Goodbye BeLive! Hello CCTV Live!

We are finishing the renovation of one of the most important production facilities at CCTV. The former BeLive production studio has pumped out 25 hours of live programming every week since it was inaugurated in 1993 for CCTV’s 5th anniversary. Now, with better high definition production equipment available, we are upgrading this live micro studio to a full HD environment. We’re also adding new features that will improve the production value of every program you make!

Here is your guide to all things both IN and OUT of the new live studio:

IN: All new 6-channel high definition video switcher made by Broadcast Pix. This switcher has the capacity to pull six video sources, run its own graphics, perform fades and transitions, and churn out beautiful HD compositions - all through a touch screen interface with full motion video previews. This is the biggest improvement we have to offer and is the heart of the new HD environment.

OUT: Because we’re upgrading to HD, there are some SD video sources that unfortunately must be removed from the studio. The document camera used for showing video of prints, photos, and other artifacts does not have a resolution compatible with the full HD switcher and unfortunately will go away in October. Members will instead have the capacity to show digital photos or slide shows from the Mac computer or from their own devices (keep reading). Bye bye, doc cam! You served us well.

IN: There are new HD cameras in the studio. Not only have we upgraded to two new JVC HD cameras, but we have added a third camera in the studio. This is big news for hosting interviews with guests on the other side of the world! It also provides the element of Caller ID so you can screen the incoming calls and choose to ignore them if you want.

OUT: The Cambridge Community Radio set, or CCR, is out. At this time we can afford to upgrade only one of these two micro production sets, so all live programming of this nature will happen from the upgraded live set. The former CCR set will be decommissioned and the room will be used for something new and exciting down the road. All live programs will originate from our new production space when we launch.

IN: In response to requests by producers over the last few years, we are installing a standalone Skype camera and video call service. This means we will be taking all phone and video calls through Skype and you will be able to switch to the video of your Skype call as if it were a third camera in the studio. This is big news for hosting interviews with guests on the other side of the world! It also provides the element of Caller ID so you can screen the incoming calls and choose to ignore them if you want.

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(continued on page 16)
Welcome New Members


Congratulations!

A big congratulations to CCTV member Susan Chasen. Two of her pieces were chosen to be screened at the Massachusetts Independent Film Festival: Goodbye, Mr. Smith and What are Humans For? Goodbye, Mr. Smith, created in CCTV’s Digital Storytelling class taught by Brad Glanden last spring (May/June 2014), was nominated for best New England film, and won the Best Editing award. In Goodbye Mr. Smith, forty years after the tragic death of a beloved high-school music teacher, the filmmaker revisits the unsolved murder case. The piece is a fascinating personal documentary that explores not only factual evidence from the case, but also anecdotes about Chasen’s understanding of the events and how it shaped her life then and now. Goodbye, Mr. Smith may be seen at cctvcambridge.org/node/276589.

Screenings & Exhibitions

From July 13th – August 21st, photography from two CCTV Media Training Program classes was shown in the Karen Aqua Gallery: DSLR Photography and Picturing Home: Intermediate Photography, both taught by Siobhan Landry. Artists included: Serena Bronda, Aras Hachikian, Chala Hadimi, Rock Louis, John Manson, Sarah Moawad, Jose Negron, Angelika O’Connor and Catalina Rojas. A reception was held on July 23, followed by an eclectic screening of work by Siobhan and CCTV instructor Jon Dorn.

From August 24th - October 3rd, CCTV hosted its first ever staff gallery exhibition and film screening entitled Out of the Office. The content of the show was incredibly diverse: a virtual bike ride on an interactive sculpture, Instagram images taken on opposite sides of the country, panoramic photos of watery New England landscapes, used syringe needles and data visualization, and much more. A companion screening of work by staff was held alongside a reception on October 1st. Artists featured included: Jordy Brazo, Lily Bouvier, Clodagh Drummey, Maggie Duffy, Sean Effel, Susan Fleischmann, Natalie Minik, Frank Morris, Allison Maria Rodriguez, and Sydney Sherrell.

PARKing Day

PARK(ing) Day is an annual worldwide event where artists, designers and citizens transform metered parking spots into temporary public parks. CCTV participates each year, and on September 18, a spot in front of CCTV was transformed into a daytime talk show set. NeighborMedia journalists interviewed passersby about what they would really like to see in Cambridge. Volunteers and interns recorded the event and 15 minutes of each hour was shown live on Channel 8; watch for the long form documentary coming soon!

Dianna Ploss interviews her dad Nick Perry on camera
Yanka Petri has been producing video at CCTV since she joined the School Year Production Program in the Fall of 2013. During this time she has produced ten projects and assisted in the production of many more. Coming from a background in photography, Yanka has an eye for composition that is evident in her cinematography, and as an artist she has spent the last few years developing her use of imagery to tell the stories she feels are most important, in experimental ways. Yanka has chosen to focus on a wide range of issues in her videos from her exploration of her identity as a young woman, artist and feminist, or social issues such as immigration and climate change, to her relationship to technology and even the stories and identities of her friends and loved ones.

In her video titled The Color To My Eyes (cctvcambridge.org/node/321535), Yanka highlights the beauty and importance of color during the midst of the snowiest winter on record in Cambridge. “People are always rushing to get places, and they don’t realize that all colors are beautiful. That life is beautiful,” she states. By combining images of the city, captured during walks that she took as an escape from being cooped up for most of the winter, with her observations on how viewers react to color in photographs, Yanka creates a perfect metaphor for the way that her films often highlight overlooked or unnoticed aspects of life. She uses this method of direct address and a combination of written text and beautiful imagery frequently as a tool to celebrate, question or highlight issues that she wants other people to think about as well. “Nowadays, people are too busy to pay attention to things like buildings and nature.”

During the Summer Media Institute this year Yanka focused on a long term experimental documentary titled What Is Feminism? (cctvcambridge.org/whatisfeminism) in which she explores her internal conflict as a young woman with identifying as a feminist. She uses a combination of found footage and sound, recognizable symbols that are suggestive of gender and sexuality, her own body and voice as well as references to books and texts that have been influential in her process of self discovery. In this piece she has combined multiple approaches that she has utilized in previous works and applied them to a topic that she has focused in on and plans to continue to explore through her art, inspiring young women to have conversations about what feminism means and how it relates to their identities.

Yanka is starting her last year at Cambridge Rindge and Latin, where she is focusing on photography and hoping to continue to study media and the visual arts in college. She will be returning for her third year in the School Year Production Program and says she is looking forward to, “continuing to experiment and always hoping to try new things,” when it comes to her approach to video production. “I keep coming back to CCTV because I really like making art and being creative. At CCTV I can work and have fun.”

This October, Yanka will be exhibiting a series of portraits that she has created over the past year; photographing friends, acquaintances and strangers in ways that she hopes will help them think about how they wish to present themselves to the world and question how they feel the world receives them. Through this project, Yanka hopes to inspire her subjects and viewers to think about the ways in which we are informed to view women and how these aspects of society, both intentional and implied, affect the balance of power between genders, especially in the media.

Jordy Brazo
Cambridge events and issues are typically not covered by the Boston-area media. For this reason, CCTV provides event coverage to many local non-profit organizations and City agencies, and initiates other programming of interest to the Cambridge community.

CCTV recently covered the following events:
- Mt Auburn Walking Tour – Mt. Auburn Cemetery
- Ramadan Celebration – City of Cambridge
- CYEP Final Showcase – Phillip Brook House
- Summer Media Institute and Hip Hop Transformation Final Showcase - CCTV
- Cambridge Community Pride Day – Margaret Fuller Neighborhood House
- Candidate Days – City of Cambridge
- 2015 Back Lot BBQ - CCTV
- Cambridge Charrette – City of Cambridge Department of Human Services
- RiverSing – Revels
- Port Landing Ground Breaking Ceremony – City of Cambridge, MassDevelopment

Ramadan Celebration
On July 15th, public officials and the Cambridge Muslim community celebrated the end of Ramadan on the City Hall steps. Attendance included Mayor David Maher, Cambridge City Manager Richard Rossi, and City Counselor Nadeem Mazen, as well presenters like Mushtaque Mirza and Ishmail Laher. Participants took this time to consider the importance of the Muslim community within the city of Cambridge and concluded their celebration with the Dua (prayer) for breaking fast.

Summer Media Institute & Hip Hop Transformation Final Showcase
On August 13 CCTV’s Summer Media Institute and the Hip Hop Transformation gathered at the Cambridge Public Library to showcase their summer program projects. Both teen programs, sponsored by the Mayor’s Summers Youth Employment Program, spent 6 weeks working on creative endeavors. The Summer Media Institute produced documentaries about issues affecting the Cambridge community and the Hip Hop Transformation studied and produced hip-hop music. This opportunity at the library gave the students a chance to see what others accomplished over the summer and to exhibit their work to a wider audience.

Candidate Days
On September 9th and 10th, candidates for City Council and School Committee were invited to CCTV to participate in Candidate Days, providing the opportunity to record 5-minute segments to promote their platform for public office. This election resource will run on CCTV channels and be hosted at cctvcambridge.org/candidates in preparation for the Tuesday, November 3rd election.

Cambridge Broadband Matters is a new series, produced by Anne Schweiger and CCTV, which explores the relationship among people, public institutions, non-profit organizations, businesses, and broadband in Cambridge. This series will serve as an educational and community engagement companion to broadband planning and action already underway in Cambridge, including through the work of the City of Cambridge Broadband Task Force and the efforts of local elected officials. In the first episode of the series, Jay Leslie from the Cambridge Housing Authority, Susan Flannery, Director of the Cambridge Public Libraries, Georgiana Chevry from the Community Learning Center, and Ann discuss how broadband enters the spheres of their work and the impact broadband has on the community members who engage with their respective organizations. A second episode of Cambridge Broadband Matters is currently in the works.

Cambridge Time is a micro-series that explores the city of Cambridge through the lens of CCTV’s cameras. Produced by the CCTV Production Team, these 30-second segments use Cambridge as its backdrop and let scenes of daily life play out within the landscape. Cambridge Times are meant to capture the look and feel of Cambridge as the seasons change and the years go by.
CCTV MEMBER PRODUCTIONS

Congratulations to the following CCTV producers for starting and finishing their productions!

* Indicates this contract was completed.

Members Certification Projects
Construction NeighborMedia  Odai Nakawa

Members Single Projects
Home - Making the Digital Art Film Class  Isaac Fuhrman
Making the Digital Art Film - Summer 2015*  Rock Louis
Lobster Boat Races  Jordan Brazo
Rain and Moods - Making the Digital Art Film Class  Tanya Powers

Fawcett Street : Neighbor Media*  Nick Perry
Youth Project  Constanza Carty
Human Service News and Info  Hasson Rashid
SMI: GLBTQ Group*  Jerry Pierre
SMI: Racism through poetry*  Anne Pierre
SMI: Political Violence in Bangladesh*  Abdul Kashem
SMI: College Tuition Documentary*  Biriva Frith
SMI: Comic Con Documentary*  Kayla Jajoute
SMI: Boston Public Market*  Zachary Rothenberg
SMI: Luis: Media Life*  Daniela Cabrera
SMI: David Fichter: Murals in Cambridge*  Hanad Salad
SMI: Green Transportation*  Samantha Liu
SMI: The Tech'volution*  Alexander Gamota
SMI: The Feminist Eye*  Yanka Petri Rodrigues
Here and There  Natalie Minik
Harvard Summer  Yeabsbera Mengistu
Harris Kemp: A Major Dude*  Kristina Kehrer
Cambridge Carnival  Clyde Hicks
My pupusas  Josue Cardoza
Foreigners  Odai Nakawa
Wish You Were Here  Kristina Kehrer
Documentary Interview - Class Project - 2015 Chala Hadimi
Documentary Interview - Class Project - 2015 Afrah Farah
Documentary Interview - Class Project - 2015 Eliza Hamilton
The Solution for all Problems  John Lukyamuzi
Sight of Hand - The Short Horror Film  Alain Mimran
“The Houseguest/The Figure”  Nick Perry
The Short Horror Film  Sydney Sherrell
The Documentary Interview Class  Sara Meyers
The Documentary Interview  Azadeh Tajpour
The Curse - The Short Horror Film  Rock Louis

Members Series
#whatImake  John Manson

CCTV Productions
3 Ways to Watch CCTV’s Programs!
• On the Cambridge cable system, Channels 8, 9 & 96
• Streaming at cctvcambridge.org/channel08, cctvcambridge.org/channel09, cctvcambridge.org/channel96
• Select work is archived on cctvcambridge.org and vimeo.com/cctvcambridge

CCTV installed a new satellite receiver this summer, allowing us to broadcast more local news and other programming from cities around the world. Now catch daily broadcasts on Channel 96 from Beijing, Seoul, New Delhi, Brasilia, Lisbon, Mexico City, Bogota, and Madrid, as well as weekly broadcasts from Santiago, Montevideo, Caracas and Havana. Check our online TV schedule at cctvcambridge.org/schedule for times to watch.

New This Season in our Live Production Schedule on Channel 9
Plinio DeGoes with Progressive Revolt, talk and interviews with local progressive activists working on different causes: Sundays at 5:30pm.

Jenny Hudson with The Author Connection, interviews with independent authors and other people relevant to book production: Second and Fourth Tuesdays at 6:30pm.

Will Kurtz with On the Table with Wilhelm Kurtz, a comedic look at the issues of the day—in which everything is on the table: Tuesdays at 8:30pm.

Richard Sheingold with his very own Richard’s Variety Show, featuring sports trivia, poetry, covering wide variety of categories, clean comedy: Wednesdays at 5pm.

Thank you to our Cablecasters, who keep our Live programming up and running each night of the week: Scout Perry, David Barsir, David Tullis, Seth Myer, Aliaksandra Ilaryonava, Wayne Robinson, Tanya Powers, and Will Kurtz.

And, a big thank you and farewell to intern Alex Curtis, who recently finished here at CCTV to returned to school this fall. You can still catch his recent production: Angela Sawyer: Musician, Comedian, Entrepreneur—in which he interviews the founder of the now-no-longer Weirdo Records in Central Square, about music, money and the most important things she’s learned.

Other CCTV Programs to Watch For
The most recent episodes of Cambridge Uncovered play every week on Channel 8, Wednesdays at 9pm and Fridays at 1pm. Read more about the new episodes of Cambridge Uncovered on page 14.

Ken McIntyre with SLEAZEGRINDER, an All-American Super Rock Half-Hour of local music, comedy, good times, and no hassles: Monday nights at 8:30pm.

Cambridge Broadband Matters a new series, premiered in August and a second episode is currently in the works. Read more about Cambridge Broadband Matters on page 4.

Between programming, catch glimpses of places and spaces around our city: Cambridge Time is a ongoing project consisting of 30-second pieces contributed by various members—pieces thus far by Natalie Minik, Isaac Fuhrman, Avery Dwyer, and Seth Myer.

Be sure to tune in each week to see the newest in member-produced content. Newest productions play together each week, On Channel 9 Sundays at 12pm and Fridays at 7pm, and on Channel 96 Tuesdays at 1pm and Thursdays at 9pm.
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<td>Your Federal Government</td>
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![Hip Hop Transformation]
OPEN TO THE PUBLIC! Start Here!

All classes are open to the general public. There is one fee for Cambridge residents who become Access Members, and another for everyone else. The fees are reflected next to the course titles (format: access fee/general fee). An orientation with a CCTV staff member is required for some classes. Also, if you are not an Access Member and you would like to check out equipment for a production class in which you are enrolled, you may do so by paying ½ the commercial rental rate. CCTV strives to make classes affordable for Cambridge residents. If you have any questions about the current class prices and structure, please contact CCTV at 617-661-6900 or stop by.

1. If you are a Cambridge resident, fill out a CCTV Access Membership form and pay the annual membership fee. With an Access Membership, you get a $300 voucher and take all classes at a reduced rate. The general public may take classes at the regular fee.

2. Register for a class in one of three ways: call 617-661-6900, OR go to CCTVcambridge.org/learn, click on the class and request a spot, OR stop by to enroll. Registration occurs on a first-come basis. Early registration is advised since courses may fill or be canceled due to low enrollment. Access Members with sufficient voucher balance may register by phone or online; all others must pay in full prior to the workshop or your spot is not guaranteed. For additional information: CCTVcambridge.org/learn

3. After you take classes and are ready to produce your own media, submit a Production Contract. You can keep taking classes, and keep producing!

Educational Workshops

Social Media for Artists Series - Advertising for Artists: Creating Successful Ads Online, $10/$15
Thu, Oct. 15, 6:30-8:30 pm
LOCATION: Cambridge Art Association, 25 Lowell Street
Do you produce amazing work but struggle getting people to buy it? Does the whole process of “Selling Art” and promoting your work scare you? If you want to learn how to set up a system to draw attention to your practice, and to sell your art online, this is the class for you.

Social Media for Artists Series - An Artist’s Guide to Twitter: Techniques and Strategies, $20/$30
Mon, Oct. 26, 6-9 pm
Get a breakdown of this popular app and learn how to use it to promote your work! The way twitter functions is truly unique and lends itself to instant updates about events (such as screenings, gallery openings, exhibitions, talks, etc.) and to direct people to additional online content about your work. Learn how to create and manage an active twitter account, how to connect with other artists and how to find followers.

Multicultural Reporting, $90/$240
4 Tue, Oct. 27, Nov. 3, 10 & 17, 6-9 pm
Participants in this class will explore the theoretical and practical issues that arise when reporting on other cultures. How can you effectively report on different cultures? How do you decide on the type of language and visual aids to use? How should you tackle the linguistic and cultural challenges that you will face? How do you develop contacts within that community? Participants will read various examples of multicultural reporting, get the opportunity to report on a different culture, workshop their stories, and learn how to adequately capture the diversity of modern society for their audience.

Social Media for Artists Series - Artist Website Platforms: Which is for You?, $20/$30
Mon, Nov. 2, 6-9 pm
Thanks to innovative minds and technology, there are numerous website platforms out there. Each of them has its advantages and disadvantages. This class will explore the different website platforms that work well especially for artists. It will look at their pros and cons. It will also examine the factors that artists should consider when choosing the best website platform to showcase their work.

Creating a Customized Photo Book, $40/$80
2 Mon, Nov. 9 & 16, 6-8 pm
Whether you are an emerging photographer looking to get your portfolio seen and your work published, or a hobbyist interested in creating a unique holiday gift, photo books provide a very polished, professional-looking strategy for displaying your images. In this two-session class, you will learn how to use shutterfly, an internet-based book publishing service, to create a customized photo book with your own images. By the end of the class, not only will you be familiar with the shutterfly platform (with skills translatable to other web based publishing platforms) but you will also gain a sense of book design and layout options, while creating a personalized gift or artistic object representing you and your work.
Educational Workshops (continued)

What to Expect on Set, $15/$25
Wed, Nov. 11, 6-9 pm
This course will focus on the practical steps a director and producer need to take to be fully prepared for shooting a project. The instructor will offer tips and advice on everything from scheduling and crew responsibilities to the realities of having to feed a large cast and crew. The course will also touch on traditional industry terminology as well as general expectations on a large commercial set and a smaller independent production. This class is discussion based and will allow time for questions.

Social Media for Artists Series: Demystifying Instagram: How to Make it Work for You, $10/$15
Thu, Nov. 19, 6-9 pm
LOCATION: Cambridge Art Association, 25 Lowell Street
Instagram is a fun and great way for artists to showcase and sell their art, as well as engage with people who love their work. This session will look at how artists can best leverage Instagram to promote themselves and their art, grow their client base, drive traffic to their website and build their brand. This session will also feature a panel of artists talking about the tactics and strategies they use to make Instagram work for them.

Sketch Comedy Writing, $50/$100
2 Mon, Dec. 7 & 14, 6-9 pm
Learn how to write short comedy scripts for online videos. Have you always wanted to start your own YouTube channel and create fresh content for it on a weekly basis, but haven’t gotten around to learning the basics to do so? Now is your chance to learn the tools necessary to write funny and engaging comedy sketches consistently.

Social Media for Artists Series - New Tactics: The Moving Image in Social Media, $20/$30
Tue, Dec. 8, 6-9 pm
The moving image is becoming increasingly important in social media. Including short and fascinating video content on your social media platforms will undoubtedly get you people’s attention. This class will look at the place of the moving image in an artist’s online presence. It will detail the key elements that need to be covered in creating video content that will ensure that your audience wants to keep engaging with your brand. These include, but are not limited to, aesthetics, sound, timing, simplicity, pithiness and being proactive.

The New Golden Age of Television, $10/$15
Wed, Dec. 9, 6-9 pm
A discussion based course focusing on this incredible moment in TV history. Students will analytically look at shows like Mad Men, House of Cards, Veep and Orange is the New Black. Focus will also be placed on recent changes to the television landscape including the dominance of cable programming, the rise of Netflix, and what these developments may mean for the future of television.

Edit Workshops

Edit I: Beginning Final Cut Pro X, $80/$160
Pre-requisite: Mac OSX proficiency
Mon, Tue, Wed, Oct. 19, 20 & 21, 6-9 pm OR
Sun, Mon, Tue, Nov. 8, 9 & 10, 6-9 pm OR
Sun, Mon, Tue, Dec. 6, 7 & 8, 6-9 pm
In this introductory workshop you will learn the basics of non-linear editing with Apple’s Final Cut X by putting together an edited promo. Topics covered include:
• How to work with Events & Projects.
• Using intuitive tools to organize and edit your clips.
• Sharing your project.

Edit II: Intermediate Final Cut Pro X, $70/$100
Pre-requisite: Edit I
Sun, Mon, Tue, Oct. 25, 26 & 27, 6-9 pm
In this intermediate workshop, you will learn powerful post-production features of Final Cut Pro X. Topics covered include: multi-cam editing, chroma key, animation techniques, and keyframing. Take your editing to the next level with this fun and exciting class.

Crash Course in GarageBand, $25/$50
Sun, Nov. 15, 6-9 pm
This single-evening course will get you familiar with the layout and structure of this popular software. Do you want to make great music, podcasts and sound tracks? Garageband offers everything you need to learn, play, record, mix and share music. This class will provide you with the foundation you need to get started.

Chroma-Key for Post-Production, $50/$100
Pre-requisite: Edit I
Mon, Tue, Nov. 16 & 17, 6-9 pm
Ever wonder how the weatherman can stand in front of the sky? In this two-session class you will learn how to set up a chroma key studio, edit out the background in FCP, and finally insert a still or video background of your choice. Students will have created their own single shot chroma-keyed scenes by the end of this class. The sky is an option, but not the limit!

Edit III: Multi-cam Production House, $50/$100
Pre-requisite: Edit I & Edit II
Mon, Tue, Dec. 14 & 15, 6-9 pm
This advanced session in Final Cut Pro X invites students to edit a multi-cam shoot using multiple devices to produce one final product. Students will shoot an interview in class, then import and synchronize the footage. This is a sophisticated and marketable skill.

Basic Photoshop: Camera Raw & Adjustment Layers, $25/$50
Wed, Dec. 16, 6-9 pm
Photoshop is a powerful image manipulation tool, but it can be overwhelming for beginners. This class introduces the layout of the software program, and goes over the basics of camera raw and adjustment layers, so that students can get the most out of their images.
Equipment Workshops

Field Camera I, $30/$50
Thu, Oct. 15, 6-9 pm OR
Thu, Nov. 5, 6-9 pm OR
Tue, Dec. 1, 6-9 pm
This class covers the basic functions of CCTV’s professional HD camcorders. Learn basic safety and handling procedures through hands-on practice with these camcorders. This class certifies Access Members to check out CCTV’s camcorders.

How to Use Your DSLR Camera, $25/$50
Sun, Oct. 18, 6-9 pm
This workshop demystifies DSLR cameras. Learn the most important settings on your camera, the basics of exposure, what kind of file format to use, and how to compensate for different lighting environments. Technical instruction on these topics is followed by an in-class exercise, so that students get a chance to put what they’ve learned to practice.

Lighting 101, $30/$50
Thu, Oct. 22, 6-9 pm OR
Tue, Dec. 15, 6-9 pm
This workshop is an interactive demonstration of the role of lighting in film and TV production, and basic lighting concepts and techniques. This class certifies Access Members to check out both tungsten and LED light kits.

Audio 101, $30/$50
Mon, Nov. 2, 6-9 pm
In this workshop, you will be introduced to audio concepts, microphones and other audio gear, and basic audio recording techniques. This class certifies Access Members to check out audio equipment.

Video Switcher Intensive, $0/$30
Pre-requisite: Primetime! or CCTV studio experience
Sunday, Nov. 22, 6-9 pm
So, you’ve taken Beginning Studio and you’ve gotten a sense of how the studio works. But, at the heart of every great studio production is the video switcher, and this is not your old-school switcher: built in clip store, virtual sets, graphics and animation at your fingertips! There is so much to learn. Take this free one night intensive to really develop your proficiency.

FREE MINI-CLASS: CCTV Live Studio Primer
Free for CCTV Members and Cambridge Residents
Sunday, October 4, 3-4 pm OR
Sunday, October 18, 3-4 pm OR
Sunday, October 25, 3-4 pm OR
Sunday, December 6, 3-4 pm
You will learn the basics of the brand new CCTV Live studio. We will cover the video switcher and its various sources, the computer, taking video calls from viewers via Skype and how to capture your show on an SD card. We will also briefly cover “LIVE” on-camera presentation techniques, and discuss policies, procedures and responsibilities. For those who have taken this course before, or used the old live set, this is a critical workshop to ensure a successful live program!

Production Workshops

If you are new to CCTV, an orientation with a CCTV staff member is required prior to enrolling in a Production Workshop. Some of these classes require you to submit a Production Contract and turn in a completed project at the end of the class.

DSLR Video Projects, $70/$260
Pre-requisite: Field Camera I & Edit I
5 Wed, Oct. 28, Nov. 4, 11, 18 & Dec. 2, 6-9 pm
DSLR cameras can create beautiful and powerful video projects, but getting the most out of them requires technical skill and forethought. In this course, students receive weekly assignments that push them creatively and technically, in order to become both comfortable with DSLR cameras and excited about using them. Weekly lectures on the creative application of sound, lighting, framing, and camera movement will be integrated with technical instruction, as well as feedback on students work. Students end the course with a finished video and an expanded sense of possibilities in video production.

Moving Image Portraits, $70/$260
Pre-requisite: Field Camera I & Edit I
5 Thu, Nov. 12, 19, Dec. 3, 10 & 17, 6-9 pm
In this course, students will explore the history of the moving image as biography, and learn how to utilize video to create a representation of someone else. Each student will work independently or collaboratively on a project throughout the course. Stylistic devices, interview techniques, and structural strategies will be demonstrated and discussed. The student will have to actively engage with the person whose portrait they are “painting”. Final student projects can range stylistically from more traditional approaches to abstract experimental pieces.

Pocket Filmmaking 101, $70/$180
3 Thu, Dec. 3, 10 & 17, 6-9 pm
Often the best camera is the one you already have with you—you like your iPhone. In fact, if you have a smart phone, you have a whole production studio in your pocket! With HD recording capability, large view screens, built in microphones, apps for special effects, editing and uploading, you can become a producer with the equipment you already have. In this workshop, participants will learn how to quickly create and share great looking videos with only their smart phones and laptop.
OPEN CALL FOR ENTRIES: CCTV’s HorrorFest 2015

On Thursday, October 29th at 7pm, two days before Halloween, Cambridge Community Television will host a juried screening of video work that addresses the theme of horror. We are looking for all types of short films and video projects in any category of horror: thriller, psychological, monster-movie, slasher, atmospheric, animated, fantasy, documentary, horror-comedy, or whatever gives you the shivers. Running time must be under 20 minutes.

Submission is FREE!

If you are interested in showing your work, please send an email with the following to allison@cctvcambridge.org

- your name and contact information (address/phone/email)
- the name of your piece and running time
- a short statement of how your work reflects the theme (horror)
- a link to your piece (if the piece is password protected, please provide details)
- please let us know if you will be able to attend the screening and participate in a Q&A

Submission deadline is Thursday October 15th at midnight. Filmmakers will be notified of acceptance by Monday, October 19th. Please be prepared to deliver or send a high resolution file if accepted.

Questions? contact allison@cctvcambridge.org or 617-401-4009

(this call is not limited to CCTV members, it is open to anyone, please spread the word)

CCTV’s HorrorFest 2015 will be held Thursday, October 29th at 7PM. There will be treats. This event is free and open to the public.
Welcome New computerCENTRAL Interns
Navie Narula and Timothy McCoy

Meet Navie Narula, Friday afternoon’s lab intern! Navie is a senior at Boston University, studying English Literature and Computer Science. She also writes articles for Boston’s The Daily Free Press and is their Catalyst Editor, revising science and tech-related stories. She is very involved in student government at BU, and recently served as a research assistant in Washington D.C. at the Center for Education Reform. Naive says, “I have enjoyed my experience interning at CCTV so far. Despite any digital challenges my lab attendees have come across, they still remain committed to learning and self-improvement. Their successes are even more evident given their final products, whether it be an intricately edited video clip or a simple iTunes import. I am grateful for all the questions I have been asked about technology and computer use; seeing as it is my passion, I am always happy to provide answers.” Navie can be found in the lab during CCTV’s member drop-in hours Fridays from 3PM - 5:45PM.

Meet Timothy McCoy, the newest addition to CCTV’s computer CENTRAL! Tim has worked in the film industry for the past decade, most recently with a focus on archival services for film and television. He also has a background working with regional cable sports networks and major video game developers, and has only recently moved to MA. In his free time, he is looking forward to the opportunity to produce new content to be shown on CCTV. Tim says, “As a new resident, I am thrilled at the opportunity to meet with members of the community and to share my affinity for computers and digital devices with others. With professional experience in IT support, it is my hope that I can provide a valuable service by assisting anyone interested in attending the computer lab. Additionally, I am eager to become involved with the other programs that CCTV offers to help others learn and grow with visual art and technology.” Tim can be found in the lab during public drop-in hours Tuesdays from 3PM-5:45PM.

computerCENTRAL Hours

FREE Drop-In Hours
Sun 4-5:30pm Tues 3-5:45pm
Anyone may use computers during these hours free of charge. Use is limited to one hour if others are waiting.

REGULAR Drop-in Hours
Mon & Fri 3-5:45pm
Unlimited computer use for CCTV Access and Affiliate members. Non-members pay $5 per visit

COMPUTERS FOR 50+
Mon 1-3pm
Interns are available to assist those over 50 years of age. Get help with the internet, email, word processing, photo manipulation and more! Mini-classes are often taught at 2pm.

EDIT HELP
Thurs 6-9pm
Access Members who have active Production Contracts
Keeping Connected:
Tech Training for People Over 50

We are very excited to announce the Fall 2015 line-up of mini lessons in the “Computers for 50+” drop-in time on Mondays from 1:00PM – 3:00PM. Our very knowledgeable and experienced interns Beth and Todd have been offering successful and engaging mini-lessons (15 – 20 minute information sessions) at 2PM every Monday afternoon since summer 2013. They cover dozens of topics, from google tools to navigating the internet to how to make your own holiday card. So, on Monday afternoon be sure to stop by, catch a mini-lesson, and get assistance with basic computer skills from two interns that are eager and ready to support you!

<table>
<thead>
<tr>
<th>Fall Schedule</th>
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<tbody>
<tr>
<td>10/5 - Navigating the Internet</td>
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<td>10/12 - CLOSED COLUMBUS DAY</td>
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<td>10/19 - Google World: Docs</td>
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<td>10/26 - Google World: Spreadsheets</td>
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<td>11/2 - Google World: Maps</td>
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<td>11/9 - Google World: Calendar</td>
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<td>11/16 - Google World: Drive</td>
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<td>11/23 - Holiday Shopping: Decision Making and Product Reviews</td>
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<td>11/30 - Make Your Own Holiday Card</td>
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<td>12/7 - Intro to Facebook</td>
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<td>12/14 - Facebook Security</td>
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Fall Training Series:
Social Media, NPO Tech Tools, & Small Business Needs

This fall, Cambridge Community Television will host three different series of social media related workshops targeting different demographics in need of technology training and development. The first is Social Media for Artists, sponsored by the Massachusetts Cultural Council, in partnership with the Cambridge Art Association (CAA). This is the third year of this popular series, and it is better than ever, featuring workshops such as Advertising for Artists: Creating Successful Ads Online, New Tactics: The Moving Image in Social Media, and even a panel discussion session at CAA featuring working artists discussing how they use Instagram to promote their practices entitled Demystifying Instagram: How to Make It Work for You. Details about the Social Media for Artists series may be found in this newsletter alongside CCTV’s Media Training Program courses. You can register by calling 617.661.6900.

The second series is continuation from the spring: CCTV’s Cambridge Nonprofit Resource Exchange Lunchtime Lecture and Workshop Series. This series features free one-hour lectures that offer nonprofit professionals the opportunity to learn about technology tools that will enhance their work, paired with two-hour hands-on workshops to practice the skills learned in the lectures. Topics to be covered this fall include creating successful powerpoint presentations, collecting and utilizing data about your organization, and creating a visual strategy campaign via social media. The full listing of lectures and workshops may be found at cctvcambridge.org/lunchtimelectures. Register by contacting Clodagh Drummey at 617.401.4005 or clodagh@cctvcambridge.org.

The final series offered this season at CCTV is the City of Cambridge Community Development Department’s Business Development Workshops. This series addresses the needs of small businesses in the community, and is sponsored by the City of Cambridge. Classes include Marketing Your Business with Facebook, A Business Guide to Google Analytics, and many more, all of which can be found at cambridgema.gov/business. Registration is managed through the City by contacting Rona Abrahams at 617.349.4637 or email at rabrahams@cambridgema.gov, or Pardis Saffari at 617.349.4654 or email at psaffari@cambridgema.gov

Oct/Nov/Dec 2015 | CCTV Open Studio
There's a lot of news and information out there. Network news, cable news, local television news, metro daily newspapers, community weekly newspapers, online news sites, social media — all of these provide the public with details about events happening around them. But there is only one place where Cambridge residents can read and watch news produced by other Cambridge residents, and that's NeighborMedia.org. NeighborMedia.org is the place for Cambridge news, info and perspectives not available anywhere else. It's the place to go for underreported and unreported Cambridge news that often goes overlooked by other local mainstream media. It's an alternative hyperlocal news outlet you can trust with ethics and values rooted in traditional journalism. It's a news source that empowers Cambridge residents to become reporters covering the people, places, issues and events of their very own neighborhoods. And if you want to get involved or join the team, here's some good news: NeighborMedia is currently accepting applications.

**Become an ongoing journalist:**
Live in Cambridge? Become an ongoing NeighborMedia reporter. In exchange for two written stories or one video piece per month, you get a free CCTV membership and unlimited free classes at CCTV. Apply with Frank by filling out a NeighborMedia application available online at neighbormedia.org or pick one up in person at CCTV's Studios, 438 Massachusetts Avenue in Central Square.

**Become a guest contributor:**
Perfect for nonprofits, neighborhood associations, and those wishing to submit the occasional article, column or video piece about a Cambridge-related topic. Email frank@cctvcambridge.org to learn how you can get your story, press release or video seen on NeighborMedia.org. No hard commitment on your part — just a willingness to spread the word about non-commercial Cambridge-centric issues.

**Welcome new correspondents!**
Since the last newsletter, NeighborMedia has brought on four new reporters. Reba-Glory Cabral is a 14-year-old freshman at Community Charter School of Cambridge; Anna Hall is a relatively new Cambridge resident interested in social justice and human rights; Odai Nakawa is a Syrian native who is a senior at Cambridge Rindge & Latin School; and Rebecca Shea is an intern pursuing her undergraduate studies at Lesley University. We also saw posts from guest contributors Alex Curtis, a former CCTV cablecast intern; the Center for Sustainable Energy; and the Cambridge Police Department.

**Cambridge Uncovered**
NeighborMedia, in conjunction with CCTV's Production Department, produced two more episodes of our public affairs television program, *Cambridge Uncovered* in August. Episode 9 of the series focuses on celebrating and preserving Hispanic and Latino heritage in our community. Local journalist and community activist Luis Vasquez hosted and moderated the discussion. He spoke with Vice Mayor Dennis Benzan, El Planeta Editor Rafael Ulloa and Amigos School Principal Sarah Bartels-Marrero about how events such as the VivaLatino Festival and dual-language education help keep Latino customs alive in Cambridge. Episode 10, hosted and moderated by NeighborMedia correspondent Beverly Mire, put the focus on Cambridge teen activists. She spoke with Mary Gashaw, a CRLS student heavily involved with organizing events around Black Lives Matter, including the “Hands Up Student Walkout” last year; Christy Felix, a CCSC student who started the campus club, “One Problem at a Time,” and serves in the youth ministry at First Holiness Church; and Yanka Petri, a CRLS student and CCTV Youth Media Program participant who is interested in feminism, but questions if she should be considered a feminist or an activist based off her preconceived notions of what those terms mean. All episodes of Cambridge Uncovered can be found on NeighborMedia.org or at cctvcambridge.org/uncovered. The episodes also play regularly at 9 p.m. Wednesdays and 1 p.m. Fridays on CCTV Cambridge Channel 8, and are available for streaming online during those same times at cctvcambridge.org/channel08.
The summer of 2015 marked the 25th year of the Summer Media Institute, CCTV’s six week media production work and learning experience for Cambridge teens, and saw the largest group of youth participants ever, with a total of 38 students completing the program. Natalya Davis, Ayub Farah, Biriva Frith, Alexander Gamota, Noah Gonci, Mya Goode, Wehabi Haile, Kayla Jajoute, Samare Kassa, Abdul Kashem, Simon Leek, Jessica Liong Atia Mahabir, Neely McKee, Sharahd Mosley, Jerry Pierre, Anne-Suze Pierre, Eoin Rogers, Zachary Rothenberg, Hanad Salad, Mohamed Samater, Mystikal Scalzi, Thinley Shatsang, Sahil Sheikh, Jonah Tauber, Miles Taylor and Jashim Uddin were joined by returning students Joseph Alphonse, Sam Brill-Weill, Josue Cardoza, Steven Curry, Nidjee Lisson, Samantha Liu, Mohammad Nabeel, Zohar Propp Hurwitz, Midori Reardon, Yanka Petri Rodrigues and Daniela Cabrera Soto. This year’s SMI staff included Teaching Assistants Wilgens Metelus, and Jose Negron, led by Xia Rondeau, Teaching Artists Amy DiPasquale, Hannah Engelson, and Keaton Fox as well as Lead Teaching Artists Shaun Clarke, Nick Manley and Ross Matthei and Youth Media Coordinator Jordy Brazo. From the beginning of July through the middle of August the teens worked on a series of projects, in the end creating a total of fourteen documentaries and thirteen experimental videos based on exhibitions at the MIT Museum in Central Square.

“The Youth Media Program gives students an opportunity to learn about the art of film making and teaches students how they can use the equipment. I have never made an actual film before this program, so it was great to learn how to make one.”

Participants branched out far and wide across the city to cover a range of topics, such as local artists working in different media from painting murals to analog photography, the current race climate in response to the national attention recently given to police brutality, a young transgender man’s journey to discovering himself, personal accounts of political violence in Bangladesh, the rapidly soaring price of college tuition and many more. To produce their projects students partnered with local businesses, organizations, artists and community members to bring to the screen stories regarding issues they felt were important to highlight and share.

“Not only did I learn about things happening in Cambridge, I learned about things happening in other parts of the world.”

“The youth media program helped me to learn more about the community by going to other places for our documentary and meeting new people that try to help our community in their own creativity.”

Other activities included college tours to Massachusetts College of Art and Design and Emerson College as well as a guest-artist presentations from Collins J Harris IV, CCTV’s Programming Coordinator Natalie Minik and SMI alumn Laura Asherman.

At the end of the summer, students, friends, family and community members gathered at the MIT Museum to celebrate, eat pizza and enjoy the product of six weeks of hard work. The screening hosted a crowd of over 160 attendees, the largest audience for a Youth Media Program to date. We also celebrated the work of one-time participant, long-time staff member and former Youth Media Coordinator Shaun Clarke, wishing him well as he moves to Texas to teach film at Texas A&M University.

October will see the start of the 2015 School Year Production Program, with the return of many long time Youth Media Program Participants. Stay tuned to see what gets created in the coming months by following the Youth Media Program on Facebook and watching current and past students’ work at cctvcambridge.org/youth

Jordy Brazo

Youth Media Program Supporters
Anonymous in Memory of Jean Hardisty, Biogen Idec Foundation, Cambridge Community Foundation, Cambridge Community Services: CityLinks, Cambridge Housing Authority: WorkForce, City of Cambridge: Mayor’s Fall Youth Employment Program, Mayor’s Summer Youth Employment Program, Mayor’s Summer Work & Learning Program, Cambridge Savings Bank, Clipper Ship Foundation, Draper Laboratory, Hammond Real Estate, Novartis
OUT: The words BeLive and CCR are out. They have been well loved but also well worn. We're working on new branding for this production studio that will represent the next several decades of micro set programming. It will be a hard habit to break but it will help your show maintain its own identity without all these extra words mixed in.

IN: Record directly to SDHC media cards in pristine 1080 HD video! Now it is possible to bring your own SD cards onto the set to record your program in full HD in a format that you can carry home or upload straight to YouTube or Vimeo. You'll be able to record about 6-8 episodes on a single, widely available and inexpensive 8GB or 16GB SDHC. No more ripping DVDs after each show, which brings me to…

OUT: DVD recording is, well, almost out. DVDs are still inexpensive and easy to buy but they are not capable of recording full HD video. We considered providing a Blu-Ray disc recorder to capture full HD, but based on a survey of live producers we found that very few of you own Blu-Ray players. The days of the shiny disc are coming to an end. While you prepare to make the leap to media cards, we will still offer a DVD recorder, but it will only record a severely compressed letterbox SD version of your program. Let’s hope that last DVD recorder keeps working a little while longer because when it's done, it’s done.

IN: We heard your cries, there will be easy HDMI line-in for your laptops and phones! Now you can prep your own videos, slide shows, Powerpoints, and more, from the comfort of your own device and simply connect it with a provided HDMI cable. Your device will show up as a preview on the switcher and you’ll be ready to rock. To prepare, make sure your device of choice has an HDMI port or find an adapter that gets you there, and we’ll handle the rest.

BONUS IN: We built an entirely new console (or “desk” as we used to think of it) with a brand new shape that is better suited for hosting guests and leading interviews. On the old straight desk, you had to sit shoulder-to-shoulder with your guests and pretend to feel comfortable. This new trapezoidal desk, assisted by a wider 16:9 screen ratio, will help you face your guests and feel more at home leading interviews.

OUT: Everything you used to know! CCTV staff are offering training programs for current live producers to reorient to the new equipment. Training opportunities are on page 10; give yourself extra time to play and experiment as this new era kicks off. All transitions are rocky, but we’re going to do our best to make it super smooth.

All these changes cost CCTV about $23,000 dollars, but the expense is well worth the increase in production value of your shows. Time goes on, technologies improve, equipment gets old, and it all ends up in the recycle bin eventually. Now is the time to pioneer new production techniques in your show so that you can have an even greater impact on your community. Get producing!

(Sean Effel)
CCTV’s Back Lot BBQ on September 17 was a showcase of the best our community has to offer. The night was warm, the food delicious and plentiful, the music energizing and the company engaged. Following Zili Misik’s distinctive roots music of the African diaspora, the focus of the night, a fundraiser for CCTV’s Youth Media Program, was squarely on Cambridge teens. Youth Trainer Jose Negron described the program and its impact on his life. Ken Bowers, George Hinds and Sue Walsh of the youth employment programs of the Cambridge Office of Workforce Development received CCTV’s Leading Role Award. Jay Kiely from Forest City Enterprises, writer, theologian and activist Reverend Irene Monroe, Liz Schwab from Google and Rika Welsh, community media pioneer, were inducted to CCTV’s Honorary Board.

Thank you to our BBQ Partners, the many restuarants that contributed to an eclectic and tasty meal, silent auction donors, volunteers and all in attendance for making the night a memorable one.
EXHIBITIONS

THE KAREN AQUA GALLERY  
CCTVambridge.org/gallery

what’s happening in CCTV’s in-house gallery

Yanka Petri
OCT 4-Nov 15

Storytelling with Comics
Nov 16-Jan 5, 2016

CAMBRIDGE ARTISTS especially in photo media, are encouraged to submit artwork for possible exhibition at CCTV.

contact:
Susan Fleischmann
617.401.4004
susan@cctvcambridge.org

"As a young woman growing up in a new country, I learned how important it is to keep your values and passions. I was never passionate about anything until I started photographing. Taking pictures started as a hobby but soon became much more than that. It happened in a blink of an eye. It took me only a few weeks to fall in love with photography. Every roll of film, every drop of chemical, every paper exposed, every second of frustration, the anxiety to see my print, it is worth it.

“Living in the 21st century, I am constantly exposed to media. Creating photographs and videos is what made me identify myself as a feminist. Feminism is an issue faced in this society, and it’s yet to be solved. Through my photographs I try to expose others to issues around feminism. Feminism is more than just how you identify yourself, and that is when my work comes in action. “The Feminist Eye” project is a project I have been working on since July 2014. During this project I have shot a combination of friends and women who I don’t know. I ask them to act or pose as if they were at home. I strive to depict in an authentic way. The young women who model for me always get caught calling themselves feminist by the end of the day. That is what I work towards, discovering yourself and being able to be yourself.”

From November 16 through January 5, 2016 CCTV will host an exhibition of work created in the new Storytelling with Comics class, lead by Instructor Jon Dorn.

“Comics aren’t just cartoon superheroes and villains – they are a language all their own in the world of storytelling, combining words and pictures in a way no other medium can,” said Jon. In the course, students explored the structure and vocabulary of comics, unlocking their potential to tell stories both simple and complex, funny and serious. The exhibition will be an array of different styles of storytelling with comics, each student creating a project in their own preferred style: hand-drawn, digitally-drawn, photomontage, mixed media, and more.

A reception for the show will be hosted on December 13 from 5-7pm. This is free and open to the public. Refreshments will be served.
Staff
Susan Fleischmann
Executive Director

Sean Effel
Associate Director of Operations

Clodagh Drummey
Associate Director of Programs and Development

Natalie Minik
Production Coordinator

Lily Bouvier-Devine
Programming Coordinator

Allison Rodriguez
Community Media Training Coordinator

Frank Morris
Community Journalism & Member Engagement Coordinator

Maggie Duffy
Marketing, Promotions & Sales Coordinator

Jordy Brazo
Youth Media Coordinator

John Melczer
Programming Assistant

Jason Ong
Membership Assistant

Sidney Sherrell
Reception

Consultants
Ginny Berkowitz
Rob Welsh

Board of Directors
Barbara Anthony
Nina Berg, Clerk
Cheryl Brown
Steve Campbell
Ariel Chandler
RoseAnn Gilmer, Member Representative
Cesar McDowell
Nick McGurk
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Production: Melissa Boyajian, Avery Dwyer, Isaac Fuhrman, Rock Louis, Michelle Lu, Sara Meyer
Production Training Mentor: Marinah Janello

About CCTV
Founded in 1988, Cambridge Community Television is the independent non-profit organization that provides access to video equipment, computers, multimedia workshops, and channel time for Cambridge area businesses, organizations, and individuals.

Specializing in affordable, hands-on multimedia training and production, CCTV is committed to local projects and organizations that promote cultural and artistic expression. By offering area businesses and non-profits, residents, and viewers training, tools, and access to telecommunications technology, CCTV encourages active participation and dialogue among the diverse populations of Cambridge.

Any Cambridge resident can become an Access Member of CCTV and take classes, use video equipment, and produce programming to be shown on CCTV Channels 8, 9 and 96. Anyone can become an Affiliate Member of CCTV and rent equipment or show programming (with a Cambridge resident sponsor) on CCTV’s channels. All members may use computerCENTRAL at no charge. All resources are available on a first-come, first-served basis. CCTV does not control the content of the programming shown on our channels.
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