



# OPEN STUDIO

## THE CAMBRIDGE COMMUNITY TELEVISION NEWSLETTER

Apr/May/June 2015

Cambridge Community Television is a nationally recognized community media center that is the voice and vision of all residents, businesses and organizations in the city. CCTV provides tools and training to foster free speech and creative expression, and involves people from across the city as producers and viewers of media that is informative, engaging, and as diverse as the Cambridge community.

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## CCTV Launches New NeighborMedia.org

Cambridge residents want more local news and CCTV is giving it to them in a fresh, bold way with a makeover of NeighborMedia.org, our citizen journalism web site.

Launched in 2007, NeighborMedia is a program of CCTV that trains Cambridge residents to become reporters covering the people, places, issues and events of their very own neighborhoods. NeighborMedia.org, the URL containing these multimedia stories, had been housed on CCTV's own site, cctvcambridge.org. Now, in an effort to give NeighborMedia a distinct identity, a newsier feel and a

like to receive this information from CCTV are through CCTV's website, by email and through its television channels.

• Among those who would like to receive more Cambridge local news and information, the top four desired topics are Arts and Culture, Breaking News, Events and Politics.

The survey results can be viewed at [cctvcambridge.org/cambridgenewssurvey](http://cctvcambridge.org/cambridgenewssurvey).

Most content on NeighborMedia.org will continue to come from CCTV's team of volunteer Cambridge reporters, who in exchange for two written or one video piece per month



stronger community presence, CCTV is spinning off NeighborMedia.org into its own web site with a design and interface all its own.

In September of last year, CCTV fielded a survey of residents to determine whether there is an interest among people in Cambridge in receiving more local news and information – and if so, what kinds and through which means. After receiving 341 responses, CCTV decided now is the time to place a larger emphasis on delivering news.

Findings from the CCTV 2014 Local News and Information Survey revealed:

- 83 percent of respondents would like to receive more Cambridge local news and information.
- Of this group, 82 percent would or might like to receive it from CCTV.
- The top three ways these respondents would

receive a free Access Membership and free unlimited classes at CCTV. But now NeighborMedia.org will also feature Cambridge-centric contributions from guest correspondents, who may include city and school leaders, local politicians, community activists, area journalism students, and representatives from the Cambridge business and nonprofit sectors. In addition, headlines from other Cambridge outlets – including Cambridge Chronicle, Cambridge Day, Scout Cambridge, the City of Cambridge, Harvard, MIT and more – will appear in a section called "In the News." Meanwhile, all the latest tweets from these entities and others will stream in a block dubbed the "Cambridge Twittersphere."

For Cambridge news you won't find anywhere else, visit the new NeighborMedia.org starting Friday, March 20. **We've got Cambridge covered.**

Frank Morris

Celebrating  
8 Years of  
NeighborMedia!

## Welcome New Members

Babak Babakinejad, Sam Baltrusis, Jesse Beecher, Sergio Bianco, Serena Bronda, Cheryl W. Brown, Philip Brown, Karlos Cobham, Marian Darlington-Hope, Wenderly Daudier, Sam William Dickerson, Avery Dwyer, Andrew Eldridge, First Holiness Church / Destiny Youth Ministry, Daniel Gil, Aras Hachikian, Haitian Baptist Church of Cambridge, Stanley Heller, Sharon Hinton, Aliaksandra Ilaryonava, Ruchelle Jean-Francois, Stephanie D. Joselin, Arvind Karunakaran, Carol Krieger, Abigail Lafontant, George Leetch, Lesley University Division of Science and Mathematics, Nidjee Lisson, Kelsey Little, Denice Lowery, Cliff Lucien, Katrina Macher, Sean Mason, Sarah Moawad, Eno Mondesir, Tope Olugbemi, Sumeet Pareek, Catalina Rojas, Kevin Simmons, Swarn Singh, Daniela Cabrera Soto, Debra Stack, Jay Sugarman, Azadeh Tajpour, Eddy Toussaint, Sasha Van Baars, Justice Young, Greg Zukauskas

## Welcome!

### Maggie Duffy

I am thrilled to join the CCTV team as Marketing, Promotions and Sales Coordinator. My work promotes CCTV's programming, classes and mission through marketing, community outreach and sales. Feel free to reach out to me if you would like to learn about how CCTV can help you achieve your vision.



**Lily Bouvier** grew up in East Cambridge, and is an alumna of Cambridge Rindge and Latin high school. She attended Smith College in Western Mass, where she majored in Latin American Studies and in Spanish. During that time, she worked doing reporting for the local Hampshire County newspaper -- and also had a brief stint as a vegetable farmer. After school, she moved back to Cambridge where she began working as a delivery driver for Metro Pedal Power, a bicycle-powered delivery company that delivers local produce around Metro Boston. For the past year, she has been working as Operations Manager there, coordinating the company's busy daily delivery schedule. Lily is passionate about community media and journalism and is excited to bring her planning skills to programming CCTV's television channels. And, she is excited to work more directly with her fellow Cantabrigians.



### Sydney Sherrell

I'm very excited to join the CCTV team, working at the front desk and assisting wherever I'm needed. I am also a filmmaker, photographer and social media manager and consultant. My focus in film and photography has been to capture the unnoticed details of life.

## and Farewell

CCTV wishes a fond farewell to **Sean Keane**, who is now the Government Access Coordinator at Arlington Community Media. Sean was an intern at CCTV for many years prior to serving as Programming Assistant and Front Desk Coordinator.

**Chris Lawn** left the position of Programming Coordinator in early January after serving in the position for two years.

We wish both Sean and Chris the best of luck!

# SPOTLIGHT ON

## NEIGHBORMEDIA JOURNALISTS

*To commemorate the launch of the new NeighborMedia.org, CCTV is putting the spotlight on NeighborMedia, our innovative citizen journalism project that trains Cambridge residents to become reporters covering the people, places, issues and events of their very own neighborhoods.*

*We asked five NeighborMedia reporters one question: In what ways do you feel NeighborMedia – and your role as a citizen journalist – has benefited the community? Their responses follow.*

### **Siobhan Bredin**

Prior to becoming a NeighborMedia correspondent five or six years ago, I was already active in the arts community, participating in Cambridge Open Studios and in my local neighborhood arts association.



In my role as a citizen journalist, I've had the opportunity to inform the community about opportunities to participate in the rich arts opportunities offered by our city, through the Cambridge Arts Council and other organizations. This includes informing the community of upcoming deadlines for sharing artistic work – and encouraging all creative people, even those who may not think of themselves as artists, to participate in the yearly Cambridge Open Studios. My goal with these interviews/stories is to encourage Cambridge residents to expand their view of what art is and who is an artist, which hopefully increases participation in the arts.

In addition to increasing awareness of upcoming arts opportunities and events, I share stories about a wide range of artistic happenings including music, theatre, dance, visual arts, comics/graphic novels and writing. My goal is to expand awareness of and interest in these artistic forms/events. For

ongoing events, such as the week-long Together Electronic Music Festival, I both cover individual events and let people know about upcoming events, using Twitter and Storify, along with the NeighborMedia website and Facebook, to get more people to attend these events.

By constantly being on the lookout for interesting stories about our city, I've discovered, explored, and brought the community on my journeys along the African-American Heritage Trail and Women's History Walks. These journeys increase public awareness of the rich heritage of Cambridge.

### **Kristina Kehrer**

NeighborMedia journalism is important to the city of Cambridge, because it reveals the sleight-of-hand and not-so-sensational issues that are happening in local neighborhoods, which major media finds lacking in importance and newsworthiness.



The broad NeighborMedia platform, provided by Cambridge Community Television, is extremely beneficial to local writers/filmmakers, observers, and commentators who get to publish and share, with great ease, their works and observations about the city of Cambridge and its remarkable inhabitants.

I have thoroughly enjoyed the instant gratification of producing and uploading content, while never having to suffer the indignity of a rejection letter.

My hope and intent would be to document the nuanced issues of my neighborhood, and to shine a light on the not-so-trending individuals and characters that bring vibrancy to the Wellington-Harrington community.

*(Continued on page 7)*

# EVENT COVERAGE & CCTV-INITIATED PROGRAMMING

[cctvcambridge.org/coverage](http://cctvcambridge.org/coverage)

[cctvcambridge.org/production](http://cctvcambridge.org/production)

Cambridge events and issues are typically not covered by the Boston-area media. For this reason, CCTV provides event coverage to many local non-profit organizations and City agencies, and initiates other programming of interest to the Cambridge community.

## Event Coverage

Over the past three months we have collaborated with the following individuals and organizations to record their events:

**MLK Memorial Breakfast 2015**, NAACP of Cambridge

**Latke Hamentaschen Debate**, MIT Hillel

**Humans and the Wildlife: The New Imbalance**, Grow Native Massachusetts

**Port/Area Four: Stories of Belonging**, Cambridge Historical Commission

**Subcultures: A Local Comics Anthology**, Cambridge Public Library

**2015 Project Day**, TTT Mentor Program



*Latke Hamentaschen Debate*

## Subcultures: A Local Comics Anthology

Local cartoonists read a collection of vivid, funny and revealing stories presented at the Cambridge Public Library as their comics were paired with their words on the screen. An experience somewhere between sitting down to read a graphic novel and watching an animation, 'Subcultures: A Local Comic Anthology' was all about great storytelling.



## Cambridge Upcoming Production Group

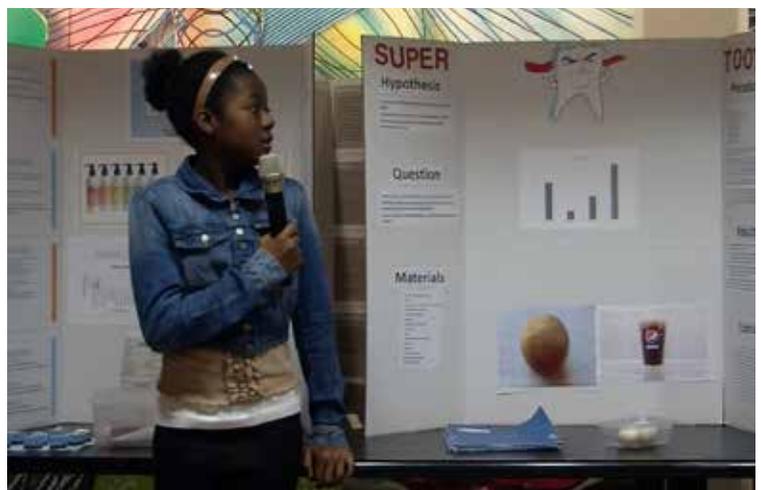
CCTV is producing a studio series entitled *Cambridge Upcoming*. The program is designed to inform Cambridge residents of the upcoming events in the Cambridge area and to highlight and recognize the work of specific non-profit organizations in Cambridge.

We are currently in the pre-production phase. We will shoot the first episode early April and the finished program will be on CCTV channels by the end of the month. If you are interested in taking part in the development or production of this new and exciting program, contact Shirin at [shirin@cctvcambridge.org](mailto:shirin@cctvcambridge.org) or 617-401-4006.

*Shirin Mozaffari*

## 2015 Valentine's Day Special

CCTV production interns took to the street to collect Cambridge residents' shoutouts to their loved ones. The footage was then edited and shown multiple times on our channels and website on Valentine's Day.



*2015 Project Day*

◀ **contact:** Shirin Mozaffari 617.617.401.4006 or [shirin@cctvcambridge.org](mailto:shirin@cctvcambridge.org)

# CCTV MEMBER PRODUCTIONS

*Congratulations to the following CCTV producers for starting and finishing their community television productions!*

*\* Indicates this contract was completed.*

## **New Productions by Members**

Below you will find listings of new programming initiatives by CCTV members.

|                              |  |
|------------------------------|--|
| <b>Vicki Meredith-Hasan</b>  | Reconquista – The Aftermath                  |
| <b>Mon Tiwari</b>            | Alewife*                                     |
| <b>Neverson Nherisson</b>    | The Science of Climate Change*               |
| <b>Jose Negron</b>           | Guidelines                                   |
| <b>Kristina Kehrer</b>       | A Comedy-Burlesque-Music Show*               |
| <b>Yanka Petri Rodrigues</b> | Future of Cambridge*                         |
| <b>Lynette Laveau-Saxe</b>   | Gaza II: A Talk with Noam Chomsky            |
| <b>Maurice Wilkey</b>        | Beyond Hands Up*                             |
| <b>Allison Rodriguez</b>     | In the Zone: Yoga                            |
| <b>Peter Septoff</b>         | Friends of Gertrude: "Tents in June"         |
| <b>Kristina Kehrer</b>       | Alloy Orchestra*                             |
| <b>Hiroko Okahashi</b>       | Hiroko Maya Okahashi Fashion Show            |
| <b>Greg Zukauskas</b>        | Abolition Now!                               |
| <b>Melissa Yee</b>           | Music Video Production - Winter              |
| <b>John Lukyamuzi</b>        | All is Well: What is the Purpose of Marriage |
| <b>Allison Rodriguez</b>     | In The Zone: Body Building                   |
| <b>Yanka Petri Rodrigues</b> | Colors to My Eyes*                           |
| <b>Melissa Yee</b>           | Food for Free Organization                   |
| <b>Barbara Noll</b>          | TBA  |
| <b>Amy Mertl</b>             | Climate Change in Cambridge                  |

## **Member Certificate Productions**

**Nicole Greene** Today Yesterday Tomorrow

## **Member Series Productions**

**Maggie Duffy** Cambridge Faces, Cambridge Places

**Marinah Jonello** Public Access Television Series

## **CCTV Productions**

**Participatory Budgeting Assemblies**

**TTT Mentor Program**

**SUBCULTURES: A Local Comics Anthology**

**The Port/Area 4: Stories of Belonging**

**Grow Native Massachusetts**

**Latke Hamentaschen Debate**

**Valentine's Day Special 2015**

**MLK Breakfast 2015**

**Cambridge Upcoming**

Thanks to all of our members and volunteers for making these CCTV programs possible. Without the generosity of our members and interns, many of the events in Cambridge would go without television coverage.



*Port/Area Four: Stories of Belonging*

# PROGRAMMING NOTES

[www.cctvcambridge.org/programming](http://www.cctvcambridge.org/programming) [www.cctvcambridge.org/schedule](http://www.cctvcambridge.org/schedule)

## 3 Ways to Watch CCTV's Programs!

- On the Cambridge cable system, Channels 8, 9 & 96
- **Streaming** at [cctvcambridge.org/channel08](http://cctvcambridge.org/channel08), [cctvcambridge.org/channel09](http://cctvcambridge.org/channel09), [cctvcambridge.org/channel96](http://cctvcambridge.org/channel96)
- **Select work is archived** on [cctvcambridge.org](http://cctvcambridge.org) and [vimeo.com/cctvcambridge](http://vimeo.com/cctvcambridge)

## The Wikiest Link

The *Wikiest Link*, a new game show by Cambridge Community Television, is a wild ride across the pages of Wikipedia.org. Contestants are given a start page, such as Jelly Fish, and must race each other to a destination, such as Kevin Bacon, before their competition beats them to it. [cctvcambridge.org/wikiest](http://cctvcambridge.org/wikiest)

## Museum Open House

*Museum Open House*, a new series produced by **Jay Sugarman**, takes an up close look at many of the varied and fascinating museums throughout Massachusetts. Come discover your next weekend trip, or enjoy learning something new about old favorites. *Channel 8, Saturdays @ 10:30am, Mondays @ 9:30pm*

## Eat Well, Be Happy

**Debra Stack's** goal is as simple as her recipes: to create community through food. This is a cooking show to bring back the joy of cooking, using fresh, seasonal, colorful ingredients – organic ones, when possible. Plan your next meal, or sit back and enjoy watching as Stack prepares her mouth watering feasts. *Channel 8, Sundays @ 5pm, Tuesdays @ 10am*



## Beyond Hands Up

Cambridge residents attend an event called *Beyond Hands Up* at the Cambridge Public Library sponsored by local youth development organization, The GoodMenGang Foundation. GoodMenGang Foundation (GMG) seeks to rise up generations of GOODMEN by providing programs that facilitate the development of critical life skills. Produced by **Maurice Wilkey**. [cctvcambridge.org/node/279862](http://cctvcambridge.org/node/279862)



## Grow Native Massachusetts

Jim Sterba, an internationally recognized environmental author, presents a lecture at Cambridge Public Library on the history of human interaction with animal populations in North America. His work dissects the history of species' health, and evolving perspectives on whether to conserve or control species' numbers, as human populations have shifted and sprawled. [cctvcambridge.org/grownativemassachusetts](http://cctvcambridge.org/grownativemassachusetts)

## Latkes vs. Hamantaschen

Not a question to be taken lightly, this debate weighing the merits of the fruit-filled cookie known as the hamantaschen, and the fried potato pancake otherwise known as the latke, is not to be missed. The two Jewish treats are pitted against one another with startling ferocity as their respective advantages are examined. Debaters draw upon geometry, history, and their own experiences in this important conversation. [cctvcambridge.org/Latkehamentaschendebate](http://cctvcambridge.org/Latkehamentaschendebate)



## Puglic Access

**Marinah Jannello**, our intern extraordinaire, has finished *Pug Prophecy*, the latest episode in her pug-filled series. Watch earlier episodes at [vimeo.com/110020987](http://vimeo.com/110020987)

## Beverly Mire

NeighborMedia.org is a unique, local news source that benefits the community by providing news and features written by the people who are most directly affected by it. Because we are an online service, Neighbormedia.org is in the unique position of being able to cover local news as it breaks. We are able to work cross-platform, providing stories that include video, audio and still pictures.



The NeighborMedia Newsroom serves as an incubator for community members of all ages who wish to hone their skills as citizen journalists. As a benefit of our partnership with Lesley University, students receive credit for being NeighborMedia.org correspondents, which provides an important first step in their career.

Personally, I hope my role as a citizen journalist for

NeighborMedia.org has shown our fellow Cantabridgians the everyday things that make Cambridge so special. I'm especially proud of having been able, through Neighbormedia.org, to call attention to the Friendly Toast's inappropriate use of the name "Strange Fruit" as the name of a cocktail. Our personal contact with the owner of the Kendall Square restaurant helped bring about immediate change. That incident was the perfect example of what a local citizen

journalist, with the support of NeighborMedia.org and CCTV, can do for our community.

## Anna Weick

In a world where the vast majority of media is produced by corporate interests, citizen journalism pieces, such as those at NeighborMedia.org, are crucial reflections of daily life. To compose my pieces, I speak with activists and artists locally in order to highlight the monumental work done by these community members, often behind-the-scenes, unappreciated and/or relatively unnoticed. These change-makers are our neighbors, colleagues and friends, and their work and lives are valuable and worth exploring.



To honor the efforts of our community members, both individuals and organizations, strengthens our relationships to each other and to our city. I find hope in media that creates spaces for discussion and reflection while resisting the allure of monied corporate interests.



## Voices of Cambridge: New Works

*A Screening of Student Video from Winter 2015*

On March 26th, CCTV hosted a free screening of video work made by students in CCTV's classes, including Music Video Production, Rogue Documentarian, Documentary Production: Zip Docs, DSLR Filmmaking, Time Lapse Video, and Primetime! Beginning Studio Production, among others. The videos were as diverse and unique from each other as their makers. A Q&A with the student producers followed the screening.



Youth Media Program participant Josue Cardoza conducts an interview for *The Planet We Live On*

# CCTV CLASSES

[www.cctvcambridge.org/classes](http://www.cctvcambridge.org/classes)

## OPEN TO THE PUBLIC! Start Here!

*All classes are open to the general public. There is one fee for Cambridge residents who become Access Members, and another for everyone else. The fees are reflected next to the course titles (format: access fee/general fee). An orientation with a CCTV staff member is required for some classes. Also, if you are not an Access Member and you would like to check out equipment for a production class in which you are enrolled, you may do so by paying ½ the commercial rental rate. CCTV strives to make classes affordable for Cambridge residents. If you have any questions about the current class prices and structure, please contact CCTV at 617-661-6900 or stop by.*

**1. If you are a Cambridge resident, fill out a CCTV Access Membership form and pay the annual membership fee. With an Access Membership, you get a \$300 voucher and take all classes at a reduced rate. The general public may take classes at the regular fee.**

**2. Register for a class in one of three ways: call 617-661-6900, OR go to [cctvcambridge.org/learn](http://cctvcambridge.org/learn), click on the class and request a spot, OR stop by to enroll.**

Registration occurs on a first-come basis. Early registration is advised since courses may fill or be canceled due to low enrollment. Access Members with sufficient voucher balance may register by phone; all others must pay in full prior to the workshop or your spot is not guaranteed. **For additional information: [www.cctvcambridge.org/learn](http://www.cctvcambridge.org/learn)**

**3. After you take classes and are ready to produce your own media, submit a Production Contract. You can keep taking classes, and keep producing!**

## Educational Workshops

### **Actors Movement Workshop, \$25/\$50**

Tue, Apr. 21, 6-9 pm

Bring life to the process of acting in this one day only workshop! You will practice understanding your instrument (your body) and learn, through physical acting exercises, how to manipulate it to create a visually engaging character.

### **The Art and Design of Pre-Production, \$60/\$160**

3 Thu, Apr. 23, 30 & May 7, 6-9 pm

Creative choices that are made prior to the production stage can add layers of expression and meaning to a film or video work. This class will explore the planning stages that precede production, paying close attention to the areas of cinematography, art direction, storyboarding, and sound. Students will then examine a script excerpt and design a portfolio that transforms the written word into an imaginative and visually meaningful production plan.

### **The Theory of Sound Design, \$10/\$20**

Thu, May 14, 6-9 pm

From the clash of swords in an ancient battle to the distant sound of an owl at night, effective sound design gives meaning to noise. Sound designers communicate by immersing the audience in a sonic universe unique to the narrative. This seminar class will cover the concepts of creating foley, layering individual elements into complex sound effects, and how sound can affect one's perception of time and space.

### **Skype, \$25/\$50**

Sun, May 17, 6-9 pm

Learn the ins and outs of this popular video chat application. From seeing family members, to going to your next job interview, to sitting in on a class across the globe, Skype is the current go-to software to communicate from afar.

### **Journalism Ethics in the News, \$10/\$20**

Tue, May 19, 6-9 pm

This one-session class will explore "when good news reporting goes bad." The unfortunate truth is that sometimes reporters will stretch the truth, lie, fabricate evidence, straight-up plagiarize or commit other unethical acts in an effort to stand out above the crowd. In this class, we will take a look at some cases of unethical news reporting that have made headlines, and teach aspiring journalists what to do and what not to do if they wish to be a trusted and reliable source for news.

### **Directing: How to Communicate with Actors, \$60/\$160**

3 Thu, May 21, 28, Jun. 4, 6-9 pm

Ever directed a film or stage performance and just couldn't get your concepts across to your actors? Ever been an actor who just couldn't translate a director's thoughts into what you needed for a character? In this course, you will not only learn to be a stronger director but also a better leader. This will be achieved through understanding how a professional actor thinks, knowing how to use your words instead of actions to get your thoughts across, and understanding how to listen as much as speak. This class will involve conversations on directing, video, real-time in class examples and physical actor exercises.

## **Educational Workshops** *(continued)*

### **Building Websites with Wix, \$25/\$50**

Thu, May 28, 6-9 pm

Can't code HTML? Don't have thousands to shell out for a beautiful web design? You can build your own interactive website using Wix. This three-hour, hands-on workshop will walk you through the web-building program including how to find, purchase, and connect a domain name, how to pick a template, how to create web pages, pricing structures, and how to enable e-commerce and blogs.

### **Constructing Your Demo Reel, \$70/\$160**

3 Wed, Jun. 10, 17 & 24, 6-9 pm

If you are a creative professional, student, or artist, a demo reel is a great way to quickly show your skills to potential clients or employers. In this demo reel class, students will learn the do's and don'ts of a demo reel and they will get a chance to build their own short and sweet reel to use to promote their talents.

### **Media Management 101, \$15/\$30**

Thu, Jun. 18, 6-9 pm

This class will review best practices for media management and archiving, from storage and back-up solutions to file structure and maintenance. Whether you currently utilize an organizational structure, or your media is a mess, this class will help you gain a deeper understanding of how to create safe and effective media management solutions.



## **Edit Workshops**

### **Edit I: Beginning Final Cut Pro X, \$80/\$160**

*Pre-requisite: Mac OSX proficiency test*

Mon, Tue, Wed, Apr. 13, 14 & 15, 6-9 pm OR

Mon, Tue, Wed, May 11, 12 & 13, 6-9 pm OR

Sun, Mon, Tue, Jun. 7, 8 & 9, 6-9 pm

In this introductory workshop you will learn the basics of non-linear editing with Apple's Final Cut X by putting together an edited promo. Topics covered include:

- How to work with Events & Projects.
- Using intuitive tools to organize and edit your clips.
- Sharing your project.

### **Intro to Color for Video in FCPX, \$25/\$50**

*Pre-requisite: Edit I*

Sun, Apr. 12, 6-9 pm

This workshop will introduce the creative use of color by cinematographers and directors in film, focusing on a couple of core concepts that can be applied to any project, from small to big budget. It will also cover the basics of color correction and color grading inside FCPX, through an overview of the interface and tools, as well as through the demonstration of tried and true techniques.

### **Edit II: Intermediate Final Cut Pro X, \$70/\$160**

*Pre-requisite: Edit I*

Sun, Mon, Tue, Apr. 26, 27 & 28, 6-9 pm

In this intermediate workshop, you will learn powerful post-production features of Final Cut Pro X. Topics covered include: multi-cam editing, chroma key, animation techniques, and keyframing. Take your editing to the next level with this fun and exciting class.

### **Chroma-Key for Post-Production, \$50/\$100**

*Pre-requisite: Edit I*

Sun, Mon, May 31 & Jun. 1, 6-9 pm

Ever wonder how the weatherman can stand in front of the world? In this two-session class you will learn how to set up a chroma key studio, edit out the background in FCP, and finally insert a still or video background of your choice. Students will have created their own single shot chroma-keyed scenes by the end of this class. The sky is an option, but not the limit!

### **Edit III: Multi-cam Production House, \$50/\$100**

*Pre-requisite: Edit I & Edit II*

Mon, Tue, Jun. 22 & 23, 6-9 pm

This advanced session in Final Cut Pro X invites students to edit a multi-cam shoot using multiple devices to produce one final product. Students will shoot an interview in class, then import and synchronize the footage. This is a sophisticated and marketable skill.

## **Equipment Workshops**

### **Field Camera I, \$30/\$50**

Wed, Apr. 8, 6-9 pm OR

Tue, May 5, 6-9 pm OR

Thu, Jun. 4, 6-9 pm

This class covers the basic functions of CCTV's professional HD camcorders. Learn basic safety and handling procedures through hands-on practice with these camcorders. This class certifies Access Members to check out CCTV's camcorders.

### **Lighting 101, \$30/\$50**

Tue, Apr. 28, 6-9 pm OR

Wed, Jun. 24, 6-9 pm

This workshop is an interactive demonstration of the role of lighting in film and TV production, and basic lighting concepts & techniques. This class certifies Access Members to check out light kits.

### **DSLR Video Workshop, \$50/\$100**

Sun, Tue, Jun 14 & 16, 6-9 pm

DSLR cameras are relatively new tools for media producers, offering access to HD video with the versatility and complexity of a DSLR camera. DSLR Video will introduce the Canon 70D and the Canon Rebel T2i as advanced tools for capturing video footage. This will be a technical workshop for beginners that will cover the concepts of videography with a DSLR camera, including camera settings, shot types and the basics of capturing sound.

## **Equipment Workshops (cont.)**

### **Video Switcher Crash Course, \$0**

*Pre-requisite: Primetime!*

Mon, Jun. 15, 6-9 pm

So, you've taken Beginning Studio and you've gotten a sense of how the studio works. But, at the heart of every great studio production is the video switcher, and this is not your old-school switcher: built in clip store, virtual sets, graphics and animation at your fingertips! There is so much to learn. Take this free one night intensive to really develop your proficiency.

### **Audio 101, \$30/\$50**

Wed, Jun. 17, 6-9 pm

In this workshop, you will be introduced to audio concepts, microphones and other audio gear, and basic audio recording techniques. This class certifies Access Members to check out audio equipment.

### **DSLR Camera Movement, \$25/\$50**

Sun, Jun. 28, 6-9 pm

DSLR cameras are great tools for shooting high quality HD video, but one of the challenges that arises with using them is that it is hard to get good shots if you are hand-holding your camera. This workshop will introduce the creative use of camera movement by cinematographers and directors in film, and will provide an overview of equipment available for DSLR cameras, from DIY options, to consumer level video tripods, to professional level shoulder rigs and dollies.

## **Production Workshops**

*If you are new to CCTV, an orientation with a CCTV staff member is required prior to enrolling in a Production Workshop. Some of these classes require you to submit a Production Contract and turn in a completed project at the end of the class.*

### **Public Service Announcement (PSA) Class, \$70/\$260**

*Pre-requisite: Field Camera I & Edit I*

5 Wed, Apr. 29, May 6, 13, 20 & 27, 6-9 pm

Do you have a socially relevant message to get out? Do you want to raise awareness, or attempt to shift public consciousness, about a particular issue? This PSA video production class will help you to do so. Whether it's for yourself or an organization, you will learn how to craft a short, effective and creative video to convey your message. Students will learn what make a PSA successful, get a chance to review each others' work, and analyze well known PSAs. Students will walk away with a hand crafted PSA that can be used on the web, in their portfolios, and will be cablecast on CCTV.

### **Creating Video Metaphors, \$60/\$240**

*Pre-requisite: Field Camera I & Edit I*

4 Tue, May 5, 12, 19 & 26, 6-9 pm

In this class students will explore the creation of metaphor in video and its uses in modern cinema with a special focus

on the film *Matador*, by Spanish director Almodóvar. During class we will first produce and edit a collective project together, then each student will shoot their own video metaphors of one to two minutes outside of class and have the chance to edit them in class.

### **Beginning Studio Production: Primetime!, \$60/\$240**

4 Wed, May 20, 27, Jun. 3 & 10, 6-9 pm

Gain Studio Camera and Floor Director certification, as well as exposure to technical directing through actual experience planning and shooting a studio show that will be shown on CCTV's channels and website. A great first production experience, and a terrific way to meet other producers. This class certifies Access Members to produce in the studio.

### **Documentary Production: ZipDocs, \$80/\$300**

6 Tue, Jun. 2, 9, 16, 23, 30 & Jul. 7, 6-9 pm

Learn how to produce a documentary from start to finish, (from concept to shooting to editing), by working as part of a team with your classmates. The documentary produced in this class will be featured on CCTV's channels and website. Learn about all the different stages of production and equipment that you will need to make your very own documentary. This class will certify Access Members to checkout CCTV camcorders, reserve CCTV edit suites, and open their own production contracts.



*Field Camera I class, Feb 2015*

### **Picturing Home: Intermediate Photography, \$70/\$260**

*Pre-requisite: DSLR Photography or a portfolio review*

5 Mon, Jun. 8, 15, 22, 29 & Jul. 6, 6-9 pm

Photographing what is most familiar to us is a natural place to start, and those closest to us often become our first subjects. But identifying what is it that we want to say to a broader audience about the very intimate can be tricky. Photographers often return to this issue throughout their careers, reconfiguring their relationship to both photography and their loved ones. Through discussions, lectures, and a personal project, students will deepen their understanding of the history and challenges of photographing the home, and begin to develop a photographic language and perspective all their own. This class will result in an exhibition in the Karen Aqua Gallery.

## **Production Workshops (cont.)**

### **Making the Digital Art Film, \$70/\$260**

*Pre-requisite: Edit I, Field Camera 1*

5 Thu, Jun. 11, 18, 25, Jul. 9 & 16, 6-9 pm

In this class, students will be introduced to a variety of unconventional techniques for making media, with an emphasis on digital video-based strategies. To provide context, the course will include a brief historical overview of avant-garde and experimental film. Following in-class experiments with cameras, lights, editing, narrative storytelling, abstract imagery, and more, each student will complete at least one major project that challenges the conventions of traditional media making.

## **FREE WORKSHOPS**

### **Internet Security and Privacy with Google**

Thursday, April 30, 6-9 pm

In this class, a representative from Google will cover the basics of how to safeguard your privacy online. You'll learn how to keep the bad guys out, how to keep evil software at bay, and how to not fall for tricks and scams. The topics covered include "access security," "malware security" and "phishing security."

### **Belive Primer**

*Free for CCTV Members and Cambridge Residents*

Sunday, May 17, 3-4 pm

You will learn the basics of the BeLive studio. We will cover the video switcher, the document camera, roll-in deck, the computer, and taking phone calls from viewers. We will also briefly cover "LIVE" on-camera presentation techniques, and discuss policies, procedures and responsibilities.

### **Focus Group: Media Training Program Monday, May 18th at 6PM**

On CCTV will host an open focus group on its Media Training Program. This event is open to anyone in the community who has taken or is interested in taking classes at CCTV. It is an opportunity for us to hear first hand about your experiences in our program, as well as about what it is that would be most beneficial for you. Your voice is important - and we value your feedback in shaping the most effective and enjoyable opportunities for you to grow and develop as an individual. Snacks will be provided!

### **Student Photography Reception and Instructor Screening Thursday, July 23rd**

**Reception - 6PM - 7PM, Screening - 7PM - 8PM**

*Refreshments will be served - free and open to the public*

Check out the photography exhibition for "DSLR Photography" and "Picturing Home: Intermediate Photography" and mingle with the artists, then attend a fascinating screening featuring the work of CCTV Instructors Jon Dorn and



*The Sleeping Pill* by Marissa Fisher  
video still from project created in CCTV's Making the Digital Art Film class

# COMPUTERCENTRAL@CCTV • NEWS BYTES

[cctvcambridge.org/computers](http://cctvcambridge.org/computers)

## THE CAMBRIDGE SAVINGS BANK AND GOOGLE COMPUTER LABS

CCTV's computer lab, computerCENTRAL, is host to a wide array of programs every week, from weekly drop-in sessions to video and technology education training. It is also a place where you can go to receive assistance with your computer - related questions. Please continue to check in for exciting upcoming events.

### Welcome to CCTV's new interns **Greg Zukauskas** and **Aras Hachikian!**



**Greg Zukauskas** says he originally came to CCTV to "see what it was all about." Growing up in the Quincy/Braintree area, young Greg would flee to Cambridge for excitement - and from an early age he remembers the hot pink, neon signage that hung in the window of the old location. Now he is one of CCTV's newest interns working in computerCENTRAL.

Greg lived in New York City for the past few years, studied video, animation and film in Olympia, Washington and is currently looking for a permanent place to call home in the city of Boston. His first production for CCTV is *No Shine in the Shade*, a documentary about systematic racism, police misconduct and violence, centered around the murder of a Boston man, Burrell Ramsey White, in August of 2012.

Greg is enthusiastic and excited to assist anyone interested in learning about computers or media production. He can be found in the lab on Mondays for Member Drop-In from 3PM - 5:45PM.

CCTV's newest addition is the Friday Member Drop-In Intern, **Aras Hachikian**. He is currently pursuing his life's passion for media-making as a film student at Middlesex Community College, which he is doing wholeheartedly. Aras says, "I work hard at every task I receive . . . I never give up on what I'm doing and I do it with a smile". He sees CCTV as an opportunity to help him enhance his skills and connect with others, "I decided to intern at CCTV because I heard it was a great place to start and great community so instantly I had to join them." He looks forward to using his knowledge about computers to help others. Aras can be found in the lab on Fridays during Member-Drop-In time from 3PM - 5:45PM.



We want to welcome Greg and Aras - and give thanks to all our interns for the work they do! Please stop by the lab, say hello to one of our great interns, and learn some new skills.

*Allison Rodriguez*

### computerCENTRAL Hours

#### FREE Drop-In Hours

Sun 4-5:30pm Tues 3-5:45pm

Anyone may use computers during these hours free of charge. Use is limited to one hour if others are waiting.

#### REGULAR Drop-in Hours

Mon, Wed, Fri 3-5:45pm

Unlimited computer use for CCTV Access and Affiliate members. Non-members pay \$5 per visit

#### COMPUTERS FOR 50+

Mon 1-3pm

Interns are available to assist those over 50 years of age. Get help with the internet, email, word processing, photo manipulation and more! Mini-classes are often taught at 2pm.

#### EDIT HELP

Thurs 6-9pm

Access Members who have active Production Contracts may get help finishing those Final Cut X projects!

#### BILINGUAL INTERNS & INSTRUCTORS

# Keeping Connected: Tech Training for People Over 50

We are very excited to announce the Spring 2015 line-up of mini lessons in the "Computers for 50+" drop-in time on Mondays from 1:00PM – 3:00PM. Our very knowledgeable and experienced interns Beth and Todd have been offering successful and engaging mini- lessons (15 – 20 minute information sessions) at 2PM every Monday afternoon since summer 2013. They cover dozens of topics, from basic computer vocabulary to methods of data storage to how to research your political candidates online. The new "series" mini-lesson format pilotes in March, a series of lessons all focused on facebook, was very successful. Beth and Todd have decided to follow it up with a series this Spring on "Using Google Tools". So, on Monday afternoon be sure to stop by, catch a mini-lesson, and get assistance with basic computer skills from two interns that are eager and ready to support you!

## Computers for 50+ Spring 2015 Mini-Lesson Schedule

4/06 - Instagram

4/13 - Using Google Tools: Google Search Engine

4/20 - CLOSED PATRIOTS DAY

4/27 - Using Google Tools: Google Drive

5/04 - Using Google Tools: Google Storage

5/11 - Using Google Tools: Google Maps

5/18 - Using Google Tools: Google News

5/25 - CLOSED MEMORIAL DAY

6/01 - Using Google Tools: Google Calendar

6/08 - Watching Video of Various Online Platforms

6/15 - Downloading from Your Camera

6/22 - Printing from the Web

6/29 - Skype

## Age Engage: One-to-One Internet Assistance (FREE)

*Cambridge Community Television pairs with Google*

Friday, April 10, 2015, 1PM - 3PM

CCTV is excited to announce that we will again be teaming with Google to host another session of Age Engage, a collaboration in which individuals over 50 learn how to use the Internet. During Age Engage, participants are paired with Google employees for one-to-one training.

Learn how to send email, search the Internet, pay bills online, and more. Training will be tailored to each participant's interests and experience. People of all levels are welcome to register. The session will take place at CCTV.

### Register Today!

Please call Allison Rodriguez at 617-401-4009 or email [allison@cctvcambridge.org](mailto:allison@cctvcambridge.org). You must register in advance and spaces fill quickly! Participants must be able to commit to the session time and be interested in receiving one-to-one Internet training.



### Bring Your Own Device Session a Huge Success!

On Monday, January 26th, CCTV hosted it's very first one-on-one *Bring Your Own Device* session exclusively for students 50 years of age and up. 7 students were paired with 7 volunteers assisting with devices from cell phones to tablets to digital cameras to laptops. The session was extremely successful, so successful that we plan to host another in the near future. One student comment that "Ian was an excellent tutor. The lesson proceeded organically and ended up being very complete. I would definitely recommend it." Thanks to **Ian Cameron, Maggie Duffy, Beth Luchner, Todd Rapisarda, Jeff Thompson, and Greg Zukauskas.**

If you are interested in participating in a future *Bring Your Own Device for Students 50+*, please call 617-401-4009 or email [allison@cctvcambridge.org](mailto:allison@cctvcambridge.org).

*Allison Rodriguez*

# NEIGHBORMEDIA PROGRAM

[www.cctvcambridge.org/neighbormedia](http://www.cctvcambridge.org/neighbormedia)

Hopefully, by the time you've reached this article, you've already read our exciting front-page story about the launch of the new NeighborMedia.org. And with any luck, you've also checked out the "Spotlight on NeighborMedia" story featuring five NeighborMedia journalists talking about their experience in the NeighborMedia program. But there's more NeighborMedia news to report to you, so without any further ado, let's get to it right now.



## Facecast

If you like NeighborMedia on Facebook, then there's a good chance you've seen a NeighborMedia Facecast or two (or 10). What's a Facecast? It's a brief newscast that's on Facebook only – hence Facecast. Every Friday, a short two-minute video highlighting the latest stories by our team of citizen journalists is posted to the NeighborMedia Facebook page. By following NeighborMedia on Facebook, you'll receive these Facecasts delivered straight to your Facebook feed. So in case you missed out on any of the amazing NeighborMedia stories during the week, you'll get a quick recap on Friday afternoons. And please be sure to like and share these videos (along with all the NeighborMedia stories) so that your friends and family can get caught up on all the Cambridge news they'd otherwise be missing.

## Cambridge Uncovered

Also, have you missed an episode of *Cambridge Uncovered*? Don't worry. You can now watch all episodes of *Cambridge Uncovered* at [cctvcambridge.org/uncovered](http://cctvcambridge.org/uncovered). *Cambridge Uncovered* is a public affairs television program produced by NeighborMedia and Cambridge Community Television's Production Department. Volunteer reporters team up with volunteer crew, as well as CCTV staff, to create these episodes. Topics covered so far include *Arts for the Ages*, *Men's Health & Racial Disparities*, *Women's Homelessness*, *Cambridge and the News*, *CRLS Handsup Walkout*, and *Central Square: A Cultural District*. Look for more episodes of *Cambridge Uncovered* in the months to come!

## Journalism Ethics in the News

NeighborMedia has teamed up with CCTV's Community Media Training Department to offer a new one-session course on Journalism Ethics in the News. This three-hour class will explore "when good news reporting goes bad." The unfortunate truth is that sometimes reporters will stretch the truth, lie, fabricate evidence, straight-up plagiarize or do other unethical acts in an effort to stand out above the crowd. In this class, NeighborMedia Coordinator Frank Morris will take a look at some cases of unethical news reporting that have made headlines, and teach aspiring journalists what to do and what not to do if they wish to be a trusted and reliable source for news.

## Welcome New Reporters!

NeighborMedia is happy to welcome aboard four new reporters to its team. **Cheryl Brown** is a relatively new resident of Cambridge who lives in the Porter Square area. She joined NeighborMedia in January, and in a little more than a month, wrote five articles for NeighborMedia.org. She also hosts a BeLive program called *The Ordinary Show*, in which she interviews "ordinary people who do extraordinary things." You can catch her live interviews Tuesdays at 6 p.m. on CCTV Channel 9 (or streaming online simultaneously at [cctvcambridge.org](http://cctvcambridge.org)).

NeighborMedia has also brought on three Lesley University students this semester: **George Leetch**, **Kelsey Little** and **Katrina Macher**. These communications and creative writing majors earn college internship credit for their weekly contributions to NeighborMedia.org. George has written features on free events taking place across Cambridge college campuses, as well as about some geeky good times for nerdy Cantabrigians. Kelsey has given us stories on Lesley University's new Lunder Arts Center, in addition to an article on some cool happenings in Harvard Square. Katrina has posted stories on free snow day activities, as well as on the growing gap between rich kids and poor kids.

## Join the Team

If you're interested in reporting on local news and events happening in your neighborhood, send an email to [frank@cctvcambridge.org](mailto:frank@cctvcambridge.org) and let him know you're interested in joining the NeighborMedia team. No experience is necessary. You just need to be a Cambridge resident interested or involved in Cambridge matters. NeighborMedia correspondents receive a free membership and free classes at CCTV in exchange for a yearlong commitment of two written stories or one video piece per month. So take a look at the latest stories at NeighborMedia.org and then decide what you want to report on. You could be the next NeighborMedia journalist!

*Frank Morris*

# YOUTH MEDIA PROGRAM

[www.cctvcambridge.org/youth](http://www.cctvcambridge.org/youth)

CCTV's year round Youth Media Program provides a vibrant media arts and work experience for Cambridge teens. The Summer Media Institute is the cornerstone, serving teens in a 6-week program in July and August. The School Year Production Program meets 3 afternoons each week during the school year.

January 29th marked the end of the fall semester of this year's School Year Production Program and the beginning of a month-long break, which was timed perfectly with some of the snowiest couple of weeks in the history of Cambridge. Students celebrated with friends, family and community members who braved the weather to fill the studio at CCTV for the end of the semester screening. The students whose personal narratives, found footage videos and documentaries were screened were **Giulia Bandeira Furtado, Josue Cardoza, Finn Corcoran, D'Mathew Ferreira, Samantha Liu, Neverson Nherisson, Yanka Petri, Midori Reardon, Mohammad Sayed, Mon Tiwari, Holden Rheault** and **Miles Toussaint**. They were joined by Youth Trainers **Wilgens Metelus** and **Jose Negron** along with this year's Scientist in Residence **Amy Merti** and Youth Media Coordinator **Jordy Brazo**.

Wilgens and Mon opened the screening with an introduction to the work that had been completed over the four month program, and shared some of the challenges and successes that students experienced through the process of creating their projects. The personal narrative and found footage videos that were created individually reflected diverse sets of interests and backgrounds between the students in the program. During the production of the documentaries, students worked in groups, conducting interviews with local activists, professors and city organizations while investigating what effects climate change is going to have on the Cambridge community and what can be done to lessen our climate impact and prepare for the future. The studio was packed for the screening, which included all fifteen projects that were produced this fall. Afterwards, students gathered for a Q&A with the audience.

In addition to their projects this fall, students participated in workshops on production skills, media literacy, climate change and a two-day workshop focused on financial literacy that was led by **Evan Diamond** of Cambridge Savings Bank.



*Every second is a part of your experience. Each person is only given that many seconds. You may not remember every second of your life but all of those seconds of experience are still a part of you.*  
- from *Every Second* produced by **Samantha Liu**



*There's still room for hope because we have the capacity through our connections to each other and through our sharing of information to really move to another level really quickly.*  
- Lesley University professor David Morimoto on organizing to protect urban wilds from *Green Alewife* produced by **Mon Tiwari** and **D'Mathew Ferreira**.

*I guess you could say that as the street I grew up on changes I adjust as a person. My interests and feelings adjust with every year that passes, just like Richdale Avenue.*  
- from *Richdale Ave* produced by **Holden Rheault**

The spring semester of SYPP started March 2nd with the return of **Josue Cardoza, D'Mathew Ferreira, Neverson Nherisson, Yanka Petri, Midori Reardon** and **Mon Tiwari** and with new students **Daniela Cabrera Soto, Wenderly Daudier, Nerlande Exhilomme, Abigael Lafontant, Nidjee Lisson, Cliff Lucien** and **Sean Mason**. Students will be working on 3 projects between March and June that will be screened at the beginning of the summer.

For more information on the Youth Media Program visit [cctvcambridge.org/youth](http://cctvcambridge.org/youth) and to follow updates on the productions this spring, like CCTV Youth Media Program on Facebook.

*Jordy Brazo*

## Youth Media Program Supporters



Biogen Idec Foundation, Cambridge Community Foundation, Cambridge Community Services: CityLinks, Cambridge Housing Authority: WorkForce, City of Cambridge: Mayor's Fall Youth Employment Program, Mayor's Summer Youth Employment Program, Mayor's Summer Work & Learning Program, Clipper Ship Foundation



**Learn about technology. Connect with other changemakers. Use media to deepen your impact.**

[www.cctvcambridge.org/nonprofits](http://www.cctvcambridge.org/nonprofits)

## Lunchtime Lecture & Workshop Series

CCTV's Lunchtime Lectures are free one hour sessions that offer nonprofit professionals a chance to learn about technology tools that will enhance your nonprofit communications. Attendees are encouraged to bring their own lunch.

Workshops are two hour, hands-on classes in which attendees will be able to apply the skills they've learned at the Lunchtime Lectures to their own nonprofit goals. Instructors will lead attendees on a deeper dive into the material, workshoping individuals' drafted collateral as a group to strengthen skills and tighten communications. There is a \$25 registration fee for CCTV Organizational Members, and a \$50 registration fee for non-members.

**Registration is required.** Contact Clodagh Drummey at [clodagh@cctvcambridge.org](mailto:clodagh@cctvcambridge.org) or 617.401.4005 to register.



### April

#### Lunchtime Lecture: Writing Compelling Press Releases

Thursday, April 2nd, 12PM - 1PM (optional 30 minute conversation at 1PM)

**Free**

In this lecture we will review the key elements of a press release – who, what, where, why and when – and then dive deeper to discuss what makes a pitch compelling. We'll discuss what makes a story newsworthy, an essential element for getting coverage of your nonprofit.

#### Workshop: Press Release Writing Workshop

Thursday, April 16th, 10AM - 12PM (optional 30 minute conversation at 12PM)

**\$25 for CCTV organizational members, \$50 for non-members**

In this hands-on workshop you will write a professional and engaging press release for your nonprofit. Each participant will bring a story idea and rough outline to work on in class, which the group will then workshop together, giving feedback and learning from each other's suggestions.

### May

#### Lunchtime Lecture: Social Media Strategy

Thursday, May 7th, 12PM - 1PM (optional 30 minute conversation at 1PM)

**Free**

In this lecture we will explore the myriad ways in which nonprofits are using social media to raise awareness, solicit funds, and steward donors. We will review examples of stellar campaigns on Facebook, Twitter, Instagram and Youtube from the nonprofit sector.

#### Workshop: Building a Buzz: Storytelling for Social Media

Thursday, May 21st, 10AM - 12PM (optional 30 minute open assistance at 12PM)

**\$25 for CCTV organizational members, \$50 for non-members**

In this hands-on workshop you will learn how to tailor your organization's story to social media platforms. All participants will bring a copy of their mission statements and 'about us' page from their websites and we will work as a group to draft a social media campaign for each organization.

The April and May Lunchtime Lecture and Workshop Series will be taught by Molly Akin.

Molly is an artist and communications professional. She directs marketing and PR for the Cambridge Arts Council, a city agency and public non-profit dedicated to nurturing arts and culture across Cambridge. Prior to joining the Arts Council, she managed external communications at the New England School of Art & Design at Suffolk University. Molly is an instructor at Cambridge Community Television and Suffolk University where she teaches workshops on social media, digital media applications, web development, and professional practice. Through her business, Molly Akin Web Communications + Photo, she has been providing communications guidance and expertise to individuals and organizations since 2007. She received her Bachelors of Fine Arts from School of the Museum of Fine Arts and is currently pursuing a graduate certificate in nonprofit management from Harvard University Extension School. Molly and her family live in Cambridge.



## **Design Specialized Technology Training for your Staff and Volunteers**

CCTV can design and offer technology classes to meet the specific needs of your nonprofit. This is a great retreat option for organizations hoping to strengthen a team of staff through engaging with new technology, or for creating a successful learning experience for constituents.

## **Cambridge Upcoming: The Cambridge Calendar**

*Promote Upcoming Events and Announcements on the Web and on TV*

Does your organization have an upcoming event or an announcement to publicize to the Cambridge community? Post your listings on [www.cambridgecalendar.org](http://www.cambridgecalendar.org), where it will be seen on both CCTV's website and all three of our cable channels. A new television show will be kicking off this year, in which presenters will discuss upcoming events in the city, many chosen from this online calendar.

## **Request Media Coverage of your Next Community Event**

*Increase your reach by broadcasting your event on television*

Do you have an event that you would like CCTV to record and show on our cable channels? Become a CCTV Organizational Member, and complete an Event Coverage Form.

## **Promote your Organization on Live Television**

Our single camera, easy-to-operate BeLive studio offers nonprofits an easy way to share their work with a television audience. Become a CCTV member and sign up for a monthly, bi-weekly, or weekly timeslot.

CCTV Executive Director Susan Fleischmann hosts a weekly BeLive show, "Not for Nothin,'" during which she interviews executive directors from Cambridge nonprofits. If you would like to be featured on Not for Nothin' contact Susan at [susan@cctvcambridge.org](mailto:susan@cctvcambridge.org).

## **Rent Space or Media Equipment at CCTV**

We rent space in our state of the art facility for parties, events, classes, retreats, screenings and productions. CCTV offers 8000 square feet of prime real estate in Central Square and we're only 150-yards from the MBTA Red Line subway stop. Our venue and location can't be beat. The main studio's large screen and surround sound presentation system allows for screenings at some of the best rates in the city.

Already media savvy and want to use our equipment for your own production? Our vast AV production gear is also available to rent, both onsite and for field use.

## **Access Studio and Field Equipment**

We offer a variety of seminars and workshops which are open to CCTV Organizational Members. Organizational Members who have taken classes or demonstrated proficiency in media production can utilize our equipment at no charge, as long as they submit their final programs to be shown on CCTV's Channels. Otherwise, rentals are also available.

## **Hire CCTV to Produce a Video for Your Organization**

CCTV is available to produce customized videos for organizations looking to address marketing needs.



# EXHIBITIONS

THE KAREN AQUA GALLERY

[www.cctvcambridge.org/gallery](http://www.cctvcambridge.org/gallery)

what's happening in CCTV's in-house gallery

## The Photography of Wilens Metelus

▶ thru APRIL 16

## Cambridge Science Festival Curiosity Challenge

▶ APRIL 17 - MAY 29

## Paintings by Emma Kalff

▶ MAY 30 - JULY 10

### CAMBRIDGE ARTISTS

especially in photo media, are encouraged to submit artwork for possible exhibition at CCTV.

#### ◀ contact:

Susan Fleischmann  
617.401.4004  
[susan@cctvcambridge.org](mailto:susan@cctvcambridge.org)

### ▶ The Photography of Wilens Metelus



### ▶ Curiosity Challenge Winners



Each year the Cambridge Science Festival invites students to express their curiosity in a poem, drawing, essay or photograph and enter the Curiosity Challenge. Over the past several years over 3500 students have participated from Massachusetts and New England. Please visit CCTV to view a sample of the 2015 Curiosity Challenge entries and honorable mention student winners. Help us celebrate the inquisitiveness and imagination of our students.

### ▶ Paintings by Emma Kalff



The fall of 2014 was a colorful time of exploration for me in which I cultivated the ability to attach my nonmaterial consciousness to the physical works of art I create. This mental exercise has added a layer of meaning and understanding to my dreams and ideas, and the creation of art is now a pillar on which I stand in my attempt to make sense of existence. The works of art shown in this exhibit were created during my journey.

## CCTV

438 Massachusetts Ave.  
Cambridge, Ma 02139  
ph 617.661.6900  
fx 617.661.6927  
www.cctvcambridge.org  
Channels • 8 • 9 • 96

### Hours of Operation

Sun 4-9pm  
Mon-Thur 12-9pm  
Fri 12-6pm

### Holiday

**weekends: closed Sun–Mon**

### Equipment

#### Pickup & Drop Off

Sun-Thur 4-6pm  
Fri 4-5:30pm

### computerCENTRAL

#### Free Drop-In Hours

Sun 4-5:30pm  
Tues 3-5:45pm

### Regular Drop-in Hours

#### free for members/\$5

#### non-members

Mon, Wed, Fri 3-5:45pm

### Computers for 50+

Mon 1-3pm

### EDIT HELP

Thurs 6-9pm

### Holiday & Other Closings

Patriot's Day 4/18-4/20  
Memorial Day 5/23-5/25

[info@cctvcambridge.org](mailto:info@cctvcambridge.org)

### CCTV Viewer Feedback

#### Hotline

617-401-4010

Have you ever seen a program on CCTV that you loved? Hated? Were confused by? Had questions about? Wanted to comment on? Or do you have any suggestions for us? If so, call the CCTV Viewer Feedback Hotline: 617-401-4010!

### Weekly Programming Highlights

[cctvcambridge.org/highlights](http://cctvcambridge.org/highlights)  
the best place to find the most up-to-date news & information about Belive & Community Radio shows and special programs.

## Staff

### Susan Fleischmann

*Executive Director*

### Sean Effel

*Associate Director of Operations*

### Clodagh Drumme

*Associate Director of Programs and Development*

### Shirin Mozaffari

*Production Coordinator*

### Lily Bouvier-Devine

*Programming Coordinator*

### Allison Rodriguez

*Community Media Training Coordinator*

### Frank Morris

*Community Journalism & Member Engagement Coordinator*

### Maggie Duffy

*Marketing, Promotions & Sales Coordinator*

### Jordy Brazo

*Youth Media Coordinator*

### Cynthia Bauman

*Bookkeeper*

### John Melcer

*Programming Assistant*

### Jason Ong

*Membership Assistant*

### Sidney Sherrell

*Reception*

### Ginny Berkowitz

*Rob Welsh*

*Consultants*

## About CCTV

Founded in 1988, Cambridge Community Television is the independent non-profit organization that provides access to video equipment, computers, multimedia workshops, and channel time for Cambridge area businesses, organizations, and individuals.

Specializing in affordable, hands-on multimedia training and production, CCTV is committed to local projects and organizations that promote cultural and artistic expression. By offering area businesses and non-profits, residents, and viewers training, tools, and access to telecommunications technology, CCTV encourages active participation and dialogue among the diverse populations of Cambridge.

Any Cambridge resident can become an Access Member of CCTV and take classes, use video equipment, and produce programming to be shown on CCTV Channels 8, 9 and 96. Anyone can become an Affiliate Member of CCTV and rent equipment or show programming (with a Cambridge resident sponsor) on CCTV's channels. All members may use computerCENTRAL at no charge. All resources are available on a first-come, first-served basis. CCTV does not control the content of the programming shown on our channels.

## Board of Directors

Barbara Anthony

Nina Berg, *Clerk*

Toni "Bee" Brooks, *Vice-Chair*

Ariel Chandler

Cesar McDowell

Nick McGuirk

Denise McWilliams, *Chair*

Beverly Mire, *Member Representative*

Laura Montgomery, *Member Representative*

Stephen Sillari, *Treasurer*

Steve Smith

Rika Welsh

## Interns

**Archive:** Jason Ong

**Cablecast:** David Barsir, Alex Curtis, Nicole Green, Aliaksandra Ilaryanova, Chau Le, Simon McDonough, Giovanni Pagan, Tanya Powers, Wayne Robinson, David Tullis

**computerCENTRAL:** Coorain Devin Stephanie Joselin, Beth Luchner, Todd Rapisarda, Jeff Thompson, Melissa Yee, Greg Zukauskas

**NeighborMedia:** George Leetch, Kelsey Little, Katrina Macher

**Production:** Matthew Begbie, Serena

Bronda, Ian Cameron, Avery Dwyer, Temitope Akin Olugbemi, Sasha Van Baars

**Production Training Mentor:** Marinah Janello



# CCTV SPONSORS

## **WEB WEAVERS (\$750+)**

Kathy Cannon & Scott Berk  
Richard & Laura Chasin  
Comcast Cable  
Mary Leno  
George & Jane Metzger  
Ellen Semonoff & Dan Meltzer  
Joan Shafran and Rob Haimés Foundation

## **VISION SPONSORS (\$500-\$749)**

Regis Desilva  
Estelle Disch  
Jean Hardisty  
Michael & Karen Kuhn  
Tim Plenk & Janet Axelrod  
Marjorie Posner & Carol Nelson

## **SOFTWARE, EQUIPMENT & FURNITURE**

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