SAVE THE DATE:
CCTV’s Annual Meeting
April 25 at 6PM
Awards, Food, Elections!

Member Focus Groups
In order to solicit feedback from CCTV members, the staff and Board of Directors will be convening periodic focus groups on a variety of subjects. Three have been held so far; following are summaries of results:

BeLive/Radio
BeLive producers want to be able to tell when their program is on or off, to control for the in-studio audio on the console, to have changeable backgrounds, replace the phone interface with one that works! and has controls on the console. They requested a bigger preview screen on console for overhead camera, and an extra, remote controllable camera. They are looking forward to customized bugs and lower thirds, and asked that the BeLive sign be anchored to the floor so that it wouldn’t swing. They suggested that producers be encouraged to have mini-studio audiences.

Both BeLive and radio producers asked for a faster computer/internet connection, and radio hosts would like a u-shaped console so that they can reach all of the equipment.

In terms of the internet, producers want to have streaming restored, to have digitized files of their show available again. They requested a clearinghouse on website for: producers to find out about available guests or content who want to be on a show, and to find substitutes when they can’t be there. They would like to see BeLive pages on the website – both individual pages and and aggregated.

(continued on page 13)
Welcome New Members


Computer Assistance for Women!
Every Wednesday from 1pm-2:30pm at CCTV

CCTV is offering individualized, flexible classes with a friendly volunteer who can help with job searching, resume writing, computer skills, English skills and much more. Work alone or with a group to learn more about computers. Classes are open to all women.

PSA Day

Are you looking for a fast and easy way to promote your organization’s mission and services? Each year, CCTV’s Public Service Announcement Day, or PSA Day, gives local non-profit organizations a chance to create informative PSAs that communicate the services they provide to the community. PSAs are shown on CCTV’s tchannels, and can be submitted to other television stations, uploaded to your organization’s website, or used for any other public relations projects.

This year, PSA Day will be held on Monday, May 7 and Wednesday, May 9. To sign up, all you need to do is call schedule an appointment, prepare a 30-second presentation, and show up!

To sign up for a 30-minute appointment, email Clodagh Drummey at clodagh@cctvcambridge.org or call 617 401 4005.

Participants in the School Year Production Program are creating animated promos for CCTV’s channels - stay tuned!
Capital Campaign Benefactors

Cambridge Trust Company

Capital Campaign Partners: HMFH Architects, Ellen Semonoff & Dan Meltzer, Rachael Solem, Robert & Bonnie Wax

Capital Campaign Patrons: Mrs. Herman Aqua and Family, Eastern Bank Charitable Foundation, Ken Field, Gant Family Foundation, Simon Shapiro & Margaret Moran


Capital Campaign Advocates: Ginny Berkowitz, Donna Davis, Meredith Joy, Eli & Jan Lipcon, Denise McWilliams, Middle East Restaurant, Nancy O’Brien, Edwin Ortiz, Karen Richards, Jan & Joe Roller, Rika Welsh


Member Challenge Supporters: Marissa Acosta, Ginny Berkowitz, John Donovan, Clodagh Drummey, Sean Effel, Susan Fleischmann, Mary Leno, Nancy Ryan

Production Groups
CCTV’s production groups, Cambridge Bites and Cambridge Faces, involve members in making fun and exciting programs for CCTV. This is a great opportunity for members to get to know each other, share ideas, and gain hands on production experience. Cambridge Bites focuses on profiling newest and coolest local restaurants, and Cambridge Faces features videos on exciting and unique individuals in the Cambridge Community.

Cambridge Faces took an insider look at the making of the play Olympics Uber Alles. The play tells the story of the 1936 Nazi Olympics. The video includes interviews with the director and the writer in addition to backstage footage of the rehearsals.

Cambridge Bites completed an episode on the popular local eatery, Life Alive: Urban Oasis and Organic Café. The video includes interviews with the manager, employees and the costumers who talk about the philosophy of the restaurant and provide food recommendations.

Cambridge Faces introduced Harvard Square’s tattoo shop and art gallery, Kaleidoscope. The video includes interviews with tattoo artists and customers of Kaleidoscope.

Event Coverage
Because many organizations hold events throughout the year that do not get broader media coverage, CCTV provides local organizations with free event coverage. We strive to produce and feature programming that is pertinent to Cambridge.

Over the past three months we have collaborated with the following individuals and organizations to record their events:

MIT Hillel: Latkes vs. Humantaschen
NAACP: MLK Jr. Breakfast
Harvard Square Business Association: Tribute to Sheldon Cohen
Story Space: 20th Anniversary Celebration
TTT Mentor Program: 13th Annual Project Day
Many Helping Hands: 2012 MLK Day of Service

Shirin Mozaffari
Contracts

Congratulations to the following CCTV producers for starting and finishing their community television productions!

* Indicates this contract was completed.

New Productions by Members
Below you will find listings of new programming initiatives by CCTV members.

Member Certification Productions
Courtney Simmons  The Constructing
                     Acceptance Project
Stephen Helfer     The Smoking Section Special
Kenneth Eisenberg  Occupy Xmas
Marc Dumerant      Short Documentary
Owen Mortner       12:00*
Maurice Taylor     Beaver Country Highlights
Susan Steinberg    Ruth
Paula Junn         MassMouth Story Slam
                    Semi Finals
Nerissa Clarke     Ministry
Bishawjit Saha     Bengali New Year
Shannon Flattery   Touchable Stories: Redux

Member Single Productions
Elizabeth Kanze     Looking Beyond the Politics
                     Struggle*
Remi Jones          Drugs and Alcohol*
Jose Negron         Why You Mad*
Wilgens Metelus     Untitled Music Video
                     Reg’s Exercise Video
Richardo Melo      Ethiopian Christmas
Shirin Mozaffari    I’m So Sorry
George Kelso        The Redesign of Boston
                     City Hall Plaza
Lorraine Murphy     Peggy and Pete
Nader Shaar         Four Square World
                     Championships
Tyrone Ford         On Da Beat with Buddy
Beryl Lipton        The Dying Falls
Terrence Rothman    Occupy UMB
Yves St. Pierre     Tele Lakay
Andrew Vitvitsky    Cambridge Energy Alliance
Owen Mortner        Releasing the Spirit

Member Series Productions
Raymond Archer      Tele Magazine
Beryl Lipton        Untitled
Angel Aiguier       Angel7 Productions
Wayne Robinson      Open Mic Review

CCTV Productions
2012 MLK Day of Service*
TTT Mentor Program 13th Annual Project Day
The Story of Space 20th Anniversary Concert
Celebration
Story Trade Honoring Sheldon Cohen*
Cambridge Bites: Lifeavlie*
The Guidance Center Gala 2012
2012 Cambridge NAACP MLK Breakfast*
Cambridge Faces: Kaleidoscope Tattoo and Art
Gallery*
Olympics Über Alles
Wang Gongxin
Latke Hamentshen Debate*
ZipDocs February 2012*
Hometown Media Awards Entry

Thanks to all the other production volunteers for making these CCTV programs possible. Without the help of our members and interns, many of the events in Cambridge would go without television coverage and their generosity is greatly appreciated.

MLK, Jr. Breakfast
Cambridge Community Radio
Cambridge Community Radio or CCR is looking for a few good radio producers. CCR programs are two-hour, audio-only shows that play on our cable channels and cover genres ranging from sports, commentary, storytelling, and music.

CCR Open Slots:
- Mondays – noon to 2pm
- Tuesdays – noon to 2pm
- Wednesdays – 10am to noon & noon to 2pm
- Thursdays - 10am to noon & noon to 2pm

CCR: The Story Telling Show with Michael Koran
(Tuesdays at 2pm on Channel 9 & Wednesdays at 6am on Channel 8)
Join host Michael Koran as he brings short stories, spoken word, and poetry with various guest from around the community.

CCR: Callalo Express
(Mondays at noon on Channel 9 & Tuesdays at 4am on Channel 8)
Join host Lynette Lavau Saxe as she brings you relationship advice and music from around the world.

BeLive
BeLive is CCTV’s electronic soapbox. The shows are 27-minute, live, call-in programs, which allows the host to interact with viewers. CCTV has open slots for new BeLive shows, so be sure to contact me if you’re interested in producing your very own live TV program.

Tune into Channel 9 from 4:30-9pm Sunday through Thursday and 4-6pm on Fridays for live television programs produced by and for the Cambridge community.

**BeLive programs repeat 12am-4:30am Sunday through Thursday and 12am to 2:30am on Fridays on Channel 9.**

BeLive Open Slots:
- Mondays - 6pm, 7:30p, 8pm, 8:30pm
- Tuesdays - 5pm, 6pm
- Wednesdays 6pm, 6:30pm, 7pm, 7:30pm
- Thursdays - 5pm, 6:30pm

BeLive: Bengali Show
(Tuesdays at 7pm on Channel 9)
Join host Biswajit as he introduces you to the politics, music, dance, culture, history and heritage of the Bengali people.

BeLive: The Steven Ricot Show
(1st & 3rd Wednesdays at 8:30pm on Channel 9)
Join host Steven as he riffs and jokes on current events in pop-culture and entices Cambridge viewers to call in.

Series
An Overall View
(Mondays at 8am & Thursdays at 11am on Channel 96)
This new TV program is about ordinary people who do extraordinary things and a Judeo-Christian message.

Wisdom at Dawn
(Monday through Fridays at 8am on Channel 9 & at 11pm Channel 96)
Tzu Chi founder Master Cheng Yen’s practical interpretations of Buddhist philosophy and doctrine make its 2,500-year-old wisdom relevant to 21st century trends, and help introduce the modern generation to a pure life.

CCTV, the Voice and Vision of Cambridge, is cable Channels 8, 9, and 96.

Visit www.cctvcambridge.org, or email Renato@cctvcambridge.org, or call 617.661.6900 for more information about CCTV programming.

Renato Rodriguez

Contact: Renato 617.401.4008 or renato@cctvcambridge.org
The School Year Production Program rounded out the fall semester by focusing on short documentaries on issues that mattered. Participants formed into groups where they brainstormed a topic, researched it, and created short pieces exposing the issue. Ranea-Riley Walker and Toni Allien researched the issue of turf wars in Cambridge. Obeng Serebour, Jose Negron, and Xavier Marquez looked into teen drug and alcohol abuse, and Jean Baptiste, Keon Bethel, Fard Berry, and Justin Fontanez explored the idea of “swag” and why brand names matter. Remi Jones made a short piece on what it means to grow up without a father. All these pieces were shared with the community and family members at the screening in January which turned out to be a huge success with a packed studio!

This spring SYPP participants are going in a whole new direction and exploring the world of science media. We are also welcoming two new participants from Workforce, Charlene Holmes and Teddy Woldermariam! Participants will first work on an animation project creating short pieces focusing on promoting CCTV. They will then create media exploring the field of medical research for a new collaboration with Novartis Institutes for BioMedical Research called “Innovation in my Backyard.” This is CCTV’s first collaboration with Novartis in which students have the opportunity to explore careers in the world of professional science through the lens of digital media. We are all excited about this partnership and look forward to learning all about the exciting research happening at Novartis.

Come check out the final product at our screening on Tuesday June 5th at 6:00 pm!

Neha Agrawal
Registration occurs on a first-come basis. Early registration is advised since courses may fill or be canceled due to low enrollment. Access Members with sufficient voucher balance may register by phone; all others must pay in full when registering.

**PHOTOSHOP**

- **introduction to photoshop**  $30.00  
  *Pre-requisite: Intro to Mac OSX or proficiency test.*  
  MON/TUE May 21, 22  6–9 pm  
  In this workshop in two, you will learn how to use Photoshop to create a 4 x 6 postcard for your show. Topics include: Understanding resolution for print and setting up a document with proper dimensions for print; using guides, rulers and grids for proper alignment of graphics and drawn objects; working with multiple layers and resizing them to maintain proper proportions; and adding text and special effects to layers.

- **advanced photoshop tech.**  $30.00  
  *Pre-requisite: Introduction to Photoshop*  
  SUN/MON June 24, 25  6–9 pm  
  In this two-session workshop, you will learn how to use Photoshop to create a 11 x 17 poster for your show. Topics include: Working with multiple layers and forming layer 'Groups; color matching and manipulation; resizing, skewing and distorting layers and text while using Paths for dynamic backdrops; adding text with shadows and effects and saving simultaneously for Print and the web.

**AUDIO**

- **audio 101**  $15.00  
  WED May 23  6–9 pm  
  This seminar will introduce you to audio concepts, microphones and other audio gear, and basic audio recording techniques.

- **music video production**  $40.00  
  *Pre-requisites: Edit 1 and Field Camera I*  
  5 TUE March 27, April 3, 10, 17, 24  6–9 pm  
  Music videos can enhance enjoyment of a song, help a new artist make a splash, and even tell a compelling story. Come learn about the types of music videos, why they work and what makes them special. Then each student will produce his or her own music video for a local musician or band.

- **soundtrack pro**  $30.00  
  *Pre-requisite: Edit 1*  
  SUN/MON/TUE April 8, 9, 10  6–9 pm  
  Soundtrack Pro is a music composing and audio editing application that is part of the Final Cut Studio suite. Learn how to professionally master the sound of your next production, and incorporate new music to take your project to the next level.

- **field audio**  $15.00  
  *Pre-requisite: Audio 101*  
  THUR April 26  6–9 pm  
  TUE June 5  6–9 pm  
  This workshop will teach you the finer points of how to properly use microphones, mixers, and direct boxes to record audio for an acoustic, musical performance in the field.
Submit a Production Contract to start making your own CCTV shows. And go back to the previous step and take more courses.

**WEB & SOCIAL MEDIA**

**screenwriting 101** $40
5 TUE May 8, 15, 22, 29, June 5 6--9 pm
Get a basic overview of the screenwriting process as we focus on the fundamentals of cinematic storytelling, inc. dialogue, character analysis, and film structure. Through in-class film viewings, writing exercises, and group discussions, you'll generate ideas and complete the first draft of a 5-page screenplay. You'll leave with an understanding of the screenplay format, and the ability to realize on paper the unique ideas that currently live only in your mind.

**you talking to me?** (perfecting the on-air interview) $30
2 THUR May 24, 31 6--9 pm
This course covers the fundamentals of research and preparation for conducting professional, concise and effective interviews and monologues for TV and print media. Curriculum includes: Interview types, environment and layout, equipment, guest selection, pre-interview prep, controlling the interview, and more. Video and audio interview clips will be reviewed for comparison and discussion. Course members will conduct mock interviews and monologues during final class.

**lessons from classic hollywood** (for personal video makers) $50
SUN/MON May 13, 14
In this workshop, we will look at some of the ways that 2 of Hollywood’s classical directors, John Ford & Douglas Sirk, used visual structure to create meaning in their films. We will watch clips and discuss how contemporary video makers may adapt various techniques for their work.

**lighting 101** $15
THUR May 17 6--9 pm
Join us for an interactive demonstration of the role of lighting in TV production, and of basic lighting concepts & techniques.

**One other thing... CCTV Production Groups Extend Practical Training**
Learning doesn’t just happen in the classroom at CCTV. CCTV’s two production groups, Cambridge Bites and Cambridge Faces, welcome new members who want to collaborate on making fun and exciting programs for Cambridge viewers. Both groups provide a great opportunity for members to get to know each other, share ideas, and gain practical, hands-on production experience.

Cambridge Bites visits the newest and coolest local restaurants, and Cambridge Faces profiles exciting and unique individuals in the Cambridge Community. All CCTV Access Members are welcome into these production groups. If you are interested in participating, contact Shirin at 617-401-4006 or shirin@cctvcambridge.org.

In a recent episode, Cambridge Faces took an insider look at the making of the play “Olympics Uber Alles.” The video includes interviews with the Director and the writer in addition to backstage footage of the rehearsals. Another episode introduced Harvard Square’s tattoo shop and art gallery, Kaleidoscope, through interviews with the shop’s tattoo artists and customers. Cambridge Bites recently completed an episode on the popular local eatery Life Alive: Urban Oasis and Organic café. This video includes interviews with the manager, employees, and customers who talk about the philosophy of the restaurant and provide food recommendations.
### Certification courses are open only to CCTV ACCESS Members.
Once you have completed these courses and/or taken the related proficiency tests, you will be certified to use CCTV's video gear and facilities to make your own TV shows.

### Educational Seminars are open to ALL CCTV Members, including Affiliates. These seminars complement our Certification courses, but do not certify you to use CCTV’s gear.

### Intro to BeLive

**March 17, 24 & 31 7-9 pm**

Gain Studio Camera, Floor Director, and VTR Operator certification through actual experience planning and shooting a Studio show. This course offers a great first production experience, and terrific way to meet other producers.

### Field Production Seminars

**Documentary prod. (ZipDocs)**: $40
**Field Camera I**: $15
**Field Camera II**: $15
**Field Lighting**: $15

**Advanced Studio Production**

Pre-requisite: Beginning Studio

**March 6, 13, 20 & 27 7-9 pm**

Gain basic knowledge of video production and gain hands-on experience in the field. This semester-long seminar series will cover the basics to shooting, directing, and producing your very own documentary. You’ll learn how to make your own TV shows. This course requires significant out-of-class work.

### Studio Production Seminars

**Advanced Studio**

Pre-requisite: Beginning Studio

**April 23, 30 & May 7 7-9 pm**

Gain knowledge of video production and gain hands-on experience in the studio. This semester-long seminar series will cover the basics to shooting, directing, and producing your very own documentary. You’ll learn how to make your own TV shows. This course requires significant out-of-class work.

### Studio Lighting

**April 23, 30 & May 7 7-9 pm**

This workshop introduces you to CCTV's new lighting board, studio lighting techniques, and lighting safety procedures.

### Field Lighting

**April 23, 30 & May 7 7-9 pm**

This workshop will teach you the finer points of how to properly use mics, mixers, and direct boxes to record audio for an acoustic, musical performance in the field.

### Field Camera I

**April 19, 26 & May 3 7-9 pm**

In this workshop, you will learn basic camera functions and develop a comfort level using these cameras to capture still images, a general overview of Photoduck will give you the chance to edit your ideas into printable and presentable photos.

**Documentary prod. (ZipDocs)**: $40
**Field Camera I**: $15
**Field Camera II**: $15
**Field Lighting**: $15

**Field Camera I**: $15

This course covers the basic functions of the professional Panasonic DVX100B mini-DV camcorder. Learn basic safety and handling procedures through hands-on production with this camcorder. This course certifies Access Members to check out CCTV camcorders.

### Field Camera II

**May 16, 23 & June 6 7-9 pm**

This course builds upon the knowledge gained from Field Camera I. We will explore the more advanced functions of the DXV100B camcorder, and discuss camera and lighting theories that can make you a better videographer.

### Film Production Seminars

**Intro to beLive**: $15

**April 2 & 9 7-9 pm**

In this workshop, you will learn the basics of the BeLive studio. We will go over the video switches, the document camera, roll-in deck, the computer, and taking phone calls from viewers. We will briefly cover "LIVE" on-camera presentation techniques. We will also discuss BeLive policies and producer responsibilities.

**Advanced BeLive**: $15

**Pre-requisite: Introduction to BeLive**

**June 6, 13, 20 & 27 7-9 pm**

In this workshop, you will learn advanced BeLive presentation and viewer interaction techniques. You will also explore various software on the MAC that will help you enhance your show (PowerPoint, Skype, Preview, i-Tunes, Quicktime).
**CCTV Field Production Groups: Cambridge Shorts**

A series of CCTV staff-facilitated production groups profiling the people, places and things that make Cambridge what it is. All CCTV Access Members are welcome into these production groups. If you are interested in participating, contact Shirin at 617-401-4006 or shirin@cctvcambridge.org.

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**Cambridge Faces**

Cambridge Faces produces short profile videos on interesting individuals in the Cambridge community. Ranging from artists to elected officials, professors to city employees, business owners to musicians, young and old, these 3-5 minute videos will introduce viewers to all of the exciting and unique things that are being done by their fellow Cantabridgians!

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**Cambridge Places: Zip Docs Production Group**

Inspired by CCTV’s popular Documentary Production: Zip Docs 021XX class, this group will produce place-based short documentaries that will be featured on the Cambridge Media Map. Past Zip Docs: 021XX projects have featured: Cambridge Co-Housing, the Weeks Bridge, the Maria Baldwin School, the Harvest Co-op mural, Charles River White Geese and the Central Square Theater. Great choice for those who enjoyed their time in the Documentary Production: Zip Docs: 021XX class!

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**Cambridge Bites!**

Do you like food? Want to find out more about the coolest restaurants in Cambridge? Join us as we produce short profile videos about Cambridge restaurants, and learn about their histories and menus!

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**CCTV Studio Production Groups**

If you would like to participate in a Studio Production Group, please contact Marissa Acosta 617-401-4009, or marissa@cctvcambridge.org.

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**Drama Club**

Bored of talking heads? Do you long for more dramatic studio productions in your life? If so, join the Drama Club! We'll shoot a different dramatic performance in CCTV's studio every month. You'll laugh. You'll cry.

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**Beginning Studio: Easy Access**

CCTV’s Easy Access program is available to local organizations (preferably Organizational Access Members) that have an idea for a production or PSA but lack the technical knowledge to bring their ideas to fruition. With Easy Access, organizations supply the talent and production idea and CCTV supplies the crew, location and equipment in our digital television studio.

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**Advanced Studio: Bandwidth TV**

Bandwidth TV is another way CCTV’s Bandwidth project gets local music heard. The program is shot in the CCTV studio and features performances and interviews with local bands.
Member Focus Groups (continued from page 1)

Training Program
Members like CCTV classes because they enjoy the professionalism of the instructors and interacting with people. They like project-based classes in which programming is created by going out on shoots or producing in the studio. Specific classes that were mentioned are Screenwriting, Digital Storytelling, and Stop Motion Animation.

Suggestions for new classes included teaching the whole Final Cut Pro suite (Motion, Soundtrack Pro, Color, and Compressor), more audio editing, journalism, blogging, compression and uploading to the web, flash, computer animation, cartooning, and more advanced classes, like Edit III. Classes that combine concepts, such as how to run a campaign using social media and production, were also requested. (See the class listing in this newsletter for new classes!)

When asked about barriers to production, focus group participants asked for a better explanation of the production process during orientation and clear tracking that defines the progression of classes and the production process at CCTV. Some felt that it is hard to know which staff person to go to for help and that the Production Contract is complicated.

Members asked for more meet ups where producers have the chance to interact and get to know each other, and for a place in the facility where members can look for crew and volunteer on others’ productions. Production groups empower members to produce; perhaps classes could work together on productions, for example, lighting & audio classes work with a studio production class.

There were a number of suggestions regarding time to hold workshops and how long a class session might last. Some liked the idea of a full day weekend class, to enhance social interactions. Others felt that some classes lend themselves to intensives (full day or three nights in a row) while other classes require a great deal of work in between sessions.

Website
This focus group started with an acknowledgement that everyone wants CCTV’s channels streamed to the website. This should be accomplished in the coming year through funding that was provided in the Comcast license – the Cambridge Public Schools is managing the purchase of a city-wide media distribution system that will allow all PEG channels to be streamed.

There were comments about the purpose of the site: who is the audience? Is it CCTV members, the Cambridge community, a more global audience? It was suggested that the site has an “identity crisis.”

In this focus group of CCTV members, one of the website constituencies, many said that the site should serve a very local constituency, while others thought it should be selling CCTV to a larger audience. Suggestions were made to increase visitors: link to other sites, ask people to write reviews on Yelp, City Grid, and to do video tours of the inside of CCTV on Places.Google.com. People were unaware that there are share links at the bottom of every post. There should be a rotating video about CCTV on the front page.

Those present visit for the class schedule. There was consensus that the video contributions to the site are not prominent enough, that there should be many populating the front page. There were comments about the importance of the program schedule, and that it should be more like that of the commercial tv stations.

Some felt that there should be a hierarchy of privileges for users, with CCTV members having more privileges than other users, for example, featuring members’ posts more prominently.

Some liked the feel of the tab names, and others thought that the tabs should be more descriptive to direct people to what they are looking for, such as “Classes” and “Blogs” instead of “Make” and “Connect.” It was suggested that the site is too text heavy, redundant, with too many links, some of which don’t work.

Those who do post suggested that images should be automatically re-sized, that there should be better instructions about tagging and naming posts and urls. Members want to be able to register for classes, reserve equipment and network for crew on the site.
CCTV’s Capital Campaign: Help us Reach the Finish Line!
As a result of the generosity of many individuals, businesses and foundations, we are now happily and productively up and running at 438 Massachusetts Avenue in Central Square!

Thanks to the support of you and many others, we are 93% of the way to our Capital Campaign goal. The cost of the entire project was $2.4 million, and we have only $166,000 more to raise!  Please consider making a donation to help us complete the Capital Campaign. Visit www.cctvcambridge.org/capital for more information about how to make a donation. The names of everyone who has donated $1,000 or more by April 30, 2012 will appear on a permanent plaque in CCTV’s facility. Your support will allow us refocus our energies and resources on providing high quality programs that educate, empower and inspire Cambridge residents to create and share media about themselves and their community.

CCTV Receives $22,000 from Cambridge Savings Bank in Support of CCTV’s Work with Teens
Cambridge Savings Bank is a long time supporter of CCTV. For more than 6 years, through the Cambridge Savings Charitable Foundation, the Bank has supported CCTV’s successful Youth Media Program. This year, the Foundation will support the summer component of the program, providing critical funding to support staffing costs.

Also, for the second consecutive year, the Bank is providing vital funding to support CCTV’s Capital Campaign. This year, Cambridge Savings Bank is donating $17,000 to complete the Teen Work & Learning Center. Located on the second floor of CCTV’s new facility, the Center is dedicated space for the Youth Media Program. Funding from Cambridge Savings Bank will allow us to purchase furniture, computers and media equipment to make the space a 21st century work and learning space. In recognition of the Bank’s generosity, the space will be named ‘The Cambridge Savings Bank Teen Work & Learning Center.’

Google Supports the Completion of computerCENTRAL
Thanks to a very generous computer donation from Google’s Goodware Program, we have opened our second computer lab! The space, now called ‘The Google Computer Lab,’ consists of 9 Macintosh computers, a screen and a projector. Stay tuned for more information about classes and workshops in the lab!

The Furniture Trust Donates Furniture to CCTV
Thank you to the Furniture Trust for assisting us in our efforts to furnish CCTV’s new facility! A single donation from Brightcove through the Furniture Trust provided new desks, tables and comfortable and attractive seating throughout our new home.

Clodagh Drummey

Contact Clodagh Drummey 617.617.401.4005 or clodagh@cctvcambridge.org
CCTV Studio News

We’ve had a quiet start to the year, but we’re gearing up for a busier spring, hopefully full of member studio productions. We did kick off the year with an exciting live shoot. This January, the Advanced Studio Class taped a performance by singer Brianna Cox and guitarist Fabio Calangi. The class also shot an interview segment called, "Sports and Education: Developing Tomorrow’s Leaders Today."

Want to intern at CCTV?

In addition to looking for new Archive, Studio/Facilities, Music Business/Marketing and Cablecast interns, I am also currently looking for a new Easy Access Production intern who can help me reboot our Easy Access studio program. If you are highly organized, familiar with or at least interested in Cambridge non-profit organizations and would like to get experience with pre-production and production of live studio programs, then please contact me for more information about the Easy Access internship. Likewise for any of the other internships I mentioned above.

And the beat goes on...

Bandwidth TV is CCTV’s live music show which showcases local, unsigned bands.

We recently featured the following acts:

- @tik Boi’z – Two brothers from Cambridge, a cousin, a DJ = slick beats n’ lyrics
- Fat Creeps – Three lovely young ladies from a lo-fi garage near you

For those of you who want to learn how to produce multi-camera studio programs, I implore you to enroll in CCTV’s Primetime Beginner Studio class. Oh, and volunteer to crew on shoots. Email me if you would like to be added to the production opportunities email list.

CONTACT: Marissa 617.401.4009 or marissa@cctvcambridge.org
Introducing New NeighborMedia Correspondents!

NeighborMedia correspondents are pounding the pavement in search of interesting Cambridge stories and have unearthed many gems, publishing a slew of new local stories to the NeighborMedia.org website. Below is a small taste of some of the MANY stories covered in recent weeks.

Beverly Mire launched her ongoing series Why We Live Here, highlighting Cambridge-based organizations, people, places and more. She has recently profiled the Community Art Center (celebrating its 80th year in 2012) and Cambridge Council on Aging. Saul Tannenbaum has covered development in Kendall Square, the city’s smart phone application, and neglect in Central Square. Mark Jaquith has reported on how proposed MBTA cuts could impact Cambridge. Chris Herold and Andrew Vititsky recently collaborated on coverage of Harvard’s annual Hasty Pudding Parade.

In food coverage, Srin C. interviewed Veggie Galaxy pastry chef, Lesli Turock. Susana Segat got some great video of the Harvard Square Business Association’s Chocolate Treasure Hunt. Drawing attention to local arts, Siobhan Bredin reported on Ladyfest, which took place in February at the Cambridge YMCA, and also the art wall in an alley between Mass Ave and Bishop Allen Drive.

Covering the non-profit beat, Mary Holbrow reports on the newly formed Senior Network and Lady Gaga’s Born this Way Foundation Launch. Hasson Rashid unveils the new Alliance for Cambridge Tenants website and also covers lobbying efforts to increase funding for legal aid.

After gathering community input, a NeighborMedia Guide was recently developed and published. This document was created to provide guidelines and considerations for NeighborMedia correspondents. The guide covers topics such as establishing credibility, fact checking, accuracy, writing a good headline, distributing your story and much more. Read it online at: cctvcambridge.org/neighbormediaguide

We would also like to welcome volunteer Ying Wu, who will be helping to compile NeighborMedia videos, the This Week in NeighborMedia wrap-up published each Friday afternoon, and more.

Have an idea for a news story? Send it to neighbormedia@cctvcambridge.org

Visit NeighborMedia.org to see the latest local stories or participate by following these links:
Follow: twitter.com/neighbormedia
Like: facebook.com/neighbormedia
Subscribe: cctvcambridge.org/node/1317/feed

Nicole Belanger
Ever-evolving Space
With Google’s recent computer donation, our second lab is now up and operational! Our lab capacity is now doubled, accommodating 16 students total. The versatile and functional white-board moveable wall was installed in January, providing us the flexibility of having one large 16-student class or two small 8-student classes. Keep an eye out for expanded programming and support in the new lab!

Seniors Mini Classes
To accommodate the needs of seniors of a variety of levels, we have begun to offer weekly mini-classes during the weekly Computers for Seniors session. Recent classes have included: Using the Library’s Website, File Management, Cut and Paste Skills, Searching Skills. For a list of upcoming classes, visit our website: cctvcambridge.org/computers

Computers for Spanish Speakers
Thanks to our interns Yenii, Jacqueline, Amanda and Luis for all their help during Computers for Spanish Speakers. We have had an influx of new students recently and are very grateful to the interns for helping community members set up email addresses, learn to type, and much more.

Help Me Produce
Need a little extra help with your post-production project? Join Garabed and trusted interns twice a week for HELP ME PRODUCE. Each Monday from 12-3pm and Thursday from 6-8:45pm you can get help with Final Cut Pro, DVD Burning, Compression, Web Uploading, Photoshop and more. This time is open to CCTV Access Members with open Production Contracts working on content for CCTV’s channels or website.

Web Media Help
Want to increase your shows audience and take advantage of all the web has to offer? Each Friday from 3-5:45 you can get help creating and sharing audio, video, photos and text using cctvcambridge.org or other sites. This time is open to CCTV Access Members with open Production Contracts working on content for CCTV’s channels or website.

Second Google Age Engage Session
Big thanks also to Googlers who volunteered recently for the second session of the Age Engage program. On March 5 & 12, 20+ Google employees worked one-on-one with older people to help them learn more and become more comfortable with computers. An extra special thank you to Amanda Del Balso for coordinating this program and making it such a success!

FREE Drop-In Hours
Sun 4-5:30pm
Tues 3-5:45pm
Anyone may use computers during these hours free of charge. Use is limited to one hour if others are waiting.

REGULAR Drop-in Hours
Mon, Wed, Thurs 3-5:45pm
CCTV Members enjoy unlimited computer use.
Non-members pay $5 per visit.

COMPUTERS FOR SENIORS
Mon 10am-Noon
COMPUTERS FOR WOMEN
Wed 1-2:30pm
COMPUTERS FOR SPANISH SPEAKERS
Wed 6-9 pm
HELP ME PRODUCE
Mon noon-3pm
Thurs 6-9pm
WEB MEDIA HELP
Fri 3-6pm

bilingual interns & instructors wanted!

▪ If you speak Spanish, French, Haitian-Kreyol, or Portuguese, have Mac/Windows experience, and want to help others learn about computers, then CCTV wants to speak with you.

Nicole Belanger

CONTACT: Nicole 617.401.4007 or Nicole@cctvcambridge.org
especially in photo media, are encouraged to submit artwork for possible exhibition at CCTV.

Semira Rose & Betsy Warrior
▷ through May 10

Lee Post
Photography
▷ May 11 – June 22

Dorothee Rozenberg & Liz Looker
▷ June 24 - August 5

Liz Looker and Dorothee Rozenberg’s artist’s statements will appear in the next issue of Open Studio.
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Staff

Susan Fleischmann
Executive Director

Sean Effel
Associate Director of Operations

Clodagh Drummey
Associate Director of Programs and Development

Renato Rodriguez
Programming Manager

Marissa Acosta
Studio/Facilities Manager

Shirin Mozaffari
Training & Production Coordinator

Nicole Belanger
Community Media Coordinator

Neha Agrawal
Youth Media Coordinator

Cynthia Bauman
Bookkeeper

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Programming Assistant

Jason Ong
Membership Assistant

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Front desk Assistant

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Bandwidth: Jehanne Junguenet
Cablecast: Marc Alexander, Jennifer Lee, Simon McDonough, Wayne Robinson, Winston Smith, Alice Zhang
computerCENTRAL: Andi Berger, Erik Brown, Ben Zaa Gallagher, Kimberly Huestis, Paula Junn, Beth Luchner, Yenii Majano, Jeanne Mansfield, Jacqueline Moreno, Tim Page, Nader Shaar
Edit: Garabed Setrakian
Marketing: Joas Dravines
Studio/Facilities: Marc Alexander
Special Projects: Marc Alexander, Billy Andre, James Belding, Katharine Rabinowitz, Marcel Rizzo

About CCTV

Founded in 1988, Cambridge Community Television is the independent non-profit organization that provides access to video equipment, computers, multimedia workshops, and channel time for Cambridge area businesses, organizations, and individuals.

Specializing in affordable, hands-on multimedia training and production, CCTV is committed to local projects and organizations that promote cultural and artistic expression. By offering area businesses, residents, and viewers training, tools, and access to telecommunications technology, CCTV encourages active participation and dialogue among the diverse populations of Cambridge.

Any Cambridge resident can become an Access Member of CCTV and take classes, use video equipment, and produce programming to be shown on CCTV Channels 9, 10, and 22. Anyone can become an Affiliate Member of CCTV and enroll in Educational Seminars. All members may use computerCENTRAL at no charge. All resources are available on a first-come, first-served basis. CCTV does not control the content of the programming shown on our channels.

info@cctvcambridge.org
WEB WEAVERS ($750+)
Comcast Cable

SOFTWARE & EQUIPMENT
Robert Doyle
The Furniture Trust
Viewpoint Creative

PROGRAM FUNDERS
Cambridge-Agassiz-Harvard Community, Culture & Recreation Fund
Cambridge Arts Council
Cambridge Community Foundation
Cambridge Community Services: City Links
Cambridge Housing Authority
Cambridge Savings Charitable Foundation
Carl & Ruth Shapiro Family Foundation
Charles Stark Draper Laboratory
City of Cambridge: Office of Workforce Development
Mayor’s Fall Youth Employment Program
Mayor’s Summer Youth Employment Program
Summer Work & Learning Program
Gant Family Foundation
Google - Tides Foundation
Grunebaum Charitable Fund
Massachusetts Cultural Council YouthReach
Novartis Institutes for BioMedical Research


Friends: Maurice Anderson, Wilner Auguste, De Ama Battle, Anjell Bejianian, Ivan Bernier, Jim Braude (on behalf of Xia Rondeau), Ellen Brightly, Brother RA, Cambridge Housing Authority, Susan Chasen, Rebecca Chung, Richard Concannon & Smoki Bacon, Ann Cowan, Walter Ducharme, Craig Far, Myrtle Garro, Harold Goyette, Rudy & Ann Hypolite, Quentin James, Noel Johnson, Michael Koran, Sangeeth Krishnanchettiar, Robert La Tremouille, Stephen Linskey, Phillip Maaghul, Mutaamba Maasha, Robert Mack, David P. Maher, Elizabeth Mahoney, Reverend E.I. Osborne, Tanya Powers, Judy Richardson, Mitchell Silver & Ora Gladstone, Courtney Simmons, Pastor Joseph Simon, Anne Smith, Marie-Dolores Solano, Isaac Sparks, JC Spierrer, Norman Spivey, Tingle Productions, Phil Weiss & Nomi Davidson, Laurie Young, Virginia Youngren