



OPEN STUDIO

THE CAMBRIDGE COMMUNITY TELEVISION NEWSLETTER

April/May/June 2016

Cambridge Community Television is a nationally recognized community media center that is the voice and vision of all residents, businesses and organizations in the city. CCTV provides tools and training to foster free speech and creative expression, and involves people from across the city as producers and viewers of media that is informative, engaging, and as diverse as the Cambridge community.

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CCTV to steal the show at the Cambridge Science Festival!



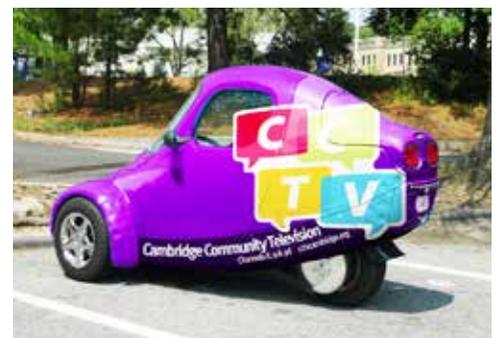
CCTV has been working with **Bob Doyle**, a Cambridge resident and inventor of such things as the Super 8 sound recorder and the Merlin handheld video game, to develop a portable multicamera studio that can be packed into a suitcase and transported to events in town. Bob has generously loaned a number of prototype cases to CCTV for field testing, and the most recent prototype is about to make a debut at the Cambridge Science Festival in April.

CCTV has proposed an interactive video production experience for display at the Cambridge Science Festival's Carnival and Robot Zoo. The Cambridge Rindge and Latin Field House will be seething with drones, bots, buzzers, and gadgets, and our loaner portable studio in a box is going to make the rounds to each exhibitor for some close encounters of its own.

This iteration of our portable studio is made up of one Blackmagic ATEM switcher with up to six HD video inputs, an integrated multiview video display, a wireless access point, and an intercom, all squished into a tiny waterproof Pelican case. The video will be acquired by three GoPro action cameras on a trident style tripod head. The whole system is controlled from a mobile

phone held in the hands of the host of the show. In a way, it's just like the CCTV Live! set except it's mobile and battery powered.

The other real kicker is the debut of our new "company car," a classic Corbin Sparrow micro car with a new CCTV vinyl logo. The Sparrow is an all electric, single seat, closed cockpit sub-subcompact vehicle designed for maximizing energy savings as well as minimizing urban congestion. This car is owned by one of CCTV's employees who is now generously lending the head-turning power to increase the visibility of CCTV's brand across town. It will be used primarily for creating a scene - and sometimes may transport equipment for field productions. You may have already seen it!



Between a snazzy new ride and an experimental portable studio we are sure to get your attention at the Science Festival. Look for us at the Carnival and look for the collection of short interviews that we will publish for viewing on demand. And also keep a lookout for all the other places we'll be able to push our new mobile television studio - if there is a crowd, then you might see us at the middle.

Sean Effel

CCTV's Annual Meeting:
Wednesday,
April 27, 6pm
Vote
Help Us Plan,
Eat
Mingle!

Welcome New Members

Deane Andre
Jahad Aubourg
Samantha Bruce
Antonn Lauren Bryant
Cambridge
Community
Foundation
Lindsay Carpenter
Faical Chadimi
Tichaona Chinyelu
Fran Cronin
Allison Desir
Cole DiSorbo
Georgiana Du
Andre Evans
Tianna Famble
Maria F. Fraga
Colleen Frain
Pol Fuentes Camacho
Robin Gane-McCalla
Jordyn Giddens
Meredith Gilbert
Jeffrey Hsiung
Aaron King
Todd A. Malfa
Sergio Miranda-
Elmaleh
Jaleel Ali Muhammad
Melanie Nelson
Elizabeth O'Malley
Vivian Phelan
Michael Rodriguez
Alexander Rozier
Andrew Scannell
Valerie Spain
Jennifer Ventura
Miranda Viskatis
Conner Williams

Mark Your Calendars!

Open House

CCTV is now hosting a monthly Open House. If you have never attended, please make it a priority to come and learn more about CCTV and what we have to offer. Even if you have been around for years, you are guaranteed to learn something new. Bring your friends!

Tuesday, April 26 OR Monday, May 23 OR Monday, June 27

The Open House begins at 6:30pm.

Don't Miss the End-of-Semester Youth Media Program

Screening

June 2, 6pm

Our teens have been hard at work all semester, and their work is phenomenal. Come meet the next generation of filmmakers and experience the talent and enthusiasm that they exemplify.

CCTV Student Photography Exhibit and Screening of Experimental Films by AgX



Members

Thursday, June 30th

6-7pm Reception, Screening at 7pm

AgX is a newly established film collective located in an old textile mill at the Moody Street Studios in Waltham, serving the greater Boston community of moving image artists. AgX joins a growing movement of artist-run film collectives and laboratories around the world who are uniting to share resources, equipment, camaraderie and knowledge in order to build a vibrant space that focuses on the creation and appreciation of photochemical filmmaking. Open to collaborating with a broad array of artists, students and organizations, AgX cultivates and supports a unique, diverse community of filmmakers, photographers and interdisciplinary artists — both novice and experienced — who convene, create, teach, inspire and learn from one another.

CCTV will host a screening of work produced by AgX members, featuring shorts by several filmmakers, on Thursday, June 30th at 7pm, followed by a Q&A with the filmmakers. The screening will be preceded by a reception for photography work created at CCTV from 6-7pm. Both events are free and open to the public. Refreshments will be served.



Simmons College Students Visit CCTV

The Simmons World Challenge is a winter session course in which students “have an opportunity to imagine, design and pitch (an) actionable solution to key Simmons community partners.” In January, the students came to CCTV to have their initial pitch critiqued. They enjoyed the CCTV Live! set.

SPOTLIGHT ON

BETH LUCHNER



“I had seen my MIT-trained engineer father struggle with computers. As he aged, I witnessed the difficulty he had adjusting to this new digital world. During this time, I realized that being able to navigate the digital world opened up communication with family, friends, and the ability to pursue one’s interests. Knowing how to access the internet offers opportunities to broaden one’s social interactions and learning.”

When Beth Luchner saw that CCTV was looking for tutors for the *Computers for 50+* drop-in time, she knew she would be a great fit. She was not wrong. Four years later and Beth is still mentoring students and working to make the programming in the lab the best it can be. “I enjoy teaching, getting to know people, and hearing their personal stories. Once I know a person’s background, I tend to focus my teaching based on their life experiences . . . while I’m mentoring the students, I’m also learning myself.”

Beth has an extensive professional background, having worked over 30 years as a Program Manager for high tech software development and interactive media companies. While working full time, Beth somehow also found the time to go back to school - to MassArt - to get a degree in graphic design. This has permitted her to really understand both the technical and the creative sides of technology in a very unique and special way. Beth has worked with students in CCTV’s lab to publish a book of poems, navigate online job sites to apply for jobs, write job resumes, write and publish a memoir, catalog a community’s history, create photo books, learn about digital devices such as cellphones, ipads, ipods, and digital cameras; keep in touch via Facebook and LinkedIn; and much more. She says, “I have been impressed by the students I have encountered in the lab – their diverse interests, inquiries, friendliness, camaraderie, and their eagerness to learn.”

One of the very successful programs that Beth has worked to develop along with colleague Todd Rapisarda is the *Computers for 50+* mini-lesson series. “The mini-lessons we give each week are a fun, learning experience. I get to research topics

with which I may not be familiar, and thereby gain new knowledge. Each quarter we create the list of mini-classes based on past student needs and new developments in computers and other digital devices . . . the lessons are designed to be interactive — the student uses the classroom (or their own) computer to apply what they’re learning in a hands-on environment.”

When asked if she had any advice for potential *Computers for 50+* students, Beth said “Computers and digital devices are dumb — it’s the person operating the device that brings out the device’s inherent intelligence. Therefore, the student should not be intimidated by these computer devices. The lab is a safe, secure place to come to learn about personal computing and other digital devices. We are patient mentors, open to answering students’ questions, and solving problems. We often work with students week-to-week, guiding them based on their learning style and pace.”

Other than spending her time and energy volunteering, Beth has become an avid photographer. She has developed her own photographic voice and style - predominately via her participation in the Boston Camera Club over the last 8 years. She had her first solo gallery exhibition in the Karen Aqua Gallery at CCTV a few years ago. She also hopes to try video production and editing in the upcoming year, as she is inspired by the work she sees around her.



Beth is, without a doubt, an exceptional mentor who has really enhanced the technology training that CCTV has to offer for students over 50. She provides a service to this community that is so valuable, with a dedication and commitment that is unparalleled. In fact, Beth is receiving a Volunteer Appreciation Award from the City of Cambridge in April; it will be presented by Mayor Denise Simmons as a small thank you for the positive, life changing impact she has on people every day. CCTV is very lucky to have Beth as a part of the community.

Allison Rodrigues

April/May/June 2016 CCTV Open

EVENT COVERAGE & CCTV-INITIATED PROGRAMMING

CCTVcambridge.org/coverage

CCTVcambridge.org/production

Cambridge events and issues are typically not covered by the Boston-area media. For this reason, CCTV provides event coverage to many local non-profit organizations and City agencies, and initiates other programming of interest to the Cambridge community.

Event Coverage

MIT Winter Band Concert - MIT Band

TTT Mentor Program's 17th Annual Project Day -

TTT Mentor Program

Bridge Got Back - Moore Youth Center

MIT Hillel Latke Hamentashen Debate 2016 - MIT Hillel

Elder Service Plan Gland Opening - ESP/Elder Service Plan/
PACE

Talk the Walk, a conversation with Swiss explorer

Sarah Marquis - Cambridge Public Library

Toussaint L'ouverture & the Haitian Revolution Elementary School Play - Cambridge Public Library



Talk the Walk, a conversation with Swiss explorer Sarah Marquis

The Swiss adventurer, Sarah Marquis, came to the Cambridge Public Library on March 1st to give a talk and the CCTV production team was there to cover it. From 2010 to 2013, Sara walked 12,000 miles alone from Siberia to Australia and was named one of National Geographic's Adventurers of 2014. Marquis, in collaboration with Swissnex, discussed her book, *Talk the Walk*, about her adventure and spoke of the importance of facing your fears and embracing adventure.



Cambridge Bites: The Druid

Cambridge Bites is a member production group that creates short profile videos featuring local, independent restaurants with a unique outlook on food and a creative approach to cooking. In February, the team produced its second restaurant feature, on The Druid in Inman Square. Group members interviewed John Blake, the general manager, about how the restaurant serves as a community gathering place and home away from home for residents of the city of Cambridge. This production was filmed and edited by Anne Brown, John Manson, Pam Ross and Sherry Wang.

MIT Hillel Latke-Hamentashen Debate 2016

On February 22, CCTV covered the annual MIT Hillel Latke-Hamentashen Debate. The event is a humorous academic debate about the relative merits and meanings of these two items of Jewish cuisine. Faculty participating in the debate included Ina Lipkowitz, Aram Harrow, Stephen Van Evera, and others. The winner of the debate? Spoiler alert: it was a draw between the two provisions.



TTT Mentor Program 17th Annual Project Day

TTT Mentor Program held its 17th Annual Project Day on January 30th. Each year, volunteers from the Cambridge science community gather to help mentor and judge the students' science projects. This year, 6th grader Nefertitti Myers from West Dorchester won with her project, *How Beverages Affect Teeth*. CCTV was there to cover her project as well as those of the other participating students.

Natalie Minik

◀ **contact:** Natalie Minik 617.617.401.4006 or natalie@cctvcambridge.org

CCTV MEMBER PRODUCTIONS

Congratulations to the following CCTV producers for starting and finishing their productions!

* Indicates this contract was completed.

Certification Contracts

Allan Mugisha Music Video
Antonn Bryant Working Title
Jaleel Ali Muhammad Less Is More
Samantha Bruce Aquarium Adventure

Single Contracts

Clyde Hicks Scope by Clyde Hicks
Daniel DeGuglielmo Public Service Announcement --
Non Violence
Daniela Cabrera Venezuelan Food
Harry Jean My Family
Joanna Martinez HIV/Hep A, B & C*
Kayla Sheets The Vibrant Gene*
Kristina Kehrer Mickey Bones*
Kristina Kehrer Local Filmmaker Revisits
The Underground Railway*
Kristina Kehrer Walter Sickert & The
Army of Broken Toys Art Band?!*
Kristina Kehrer An Interview with a Ballet
Teacher from the Boston Ballet
Kristina Kehrer Last Call @ Johnny D's
Maurice Wilkey The Convert @ Central
Square Theater
Mick Cusimano Roostertails #2
Odai Nakawa Magic Headphones
Odai Nakawa Teens on Politics: Election 2016
Views
Rochelle Shokoti Interview with Nigeria's
Distinguished Filmmaker Tunde
Kelani
Rock Louis Promo/Doc -- HorrorFest 2015
Steven Sikora Photojournalism
Sydney Sherrell Found Love and Heartache*
Tianna Famble NeighborMedia Tonight &
Cambridge Uncovered
Opening Shot
Yanka Petri Wish You Were Here

Series Contracts

Jordan Brazo Live From The Livingroom
Kristina Kehrer Spotlight on Your Local
Barista!

CCTV Productions

Whole Foods 5% Day Promo
TTT Mentor Programs 17th Annual Project Day
Bridge Got Bars
MIT Hillel Latke Hamentashen Debate 2016
Cambridge Bites - Episode 2 - The Druid
Benjamin Banneker Charter School Play
Workforce End of the Year Celebration
Elder Service Plan Grand Opening
Talk the Walk, a conversation with Swiss explorer
Sarah Marquis
Cambridge Broadband Matters - Episode 3

Interns

Michelle Lu, Jennifer Ventura, Rock Louis, Avery Dwyer



Seagulls by Susan Chasen

PROGRAMMING NOTES

CCTVcambridge.org/programming

CCTVcambridge.org/schedule

There are 3 Ways to Watch CCTV's Programs!

- **On the Cambridge cable system**, Channels 8, 9 & 96
- **Streaming** at cctvcambridge.org/channel08, cctvcambridge.org/channel09, cctvcambridge.org/channel96
- **Select work is archived** at cctvcambridge.org and vimeo.com/cctvcambridge

Cambridge Community Television operates three cable television channels, Comcast Channels 8, 9, & 96, in Cambridge. Residents and members may submit programs to be shown on the channels. Visit cctvcambridge.org/submit for instructions on how to submit programming to our channels.

CCTV Live Studio

About 60 live programs are shown each week from the CCTV Live Studio, on a diverse mixture of topics, issues, personalities, and content. Shows may involve discussion, music, videos, pictures, and/or anything else you, as producer, dream up! CCTV's Live shows take place Mondays through Thursdays 1pm - 9pm, Fridays 1pm - 6pm, and Sundays 4:30pm - 9pm. All programs are shown on Comcast Channel 9 in Cambridge and also stream live on our website, at cctvcambridge.org/channel09.

New this season to our Live schedule:



Sensitivity Training, produced by David Tulis — Covering current events with some recurring humor segments yet to be determined. Tuesdays at 8pm.

The Movie Waft, produced by John Manson — Reviews of local cinema and interviews with local actors and industry workers. Mondays at 6:30pm.

Attuning to Change, produced by Erik Gregory and Ligia Buzan — Hosted by Drs. Gregory and Buzan to support guests live in making change. Third Tuesdays at 6:30pm.

What Do You Think? produced by Craig Hard — A variety show, with comedy sketches, music videos, interviews, and more. Second and fourth Wednesdays at 6pm.

New Series Programs

New series programs this season include:



Tele Reveil, produced by the Haitian Primitive Church — Christian social education in Kreyol, French, and English. On Channel 96, Saturdays at noon and Sundays at 6pm.



MAPS na TV, produced by Isidro Fagundes of the Massachusetts Alliance of Portuguese Speakers — A monthly interview show featuring MAPS staff who talk about the many services the organization provides to the Portuguese-speaking communities of Massachusetts. On Channel 96, Mondays at 5:30pm and Wednesdays at 11:30am.

◀ **contact:** Lily Bouvier 617.617.401.4008 or lily@cctvcambridge.org



Saturday block also repeats throughout the week on Sundays noon-4pm, Monday through Friday 10am-noon, and Fridays 6-9pm.

Visit cctvcambridge.org/highlights for a weekly roundup of what's new on our channels.

Programming Interns

Thank you to our cablecasters, who keep CCTV's Live programming running each night of the week: **Scout Perry, David Barsir, Xinyue Wang, Aliaksandra Ilaryo nava, Wayne Robinson, Tanya Powers, and Will Kurtz.** And, to archive intern **Rachel Woodring** for her work on our collection of prerecorded programs for broadcast.

Viewer Feedback Hotline

Have you ever seen a program on CCTV that you loved? Hated? Were confused by? Had questions about? Wanted to comment on? Or do you have any suggestions for us? If so, call the CCTV Viewer Feedback Hotline: 617-401-4010 - a place for all your questions, comments, concerns, feedback, opinions, suggestions, & musings!

Lily Bouvier

What's on the Channels?

CCTV members and staff are always working on new stuff. Each week, our newest video productions are shown on Channel 8: Sundays and Tuesdays from 5-9pm and again Wednesdays, Thursdays, and Fridays from 9am-noon.

Tune in to Channel 9 Saturdays noon-midnight for a marathon theme of programming – both current and from the archives. Upcoming themes will include Earth Day and the Cambridge Environment, Memorial Day, Cambridge and the Charles River, and more. Programming from the



From The Park by Nidjee Lisson



From Hanging by a Thread: Anything Can Happen by Anne Pierre

CCTV CLASSES

CCTVcambridge.org/classes

OPEN TO THE PUBLIC! Start Here!

All classes are open to the general public. There is one fee for Cambridge residents who become Access Members, and another for everyone else. The fees are reflected next to the course titles (format: access fee/general fee). An orientation with a CCTV staff member is required for some classes. Also, if you are not an Access Member and you would like to check out equipment for a production class in which you are enrolled, you may do so by paying 1/2 the commercial rental rate. CCTV strives to make classes affordable for Cambridge residents. If you have any questions about the current class prices and structure, please contact CCTV at 617-661-6900 or stop by.

1. If you are a Cambridge resident, fill out a CCTV Access Membership form and pay the annual membership fee. With an Access Membership, you get a \$300 voucher and take all classes at a reduced rate. The general public may take classes at the regular fee.
2. Register for a class in one of three ways: call 617-661-6900 OR go to CCTVcambridge.org/learn, click on the class and request a spot, OR stop by to enroll. Registration occurs on a first-come basis. Early registration is advised since courses may fill or be canceled due to low enrollment. Access Members with sufficient voucher balance may register by phone or online; all others must pay in full prior to the workshop or your spot is not guaranteed. Some pre-requisites may be waived if student has previous training. For additional information: CCTVcambridge.org/learn
3. After you take classes and are ready to produce your own media, submit a Production Contract. You can keep taking classes, and keep producing!

Educational Workshops

Social Media Marketing, \$20/\$30

Wed, Apr. 20, 6-9 pm

Pre-requisite: you must use at least two social media platforms
Twitter? Facebook? Pinterest? Instagram? Are you using Social Media with little effect? Having trouble measuring what's working and what's not? In this class you will learn how to set up and run social media campaigns to help your business and how to measure your efforts. Sign up and learn how to run data driven social media campaigns to promote your projects online.

The Sound of the Movies (FREE)

Thu, Apr. 21, 6-9 pm

From the clash of swords in an ancient battle to the distant sound of an owl at night, effective sound design gives meaning to noise. Sound designers communicate by immersing the audience in a sonic universe unique to the narrative. This seminar class will cover the concepts of creating foley, layering individual elements into complex sound effects, and how sound can affect one's perception of time and space. Instructor: Scotty Vercoe

Media Criticism, \$60/\$140

4 Tue, May 3, 10, 17 & 24, 6-9 pm

In this course, we will critically analyze media coverage of current happenings in our world. We will examine its strengths and weaknesses and the implications these have on our society. Some of the issues we will be tackling include: How has the media covered recent social, economic, and political events in the country? Does the media have biases in its reporting? How do these affect the objectivity and integrity associated with journalism? What role does new media have in all this? How can it transform the journalism landscape and counter the weaknesses and biases of traditional media?

Building Websites with WIX, \$20/\$30

Pre-requisite: Mac proficiency (NECESSARY)

Mon, May 9, 6-9 pm

Can't code HTML? Don't have thousands to shell out for a beautiful web design? You can build your own interactive website using Wix. This three hour, hands-on workshop will walk you through the web-building program including how to find, purchase, and connect a domain name, how to pick a template, how to create web pages, pricing structures, and how to enable e-commerce and blogs.

Pre-Production Bootcamp, \$15/\$25

Tue, May 10, 6-9 pm

Proper preparation is half the battle! In this class, learn about the full pre-production process to get your project off on the right foot. In the end, you will understand the communication process, tools, and paperwork flow employed by the most effective producers. At the end of the class you will receive a pre-production check-list that you can utilize for your next shoot!

Election 2016 in the Media (FREE)

Thu, May 12, 6-9 pm

What impact has the media played on Election 2016? How have U.S. presidential candidates benefitted and been hurt by biases in news coverage? How does the press cover the campaigns of a former First Lady, a self-proclaimed democratic socialist, two Latino senators, an African-American neurosurgeon, and a billionaire businessman? Learn how to really analyze the news in this exciting, free class centered on current events. Instructor: Frank Morris

Educational Workshops (continued)

Search Engine Optimization, \$50/\$75

2 Thu, May 19 & 26, 6-9 pm

Pre-requisites: you must either work on your own website, or actively serve as an administrator for an existing business, organization or charity website.

This is a class about how to get your website to the top of Google Search. We will focus on On-Page and Off-Page SEO. Have you ever wondered why you're not #1 on Google? Attend this class and not only find out why your website isn't #1 but what steps you can take to earn that position.

Music for Film and Visual Media, \$60/\$125

3 Tue, May 24, 31 & June 7, 6-9 pm

This course will cover the process of adding music to effectively accompany visuals. Topics include music selection and placement, scoring, emotion-building, working with composers, editors and supervisors and finding royalty-free music for your film. The course is open to musicians and non-musicians. GarageBand will be used in this class, but no prior experience is required.

Blogging for Beginners, \$70/\$125

3 Wed, May 25, June 1 & 8, 6-9 pm

Have you been thinking of getting a blog of your own? Don't know where to start? Then this class is for you! You'll learn how to create a blog from scratch using WordPress, customize its look and feel, add multimedia to it, maintain it, and promote its content through social media. This is a hands-on course with several exercises that the instructor will guide you through. By the end, you will have a fully functioning blog that you can continue to expand and use as a platform to share your passions.

Action & Fight Choreography, \$50/\$75

2 Mon, June 6 & 13, 6-9 pm

Have a big fight scene in your next film and don't know how to choreograph it or even film it? Always wanted to learn how they do those fight scenes in movies and on TV? Whether you are a director, actor or a future fight choreographer, here is your opportunity to learn the foundation of fight choreography and how to remain safe on set! This class requires physical mobility; if you have any physical limitations, speak with someone at the front desk before registering.

Comedy Sketch Writing, \$60/\$120

4 Tue, June 7, 14, 21 & 28, 7-9 pm* (note time)

This is a workshop that focuses on creating polished scripts that are ready for production. Have you always wanted to start your own Youtube channel and create fresh content for it on a weekly basis, but haven't gotten around to learning the basics to do so? Now is your chance to learn the tools necessary to write funny and engaging comedy sketches consistently. In this course we will learn to identify what makes a sketch funny through "game" and "heightening" as well as focus on the specific types of sketches that are used professionally on platforms such as SNL, Key & Peele and *Funny or Die*.

Professional Development: Screening and Distributing Your Work (FREE)

Thu, June 9, 6-9 pm

After all of the work you put into your project, it's time to show it off but, where do you start? In this class, you will learn the next steps you need to take! Whether it is submitting to or creating your own screening to using aggregators to get your work seen, you will gain a comprehensive foundation that will help you reach your goals. Instructor: Evin Anderson

Introduction to Programming Using Python, \$60/\$125

3 Wed, June 22, 29 & July 6, 6-9 pm

Used by both Google and NASA, Python is an intuitive programming language that is as powerful as it is pleasant to use. In this course, you will discover object-oriented programming through the dynamic language of Python. Students will learn how to run Python scripts and the Python interactive shell on any computer and create their own programs in class.

Wordpress for Websites, \$50/\$75

Sun, Mon, June 26 & 27, 6-9 pm

Do you want to have an attractive, sophisticated looking website without needing to learn any particular coding? Wordpress is one of the world's most popular web design tools, it's completely free, easy to use, and it creates professional looking websites. In this introductory class, you will learn how to start a wordpress account, create pages and posts, insert multimedia, and control your website's look and feel. Whether you'd like to create your own website from scratch, or gain the technical career knowledge to maintain a website for a future employer, this is the class for you.

Acting 101, \$75/\$160

5 Tue, June 28, July 5, 12, 19 & 26, 6-9 pm

"Acting is not about being someone different. It's finding the similarity in what is apparently different, then finding myself in there." - Meryl Streep In this course you will learn and implement fundamental elements of acting. You will learn the importance of each facet from the voice, body, to the text and how to put it all together for a complete as well as dynamic performance. The class will be broken up into pairs that will work on a specific scene from a play or movie that will lead to a final recorded performance on the last day. Actors will receive a copy of the recording for study and possible demo reels.

Interview Techniques and Strategies, \$50/\$75

2 Wed, June 29 & July 6, 6-9 pm

Shooting a good interview takes practice, but there are some tricks and tips that can help your subject look and sound his/her best. We'll discuss and play with visual choices (how should I position my subject?), audio choices (which microphone is best for me?), and strategies for getting great, usable answers in your next interview.

Edit Workshops

Edit I: Beginning Final Cut Pro X, \$75/\$125

Pre-requisite: Mac OSX proficiency (NECESSARY)

Tue, Wed, Thu, Apr. 12, 13 & 14, 6-9 pm OR

Sun, Mon, Tue, May 15, 16 & 17, 6-9 pm OR

Mon, Tue, Wed, June 20, 21 & 22, 6-9 pm

In this introductory workshop you will learn the basics of non-linear editing with Apple's Final Cut X by putting together an edited promo. Topics covered include:

- How to work with Events & Projects.
- Using intuitive tools to organize and edit your clips.
- Sharing your project.

Edit II: Intermediate Final Cut Pro X, \$70/\$125

Pre-requisite: Edit I

Sun, Mon, Tue, Apr. 24, 25 & 26, 6-9 pm

In this intermediate workshop, you will learn powerful post-production features of Final Cut Pro X. Topics covered include: multi-cam editing, chroma key, animation techniques, and keyframing. Take your editing to the next level with this fun and exciting class.

Edit III: Multi-cam Production House, \$50/\$75

Pre-requisite: Edit I & Edit II

Sun, Mon, May 22 & 23, 6-9 pm

This advanced session in Final Cut Pro X invites students to edit a multi-cam shoot using multiple devices to produce one final product. Students will shoot an interview in class, then import and synchronize the footage. This is a sophisticated and marketable skill.

Learning Photoshop: Photography & Collage, \$50/\$75

Pre-requisite: Mac OSX proficiency (NECESSARY)

2 Wed, June 8 & 15, 6-9 pm

This fun, two class workshop will introduce students to Photoshop through a collage project. Students will learn the Photoshop interface, as well as how to make simple and advanced selections, and image adjustments. Students should bring their own photos to work with on the first day of class and should be ready to play with them inside Photoshop. Photos can be sourced online, or can be from a personal collection. A scanner is available in the classroom, and students who wish to use it will be guided through the scanning

Intro to Color for Video in FCPX, \$25/\$35

Pre-requisite: Edit I

Thu, June 23, 6-9 pm

This workshop will introduce the creative use of color by cinematographers and directors in film, focusing on a couple of core concepts that can be applied to any project, from small to big budget. It will also cover the basics of color correction and color grading inside FCPX, through an overview of the interface and tools, as well as through the demonstration of tried and true techniques.

Equipment Workshops

Field Camera I, \$25/\$35

Mon, Apr. 11, 6-9 pm OR

Wed, May 25, 6-9 pm

This class covers the basic functions of CCTV's professional HD camcorders. Learn basic safety and handling procedures through hands-on practice with these camcorders. This class certifies Access Members to check out CCTV's camcorders.

Lighting 101, \$25/\$35

Mon, Apr. 25, 6-9 pm

This workshop is an interactive demonstration of the role of lighting in film and TV production, and basic lighting concepts & techniques. This class certifies Access Members to check out light kits.

Audio 101, \$25/\$35

Tue, Apr. 26, 6-9 pm OR

Thu, June 16, 6-9 pm

In this workshop, you will be introduced to audio concepts, microphones and other audio gear, and basic audio recording techniques. This class certifies Access Members to check out audio equipment.

DSLR Video Workshop, \$50/\$75

2 Wed, May 11 & 18, 6-9 pm

DSLR cameras are relatively new tools for media producers, offering access to HD video with the versatility and complexity of a DSLR camera. DSLR Video will introduce the Canon 70D and the Canon Rebel T2i as advanced tools for capturing video footage. This will be a technical workshop for beginners that will cover the concepts of videography with a DSLR camera, including camera settings, shot types and the basics of capturing sound.

Dissecting the Digital Camera, \$50/\$75

Tue, Wed, June 14 & 15, 6-9 pm

This two session class is a very thorough, technical exploration of the components that make up a camera's technology, and how they operate together to function and generate creative possibilities. Topics covered include: digital video sensors (resolution, megapixel count, etc), video compression codecs, fundamentals of manual exposure (frame rates, shutter, lenses, white balance, ISO) and tools utilized to read and understand exposure. The class will conclude with a group exercise where participants watch samples of professional camera work and discuss how the information covered in class can be put to use.

Studio Lighting, \$25/\$35

Pre-requisite: Beginning Studio Production: Primetime!

Thu, June 16, 6-9 pm

Have you ever looked up at the lighting grid in the big studio and wondered what all those crazy things were? In this workshop you will learn about the lighting grid, and how to use the lighting board in order to add some creativity to your show. You will learn the proper safety involved in moving the lights, setting up different looks and a general overview of 3-point lighting.

Equipment Workshops (cont.)

Audio 102: Live Sound Basics, \$25/\$35

Thu, June 23, 6-9 pm

For those comfortable with basic electronic safety and signal flow, this is a hands on workshop on how to set up and troubleshoot recording from a simple indoor live sound system. We will address different gear, mixing, and space/size concepts (bar, theater, studio, bedroom, etc) to set up for a poetry reading, a karaoke night, and a small rock band.

FREE MINI-CLASS: CCTV Live Studio Primer

Free for CCTV Members and Cambridge Residents

Sunday, May 1, 3-4 pm OR

Sunday, June 12, 3-4 pm

You will learn the basics of the brand new CCTV Live studio. We will cover the video switcher and its various sources, the computer, taking video calls from viewers and how to capture your show on an SD card. We will also briefly cover "LIVE" on-camera presentation techniques, and discuss policies, procedures and responsibilities. For those who have taken this course before, or used the old live set, this is a critical workshop to ensure a successful live program!

Production Workshops

If you are new to CCTV, an orientation with a CCTV staff member is required prior to enrolling in a Production Workshop. Some of these classes require you to submit a Production Contract and turn in a completed project at the end of the class.

Collage Film, \$60/\$150

5 Thu, Apr. 28, May 5, 12, 19 & 26, 6-9 pm

With roots in such early 20th century artistic movements as Cubism, Dadaism, and Surrealism, the theory and techniques of collage have had a profoundly impact on the development of many art forms, and film is no exception. In this class, we'll look closely at the various forms that collage film has taken, from the creative juxtaposition of previously existing footage to the use of found objects and images in frame-by-frame animation. Students will then complete a project that incorporates repurposed public domain footage or other elements to be discussed in class.

Production Workshops (cont.)

Documentary Photography: Personal Vision (Intermediate Photography), \$60/\$150

Pre-requisite: DSLR Photography OR a portfolio review
5 Mon, May 2, 9, 16, 23 & June 6, 6-9 pm

After you've learned the basics of your DSLR camera, and created some beautiful pictures, it is time to take your photographs to the next level. This project-based class will introduce you to the history and theory of documentary work. It will also push you to gain greater control over the images you make, and as a class we'll talk about what goes into honest and clear storytelling, and the challenges around finding a subject and sticking with it. The class will integrate technical instruction, lectures, and critiques, and students will produce a series of five to ten strong and coherent images by the end of the class. This class will also result in its own artist exhibition in CCTV's Karen Aqua Gallery.

Beginning Studio Production: Primetime!, \$60/\$125

4 Wed, May 4, 11, 18 & June 1, 6-9 pm

Gain Studio Camera and Floor Director certification, as well as exposure to technical directing through actual experience planning and shooting a studio show that will be shown on CCTV's channels and website. A great first production experience, and a terrific way to meet other producers. This class certifies Access Members to produce in the studio.

Public Service Announcement (PSA) Class, \$60/\$150

Pre-requisite: Field Camera I & Edit I

5 Mon, June 13, 20, 27, July 11 & 18, 6-9 pm

Do you have a socially relevant message to get out? Do you want to raise awareness, or attempt to shift public consciousness, about a particular issue? This PSA video production class will help you to do so. Whether it's for yourself or an organization, you will learn how to craft a short, effective and creative video to convey your message. Students will learn what make a PSA successful, have a chance to review each others' work, and analyze well known PSAs. Students will walk away with a hand crafted PSA that can be used on the web and in their portfolios, and will be cablecast on CCTV's channels.

CCTV FREE MONTHLY LECTURE SERIES

Beginning in Feb 2016, CCTV launched a monthly series of high-caliber seminar classes that are completely free and open to the general public (this includes non-members and non-residents).

These classes are taught by highly educated practitioners in their field, and are a rare opportunity to sample the kind of resources available at CCTV. These classes are generally offered the second Thursday of the month.

For full class descriptions, please check the "Educational Workshops" section of this catalog.

April/May/June

"The Sound of the Movies", April 21, 6pm - 9pm

"Election 2016 in the Media", May 12, 6pm - 9pm

"Professional Development: Screening and Distributing Your Work", June 9, 6pm - 9pm

Registration is required to reserve your spot, so please contact CCTV at 617-661-6900 or allison@cctvcambridge.org

COMPUTERCENTRAL@CCTV

CCTVcambridge.org/computers

The Cambridge Savings Bank and Google Computer Labs

Welcome to CCTV's computer lab, computerCENTRAL! The lab is host to a wide array of programs every week, from drop-in sessions to video and technology training. There are sessions open to the general public and classes designed for specific groups, such as non-profits, artists, and students over the age of 50. It is a place where you can come to receive assistance with your computer-related questions from a skilled and friendly intern.

Welcome to New Interns Michael Rodriguez and Jerry Stamos!



Meet Michael Rodriguez, Tuesday afternoon's lab intern! Michael, after recently receiving his Master's degree in Theater History and Theory from Indiana University, finds himself in Boston ready to explore and interact with its communities, take part in events and movements, and make connections with like-minded and differently-minded individuals. While he hopes to brush-up on some production skills and learn new ones, Michael is an intern at CCTV

because he wants to observe how a community media center that cultivates media literacy and media producers operates. He also hopes to contribute to CCTV and its members in any way that he can while he is here. Mike can be found in the lab during CCTV's public drop-in hours Tuesdays from 3PM - 5:45PM.

Meet Jerry Stamos, Monday afternoon's new lab intern! Jerry is currently finishing his bachelor's degree in fine art and graphic design at UMass Lowell. He returned to school to study art after working in IT for 12 years. He determined that life



was too short to not follow your dreams. Since returning to school, Jerry has been like a sponge, absorbing everything he can about art - but his primary mediums of focus are photography and video. He is excited to be at CCTV, in order to continue his study of media technology, but also to give back to the community. Jerry says, "I love being in creative environments such as CCTV. Although I haven't been around CCTV for long, I like that

it brings together many aspiring people with a flair for creativity and a desire to do something about it." Jerry can be found in the lab during CCTV's member drop-in hours Mondays from 3PM - 5:45PM.

CCTV Edit Help: One-on-One Support

CCTV's new Edit-Help is offered as one-on-one single-hour sessions with the Production Training Mentor, a skilled intern who is interested in video production as well as community education. A Production Contract is required and sessions are coordinated through Community Media Training Coordinator Allison Rodriguez. Depending on the particular week, sessions may be available on Tuesdays OR Thursdays and occasionally on Sundays. CCTV attempts to alternate days to permit producers with different schedules access to the sessions.



CCTV would also like to introduce you to the new Production Training Mentor, **Georgie Du!** Georgie is a Cinema and Media Studies major at Wellesley College where she has been concentrating on video production and editing with Final Cut Pro X. In her personal work, she enjoys creating video essays, experimental shorts, and short narrative fiction. Her most recent piece of fiction focuses on relationships and works as a feminist deconstruction of stereotypes applied to Asian women.

Though Georgie tends to work in these particular styles, she is excited to assist producers with projects in all genres, and is excited to be at CCTV!

If you would like to set up a session with Georgie, please contact Allison at allison@cctvcambridge.org or 617-401-4009. All sessions must be arranged in advance with Allison.

Allison Rodriguez

Keeping Connected: Tech Training for People Over 50

We are very excited to announce the April - June 2016 schedule of mini lessons in the "Computers for 50+" drop-in time on Mondays from 1:00PM – 3:00PM. Our very knowledgeable and experienced interns Beth and Todd have been offering successful and engaging mini-lessons (15 – 20 minute information sessions) at 2PM every Monday afternoon since summer 2013. They cover dozens of topics, from social media to internet search engines to external hard drives. This quarter they are also going to feature a series of mini-lessons entirely on photography, your computer and the internet. So, on Monday afternoon be sure to stop by, catch a mini-lesson, and get assistance with basic computer skills from two interns that are eager and ready to support you!

Spring Schedule

Photo Mini-Lesson Series

4/14 - Image formats and Resolutions

4/11 - Downloading from your Camera and Phone

4/18 - CLOSED - PATRIOTS DAY

4/25 - Editing Photos in i-Photo

5/05 - Free Photo Editing Platforms

5/09 - Sending Photos via Email

5/16 - Posting Photos to Facebook

5/23 - Photo Organizing Websites: Flickr, Picasa, etc.

5/30 - CLOSED - MEMORIAL DAY

6/06 - Social Media Platforms (Twitter, Instagram, Facebook) - What's the Difference?

6/13 - Setting Calendar Reminders on Your Digital Device

6/20 - How to Watch TV on Your Device

6/27 - Internet Search Engines

Bring Your Own Device (FREE)

Tuesday April 19

10AM - 12PM

This one-on-one session will pair an MIT volunteer with a senior to help them get the most out of their technological device. If you received a new device and just haven't gotten around to taking it out of the box, or if you have a device you are already familiar with but want to explore advanced features, bring it by and we'll help you get the most out of your technology! Be it a phone, tablet, digital camera, or lap-top - all devices are welcome. If you are interested in signing up, please contact Clodagh Drumme at 617 401 4005 to reserve a space and let her know exactly what device you are bringing and how comfortable you are with it, so she can be sure to pair you with someone who can assist you.



computerCENTRAL Hours

FREE Drop-In Hours

Sun 4-5:30pm Tues 3-5:45pm

Anyone may use computers during these hours free of charge. Use is limited to one hour if others are waiting.

REGULAR Drop-in Hours

Mon & Fri 3-5:45pm

Unlimited computer use for CCTV Access and Affiliate members. Non-members pay \$5 per visit

COMPUTERS FOR 50+

Mon 1-3pm

Interns are available to assist those over 50 years of age. Get help with the internet, email, word processing, photo manipulation and more! Mini-classes are often taught at 2pm.

NEIGHBORMEDIA

NeighborMedia.org

NeighborMedia, the citizen journalism project of Cambridge Community Television, is growing by leaps and bounds. More than two dozen volunteer reporters and interns currently make up our team, contributing hyperlocal news and information to NeighborMedia.org – stories from Cambridge neighborhoods that can't be found anywhere else.

It's been one year since NeighborMedia.org was relaunched, spinning off from the CCTV website, with a new site and new look of its own. Last year marked the first time since NeighborMedia was founded in 2007 that more than 300 articles and videos were submitted to the site in a single calendar year. So far, 2016 looks to be just as successful. As of mid-March, more than 60 submissions have already been posted, and we are so grateful to our correspondents for their content.

Of course, we can always use more help, more input, more news, more storytelling, more hyperlocal citizen journalism from people who care about their community. Here are some ways to get involved:

Sign up to be a journalist: Live in Cambridge? Become a regular NeighborMedia reporter.

Become a guest contributor: Perfect for organizations or individuals wishing to submit the occasional article, column or video.

Become an intern: Apply to be an intern and be prepared for weekly assignments.

Send story ideas: Don't have the time to be involved but have a story idea you think could be interesting? Send details to news-tip@cctvcambridge.org.

Those wishing to join the team can send an email of inquiry to neighbormedia@cctvcambridge.org, or stop by CCTV at 6 p.m. on Wednesday, May 11 or Thursday, June 16 for our NeighborMedia Open House to learn more.

If you go to neighbormedia.org/about-us, you'll see the faces and bios of our current NeighborMedia correspondents. The new members to join our team in 2016 are: **Alex Rozier, Cole Disorbo, David Tulis, Faysal Chadimi, Fran Cronin, Juliet Stone, Ken McIntyre, Liz O'Malley, Maddy Weaver, Melanie Nelson, Michael Rodriguez, Richard Sheingold, Seth Myer and Tianna Famble.** Welcome aboard, everyone!

In addition to all of our wonderful new reporters and interns, NeighborMedia would like to welcome our two newest nonprofit guest contributors: **Dance in the Schools** and **Food for Free.** If you work for a nonprofit and wish to also get a free account at NeighborMedia.org, contact frank@cctvcambridge.org to inquire how.

Cambridge Uncovered

Along with growing our team and producing articles and videos, we've also been hard at work on two new episodes of our series, **Cambridge Uncovered.** The first of these, hosted and produced by reporter **Siobhan Bredin**, centers on celebrating women's



heritage in the city of Cambridge. Her guests included **Sarah Burks** of the Cambridge Historical Commission; **Sarah Boyer**, Cambridge oral historian; and **Mary Leno** of the Cambridge Women's Commission. The second, hosted by NeighborMedia Coordinator **Frank Morris**, focused on four Cambridge teens in a discussion of their political views, their knowledge of the candidates and hot topics of the 2016 U.S. presidential election season, and the issues they feel are most important for the country's future. With these two shoots under our belt, NeighborMedia has now produced 16 episodes of Cambridge Uncovered since March 2014, and by the end of 2016, that number should be closer to 24. All episodes can be found at NeighborMedia.org.

If you can't get enough NeighborMedia news, don't fret. You can subscribe to our weekly email digest – just send an email to any of the aforementioned email addresses to sign up. You can also follow us on Facebook, Twitter and Instagram to get updates delivered straight to your news feeds. And you can watch **NeighborMedia Tonight** Tuesdays at 5 p.m. on CCTV Channel 9 for a rundown of the latest stories from NeighborMedia.org.

Current NeighborMedia Journalists

Siobhan Bredin, Cheryl Brown, Reba-Glory Cabral, Faysal Chadimi, Fran Cronin, Cole DiSorbo, Tianna Famble, Mary Holbrow, Stephen Kaiser, Kristna Kehrner, Ken McIntyre, Beverly Mire, Sarah Moawad, Odai Nakawa, Melanie Nelson, Liz O'Malley, Seth Myer, Nick Perry, Michael Rodriguez, Alex Rozier, Becky Shea, Richard Sheingold, Juliet Stone, David Tulis, Maddy Weaver, Maurice Wilkey

Frank Morris

◀ **contact:** Frank Morris 617.617.401.4007 or frank@cctvcambridge.org

YOUTH MEDIA PROGRAM

CCTVcambridge.org/youth

CCTV's year round Youth Media Program provides a vibrant media arts and work experience for Cambridge teens. The Summer Media Institute is the cornerstone, serving teens in a 6-week program in July and August. The School Year Production Program meets 3 afternoons each week during the school year.



In March, students traveled to Google's Kendall Square location for a tour of the facility and a special workshop on internet safety and security given by **Michaela Cano** and **Nate Nottke**. There has also been an ongoing opportunity for students to attend screenings at The LEF Foundation's documentary series at the Brattle Theater, The Docyard. At screenings, students are able to engage in conversations with filmmakers and producers about cutting edge documentaries. Moving forward, the teens will be taking part in a series of workshops with Mount Auburn Cemetery's Artist in Residence, and local artist, **Roberto Mighty**. These workshops will focus on specific aspects of landscape photography and cinematography that the students will be applying to their work this spring.

The end to the School Year Production Program Fall 2015 came with a public screening of the twenty-two projects created during the semester. **Josue Cardoza**, **Mathew Ferreira**, **Anderson Guichette**, **Erick Guzman**, **Harry Jean**, **Nidjee Lisson**, **Alexander Michael**, **Odai Nakawa**, **Yanka Petri**, **Anne Pierre**, **Midori Reardon** and **Jashim Uddin** were lead by teaching artists **Hannah Engelson** and **Xia Rondeau** along with Youth Media Coordinator **Jordy Brazo**. Their work was presented Thursday, January 21 in front of a packed house at CCTV. This fall saw a series of projects that included personal narratives about places in Cambridge, short videos that senior participants used in their portfolios for college applications, and documentaries created in groups that highlighted changes occurring in the Cambridge community and landscape. The students engaged the audience of family, friends and community members in a Q&A to speak about their experiences and further share their thoughts on the changes in Cambridge highlighted in their documentaries.

As winter fizzled early this year, the Spring Semester able to start with full force. **Josue**, **Anderson**, **Erick**, **Harry**, **Nidjee**, **Odai**, **Yanka**, **Anne**, **Midori**, and **Jashim** returned and were joined by new students **Deane Andre** and **Allison Desir**. The group is again being lead by **Hannah**, **Xia**, and **Jordy**. Students have been working, so far, on a series of videos that explore the relationship between image and sound. These "Vidsonics" productions challenge the students to put an equal emphasis on their visual and audio recordings, as well as in the editing process, in order to communicate effectively and creatively with their audience. Students have chosen an array of topics, ranging from environmental documentaries about their neighborhoods and humanity, experimental videos about food and identity, as well as music videos that work to tell stories or elevate the mood of the music they illustrate.



Odai

Future projects this semester will include a photography-based project that will culminate in an exhibition at the Karen Aqua Gallery at CCTV from May 11 until June 22, and a documentary series focused on organizations and individuals working with robotics in innovative ways. The Spring semester will wrap with a public screening of student work on Thursday, June 2 at 6PM at CCTV, and in the meantime, all of the past projects from students in the Youth Media Program are available for viewing online at <https://cctvcambridge.org/youth>.

Jordy Brazo

Youth Media Program Supporters

Anonymous in Memory of Jean Hardisty, Biogen Idec Foundation, Cambridge Community Foundation, Cambridge Community Services:

CityLinks, Cambridge Housing Authority: WorkForce, City of Cambridge: Mayor's Fall Youth Employment Program, Mayor's Summer Youth Employment Program, Mayor's Summer Work & Learning Program, Cambridge Savings Bank, Clipper Ship Foundation, Draper Laboratory, Hammond Real Estate, Novartis



FUNDRAISING

CCTVcambridge.org/friends

Google Continues Efforts to Bridge the Digital Divide in Partnership with CCTV

We are so grateful to Google for their continued contributions to CCTV. For the sixth year, Google is actively engaged, working with CCTV staff to offer a variety of computer education programs for young people and older adults.



On February 29, Google's Cambridge office opened its doors to the Youth Media Program. The teens were thrilled to have an opportunity to explore Google's campus. Big thanks to **Michaela Cano** and **Nate Nottke** for showing our young people around, and for leading a presentation on Internet privacy and security. **Jordy Brazo**, CCTV's Youth Media Coordinator spoke of the experience, "I think everyone walked away with some valuable knowledge about Google and the Internet security information was really important for them (the teens) to hear."

Google continues its commitment to bridging the digital divide by offering technology training to seniors at CCTV. On January 26, Google hosted an Internet Security class and on March 18, Google volunteers were back to offer the very popular Age Engage program. Age Engage provides one to one Internet training to people over 50.

Whole Foods Market Stores Donates More Than \$17,000 to CCTV's Youth Media Program

Four times each year, Whole Foods Market locations hold Community Giving Days, also known as 5% Days, where five percent of that day's net sales are donated to a local nonprofit or educational organization.



CCTV Board members Steve Sillari and Barbara Anthony at Fresh Pond Whole Foods

On January 6, CCTV's Youth Media Program was the beneficiary of 5% Day at the Cambridge and Somerville Whole Foods locations. The \$17,620 generated that day will provide critical support for the Youth Media Program.

Matt Keller, Whole Foods Market's Marketing and Community Liaison in Cambridge and Somerville, explained, "We're very happy to support the CCTV Youth Media Program in providing the training that leads to bright futures for the youth in our community."



CCTV is very grateful for Whole Foods Market's support, and also excited about Whole Foods Market's cooking show, *Fresh Ideas from Whole Foods Market*, which is shown live the first Wednesday of each month at 6:30pm on Channel 9.

CCTV Receives \$10,000 to Expand Technology Training for Older Adults

CCTV is thrilled to announce a \$10,000 donation to support the development of more technology training for seniors. The generous contribution, made by **Anonymous is a Woman** will provide funding to launch the **Technology Resource Center for Seniors**. This critical funding will allow us to offer more educational seminars and one-to-one training.

Clodagh Drummey



Learn about technology. Connect with other changemakers. Use media to deepen your impact.

www.cctvcambridge.org/nonprofits

The Cambridge Nonprofit Resource Exchange is located at Cambridge Community Television,
438 Massachusetts Avenue, Cambridge, MA 02139

Registration for all classes and workshops is required.

Contact Clodagh Drummey at clodagh@cctvcambridge.org or **617.401.4005** to register.



Spring 2016 Nonprofit Presentations & Workshops

NeighborMedia.org: Sharing Meaningful News from Your Nonprofit

Thursday, March 31st, 4PM - 5PM, Free (coffee and cookies served)

Find out how you can use NeighborMedia.org to report on the causes you care about. Watch how taking the one step to post to NeighborMedia.org shares your story across the Internet, social media, eBlasts, eNewsletters and CCTV's channels.

Twitter for Nonprofits - Developing and Sustaining an Online Presence

Thursday, April 14th, 10AM - 12PM

\$10 for CCTV organizational members, \$20 for non-members

It's more important than ever to gain online awareness for your organization but where do you start? One of the most powerful tools available to you as a nonprofit is Twitter. In this course, you will learn how to successfully spread your message, engage your target audience, and create a strong online presence for your organization.

Facebook for Nonprofits - Developing and Sustaining an Online Presence

Tuesday, May 3rd, 10AM - 12PM

\$10 for CCTV organizational members, \$20 for non-members

Whether you're looking to increase donor awareness, organizational presence, or build a strong volunteer following, Facebook has all the tools you need to support your cause. In this course, you will learn about these tools and how to best utilize them for growth and sustainability.

Public Service Announcement Production Opportunity

CCTV's Public Service Announcement (PSA Day)

Thursday, May 12, Appointments available between 10AM - 5PM

\$50 for CCTV organizational members, \$75 for non-members

Do you want to change the way people think about an issue? Each year, CCTV's Public Service Announcement (PSA) Day gives local non-profit organizations a chance to create informative PSAs on issues about which they are hoping to raise awareness. PSAs are shown on CCTV's three cable channels (with the potential of reaching more than 32,000 households), can be submitted to other television stations, uploaded to your organization's website and social media accounts, or used for any other public relations projects.

PSA Day Workshop, Free for Organizations Participating in PSA Day

Thursday, April 28th, 10AM - 11AM, Free

This free one-hour workshop will provide organizations participating in PSA Day with tips about how to develop an effective PSA.

EXHIBITIONS

THE KAREN AQUA GALLERY

CCTVambridge.org/gallery

what's happening in CCTV's in-house gallery

▶ **THE CAMBRIDGE SCIENCE FESTIVAL CURIOSITY CHALLENGE**
through 5/11

▶ **PHOTOGRAPHY FROM THE YOUTH MEDIA PROGRAM**
5/12 – 6/22

▶ **CCTV DSLR CLASSES**
6/23 – 7/28

CAMBRIDGE ARTISTS especially in photo media, are encouraged to submit artwork for possible exhibition at CCTV.

◀ contact:
Susan Fleischmann
617.401.4004
susan@cctvcambridge.org



▶ **The Cambridge Science Festival Curiosity Challenge**

Great scientists and innovative technologists are immensely curious, which is why the Cambridge Science Festival sponsors the Curiosity Challenge annually. CCTV will display a selection of the submissions made by curious 5 to fourteen year-olds; this exhibit will spark your curiosity!



▶ **Photography from the Youth Media Program**

From May 11th until June 22nd, the Karen Aqua gallery will feature photographs from the participants of the School Year Production Program Spring 2016 taken throughout the semester. After a series of workshops with Roberto Mighty, the Artist in Residence at Mt Auburn Cemetery, students embarked on a series of photography based projects focusing on landscape and personal topics of interest.

Until Assad Leaves by Odai Nakawa is from a series of photographs taken at a rally to support the Syrian Revolution in Washington DC during March.

▶ **DSLR Photography Class & Documentary Photography: Personal Vision Class**

Reception: Thursday, June 30th at 6pm

CCTV will host a photography exhibition of work created in two Media Training Program



Nina Berg

classes, DSLR Photography and Documentary Photography: Personal Vision, both taught in Spring/Summer 2016 by Siobhan Landry. CCTV's student exhibitions always showcase a wide array of work from extremely talented emerging photographers. The public is invited to a reception on Thursday, June 30th at 6PM. The reception is followed by a screening of work produced by AgX: Boston Experimental Films, featuring shorts by several film makers, at 7PM. Both the reception and the screening are free and open to the public. Refreshments will be served.

CCTV

438 Massachusetts Ave.
Cambridge, Ma 02139
ph 617.661.6900
fx 617.661.6927
www.cctvcambridge.org
Channels • 8 • 9 • 96

Hours of Operation

Sun 4-9pm
Mon-Thur 12-9pm
Fri 12-6pm

Holiday weekends:

closed Sun–Mon

Equipment

Pickup & Drop Off

Sun-Thur 4-6pm
Fri 4-5:30pm

computerCENTRAL

Free Drop-In Hours

Sun 4-5:30pm
Tues 3-5:45pm

Regular Drop-in Hours

free for members/\$5

non-members

Mon, Wed, Fri 3-5:45pm

Computers for 50+

Mon 1-3pm

Holiday & Other

Closings

Patriot's Day 4/17-4/18

Memorial Day 5/29-5/30

Independence Day 7/3-7/4

info@cctvcambridge.org

Staff

Susan Fleischmann

Executive Director

Sean Effel

Associate Director of Operations

Clodagh Drummey

Associate Director of Programs and Development

Natalie Minik

Production Coordinator

Lily Bouvier-Devine

Programming Coordinator

Allison Rodriguez

Community Media Training Coordinator

Frank Morris

Community Journalism &
Member Engagement Coordinator

Jordy Brazo

Youth Media Coordinator

John Melczer

Programming Assistant

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Membership Assistant

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computerCENTRAL: Beth Luchner, Navie Narula, Todd Rapisarda, Michael Rodriguez, Jerry Stamos, Melissa Yee

NeighborMedia: Faysal Chadimi, Cole DiSorbo, Tianna Famble, Sarah Moawad, Melanie Nelson, Liz O'Malley, Nick Perry, Maddy Weaver

Video Editing and Photography:

Vivian Phelan

Production: Avery Dwyer, Rock Louis, Michelle Lu

Production Training Intern: Georgie Du

About CCTV

Founded in 1988, Cambridge Community Television is the independent non-profit organization that provides access to video equipment, computers, multimedia workshops, and channel time for Cambridge area businesses, organizations, and individuals.

Specializing in affordable, hands-on multimedia training and production, CCTV is committed to local projects and organizations that promote cultural and artistic expression. By offering area businesses and non-profits, residents, and viewers training, tools, and access to telecommunications technology, CCTV encourages active participation and dialogue among the diverse populations of Cambridge.

Any Cambridge resident can become an Access Member of CCTV and take classes, use video equipment, and produce programming to be shown on CCTV Channels 8, 9 and 96. Anyone can become an Affiliate Member of CCTV and rent equipment or show programming (with a Cambridge resident sponsor) on CCTV's channels. All members may use computerCENTRAL at no charge. All resources are available on a first-come, first-served basis. CCTV does not control the content of the programming shown on our channels.

CCTV SPONSORS

WEB WEAVERS (\$750+)

Kathy Cannon & Scott Berk
Richard & Laura Chasin
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George & Jane Metzger
Ellen Semonoff
Stephen Sillari & CA Technologies

VISION SPONSORS (\$500-\$749)

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Whole Foods Market Prospect Street
Maurice Wilkey

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Cambridge Housing Authority
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City of Cambridge:
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Mayor's Fall Youth Employment Program
Mayor's Summer Youth Employment Program
Summer Work & Learning Program
Gant Family Foundation
Google Community Grants Fund of Tides Foundation
Hammond Real Estate
Massachusetts Cultural Council
Massachusetts Cultural Council YouthReach
Novartis Institutes for BioMedical Research
Whole Foods Market

CHANNEL UNDERWRITERS

Biogen Idec
Cambridge Self Storage
Mark Ostow Photography
Whole Foods Market

BEST FRIENDS (\$250+)

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