

contact: Jordy Brazo 617.617.401.4013 or jordy@cctvcambridge.org

Jan/Feb/Mar 2017 CCTV Open Studio 15
LETTER FROM THE BOARD CHAIR

Hello Friends,
This is one of those times when I’m not sure where to begin. To say a lot has happened since I last wrote would be the understatement of the still-young century.

The election season brought out the best and worst in our media colleagues. It proved, however, the importance of local access and civic journalism. During the past few months, CCTV has again proved itself to be the place we all can turn to for objectivity; a place where calm replaced bombast, conversation replaced argument.

This was most evident at our Media and Elections mini-conference, which was held on October 22 at the library. A diverse group of local media professionals took part in three panels designed to put some sense in what at that moment—and forgive my being frank here—more resembled a bloody boxing match than U.S. elections. Our panelists brought much-needed thoughtful discourse to the political conversation. Their engagement with each other, and the audience, gave great insight into why this was such a tumultuous, divisive election.

As part of our commitment to youth, we made sure their opinions were heard. After the election, neighbormedia.org coordinator Frank Morris brought together four teenagers for a post-election discussion on “Cambridge Uncovered.” The teens, aged 15-17 and who had appeared on the program a year ago to discuss the primaries, gave insight into how Cambridge teens have reacted to the election. Because the program was shown recently, its relevancy is very important and can be seen on neighbormedia.org. I highly recommend you take the time to watch it. Special thanks to the teens who are part of neighbormedia.org and/or CCTV’s Youth Media Program: Reba Glory-Cabral, Armanie DeLeon, Erick Guzman, and Anne Pierre.

Happily, though, there was more to the past few months than a contentious election. CCTV’s classes and workshops were—as always—popular and full. The Youth Media Program brings its own special energy and we’re happy to say that two of our graduates, Yanka Petri and Josue Cardona-Mena, are working with us through the Massachusetts College of Art’s work-study program.

This semester’s work will be showcased on Thursday, January 16, 2017. Please join us for what is always an exciting event that includes Q&A with our teen producers.

On to business: the Board is continuing the strategic planning process. As you may know, CCTV’s major source of funding is Comcast, and the dollar amount is based on subscriptions. As cable subscriptions decline, so will our Comcast funding. The board, led by our strategic planning committee, is working on finding ways to replace Comcast’s funding.

It doesn’t stop there, however. We are also working hard to ensure that CCTV takes advantage of the changing media landscape. More and more, people are relying on local and social media for objective programming. The board, along with executive director Susan Fleischmann and CCTV staff, is planning a meeting with thought leaders in civic media and technology. It will take place in January, 2017 at MIT’s Media Lab.

On behalf of the Board, Susan Fleischmann, and the CCTV staff, thank you very, very much for your support in 2016, and your continued support in 2017. Please remember our good work when you are considering monetary giving. Also, please ask friends to become members. We are looking to expand our community in 2017.

As always, your feedback is welcome. It’s how we grow together.

Beverly Mire
FUNDRAISING

CCTV Raises $1700 on Giving Tuesday!

#GivingTuesday is a movement to celebrate giving and transform how people think about, talk about and participate in the giving season. #GivingTuesday seeks to inspire people to take collaborative action to improve their local communities, and give back in better, smarter ways to the charities and causes that they believe in.

This year, in honor of #GivingTuesday, CCTV set out to raise funds to support the Youth Media Program. On November 29, CCTV secured more than $1695—enough to fund an additional teen in the Youth Media Program!

Thank you to all of you who supported our #GivingTuesday efforts:
Robert Boulrice & Margaret Carsley in Honor of Paul Fleischmann, Angelica Brisk, Catherine Carr Kelly, Nina Berg, Susan Chasen, Anne Cushman, Clodagh Drummey, Sean Effel, Ellen Grabiner in Honor of Paul Fleischmann, Garth & Lindsay Greimann, Theodora Hanna, Douglas McLeod, Jade McGleughlin, Tom Meek, Beverly Mire, David Pap, Lisa Peterson, Peter Pinch, Judith Prager, Wendy C. Sanford, Melissa Stavitz, Rika Welsh

CCTV Collaborates with Community Partners to Expand One-to-One Technology Training
A big thank you to Google, Building Impact and MIT for working with CCTV this fall to offer three one-to-one sessions this fall. Google, who has partnered with CCTV to offer one-to-one Intern training to older adults for the past five years, hosted a session for 7 seniors on October 14. Through the Tech Gives Back initiative, Building Impact provided CCTV with 18 volunteers, who offered one-to-one technology assistance to nonprofit professionals and older adults. On November 5th, for MIT’s Day of Service, the MIT Pricilla Gray Service Center sent over 13 volunteers to work one-to-one with older adults seeking assistance with personal technological devices including laptops, tablets and smartphones.

Clodagh Drummey

Facebook for Nonprofits - Thursday, March 2nd, 10am - 12pm
71% of all internet users in the US have a Facebook account. Learn how to leverage this widely used platform to reach local audiences. In this hands-on workshop we will explore best practices for writing engaging posts and discuss options for paid advertising including increasing post visibility and targeted ads. Requirements: computer and internet literacy.

Search Engine Optimization for Nonprofits - Thursday, March 16th, 3pm - 5pm
Have you ever wondered why you’re not #1 on Google? Attend this class and not only find out why your website isn’t #1 but what steps you can take to earn the #1 position. We will focus on On-Page and Off-Page SEO. Requirements: You must either work on your own website, or actively serve as an administrator for an existing organization or charity website.

Using Hootsuite to Manage Social Media for Your Nonprofit - Tuesday, March 28th, 10am - 12pm
Everyone knows Social Media Marketing can have a huge impact on an organization, but finding the time to do it is difficult. One great tool that can save you time and boost your engagement is Hootsuite. In this class, we’ll cover the basics of Hootsuite. No matter where you are, you can manage multiple social media platforms at once - making your time more efficient and effective. Requirements: you must actively use and maintain at least two social media platforms, for personal or organizational use.

Cambridge Nonprofit Resource Exchange

Learn about technology. Connect with other changemakers. Use media to deepen your impact.
cctvcambridge.org/nonprofits

Pre-registration for all classes and workshops is required.

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Jan/Feb/Mar 2017 CCTV Open Studio 17
EXHIBITIONS

THE KAREN AQUA GALLERY

what’s happening in CCTV’s in-house gallery

Rails of Thought

“Art is a part of life that makes us examine society in many different ways and through many different perspectives. This may not be true for all artists or photographers, but in my art work I want to show landscapes of humanity, and ways of living through narratives that sympathize with other people.

“The series of photographs that I present in this show is about the contemporary time that we live in and the adventures we take as we hop on the bus. They are about all the stories we see in other people’s eyes or on other people’s faces, and about the places we are able to visit even in one ride.”

Josue Cardoza

Strangescape

“My photographs isolate certain parts of the external world and highlight their alien nature. Some of the subjects of my photographs are immediately recognizable while others require closer inspection to determine their nature. In all of my photographs, form is emphasized over content. Too often in photography, form follows subject. In this series, the shape of objects and scenes are highlighted, giving the photographs an ‘unnatural’ effect.”

Zohar Propp-Hurwitz

CAMBRIDGE ARTISTS especially in photo media, are encouraged to submit artwork for possible exhibition at CCTV.

contact:
Susan Fleischmann
617.401.4004
susan@cctvcambridge.org

Joanna Bunker Rohrbaugh lives in Cambridge and is returning to painting after a long, fulfilling career as a clinical/forensic psychologist. Dr. Rohrbaugh studied painting with Denny Winters, a nationally acclaimed modernist whose paintings include a broad, vibrant, and yet subtle array of colors and abstract shapes.
Staff
Susan Fleischmann
Executive Director
Sean Effel
Associate Director of Operations
Clodagh Drummey
Associate Director of Programs and Development
Seth Myer
Production Coordinator
Lily Bouvier-Devine
Programming Coordinator
Allison Rodriguez
Community Media Training Coordinator
Frank Morris
Community Journalism & Member Engagement Coordinator
Jordy Brazo
Youth Media Coordinator
John Melczer
Programming Assistant
Jason Ong
Membership Assistant
Josue Cardoza-Mena
Scout Perry
Michael Rodriguez
Front Desk Assistants
Consultants
Ginny Berkowitz
Rob Welsh

Board of Directors
Barbara Anthony
Nina Berg, Clerk
Cheryl Brown
Steve Campbell
Fran Cronin
Faith Dukes
RoseAnn Gilmer, Member Representative
Cesar McDowell
Nick McGurk
Joanna Berton Martinez
Beverly Mire, Chair
Laura Montgomery, Member Representative
Stephen Sillari, Treasurer
Steve Smith, Vice Chair
Maurice Wilkey

Interns
Archive: Jason Ong, Rachel Woodring
Cablecast: David Barsir, Aliaksandra Ilaryonava, Will Kurtz, Joe Merkel, Wayne Robinson, Xinyue Wang, April Wilmoth
computerCENTRAL: Pariss Chandler, Iris Chen, Beth Luchner, Todd Rapisarda, Beth Walsh
NeighborMedia: Faysal Chadimi, Connor Edwards, Synthia Lai, Richard Rozewski
Video Editing: Samantha Bruce
Production: Georgie Du, Avery Dwyer, Andrew Gerzon, Jenn Largaespada, Sara Pagiaro
Publicity: Eloisa Andrade

Hours of Operation
Sun 4-9pm
Mon-Thur 12-9pm
Fri 12-6pm

Holiday weekends: closed Sun–Mon

Equipment
Pickup & Drop Off
Sun-Thur 4-6pm
Fri 4-5:30pm

computerCENTRAL
Free Drop-In Hours
Tues 3-5:45pm

Regular Drop-in Hours
free for members
$5 non-members
Mon, Wed 3-5:45pm
Thurs 6-9pm

Computers for 50+
Mon 1-3pm

Holiday & Other Closings
Columbus Day 10/8–10/10
Thanksgiving 11/24–11/27
Christmas 12/23–12/25
New Year’s 12/30–1/2017

info@cctvcambridge.org

About CCTV
Founded in 1988, Cambridge Community Television is the independent non-profit organization that provides access to video equipment, computers, multimedia workshops, and channel time for Cambridge area businesses, organizations, and individuals.

Specializing in affordable, hands-on multimedia training and production, CCTV is committed to local projects and organizations that promote cultural and artistic expression. By offering area businesses and non-profits, residents, and viewers training, tools, and access to telecommunications technology, CCTV encourages active participation and dialogue among the diverse populations of Cambridge.

Any Cambridge resident can become an Access Member of CCTV and take classes, use video equipment, and produce programming to be shown on CCTV Channels 8, 9 and 96. Anyone can become an Affiliate Member of CCTV and rent equipment or show programming (with a Cambridge resident sponsor) on CCTV’s channels. All members may use computerCENTRAL at no charge. All resources are available on a first-come, first-served basis. CCTV does not control the content of the programming shown on our channels.
CCTV SPONSORS

WEB + CHANNEL PARTNERS
Amsden Consulting
Biogen
Cambridge Self Storage
Dunkin’ Donuts
Hong Kong Restaurant
Whole Foods Market

WEB WEAVERS ($750+)
Kathy Cannon & Scott Berk
Richard Chasin
Comcast Cable
Norma Garcia
George & Jane Metzger
Ellen Semonoff
Stephen Sillari & CA Technologies

VISION SPONSORS ($500-$749)
Boston Foundation Back Porch Fund
Siobhan Bredin
Estelle Disch
Susan Fleischmann (in memory of Paul Fleischmann)
Denise McWilliams
Reverend Irene Monroe
Marjorie Posner & Carol Nelson
Joan Shafran and Rob Haines Foundation

SOFTWARE, EQUIPMENT & FURNITURE
The Furniture Trust, Wayne Robinson, Sensory Ethnography Lab at Harvard

GOODS & SERVICES
Cambridge Savings Bank, MIT, Stephen Sillari, Maurice Wilkey

PROGRAM FUNDERS
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  Mayor’s Fall Youth Employment Program
  Mayor’s Summer Youth Employment Program
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Massachusetts Cultural Council YouthReach
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BEST FRIENDS ($250+)

SUSTAINING FRIENDS: ($150+)
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