CCTV Marks the 25th Anniversary of the Summer Media Institute

The 2015 Summer Media Institute marks the twenty-fifth summer of CCTV’s targeted efforts to serve Cambridge teens. The Summer Video Institute began as two two-week “camp” sessions in 1991, with a small grant from the Polaroid Corporation. The first week was a field training in which six teens produced The Sushi Aesthetic. In the studio production camp, twelve participants produced a program about Dreamers, Inc., a small organization that provides opportunities in the performing arts for Cambridge youth.

The Summer Media Institute is now the cornerstone of CCTV’s year-round Youth Media Program, a paid work experience serving 56 teens annually. Teens develop a positive sense of self as they learn how to use technology to share their stories and also gain valuable job skills and exposure to careers. Young people are empowered to break through mainstream messages to tell honest stories about themselves, their families, and their community.

Hundreds of teens have participated in CCTV’s youth program; many have gone on to successful careers in media production, and a few have returned to work at CCTV!

This year, in celebration of 25 years of empowering young people through the arts, we have set a goal to raise $25,000 to support our Youth Media Program. Please consider making a tax-deductible donation today to support this critical work. You may donate online at cctvcambridge.org/friends, send us a check, or call in your donation with a credit card. With your support, we hope to educate, empower and inspire more young people in our city.
Welcome!

Natalie Minik, CCTV’s new Production Coordinator, is a Southern native who graduated from Duke University with an MFA in Experimental and Documentary Arts in 2013. After graduating, she moved to Boston to pursue the Lewis Hine Documentary Fellowship through the Center for Documentary Studies. As the Hine Fellow, Natalie created a multimedia documentary project about non-profits in the greater Boston area. Her commitment to documentary practice and non-fiction storytelling started ten years ago at the Salt Institute for Documentary Studies where she studied documentary writing. Since her introduction to the field, she has branched out into photography, moving image and multimedia approaches to storytelling. Natalie is excited to join the CCTV team and learn more about her Cambridge community through helping members create content for our channels.

and Farewell

We bid a fond farewell to Shirin Mozaffari, CCTV’s Production Coordinator for the past three and a half years. We wish Shirin the very best in the future.

Members Producing New Series and Looking for Crew

Longtime CCTV member Susan Chasen is starting production on The Drawing Board, a monthly show devoted to comics and graphic novels and their creators with interviews, book reviews, and live drawing games. Karlos Cobham has co-produced a pilot with CCTV for his new show thoughtful FRIDAYS, a spiritual talk show with local youth. Both Susan and Karlos are looking for studio crew. Interested? Contact Natalie, 617-401-4006 or natalie@cctvcambridge.org.
“I love the idea of media making, and media production, available to EVERYONE,” says CCTV member Sarah Bellingham. “Film is such a powerful tool. It should be in the hands of the ‘people,’ if you will, and not just mega-corporations. Independent media, or lack thereof, is what will make or break a country. I genuinely believe that, and that is why I am excited about CCTV.”

Sarah has been a member of CCTV for only a year and a half, but her experience here has really had an impact on the trajectory of her professional career. While studying Russian and working on her thesis Political Protest in Putin’s Russia: The Case of Pussy Riot at Middlebury College (and abroad in Moscow), her father asked her “What do you want to do? I mean, what do you really want to do?” The question made her realize that she really wanted to work in documentary, creating a docuseries that could foster “intercultural understanding, particularly for an American audience.” Once decided, she never looked back, taking on production internships and a paid job as a production assistant, assistant editor and researcher. But, she knew she was lacking something on the technical side of things since she had no formal training and had also never been able to explore her own ideas creatively. “This is where CCTV comes in,” she said.

Sarah joined CCTV because she was so impressed with the work she saw coming out of CCTV classes. She attended one of the DSLR photography class exhibitions and was blown away by both the students’ work and the students themselves, as well as the CCTV staff. She started taking classes right away and moved from working as a PA/Assistant Editor to working as an Associate Producer and an Editor: “I really credit the fact that CCTV let me expand my horizons technically with the fact that I was able to keep moving up in the industry. Plus, there’s so many things you learn from your teachers and other students that you’d never be able to predict going into a class.”

One particular class really made a difference in Sarah’s life: DSLR Filmmaking. While taking the class she was in the process of applying to Columbia University’s Journalism School for the Master of Science in Journalism specializing in Documentary. But, for the application she needed a video that she had made completely on her own — and up until that point she had only worked on projects as part of a larger production team. CCTV’s DSLR Filmmaking class provided the context, and the training, for her to create Cami and Emily, a 3-minute short, her final project for the class and her only video on her Columbia application. Needless to say, she got in. “Now, I’m heading to Columbia in the fall to pursue my MSJ for documentary. I can’t wait, and I know I couldn’t have done it without CCTV! My goal is still ultimately to produce that docuseries. I’ll let you know when it’s coming out!”

With her many successes, when asked if she had any advice for other producers/artists trying to make work, she said “Yes - keep learning! Especially with the way technology is rapidly updating, particularly for our line of work, keep up to date. I used to be a technophobe. Film has made me a technophile! But even outside of the latest gadgets and techniques, remember that you can always learn from other people. Even if sometimes they’re accidentally teaching you what not to do, it’s all valuable.”

She also said “CCTV is really an amazing group of people who are covering events in Cambridge, making original creative content, and sharing their knowledge and skills . . . I am an enthusiastic supporter of community television - especially in Cambridge”.

Good luck Sarah - we can’t wait to see what you do next! Thank you for being a part of the CCTV community.

Allison Rodriguez
EVENT COVERAGE & CCTV-INITIATED PROGRAMMING

Cambridge events and issues are typically not covered by the Boston-area media. For this reason, CCTV provides event coverage to many local non-profit organizations and City agencies, and initiates other programming of interest to the Cambridge community.

Event Coverage
Over the past three months we have collaborated with the following individuals and organizations to record their events:

- **StoryStream @ Riverfest 2015** - StoryStream Cambridge
- **A Renaissance on the Cambridge Side of the Charles** - Magazine Beach Committee
- **Senior Healthcare Forum** - Mass Senior Action Council
- **Author Talk with George O’Connor** - Cambridge Public Library
- **thoughtful FRIDAYS** - Destiny Youth Ministry
- **Jonathan Kozol at The First Parish Church** - The First Parish Church

Bay State Forum with Barbara Anthony
Bay State Forum is a new public affairs series being produced by Barbara Anthony. As the Secretary of Consumer Affairs under Governor Deval Patrick, Barbara produced an ongoing consumer affairs series at CCTV that was distributed across the Commonwealth, and she will continue to address a range of public policy and social issues. You can watch her shows on Tuesdays at 8:30PM and Thursdays at 1PM on Channel 8, or at cctvcambridge.org/baystateforum.

The Cambridge Calendar
The Cambridge Calendar aggregates community calendars from the City, local non-profits, universities, and community groups and presents it all in a condensed 15-minute events clearinghouse program. Forget looking through local listings and websites for things to do. Let us tell it to you straight. And, by the way, our own online community calendar can tell you lots about the city and it’s a great place to list your own events.

This first episode includes an interview with Richard Harding of the Mens Health League’s annual Hoops ‘N’ Health basketball tournament in June. There are also details on MIT’s Swapfest, the Cambridge Multicultural Arts Center’s Nina Simone tribute, the fireworks on July 4, and all the cool museum overnight programs offered up in our city. You can watch it on Mondays and Wednesdays at 6:30PM on Channel 8 or at cctvcambridge.org/node/326572

This program is produced by staff and volunteers at CCTV to fill the gap in Cambridge news and current affairs programming. The first episode was produced by Avery Dwyer, Peter Septoff, Beth Walsh, Serena Bronda, Sergio Bianco, Kent Thompson, Arvind Karunakaran, Natalie Minik, Jordy Brazo, Clodagh Drummey, and Sean Effel.

contact: Natalie Minik 617.617.401.4006 or natalie@cctvcambridge.org
CCTV MEMBER PRODUCTIONS

Congratulations to the following CCTV producers for starting and finishing their community television productions!
* Indicates this contract was completed.

New Productions by Members
Below you will find listings of new programming initiatives by CCTV members.

Angelika O’Connor  DSLR Photography Class, Spring 2015*
Serena Bronda  DSLR Photography Class, Spring 2015*
Aras Hachikian  DSLR Photography Class, Spring 2015*
Michael Donoghue  Stop Motion Animation*
Clyde Hicks  Boston Marathon
Neversion Nherisson  Shoe Industry
Cliff Lucien  Daily Life Around
Nidjee Lisson  Dogs
Nerlande Exilhomme  Flowers
Josue Cardoza  Drugs
Mohammad Sayed  Who Am I?
Yanka Petri Rodrigues  Selfies for Days
D'Mathew Ferreira  Urban City
Abigael Lafontant  Rose
Sean Mason  Quote Typography
Wenderly Daudier  And 2 Tomorrow
Daniela Cabrera  Scary Makeup
Maurice Wilkey  One Man’s Journey
Erik Brown  15.2
Ned Scannell  48 Hour Film Festival 2015
Mon Tiwari  Believe
Midori Reardon  Siamese Fighter
John Manson  #whatimake
Michael Donoghue  Creating Video Metaphors Class Project
Jordan Brazo  Creating Video Metaphors Class Project
Harsha Menon  Creating Video Metaphors Class Project
Simon McDonough  Stop Motion Animation - Spring 2015*
Rock Louis  People’s Sculpture Racing
Kristina Kehrer  Born and Raised in Cambridge
David Barsir  Boston is Calling
Karlos Cobham  thoughtful FRIDAYS
Joanna Martinez  Closed Captioning of Tails of the City: Guide Dogs

Cheryl Brown  BeLive: The Ordinary Show
Siobhan Bredin  Cambridge Vintage Mystery Theatre:
Natalie Minik  Two Original Radio Mystery Plays
Sam Brill-Weil  Cambridge Time
Todd Rapisarda  Analog Photography

Member Certificate Productions
Julian Maynard  Stop Motion Animation - Spring 2015
Karlos Cobham  Stop Motion Animation - Spring 2015*
Vicki Meredith-Hasan  Stop Motion Animation - Spring 2015*
Azadeh Tajpour  Creating Video Metaphors Class Project
Sydney Sherrell  Birder, Birding, Birdwatcher
Alex Curtis  Reflections on Buddhism

Member Series Productions
Barbara Anthony  Bay State Forum with Barbara Anthony
Susan Chasen  The Drawing Board

CCTV Productions
StoryStream @ Riverfest 2015
A Renaissance on the Cambridge Side of the Charles
Bay State Forum with Barbara Anthony

Thanks to all of our members and volunteers for making these CCTV programs possible. Without the generosity of our members and interns, many of the events in Cambridge would go without television coverage.
3 Ways to Watch CCTV’s Programs!
• On the Cambridge cable system, Channels 8, 9 & 96
• Streaming at cctvcambridge.org/channel08, cctvcambridge.org/channel09, cctvcambridge.org/channel96
• Select work is archived on cctvcambridge.org and vimeo.com/cctvcambridge

News Digests
We have several new shows on CCTV that make it easier than ever to stay up to date on what’s going on in Cambridge (without even moving off the couch!).

Cambridge Calendar, the singular source of information on things to do in and around Cambridge, pulls together details on all the best upcoming events in the city — so that you don’t have to. The Cambridge Calendar is now playing on Channel 8 Mondays and Wednesdays at 6:30pm and on Channel 9 Sundays at 9pm and Fridays at 6:30pm.

CCTV viewers will stay current on the latest local news stories, too: Neighbormedia, CCTV’s citizen journalism project, releases a Facecast each Friday with a round-up of the week’s news stories. The most recent episodes are always playing between regularly-scheduled programming on all three CCTV channels and can also be found on Neighbormedia’s Facebook page.

Meanwhile, new short weekly videocasts from the Office of Massachusetts Governor Charlie Baker are keeping viewers in the know about what’s happening at the state level as well. Learn about the events Baker attends throughout his week in these short digests — the latest episode is always playing between programs on Channels 8, 9 and 96.

New Multilingual Programming
We are working on installing a new satellite receiver that will allow CCTV to show more programming from SCOLA network, which plays multilingual TV programs from around the world. This summer, we are looking forward to introducing daily news broadcasts from Seoul, New Delhi, and Beijing, as well as Brasilia, Mexico City, Lisbon, and others. Also, multilingual children’s programs from Southeast Asia and South America.

New Series Programming
Bay State Forum, a series produced and moderated by Barbara Anthony, offers discussions on subjects that matter to people across the state of Massachusetts. Topics include issues such as healthcare, housing and business development, the MBTA, the Boston Olympics, and more. Catch Bay State Forum twice weekly, Tuesdays at 8:30pm and Thursdays at 1pm on Channel 8.

If you’re looking to expand your repertoire in the kitchen, tune in to Cooking Without Boundaries with Reema Chandra for recipes and tutorials meant for all viewers, regardless of background or skill-level — each week on Channel 8, Sundays at 3:30pm and Wednesdays at 8pm.

#whatImake is a new series of shorts by CCTV member John Manson, in which he profiles local artists — just “doing their things.” Episodes one and two are now playing on Channel 9 — catch these along with the other newest member-made short productions, Sundays at noon and Fridays at 7pm.

We also recently welcomed two new cablecasters, Seth Myer and Scout Perry. Take a peak at Scout, working in our live studio.

contact: Lily Bouvier 617.617.401.4008 or lily@cctvcambridge.org
New from the CCTV’s Live Studios
Cambridge Community Radio Producer Marina Vyrros invites her viewers to ride along on the waves of arts, culture, education, and innovation happening in the city around us. Her most recent guest: Lindsay Mac, Berkelee-trained cellist gone electropop. Waves is shown live on Channel 9, every Thursday from 2-3PM.

BeLive is CCTV’s live and lively half hour talk show format and studio set featuring a variety of hosts and topics from around Cambridge. Tune in between 4:30 PM and 9 PM Sundays through Thursdays and 4 PM to 6 PM Fridays on Channel 9.

Cambridge Community Radio (CCR) is CCTV’s unique visual radio format and studio set featuring a variety of hosts from around Cambridge and music selections that you can’t find on other channels! Tune in Live to listen and watch every weekday between 10:00 AM and 4:00 PM on Channel 9.

Interested in your own live show? Contact Lily at 617-401-4008 or lily@cctvcambridge.org

CCTV Viewer Feedback Hotline
617-401-4010
Have you ever seen a program on CCTV that you loved? Hated? Were confused by? Had questions about? Wanted to comment on? Or do you have any suggestions for us? If so, call the CCTV Viewer Feedback Hotline: 617-401-4010

Weekly Programming Highlights
cctvcambridge.org/highlights is the best place to find the most up-to-date news & information about Belive & Cambridge Community Radio shows and special programs.

CCTV’s Annual Meeting April 22, 2015
CCTV’s Annual Meeting was held on April 22 with over 60 members and friends in attendance.

President Denise McWilliams called the meeting to order. As is custom, everyone in the room introduced themselves.

Presentation of Awards
• The Sakey Award was presented to Donna Davis of the Executive Service Corps of New England (ESCNE) for her work with CCTV on our decision to move to 438 Massachusetts Avenue, a strategic plan, capital campaign and in 2014, the Cambridge News Survey
• The Business of the Year was presented to Biogen Idec, for its support of CCTV’s Youth Media Program and to Joseph and Nabil Setar of the Middle East Restaurant for their ongoing support of CCTV and the entire community
• The Cambridge Art Association received the Organization of the Year Award for working with CCTV on the Social Media for Artists training series
• Stephanie Rabin and Molly Akin were named Trainers of the Year
• Interns Coorain Devin, Ian Cameron, Tanya Powers, David Tulis, and Marissa Fisher were recognized as Interns of the Year
• Volunteers: Jon Manson and Kent Thompson received the Volunteer of the Year award
• The Youth Member of the Year award was given to Yanka Petri Rodrigues
• Bishwajit Saha, Susana Segat and Robert Winters, and Kristina Kehrer were named Producers of the Year
• The David Avellone Award for most technical improvement was given to Neverson Nherrison
• The Rudy Award for Service Above and Beyond the call of Duty was given to Jason Ong, for his amazing work with CCTV’s archives

Finally, special awards were given to former staff members Sean Keane, Shirin Mozaffari and outgoing board member Rika Welsh for their service to CCTV

Treasurer Stephen Sillari presented the financial report for 2014.

Elections
Candidates for the CCTV Board of Directors each had two minutes to introduce themselves. Running for the full board seats were Cheryl Brown, Shaun Clarke, Ken Lager, Joanna Berton Martinez, Terrence Rothman, Beth Redmond Walsh, and Maurice Wilkey. Brown, Clarke, Martinez and Wilkey were elected.
OPEN TO THE PUBLIC! Start Here!

All classes are open to the general public. There is one fee for Cambridge residents who become Access Members, and another for everyone else. The fees are reflected next to the course titles (format: access fee/general fee). An orientation with a CCTV staff member is required for some classes. Also, if you are not an Access Member and you would like to check out equipment for a production class in which you are enrolled, you may do so by paying ½ the commercial rental rate. CCTV strives to make classes affordable for Cambridge residents. If you have any questions about the current class prices and structure, please contact CCTV at 617-661-6900 or stop by.

1. If you are a Cambridge resident, fill out a CCTV Access Membership form and pay the annual membership fee. With an Access Membership, you get a $300 voucher and take all classes at a reduced rate. The general public may take classes at the regular fee.

2. Register for a class in one of three ways: call 617-661-6900, OR go to CCTVcambridge.org/learn, click on the class and request a spot, OR stop by to enroll. Registration occurs on a first-come basis. Early registration is advised since courses may fill or be canceled due to low enrollment. Access Members with sufficient voucher balance may register by phone or online; all others must pay in full prior to the workshop or your spot is not guaranteed. For additional information: CCTVcambridge.org/learn

3. After you take classes and are ready to produce your own media, submit a Production Contract. You can keep taking classes, and keep producing!

Educational Workshops

Actor’s Vocal Workshop, $25/$50
Wed, Jul. 15, 6-9 pm
In this workshop, you will learn how to effectively use one of the most important tools of an actor; the voice. Learn exercises, warm-ups and techniques in order to be heard effectively as well as to have a stronger open-range of delivery styles to create a far more dynamic character. We will also touch-base on voice-over acting, techniques, and expectations.

The New Golden Age of Television, $10/$15
Wed, Jul. 29, 6-9 pm
A discussion based course focusing on this incredible moment in TV history. Students will analytically look at shows like Mad Men, House of Cards, Veep and Orange is the New Black. Focus will also be placed on recent changes to the television landscape including the dominance of cable programming, the rise of Netflix, and what these developments may mean for the future of television.

Social Media: Goals, Strategy and Analysis, $90/$180
3 Thu, Jul. 30, Aug. 6 & 13, 6-9 pm
A three part class where attendees will learn how to use Social Media for awareness and lead acquisition. The class will focus on Facebook, Twitter, LinkedIn, and Google+ for both organic social media use as well as paid. Session 1 will cover Goal Planning and Set Up, Session 2 will cover Analytics and Strategy and Session 3 will be on Content and Data Analysis. By the end of the 3-part class you will walk away with a customized social media strategy based on your particular goals and objectives.

Crowdfunding for Creative Projects, $25/$50
Sun, Aug. 16, 6-9 pm
Crowdfunding has become one of the most popular ways to find fiscal sponsorship for artistic endeavors and grassroots projects. In this workshop, learn about some of the most successful small donor sites – Kickstarter, indiegogo, GoFundMe, and RocketHub – and evaluate which is the best for your next art project.

Live Streaming Video: Periscope, $15/$30
Tue, Aug. 18, 6-9 pm
Bring your smart phones to class and learn how to use the next big social media tool! Periscope, a free app by twitter, has the potential to change everything from the way news is reported, to how we think about television, to the ever-changing lines between public and private. Explore this new app and its possibilities!

What to Expect on Set, $25/$50
Mon, Aug. 24, 6-9 pm
This course will focus on the practical steps a director and producer need to take to be fully prepared for shooting a project. The instructor will offer tips and advice on everything from scheduling and crew responsibilities to the realities of having to feed a large cast and crew. The course will also touch on traditional industry terminology as well as general expectations on a large commercial set and a smaller independent production. This class is discussion based and will allow time for questions.
**Educational Workshops (continued)**

**Auditioning for Actors, $50/$100**  
2 Wed, Aug. 26 & Sep. 2, 6-9 pm  
This class will break down the full audition process for film. You will learn techniques to assist with your audition performance, the types of auditioning you may come across as an actor, and how to prepare properly. You will take everything you learn in class and use it in a mock audition set-up to fully prepare you for your next big audition!

**Building Websites with Wix, $25/$50**  
Mon, Aug. 31, 6-9 pm  
Can’t code HTML? Don’t have thousands to shell out for a beautiful web design? You can build your own interactive website using Wix. This three-hour, hands-on workshop will walk you through the web-building program including how to find, purchase, and connect a domain name, how to pick a template, how to create web pages, pricing structures, and how to enable e-commerce and blogs.

**Understanding Open Source, $10/$15**  
Tue, Sep. 22, 6-9 pm  
This single-session discussion based class will explore the principles behind “open source” development. It will discuss the theory, values and culture of the open source movement - such as free exchange of information, transparency, and community development - along with successful open source business models. The class will also provide examples of some of the most popular forms of open source software and hardware, along with their cultural implications.

**Marketing for Directors and Actors, $80/$160**  
3 Wed, 23, 30 & Oct. 7, 6-9 pm  
This class will go over different ways for you to market and promote yourself to gain an audience or following. It will highlight the importance of treating yourself like a small business, and offer different technical skills and tools to do so, such as: locations to market, forums/groups for networking, using your website to build a following (SEO, Blogs, etc.), what Thought Leadership is and how to gain it, understanding film festivals and blogs, and online tools such as social media platforms and forums.

**Music for Film and Visual Media, $80/$160**  
3 Tue, Sep. 29, Oct. 6 & 13, 6-9 pm  
This course will cover the process of adding music to effectively accompany visuals. Topics include music selection and placement, scoring, emotion-building, working with composers, editors and supervisors and finding royalty-free music for your film. The course is open to musicians and non-musicians. GarageBand will be used in this class, but no prior experience is required.

**Edit Workshops**

**Audio Clean-Up with Audacity, $25/$50**  
Pre-requisite: Edit I  
Sun, Jul. 19, 6-9 pm  
Audacity is a free and powerful open source audio editor that works on Mac, Windows and Linux. Students will learn post-production techniques including audio restoration, noise reduction, EQ’ing, compression, levelling and channel balancing.

**Edit II: Intermediate Final Cut Pro X, $70/$160**  
Pre-requisite: Edit I  
Mon, Tue, Wed, Jul. 20, 21 & 22, 6-9 pm  
In this intermediate workshop, you will learn powerful post-production features of Final Cut Pro X. Topics covered include: multi-cam editing, chroma key, animation techniques, and keyframing. Take your editing to the next level with this fun and exciting class.

**Edit III: Multi-cam Production House, $50/$100**  
Pre-requisite: Edit I & Edit II  
Sun, Mon, Jul. 26 & 27, 6-9 pm  
This advanced session in Final Cut Pro X invites students to edit a multi-cam shoot using multiple devices to produce one final product. Students will shoot an interview in class, then import and synchronize the footage. This is a sophisticated and marketable skill.

**Edit I: Beginning Final Cut Pro X, $80/$160**  
Pre-requisite: Mac OSX proficiency  
Sun, Mon, Tue, Aug. 9, 10 & 11, 6-9 pm OR Mon, Tue, Wed, Sep. 14, 15 & 16, 6-9 pm  
In this introductory workshop you will learn the basics of non-linear editing with Apple’s Final Cut X by putting together an edited promo. Topics covered include:  
• How to work with Events & Projects.  
• Using intuitive tools to organize and edit your clips.  
• Sharing your project.

**Sound with GarageBand, $70/$160**  
3 Wed, Aug. 19, 26 & Sep. 2, 6-9 pm  
Make great music, podcasts and sound tracks with GarageBand. The software offers everything you need to learn, play, record, mix and share music. Students will unlock these features while gaining an understanding of MIDI and audio production for video.

**Photoshop CS6 for Video and Social Media, $50/$100**  
Pre-requisite: Edit I  
Mon, Tue, Aug. 24 & 25, 6-9 pm  
Production identity and distinguished branding will make your program stand out in the crowd. Join this fast paced, intensive workshop exploring Photoshop CS6 to draw shapes and text effects to conceive a logo. Students will learn how to utilize this logo in FCPX as well as in online forums such as Facebook.
Edit Workshops (continued)
Intro to Motion, $50/$100
Pre-requisite: Edit I & Edit II
Sun, Mon, Sep. 27 & 28, 6-9 pm
Motion is a powerful tool for experimenting with visual effects, incorporating sophisticated motion graphics or just creating cool looking titles for your project. This course will also assist you in thinking about creating animations for the CCTV studio Broadcast Pix video switcher. In this workshop, you will learn fundamentals of this powerful application.

Equipment Workshops
Field Camera I, $30/$50
Mon, Jul. 13, 6-9 pm OR
Wed, Aug. 5, 6-9 pm OR
Wed, Sep. 9, 6-9 pm
This class covers the basic functions of CCTV’s professional HD camcorders. Learn basic safety and handling procedures through hands-on practice with these camcorders. This class certifies Access Members to check out CCTV’s camcorders.

Audio 101, $30/$50
Mon, Jul. 27, 6-9 pm OR
Thu, Sep. 24, 6-9 pm
In this workshop, you will be introduced to audio concepts, microphones and other audio gear, and basic audio recording techniques. This class certifies Access Members to check out audio equipment.

DSLR Video: Creating Environment with Sound, $25/$50
Mon, Aug. 17, 6-9 pm
DSLR cameras are great tools for shooting high quality HD video, but one of the challenges that arises with using them is that it is hard to capture high quality sound. Many professionals opt to use separate sound recorders and synchronize this sound with their video inside FCPX, or choose to conceive a project that does not utilize synch sound. This workshop will provide an overview of the creative use of sound in video, as well as discuss how to use digital sound recorders to capture sound, how to synchronize sound and video inside FCPX, and will introduce how and when to use shotgun and lavalier mics.

Video Switcher Intensive, $0/$30
Pre-requisite: Primetime!
Wed, Aug. 19, 6-9 pm
So, you’ve taken Beginning Studio and you’ve gotten a sense of how the studio works. But, at the heart of every great studio production is the video switcher, and this is not your old-school switcher: built in clip store, virtual sets, graphics and animation at your fingertips! There is so much to learn. Take this free one night intensive to really develop your proficiency.

Lighting 101, $30/$50
Sun, Aug. 30, 6-9 pm
This workshop is an interactive demonstration of the role of lighting in film and TV production, and basic lighting concepts & techniques. This class certifies Access Members to check out light kits.

Studio Lighting, $25/$50
Pre-requisite: Beginning Studio Production: Primetime!
Mon, Sep. 14, 6-9 pm
Have you ever looked up at the lighting grid in the big studio and wondered what all those crazy things were? In this workshop you will learn about the lighting grid, and how to use the lighting board in order to add some creativity to your show. You will learn the proper safety involved in moving the lights, setting up different looks and a general overview of 3 point lighting.

FREE MINI-CLASS: Belive Primer
Free for CCTV Members and Cambridge Residents
Sunday, July 26, 3-4 pm OR
Sunday, September 13, 3-4 pm
You will learn the basics of the BeLive studio. We will cover the video switcher, the document camera, roll-in deck, the computer, and taking phone calls from viewers. We will also briefly cover “LIVE” on-camera presentation techniques, and discuss policies, procedures and responsibilities.

CCTV “Beginning Studio Production: Primetime!”
Class shoot June 10th, 2015
Production Workshops

If you are new to CCTV, an orientation with a CCTV staff member is required prior to enrolling in a Production Workshop. Some of these classes require you to submit a Production Contract and turn in a completed project at the end of the class.

Video Posters, $70/$260
Pre-requisite: Field Camera I & Edit I
5 Tue, Jul. 28, Aug. 4, 11, 18 & 25, 6-9 pm
Do you have an event coming up? Are you looking to get the word out in a different way? Using a carefully constructed and visually interesting video on social media platforms is a great way to promote your show or event. This class is intended to guide students through the process of making a video poster/flyer. In class, students will use an upcoming CCTV event as a case study to create a video poster together as a team. Then, students will edit, shoot, and storyboard their own video flyer over the duration of the class. This class is highly recommended for CCTV interns and anyone interested in creating non-profit promotional videos.

The Short Horror Film, $70/$260
Pre-requisite: Field Camera I & Edit I
5 Thu, Aug. 20, 27, Sep. 3, 10 & 24, 6-9 pm
In addition to offering visceral scares, horror movies can provide insight into the psychology of fear, and the underlying dread that threatens our collective sense of security. In this class we’ll examine how such crucial elements as story, camerawork, editing, and sound can establish and enhance the atmosphere, suspense, and moments of sheer terror that characterize an effective horror movie. Students will then produce a short horror film of their own that will be featured as a part of CCTV’s special 2016 Halloween programming.

The Documentary Interview, $70/$260
Pre-requisite: Field Camera I & Edit I
5 Tue, Sep. 1, 8, 15, 22 & 29, 6-9 pm
In this class, students will get tips on how to conduct and shoot a successful interview as well as develop their own interview based project. At the beginning of the class, essential technical concepts will be covered, such as camera placement, capturing quality sound, and lighting. Additionally, students will view and discuss short docs that are based on interviews, and get a sense of both conventional and experimental techniques. As the class progresses, students and the teacher will give feedback on individual projects, and class discussions and presentations will focus on developing storylines and concepts.

Beginning Studio Production: Primetime!, $60/$240
4 Mon, Sep. 21, 28, Oct. 5 & 19, 6-9 pm
Gain Studio Camera and Floor Director certification, as well as exposure to technical directing through actual experience planning and shooting a studio show that will be shown on CCTV’s channels and website. A great first production experience, and a terrific way to meet other producers. This class certifies Access Members to produce in the studio.

Storytelling with Comics, $70/$260
Pre-requisite: Field Camera I & Edit I
5 Wed, Sep. 23, 30, Oct. 7, 14 & 21, 6-9 pm
Comics aren’t just cartoon superheroes and villains – they are a language all their own in the world of storytelling, combining words and pictures in a way no other medium can. In this course, we will explore the structure and vocabulary of comics, unlocking their potential to tell stories both simple and complex, funny or serious. We will look at different styles of storytelling with comics: Hand-drawn, digitally-drawn, photomontage, mixed media, and more. Each student will work on a project of their own using their preferred style. No cartooning or drawing ability required!
Welcome to CCTV’s new intern Marliee Colby! Marliee is a recent graduate of Clark University with a degree in Geography. She has been editing video informally since high school, won a few awards for some music videos she made independently in college, and wanted to gain more formal experience in the realm of media. CCTV seemed like the perfect place for her. She says “I love troubleshooting computer issues and offering tips and tricks to individuals to help them navigate technology. I am very excited to help the public as an intern in CCTV’s computer lab and become more involved in the Cambridge community.” Marliee can be found in computerCENTRAL during CCTV’s public drop-in hours on Tuesdays from 3:00PM - 5:45PM.

We want to welcome Marliee - and give thanks to all our interns for the amazing work they do assisting members every week! Please stop by the lab, say hello to one of our great interns, and learn some new skills.

CCTV continues to develop and expand the lab’s programming, so please continue to check in for exciting upcoming events.

Allison Rodriguez
Age Engage
CCTV teamed up with Google to offer another successful session of Age Engage on Friday, June 5, 2015 as a part of GoogleServe week. GoogleServe is week of volunteer service that engages employees in a variety of community service activities--everything from building homes to teaching community members how to use technology. Last year, more than 6,500 Googlers volunteered almost 80,000 hours during GoogleServe.

During Age Engage, people over 50 are paired with Google employees for one-to-one technology training. Google piloted Age Engage in Ireland and brought the program to Cambridge through a partnership with CCTV in 2011. The training, which is tailored to each participant’s interests and experience, is very popular. During Friday’s session, 13 Google employees worked with 13 older adults.

The feedback was overwhelmingly positive. Participants got help with Facebook, Internet security, Google maps and more.

One participant, Jeanne, explained, “Daniel helped me with internet security and we installed 2 factor authentication on my laptop. Thank you for the experience. I’m very grateful for such knowledgeable help.”

Clodagh Drummey
Where can you find Cambridge news, information and perspectives you won’t find anywhere else? NeighborMedia.org – the citizen journalism project of Cambridge Community Television. NeighborMedia trains and supports Cambridge residents to become reporters so that they can cover the people, places, issues and events of their very own neighborhoods. And now, NeighborMedia offers two paths to joining our team.

Join our team!

Are you a local leader, community activist, journalism student, businessperson, nonprofit worker, aspiring writer, or concerned citizen who cares about the issues that affect this city?

Have you been looking to exhibit your writing or video-production chops while commenting on the most pressing, unique or underreported Cambridge news and events of our time?

Do you want to be one of the newest voices on the revamped NeighborMedia.org?

Path 1: Become an ongoing journalist.

Live in Cambridge? Become an ongoing NeighborMedia reporter. In exchange for two written stories or one video piece per month, you get a free CCTV membership and unlimited free classes at CCTV. Apply with Frank by filling out a NeighborMedia application available online at neighbormedia.org or pick one up in person at CCTV’s Studios, 438 Massachusetts Avenue in Central Square.

Path 2: Become a guest contributor.

Perfect for those who wish to submit the occasional article, column or video piece about a Cambridge-related topic. Email frank@cctvcambridge.org to learn how you can get your story, press release or video seen on NeighborMedia.org! No hard commitment on your part – just a willingness to spread the word about non-commercial Cambridge-centric issues. Non-profits and non-residents are welcome!

Or if you simply have a story idea you’d like to see covered by one of our citizen journalists, send an email to newstip@cctvcambridge.org and your message will go out to our team of volunteer reporters. If someone on the team is interested, they’ll contact you for details.

Welcome New Correspondents!

Since the last CCTV newsletter, NeighborMedia brought on four new reporters and four guest correspondents. Our new reporters are Daniel Gil, a 19-year-old aspiring journalist from Cambridge who graduated in June from the Rivers School in Weston; Lane Russell, a junior at Lesley University majoring in creative writing and earning college credit for a summer internship with NeighborMedia; Nick Perry, an editorial assistant for Cell Press, who worked as an executive producer for Northeastern University Television; and Joshua Stroman, a Cambridge resident, Harvard Divinity School graduate, former Columbia, S.C. City Council candidate, and Ph.D. candidate at University of Massachusetts Boston. Our guest contributors are Friends of Mount Auburn Cemetery; Norah Dooley, adjunct professor at Lesley University; Dan Petrie, who helped cover the Together Boston 2015 festival; and most recently, the Agassiz Baldwin Community.

Cambridge Uncovered

If you love Cambridge Uncovered, the public affairs television program produced by NeighborMedia and CCTV’s Production Department, then you’ll be pleased to know that two more episodes were shot in May, and more are planned for this summer. In May, NeighborMedia reporter Siobhan Bredin sat down with Sarah Hoffman of Mmmmaven to talk about Together Boston, an annual celebration of music, art and technology, based in Cambridge. The 2015 Together festival took place May 10-17 in venues across the city. Also, Lesley University students and NeighborMedia interns Katrina Macher and Sasha Van Baars brought together a panel of local education experts (Lesley University Professor Donna Halper; Boston Partners in Education Executive Director Pamela Civin; Cambridge School Committee Member Fran Cronin; and Cambridge Community Services Executive Director Ben Clark) to talk about education disparities and the achievement gap in the Cambridge area. Look for all Cambridge Uncovered episodes on CCTV’s channels and online anytime at CCTVcambridge.org/uncovered.
At the end of every semester, we ask the teens in the Youth Media Program to reflect on their experiences and to think about the greatest challenges they faced, as well as their accomplishments. Often students express that the biggest challenges were finishing projects in a short amount of time, coming up with ideas, and working together. A look at the work produced during the spring semester of the School Year Program (SYPP) alone would not indicate that our group of young producers had any problem finding compelling topics, working together, or meeting deadlines. The fourteen students who completed the fifteen-week semester presented their work on Thursday, June 11 to a studio completely filled with friends, family, and community members. Teens shared a reel of video work that created a vivid portrait of themselves and their community, and shed light on issues that they feel strongly about. We also celebrated the accomplishments of long-time Youth Media Producer Mon Tiwari who graduated from Cambridge Rindge and Latin in early June and will be graduating from the program here as she heads to college in the fall.

Teens Daniela Cabrera Soto, Josue Cardoza, Wenderly Daudier, Nerlande Exhilomme, D’Mathew Ferreira, Abigail Lafontant, Nidjee Lisson, Cliff Lucien, Sean Mason, Neverson Nherisson, Yanka Petri, Midori Reardon, Mohammad Sayed and Mon were responsible for the twenty-one videos produced this spring. Students also collaborated with friends and organizations outside of the program, incorporating music, images and interviews from friends and community members. Youth trainers Wilgens Metelus and Jose Negron, along with Scientist in Residence Amy Mertl and Youth Media Coordinator Jordy Brazo staffed the program.

Out of the three projects created by each student, both individually and in groups, there was a wide range of topics and content. The semester started with the creation of submissions to a few competitions specific to youth produced media. Students moved on to work on individual projects based around the use of still images in the creation of video. They worked in stop motion animation, time lapse, kinetic typography and digital storytelling. The final project focused on storytelling and started after a workshop focused on ethics in journalism.

While June marks the end of SYPP July brings the start of the Summer Media Institute. We are preparing for the arrival of around thirty-five students, some returning for their third or fourth summer and others about to create their first video projects ever. We are excited to be welcoming back returning Teaching Artists Shaun Clarke, Ross Matthei and Nick Manley, this summer’s Teaching Assistants Wilgens, Jose, and Xia Rondeau as well as first time Teaching Artists Amy DePaola and Keaton Fox who will be joining Jordy Brazo and Project Developer Clodagh Drummey for an exciting summer. The SMI staff have all spent the last few weeks working hard to plan workshops, field trips, critiques and a curriculum that will allow teens to learn the skills they need, through hands on experience, to produce what is guaranteed to be another compelling collection of videos from the youth perspective.

To view the projects created by the students during the last semester or any of the projects from the Youth Media Program go to cctvcambridge.org/youth.

Jordy Brazo
Experimenting with Making Media at CCTV’s Media Maker Day
On Saturday, May 16th, CCTV hosted its first Media Maker Day. Throughout the afternoon, an array of different activities and creative opportunities were running continuously for visitors to sample different styles of media making.

Among the options provided, participants found an interactive video feedback “experiment” in CCTV’s main studio. This space allowed individuals to work with HD studio cameras, various monitors, projection, sound equipment, lights, mirrors, and the movement of their own bodies in a playful and exciting way. Visitors were also able to drop into CCTV’s computer lab to take short intro classes on basic image manipulation in Photoshop or using the social media platform vine to create videos.

The afternoon also provided two options for those interested in being in front of the camera. A storytelling booth allowed guests to choose a question and elaborate, such as “describe a moment in television history that affected you and your understanding of the world?” or “what is lacking in mainstream media today?” CCTV’s BeLive studio also hosted citizen journalists from CCTV’s NeighborMedia, who encouraged participants to be interviewed about their backgrounds and communities, live on Channel 9.

For those wishing to watch media, there were three viewing stations with exciting content created by local filmmakers from CCTV’s education classes and youth programs. An abundance of snacks and refreshments were also provided in the lounge where visitors could chat with staff about the many ways CCTV is a resource to enhance skills and help people realize their visions.

photos by Melissa Yee
CCTV’s Local Filmmaker and Educator Screening Thursday, July 23rd at 7PM

Following a reception for the CCTV student photography classes exhibition on July 23, CCTV will host a screening featuring the work of Jon Dorn and Siobhan Landry, both local filmmakers and teachers in CCTV’s Media Training Program. Jon Dorn is an award winning visual artist who works in an assortment of media and genres, from cartooning to watercolor, photography, and film/video. He’s published hundreds of comics and his music videos have screened in festivals throughout the country. Siobhan Landry is a video-artist and photographer whose work navigates the shifting terrain between the uncanny and the commonplace, the humorous and the harrowing, and is based on personal experiences, documentary interviews, and local history. Her work has been shown internationally. Between them they will be showing twelve diverse shorts and excerpts of longer pieces. Dorn and Landry will be present, following the screening, for a Q&A session with the audience.

This screening is free and open to the public. Refreshments will be served.

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Questions?
More information about the event and partnership and donation opportunities is available at CCTVcambridge.org/BBQ. You can also contact Clodagh Drummey at 617 401 4005 or clodagh@cctvcambridge.org. Contributions are tax-deductible.

CCTV’s Annual Back Lot BBQ
It’s back and bigger than ever – The Back Lot BBQ is coming Thursday, September 17!

CCTV’s Back Lot BBQ will feature food prepared by local chefs, live music, and the presentation of the Leading Role Award to the Cambridge Youth Employment Programs - George Hinds and Sue Walsh. All funds raised will support CCTV’s year-round Youth Media Program, which fosters healthy youth development by involving teens in activities that promote media art, career and leadership skills while exploring issues affecting our community.

Interested in participating in this great community event? There are a few ways that you can get involved.
• Become a BBQ Partner: As a Back Lot BBQ Partner you will receive tickets to the event and recognition on all BBQ collateral. The Back Lot BBQ is a popular event that routinely draws more than 250 attendees, representing a diverse cross-section of our city. All proceeds from the BBQ support CCTV’s Youth Media Program.
• Donate food to the event.
• Donate an item to our silent auction.
• Attend the event! Tickets will be on sale in July.
All Partners and donors receive recognition in all event promotional materials.

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Questions?
More information about the event and partnership and donation opportunities is available at CCTVcambridge.org/BBQ. You can also contact Clodagh Drummey at 617 401 4005 or clodagh@cctvcambridge.org. Contributions are tax-deductible.
EXHIBITIONS

The Karen Aqua Gallery

what’s happening in CCTV’s in-house gallery

▶ Paintings by Emma Kalff
  ‣ thru JULY 10

▶ DSLR Photography & Picturing Home: Intermediate Photography Classes
  ‣ JULY 11 - AUG 21

▶ CCTV Staff Exhibition & Screening
  ‣ AUG 22 - OCT 3

CAMBRIDGE ARTISTS especially in photo media, are encouraged to submit artwork for possible exhibition at CCTV.

▶ contact:
  Susan Fleischmann
  617.401.4004
  susan@cctvcambridge.org

Paintings by Emma Kalff

The fall of 2014 was a colorful time of exploration for me in which I cultivated the ability to attach my nonmaterial consciousness to the physical works of art I create. This mental exercise has added a layer of meaning and understanding to my dreams and ideas, and the creation of art is now a pillar on which I stand in my attempt to make sense of existence.

CCTV DSLR Photography & Picturing Home: Intermediate Photography Classes

Reception: Thursday, July 23rd at 6PM, Screening at 7PM

CCTV will host a photography exhibition of work created in two CCTV Media Training Program classes: The first is DSLR Photography, an introductory photography course taught in Spring 2015 by Siobhan Landry, including artists Serena Bronda, Aras Hachikian, Chala Hadimi, Sarah Moawad, Angelika O’Connor and Catalina Rojas. The second is Picturing Home: Intermediate Photography, a course focusing on how to represent what is most familiar to the artist (the domestic and the intimate) to a larger audience, taught in Summer 2015 also by Siobhan Landry, featuring artists Chala Hadimi, Rock Louis, John Manson, Sarah Moawad, and Jose Negron. The public is invited to a reception on Thursday, July 23rd at 6PM, followed by a screening of video work produced by local filmmakers and educators Jon Dorn and Siobhan Landry at 7PM. This event is free and open to the public. Refreshments will be served.

CCTV Staff Exhibition & Screening

Reception: Thursday, October 1 at 6PM, Screening at 7PM

CCTV will host its first ever CCTV Staff Exhibition, including its first exclusively Staff Screening. This special occasion will provide the public with an opportunity to see some of the diverse and exciting work produced by the people you see every day at CCTV. All kinds of work will be included, from interactive kinetic sculpture to drawings, illustrations and photography. The screening ranges from animations to mockumentaries, cello performances and experimental horror. Each staff member will be featured in either the group exhibition or the screening (and many in both): Lily Bouvier, Jordy Bravo, Clodagh Drummey, Maggie Duffy, Sean Effel, Susan Fleischmann, Natalie Minik, Frank Morris, Allison Maria Rodriguez and Sydney Sherrell. The public is invited to a reception on Thursday, October 1st at 6PM followed by the screening at 7PM. This event is free and open to the public. Refreshments will be served.
CCTV
438 Massachusetts Ave.
Cambridge, Ma 02139
ph 617.661.6900
fx 617.661.6927
www.cctvcambridge.org
Channels • 8 • 9 • 96

Hours of Operation
Sun 4-9pm
Mon-Thur 12-9pm
Fri 12-6pm

Holiday weekends:
closed Sun–Mon

Equipment
Pickup & Drop Off
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Fri 4-5:30pm

computerCENTRAL
Free Drop-In Hours
Sun 4-5:30pm
Tues 3-5:45pm

Regular Drop-in Hours
free for members/$5
Mon, Wed, Fri 3-5:45pm

Computers for 50+
Mon 1-3pm

EDIT HELP
Thurs 6-9pm

Holiday & Other Closings
Independence Day 7/3-7/5
Labor Day 9/5-9/7
info@cctvcambridge.org

About CCTV
Founded in 1988, Cambridge Community Television is the independent non-profit organization that provides access to video equipment, computers, multimedia workshops, and channel time for Cambridge area businesses, organizations, and individuals.

Specializing in affordable, hands-on multimedia training and production, CCTV is committed to local projects and organizations that promote cultural and artistic expression. By offering area businesses and non-profits, residents, and viewers training, tools, and access to telecommunications technology, CCTV encourages active participation and dialogue among the diverse populations of Cambridge.

Any Cambridge resident can become an Access Member of CCTV and take classes, use video equipment, and produce programming to be shown on CCTV Channels 8, 9 and 96. Anyone can become an Affiliate Member of CCTV and rent equipment or show programming (with a Cambridge resident sponsor) on CCTV’s channels. All members may use computerCENTRAL at no charge. All resources are available on a first-come, first-served basis. CCTV does not control the content of the programming shown on our channels.
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