OPEN STUDIO
THE CAMBRIDGE COMMUNITY TELEVISION NEWSLETTER

Apr/May/June 2011

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Are you Ready for a Challenge?

CCTV is so excited about our move and all the great things coming our way with our new space. We’ll have:

• larger classrooms
• a dedicated teen space
• two live studios
• steerable satellites and much more!

But we need the support of the entire community to make our dreams a reality. We are challenging our members to raise at least $1,000 each. The individual who raises the most will get a very special honor in the new facility.

Solicit your friends and family and tell them how important CCTV is to you and your community. When you’ve collected $1,000, not only will you be in receipt of our undying gratitude, but you’ll receive all the benefits of the Supporter Level of our Capital Campaign!

• Acknowledgment on the permanent capital campaign donor plaque in the new facility
• Two tickets to the Grand Opening Gala
• Listing as a $1K supporter on our website, newsletter and electronic Bulletin Board on CCTV’s channels.

Join the Membership Challenge and help us reach our Capital Campaign goals. You can set up your own on-line giving page at firstgiving.com/cctv! Let us know you are accepting the challenge by calling Clodagh Drummey at 617-661-6900 x117.

Just want to make a donation? Go to cctvcambridge.org/giving

Follow CCTV on Twitter, Facebook and Flickr. Look for cctvcambridge! And don’t forget cctvcambridge.org

Note: $1,000 and above must be collected by each individual member by December 31, 2011 to be included on the plaque. Uncollected pledges are not eligible to be counted for the Membership Challenge.

see photos of our new location on page 3
Welcome New Members


Member News

Congratulations to **Henry Hayes**, Youth Media Program participant, who has been accepted into the Tisch School at New York University!

*Henry conferring with Aidan, star of his summer project*

The CCTV community has lost two members: Jim Moore, longtime supporter and constant presence, with his wife Pamela, at the Backyard BBQ, passed away on March 4th.

Linda Allan, computerCENTRAL user and Drive-by-Gallery exhibitor, passed away on March 21. Our condolences to their families.

**MAC Members Advisory Committee**
- Marie Celestin
- David Clarke
- Clyde Hicks
- Lynette Laveau Saxe
- Laura Montgomery
Cambridge Savings Bank has donated $25,000 to CCTV’s Capital Campaign!

Pledges and Contributions to CCTV’s Capital Campaign have been made by Angel Aiguier, Susan Fleischmann, Sam & Carly Berk, Clyde Hicks, Kathleen Jones, Lynette Laveau-Saxe, Aubree Lawrence, Denise McWilliams, Edwin Ortiz, Ken Schulman, Steve Sillari, Rika Welsh and Whole Foods Markets, Prospect Street.
This is usually the season where we start spending our annual capital budget to replace worn and damaged equipment and invest in new technologies for the community to use. Instead, we are focusing our spending (and saving) on the construction of our new facility in Central Square. All of our technology development is taking a different shape this year as a result.

We’re building a brand new local organizing tool for Cambridge, starting with the development of an online community calendar. We’ve seen and responded to the need for local agencies to have a single, go-to place to share events that are scheduled throughout the city. The few local institutions that currently offer Cambridge-based online calendars are either limited in scope or lacking in useful features, so we thought we could invest some time in filling that void. We believe that, because our relationship with the Cambridge non-profit community is strong and we have the ability to both craft the technology and bring the audience, we are an excellent candidate for assuming this much-needed role.

Our calendar has been used over the last few years primarily to list CCTV’s classes, but with a fair amount of work we have retooled it to better serve as an open community calendar. We’ve opened up access to the calendar to the public and are actively soliciting our members and visitors to post community events. We’ve added great features like photos and Google maps to the listings. We’ve designed categories to help our visitors browse and search for the kinds of events they are interested in. It will be a great resource for local residents to read the calendar when they are planning their weekends, for visitors to plan their time in Cambridge, and for local organizations to use when scheduling their own events.

Outreach is very important, possibly more important than the technology itself. There are a lot of technology startups that overestimate the potency of the “build it and they will come” tactic. We’ve got a great tool, but the tool itself will not attract partners, contributors or readers. That is why CCTV has launched an outreach and training effort around the use and adoption of the calendar. We’ve had several pilot trainings with local agencies to help them adopt our calendar. We’ve had the chance to present at local meetings to evangelize about our project, as well.

CCTV has provided training for several departments of the City, including the Cambridge Police Department, the Cambridge Public Health Department, and the Department of Human Services. The Police Department has already listed some interesting job opportunities and application deadlines. The Agenda for Children brought together five representatives from many service programs. CCTV presented at the 0-8 Council, a committee of service professionals who provide family and youth services throughout Cambridge. Next we are planning a push to the arts and performance oriented organizations in Cambridge, sources that will bring a wave of creative event listings to our new calendar.

We expect this project’s arc to span a couple of years, but when we’re done we hope to have a premier web-based community calendar that is overflowing with details about local events and happenings. And we hope to have your participation as well. If you would like to see our project in action, visit us at http://cctvcambridge.org/calendar or at our cool address, http://cambridgecalendar.org.

Sean Effel
Contracts

Congratulations to the following CCTV producers for starting and finishing their community television productions!

* Indicates this contract was completed.

**Member Certification Productions**
- Luke Vose: Stoned Coyote*
- Michael Omenazu: Big Brothers Big Sisters Holiday Party 2010
- William Brierly: Magic with Will
- Sarah Cortes: Respectful Relationships
- Wendy Piuyen Shieh: Pring in Progress*
- Christopher Baekstrom: Untitled
- Jenny Deribert: First Lesson*
- Louis Bazile: Her World
- Haydn Ady: SYPP*
- Tewodrose Woldemariam: Coop Interview*
- Tara Simionescu: Testimony*

**Member Single Productions**
- Andre Puca: Tie Break
- Marcel Rizzo: John Lennon 30th Anniversary Tribute*
- Sam Royal: TROMP
- Nazmuz Shakib: Unknown*
- Mohammed Waheduddin: Education*
- Jasmine Graham: Family Night at the Community Art Center*
- Ann Cowan: Haiti Interview
- Ranea Riley-Walker: Acceptance*
- Haydn Ady: Skate and Bike Parks in Cambridge
- Marcel Rizzo: ManRay: The Final Days Pt 2
- Marissa Acosta: LRC Promo
- Wilhelm Kurtz: Warrior Bunny*
- Lynette Laveau-Saxe: MAC on the Square
- Luke Vose: Big Living
- Susana Segat: Untitled
- Marianne Colangelo: Screencast
- Wilhelm Kurtz: The Elastic Waste Band
- Bridget Eden: 1st Project
- Ranea Riley-Walker: 48 Hour Film Festival
- Peter Septoff: A Buddhist Film Festival in Cambridge
- Abdul Abbasi: Media Reform
- Noah Kirksey: Sights & Sounds of the City II
- John Melzer: Elugelab Part II
- Jasmine Graham: Community Art Center Family Night 2011

**Member Series Productions**
- Yves St. Pierre: Tele Lakay
- Karin Koch: Vida Latina
- Abdul Abbasi: NeighborMedia

**CCTV Series Productions**
- Cambridge Faces

**CCTV Productions**

Thanks to all of our members and volunteers for making these CCTV programs possible. Without the generosity of our members and interns, many of the events in Cambridge would go without television coverage.

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**State House Update with Representative Will Brownsberger**
(Sundays at 9:30AM & Fridays at 3:30PM on Channel 10)
State Rep. Will Brownsberger talks about his legislative goals and upcoming bills and deadlines affecting his constituents.

**Congressional Update with Congress Member Michael Capuano**
(Sundays at 10AM & Thursdays at 3:30PM on Channel 10)
Monthly program featuring Congressman Michael Capuano, who reports to his constituents on issues in Washington, D.C. and the district.

APR/MAY/JUNE 2011 CCTV Open Studio

Renato Rodriguez
Recent events around the globe have increased the public’s hunger for more alternative and diverse sources of news. Beginning April 1st, CCTV will show Al-Jazeera English News, GritTV, and the Riz Khan Show. CCTV is dedicated to bringing Cambridge a wide range of news and current affairs programming dealing with local, national and international issues.

Al-Jazeera – D.C. Bureau
(Monday through Friday at 10PM on Channel 9)
Independent global news reports from the Washington D.C. bureau of Al-Jazeera English language network.

GritTV
(Monday through Friday at 9AM on Channel 9)
GRITtv is a daily, 30-minute discussion for people who want to make a difference. Incorporating viewer-submitted content, grassroots activism, and a positive, progressive message that aims to go beyond the one-way format of traditional media. GRITtv talks to the people commercial media ignore.

The Riz Khan Show
(Monday through Friday at 9:30AM on Channel 9)
The Riz Khan Show allows viewers from around the world to question world leaders, newsmakers and celebrities. Hosted by internationally renowned journalist Riz Khan, the show gives you a voice in setting the news agenda on key issues and trends affecting lives around the globe.

Cambridge Community Radio
Cambridge Community Radio or CCR is looking for a few good radio producers. CCR programs are two-hour, audio-only shows that play on our cable channels and cover genres ranging from sports, commentary, storytelling, and music.

An added bonus is that your program, though not actually on the airwaves, can be heard anywhere in the world via our Channel 9 web-stream.

CCR: Respiration
(Wednesdays at 10AM on Channel 9 & Thursdays at 2AM on Channel 10)
Join host Emeka as he brings listeners a wide selection of old and new underground sounds from hip-hop, house, drum & base, to Dub and other eclectic tunes.

Belive
Belive is CCTV’s electronic soapbox. The shows are 27-minute, live, call-in programs, which allows the host to interact with viewers. CCTV has open slots for new Belive shows, so be sure to contact me if you’re interested in producing your very own live TV program.

Belive: Just Kidding
(2nd & 4th Sundays at 8:30PM on Channel 9)
Long time CCTV member and Belive producer Jamie O’Brien hosts this program, featuring local art, comedy, current events, and other interesting topics.

Belive: Wally Tube 101
(2nd & 4th Wednesdays at 8:30PM on Channel 9)
Host Wally Sparks features Cambridge’s urban hip-hop scene with music videos, street art, fashion shows, short films and interviews with the people who make it all come to life.

Belive: The Art Show
(Thursdays at 6:30PM on Channel 9)
Join host Sophia Talamás as she walks viewers through paintings and interviews local artists.

(continued on page 5)

CONTACT: Renato 617.661.6900 x122 or
CCTV's Youth Media Program teaches Cambridge teens media making and career readiness skills as they work as media artists. The program is comprised of two components: the School Year Production Program (SYPP) and the Summer Media Institute (SMI).

**School Year Production Program Spring 2011**

The Spring semester of SYPP has officially begun! And with the warm weather come three new students to the program: Jenny Deribert, Emmanuol Carrenard, and Tewodrose Woldemariam. Returning students include: Haydn Ady, Louis Bazile, and Ranea-Riley Walker.

Students are currently working on their first projects. Beginning students were assigned to interview a friend, or family member with a Flip Video Camera (size of a cell phone), asking ten questions. Students recorded each answer twice by switching the camera angle in order to learn the process of shot variation and editing.

Advanced students are working on a similar project, with the exception of shooting their interviews on the much larger, more professional DVX100 video cameras. Another challenge was to conduct each interview hand-held, while walking and talking. This parameter helps to better refine handheld skills with a camera, as well as movement.

Once students finish work on these first projects, we will transition into the second (and final) pieces for the semester. These will consist of in-depth documentaries that profile the mission of a non-profit organization in Cambridge. One beginning student will be paired up with one advanced student, and together each will support the other throughout his or her creative process.

To view the work produced in the SYPP program, please visit:

http://www.cctvcambridge.org/sypp

In addition to our School Year Production Program, we are now offering a Youth Production Group that meets every Thursday night from 6-8PM. Currently, students are learning how to write a professional screenplay based on their original ideas. Group participants include: Alexander Cummings, Jonathan Kramer Roach, Remi Jones, Sean Keane, Daniel Modanato, and Zohra.

This production group is on-going, so please encourage students to join. Contact: jp@cctvcambridge.org if interested!

JP DiSciscio

**CONTACT:** Jean-Paul DiSciscio 617.661.6900 or jp@cctvcambridge.org

**CONTACT:** Clodagh Drumme 617.661.6900 x117 or clodagh@cctvcambridge.org
CCTV’s Production Track

The PRODUCTION TRACK is a guide to the progression of classes in the Editing, Field Production, & Studio Production tracks. If you have questions about the order of classes, please ask a staff member.

**EDITING**
- Intro To MAC OSX
- Edit I: Beginning Final Cut Pro
- Digital Storytelling
- Edit II: Advanced Final Cut Pro

**FIELD PRODUCTION**
- Documentary Production: Zip Docs
- Operating The Portable Studio
- Field Camera I
- Field Camera II
- Field Audio & Lighting
- Advanced Lighting
- Advanced Audio

**STUDIO PRODUCTION**
- Beginning Studio Production: Primetime!
- Advanced Studio Production
CAMBRIDGE COMMUNITY TELEVISION'S
TRAINING PROGRAM

Orientation
The first step to getting involved in CCTV is to attend a FREE Orientation. You must attend an Orientation and become a CCTV member before enrolling in courses. Orientation explains the history of PEG access and CCTV, our policies, your options for getting involved, and your responsibilities.

Orientation Dates/Times:

Wed, April 6       6:30pm – 8:30pm
Mon, May 2         6:30pm – 8:30pm

Instructors Wanted
CCTV is always interested in hearing from people who want to join our teaching faculty. If you have a course that you would like to teach at CCTV, please call J.P. DiSciscio at 617.661.6900 X128, or jp@cctvcambridge.org.

Registration Procedures
Registration occurs on a first-come basis. Early registration is advised since courses may fill or be canceled due to low enrollment. Access Members with sufficient voucher balance may register by phone; all others must pay in full when registering.

Cancellations & Waiting Lists
If you cannot make a course in which you are enrolled, please call 617.661.6900 right away. Those canceling with less than 12 hours advance notice may forfeit any fees paid and risk losing their membership privileges! All courses have minimum enrollment figures, and may be cancelled if these minimums are not met.

If the course you wish to take is either filled or not scheduled at a convenient time, please ask to be added to the waiting list. This gives us a list of people to email if someone drops out ahead of time, and helps us gauge the demand for each course so that we may schedule additional sections if there is sufficient demand.

computerCENTRAL
Program Schedule

Computers for Seniors          FREE
Mondays from 10am-12pm
These drop-in hours provide senior citizens with one-on-one instruction. Open to all Members!

Tutorial for Non-English Speakers FREE
Wednesdays from 12pm-3pm
These drop-in hours primarily help Spanish-speakers overcome linguistic barriers in learning computer technologies by providing instruction in Spanish.

Media Lab                      FREE
Thursdays from 3pm-5:45 pm
CCTV Access Members with Production Contracts may receive help with Photoshop, Dreamweaver, and Advanced Final Cut Pro.

Edit Help                      FREE
Thursdays from 6pm-8:45 pm
CCTV Access Members with Production Contracts who have completed an Edit I level course can receive editing help from Interns.

Web Media Help                 FREE
Fridays from 3pm-5:45 pm
CCTV Access Members with Production Contracts may receive help with creating and sharing audio, video, photos and text online using our website at cctv-cambridge.org or other social web applications.
PRODUCTION WORKSHOPS

Access Members Only

**Documentary Production: Zip Docs - 021XX**  $40

*No pre-requisite*

6 SESSIONS: May 19, 24, 26, 31 & June 2, 7  6 pm-9 pm

Learn how to produce a documentary by working as part of a team with your classmates. The documentary produced in this class will be featured on CCTV’s Cambridge Media Map. Learn about all the different stages of production and equipment that you will need to make your very own documentary. *This class will certify Access Members to check out CCTV camcorders and reserve CCTV edit suites. Note: There will be out of class work required.*

**Operating The Portable Studio**  $30

*Pre-requisite: Beginning Studio Production - Primetime!*

2 SESSIONS: SUN APRIL 24 & MAY 1  6 pm-9 pm

Learn how to use CCTVs Portable Studio for live shoots on location! Students will learn how to set up a multi camera shoot for event coverage in the field. *Certifies members to check out CCTVs Portable Studio set up.*

**Beginning Studio Production - Primetime!**  $35

*No pre-requisite*

4 Sessions: THURSDAY April 14, 21, 28 & May 5  6 pm-9 pm

Gain Studio Camera, Floor Director, and VTR Operator certification through actual experience planning and shooting a show in CCTV’s Big Studio. *This class will certify Access Members to use CCTV's Big Studio.*

**Advanced Lighting**  $15

*Pre-requisite: Field Audio & Lighting*

THUR MAY 12  6 pm-9 pm

In this one-session course you will learn how to incorporate the 3-point lighting techniques taught in CCTVs Field Lighting class to light a dramatic scene with two characters. We will watch closely and analyze a scene from an existing film and attempt to recreate the feeling and emotion captured through expressive lighting.

**Advanced Audio**  $15

*Pre-requisite: Field Audio & Lighting*

WED MAY 11  6 pm-9 pm

In this one-session course we will teach you the finer points of how to properly record audio for an acoustic, musical performance in the field. The class will consist of actually recording a live band, while mixing for the best possible audio.

**Stop Motion Animation**  $30

*Pre-requisite: Edit I*

JUNE 1, 8, 15  6 pm-9 pm

Learn how to use the stop motion animation software ‘Frame Thief’ to animate clay, paper, or anything that isn’t tied down. Its fun and easy. Students will create a simple clay animation project to promote CCTV, which will air on our television channels.

**Digital Storytelling**  $40

*Pre-requisite: Edit I*

APRIL 24, 25 & MAY 1, 2, 8, 9  6 pm-9 pm

In this six-session class, students will write and edit a short story using still images and audio recordings. This class will help you develop and shape your ideas to properly tell a story with simple photographs, music, and sound effects.
**Production Seminars**

**Field Camera I**  
Pre-requisite: None  
$15  
**2 SESSIONS**  
WED April 13  
MON May 16  
6 pm-9 pm  

This class will cover the basic functions of miniDV camcorders, including the Panasonic DVX100B, Sony VX-2000 and Canon Optura. Learn basic safety and handling procedures through hands-on practice with these camcorders. *This class will certify Access Members to check out CCTV camcorders.*

**Field Camera II**  
Pre-requisite: Field Camera I  
$15  
**2 SESSIONS**  
WED April 20  
MON May 23  
6 pm-9 pm  

Field Camera II builds upon the knowledge gained from Field Camera I. The class will explore more advanced functions on the Panasonic DVX100B camera, and discuss camera and lighting theories to make you a better videographer.

**Field Audio & Lighting**  
Pre-requisite: Field Camera I  
$30  
**2 SESSIONS**  
WED May 18 & 25  
6 pm-9 pm  

Session #1 is an introduction to audio concepts, equipment (mics, cables, sound mixers), and basic micing techniques. Session #2 is an interactive demonstration of the role of lighting in TV production, and basic lighting concepts & techniques.

**You Talking to Me?: Perfecting The On-Air Interview**  
Pre-requisite: None  
$30  
**2 SESSIONS**  
MAY 9 & 10  
6 pm-9 pm  

This course will cover the fundamentals of research and preparation for conducting professional interviews and monologues for television. Course members will conduct mock interviews and monologues during final class.

**Internet & Graphics Seminars**

**Introduction to Mac OSX**  
Pre-requisite: None  
Required To Take Edit I: Beg. Final Cut Pro  
$15  
**2 SESSIONS**  
MONDAY April 11  
Tuesday May 3  
6 pm-9 pm  

This course equips you with the skills and confidence to work more effectively on Macs at CCTV or at home. Even if you are a confirmed PC/Windows user, we’ll help you get oriented quickly to the Mac interface. Already a CCTV lab user? You’ll discover new features and shortcuts to help you work smarter.

**Introduction to Photoshop**  
Pre-requisite: Mac OSX proficiency  
$30  
**2 SESSIONS**  
MON May 16 & 17  
6 pm-9 pm  

Interactive tutorials introduce students to Photoshop’s work area, tools, palettes, and functions. In session #2, the instructor helps students as they experiment with creating and modifying images. This course gives those with no prior Photoshop experience a basic foundation for continued exploration on their own.

**Introduction to Dreamweaver/HTML**  
Pre-requisite: Mac OSX proficiency  
$45  
**3 SESSIONS**  
TUES May 24, 31 & June 7  
6 pm-9 pm  

In three 3-hour sessions you will learn basic HTML coding and explore the popular web design program Dreamweaver. While mastery of Dreamweaver requires no prior experience with building web pages, the ability to manage files on a computer is an essential prerequisite.

**Introduction To Social Media**  
Pre-requisite: None  
$15  
**MON May 23**  
6 pm-9 pm  

Learn the basics of how to get started using various social media outlets such as Facebook, Twitter, and Youtube.

**Advanced Photoshop Techniques**  
Pre-requisite: Introduction To Photoshop  
$30  
**2 SESSIONS**  
June 13 & 14  
6 pm-9 pm  

Students will learn advanced features of Photoshop CS4 that will help them work with the tool more efficiently and effectively.
Edit I: Beginning Final Cut Pro HD

Pre-requisite: Mac OSX class, or demonstrated Mac proficiency skills

3 Sessions: April 12, 19, 26
6 pm-9 pm

3 Sessions: May 4, 11, 18
6 pm-9 pm

Edit I introduces students to the theory and tools of video editing. In session 1, students view and discuss excerpts ranging from feature films to commercials. See how editors compose, manipulate, arrange, and layer images and sounds for powerful effect. Sessions 2 and 3 are spent exploring Apple’s professional grade video editing software, Final Cut Pro 7. Students will learn about the digital editing process, from capturing footage to printing the final product back to tape, and all the steps in between.

This class will certify Access Members to use CCTV edit suites.

Edit II: Advanced Final Cut Pro HD

Pre-requisite: Edit I: Beginning Final Cut Pro HD

3 Sessions: May 25, & June 1, 8
6 pm-9 pm

This course aims to expand what you know about Final Cut and make you feel more comfortable using it. Learn more about trimming edits and transitions, creating titles and effects, batch digitizing, working with offline clips, importing and exporting, filetypes, key commands, shortcuts, and more.

DVD Studio Pro

DVD Studio Pro

Monday June 6
6 pm-9 pm

Learn how to create a professional DVD, including menu with advanced functions in this one-session course that will cover the basic steps of how to build a DVD using Apple’s DVD Studio Pro software.
**CCTV Field Production Groups: Cambridge Shorts**

A series of CCTV staff-facilitated production groups profiling the people, places and things that make Cambridge what it is. All CCTV Access Members are welcome into these production groups.

**Cambridge Shorts**

Cambridge Faces produces short profile videos on interesting individuals in the Cambridge community. Ranging from artists to elected officials, professors to city employees, business owners to musicians, young and old, these 3-5 minute videos will introduce viewers to all of the exciting and unique things that are being done by their fellow Cantabridgians!

*Please contact JP DiSciscio 617-661-6900 X128, or jp@cctvcambridge.org for meeting schedule.*

**Cambridge Places: Zip Docs Production Group**

Inspired by CCTV’s popular Documentary Production: Zip Docs 021XX class, this group will produce place-based short documentaries that will be featured on the Cambridge Media Map. Past Zip Docs: 021XX projects have featured: Cambridge Co-Housing, the Weeks Bridge, the Maria Baldwin School, the Harvest Co-op mural, Charles River White Geese and the Central Square Theater. Great choice for those who enjoyed their time in the Documentary Production: Zip Docs: 021XX class!

*If you would like to join this production group, please contact Renato Rodriguez 617-661-6900 X122, or renato@cctvcambridge.org.*

**Cambridge Bites!**

Do you like food? Wanna find out more about the newest, and coolest restaurants in Cambridge? Join us as we produce short profile videos about Cambridge restaurants, and learn about their histories and menus!

*Please contact JP DiSciscio 617-661-6900 X128, or jp@cctvcambridge.org for meeting schedule.*

**CCTV Studio Production Groups**

**Drama Club**

Bored of talking heads? Do you long for more dramatic studio productions in your life? If so, join the Drama Club! We’ll shoot a different dramatic performance in CCTV’s studio every month. You’ll laugh. You’ll cry.

*If you would like to produce, act, writer or edit for the Drama Club, please contact Marissa Acosta 617-661-6900 X129, or marissa@cctvcambridge.org.*

**Beginning Studio: Easy Access**

CCTV’s Easy Access program is available to local organizations (preferably Organizational Access Members) that have an idea for a production or PSA but lack the technical knowledge to bring their ideas to fruition. With Easy Access, organizations supply the talent and production idea and CCTV supplies the crew, location and equipment in our digital television studio.

*If you would like to crew on the Easy Access studio shoots, please contact Marissa Acosta 617-661-6900 X129, or marissa@cctvcambridge.org.*

**Advanced Studio: Bandwidth TV**

Bandwidth TV is another way CCTV’s Bandwidth project gets local music heard. The program is shot in the CCTV studio and features performances and interviews with local bands.

*If you would like to crew on the Bandwidth TV studio shoots, please contact Marissa Acosta 617-661-6900 X129, or marissa@cctvcambridge.org.*
CCTV’s Capital Campaign: We are on the Move, Don’t Get Left Behind!

Imagine a spot in which the best of community meets the latest in technology; an incubator where you and your neighbors are at the controls, utilizing cutting edge technology to strengthen the fabric of our city.

CCTV has found a new home at 438 Massachusetts Avenue but we need your help to build a community media center that educates, empowers and inspires!

We are almost done with our capital campaign to fund the expansion. We have secured $1.73 million dollars but need to raise the final $570,000. Our Membership Challenge offers CCTV members the opportunity to assist with our fundraising efforts. Read more on the front page of the newsletter. If you or someone you know would like to make a donation to campaign, more information is available at www.cctvcambridge.org/capital.

Help to support the continued growth of community media in Cambridge!

Clodagh Drummey

Development

CCTV receives $30,000 from Cambridge Savings Bank in support of the Capital Campaign and the Youth Media Program

Cambridge Savings Bank is a long time supporter of CCTV. Through the Cambridge Savings Charitable Foundation, the bank has supported CCTV’s successful Youth Media Program. This year, Cambridge Savings Bank is donating $25,000 in support of CCTV’s capital campaign and the Cambridge Savings Charitable Foundation is providing $5,000 to support the Youth Media Program.

Draper Laboratory Contributes $1000 in Support of the Youth Media Program

Thank you to Draper Laboratory for supporting the summer component of the Youth Media Program, the SMI, for the sixth consecutive year!

The Furniture Trust Donates Office Chairs

Thank you to the Furniture Trust for donating more than $2000 worth of office chairs to CCTV. They will look great in our new facility.

Whole Foods Market Supports CCTV!

On Thursday, February 10th, Whole Foods Market’s Prospect Street store donated 5% of their net sales CCTV’s Capital Campaign!

“Whole Foods Market is pleased to be able to support CCTV with a 5% day. CCTV has been a cornerstone of Cambridge programming for as long as we can remember," says Greg Prescott, Marketing Team Leader at the Prospect Street store. “We are proud to participate in keeping the voice of our community on the air through whatever help we can provide.”

Thank you to all the CCTV members and Friends who came out to Whole Foods in support of CCTV!

Clodagh Drummey
Easy and Accessible…
CCTV’s Easy Access program is available to Individual or Organizational Access members that have an idea for a production or PSA but lack the technical knowledge to bring their ideas to fruition. With Easy Access, members supply the talent and production idea and CCTV supplies the crew, location and equipment in our digital television studio.

Welcome to new Studio Production intern, Alex Tam. He is currently producing the next Easy Access, a live shoot scheduled for the end of March. The topic is services available to families in Cambridge. Participating organizations include the Boys and Girls Club and Tutoring Plus.

And the beat goes on…
Bandwidth TV is CCTV’s live music show which showcases local, unsigned bands. The show, produced in conjunction with CCTV’s Bandwidth project, has been featuring bands in the studio on a monthly basis.

The last few Bandwidth TV shoots include:
-Mamadou – The drum jam was so mesmerizing we forgot we were taping.
-Exusamwa – What just happened?
-Tonybear – With song titles like “Vegan Hearts,” how cuddly can you get?

Other CCTV Studio News…
Join The Drama Club!!! We need actors, writers, editors, production crew—there is something for everyone, experienced or not.

Our most recent productions include:
-The Sea Change – a well-executed, passionate Hemingway adaption
-The Ransom – production is currently in full force for this comedic thriller.

For more information, visit the Drama Club website at: cctvcambridge.org/thedramaclub

Finally, Studio certified members are ENCOURAGED to produce their own studio shoots here at CCTV. Hopefully we will see you in the studio soon!

Marissa Acosta

Marissa 617.661.6900 x129 or marissa@cctvcambridge.org

CONTACT: Marissa 617.661.6900 x129 or marissa@cctvcambridge.org
As Winter turns to Spring, CCTV’s NeighborMedia citizen journalists are busy reporting on topics, events, and issues of importance to Cambridge.

This year’s epic snow may seem like a distant memory, but reporting done this winter has had a lasting impact. Saul Tannenbaum’s snow removal data collection efforts led to passage of a city resolution to make this data publicly available to residents. Saul presented his work at the Ignite Spatial: Boston 3 event on March 24th.

Citizen journalists have also recently completed several ongoing series. Siobhan Bredin has published her extensive Public Art Tour series, exploring public art from the Cambridge Arts Council map. All ten of her stories are available on our website.

Susana Segat has been publishing an ongoing series profiling all nine Cambridge State Representatives and Senators. In these videos, representatives talk about timely issues of importance to the community.

Visit NeighborMedia.org to see other recent stories. New stories are published often. Don’t forget to Like us on Facebook at facebook.com/neighbormedia and Follow us @NeighborMedia! Stories are posted here as they are published.

Story ideas are always welcome. Please contact Nicole@CCTVCambridge.org for more information or to suggest stories.

New Correspondents

Susana Segat

Members Advisory Committee

cctvcambridge.org/mac

On March 31, 2011, the Member Advisory Committee (MAC) hosted their first Member Social for CCTV members, board members & friends!

Lynette Laveau Saxe explained, “The after-work get-together in the large studio at CCTV promised to be short fulfilled evening of socializing, camaraderie, networking and listening to cool and funky music featuring ‘Celebrity Band.’”

Lynette continued, “This was your chance to meet and mingle with the board, staff and other CCTV members and their guests, and maybe win a collectible item from CCTV!”

The MAC is an advisory group, elected by the CCTV membership at CCTV’s Annual Meeting. The group organizes activities to promote CCTV and facilitate member networking and also represents member interests to the CCTV staff and board.

Clodagh Drummey
As we prepare to move to our new computer lab facility this summer, we are deep in the planning stages. There will be two computer labs, so we will be offering more and different computer lab programs and open times. If you have suggestions or ideas, please get in touch. Keep an eye out for changes - exciting times are afoot!

Meanwhile, computerCENTRAL is going strong, continuing our weekly drop-in hours in addition to our weekly special programs.

Let me tell you about some of the unique programs we offer each and every week. Our Computers for Seniors program happens every Monday from 10:00AM - 12:00PM. Seniors (60+) can get help with everything from learning the basics of using a computer to more advanced skills like scanning pictures, setting up an email account, staying in touch with loved ones using social media like Facebook, using your digital camera, or just browsing the internet. Our knowledgeable intern is here to answer any questions and support you as you learn new skills.

Our Tutorial for Non-English Speakers program happens every Wednesday from 12:00PM - 3:00PM. Here speakers of languages other than English, primarily Spanish, can use our computers and receive help from our friendly and tech-savvy intern. Learn how to improve your email skills, use Facebook and similar sites, send photos and videos to your loved ones, and get your computer questions answered.

We also have our special lab hours for CCTV producers. On Thursdays you can stop by Media Lab from 3:00PM-6:00PM and get help with Photoshop, advanced Final Cut Pro, and Dreamweaver, and get answers to production related questions. Thursdays from 6:00PM-9:00PM we offer Edit Help, where you can receive help with Final Cut Pro, Photoshop, Compressor, and other production related needs.

Every Friday we also offer Web Media Help from 3:00PM - 6:00PM. Here you can learn how to prepare your videos for the web, use CCTV’s website and blogs, upload your videos to sites like Blip.tv and YouTube.com, share your BeLive show online (it’s easy!), and spread the word about your videos using social media and other tools.

Please stop by and tell others about these great programs. Congratulations to our many members who have recently completed projects during these times.

Last, but not least, many thanks to the wonderful interns who make the computer lab possible. Andi, Najya, Chris, Caitlin, Susana, Jamal, Maura, Erik, Jamie, Garabed and Christie, we couldn’t do it without your help!

Nicole Belanger

FREE Drop-In Hours
Sun 4-5:30pm
Tues 3-5:45pm
Anyone may use computers during these hours at no charge. Computers may be used for up to one hour, at which time new users receive priority.

REGULAR Drop-in Hours
Mon, Wed 3-5:45pm
Thurs Noon-3PM
Members enjoy unlimited use. Non-members pay $5.00, and must give up their computers if someone is waiting.

COMPUTERS FOR SENIORS
Mon 10am-Noon
TUTORIAL FOR SPANISH SPEAKERS
Wed Noon-3pm
MEDIA LAB
Thurs 3-6pm
EDIT HELP
Thurs 6-9pm
WEB MEDIA HELP
Fri 3-6pm

bilingual interns & instructors wanted!

- If you speak Spanish, French, Haitian-Kreyol, or Portuguese, have Mac/Windows experience, and want to help others learn about computers, then CCTV wants to speak with you.

Contact: Nicole 617.661.6900 x126 or Nicole@cctvcambridge.org
Cambridge Artists, especially in photo media, are encouraged to submit artwork for possible exhibition at CCTV.

Photographs by Estelle Disch

“I have been passionate about photography since I got my first Brownie Hawkeye in first grade. While taking workshops with Ansel Adams in the 1970’s I fell in love with black and white fine art photography but never had the time to pursue it seriously while immersed in an academic career. Now that I have retired I have the time and mental space to explore where I can go with images. My current work is digital and mostly about form, color, and, hopefully, surprise. I often manipulate images using Photoshop by doubling and rotating them, changing colors, and creating collages while sometimes rendering the original image(s) unrecognizable. Feel free to contact me, especially if you find yourself wondering where an image started and want to know how it got where it is; I love to talk about Photoshop.”

After Katrina: New Orleans, 2005-2011

The images of the disaster that hit New Orleans on August 29 of 2005 and the unbelievably slow arrival of aid to its victims moved me to go there as soon as it was feasible to view and try to understand its effects and extent and led to this series of photos taken on four trips.

Katrina was the biggest and most expensive storm to hit the US & while its full force did not hit New Orleans, the subsequent storm surge and inadequate levees, on which the below lea level city depended, led to the flooding of 85% of the city, over the roofs of many houses, some 3000 deaths and more than 150,000 displaced.

Most appalling, as CNN showed us, in this richest of countries, was that it took 5 days without food or water before tens of thousands of stranded residents were evacuated. As some of the planners intended, many who left New Orleans have not returned and the city is now smaller, whiter and richer, currently attracting young northern professionals.
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CHANNELS 9 ■ 10 ■ 22

Hours of Operation
Sun 4-9pm  
Mon-Thur 12-9pm  
Fri 12-6pm

Holiday weekends: closed Sun–Mon

Equipment
Pickup & Drop Off
Sun-Thur 4-6pm  
Fri 4-5:30pm

computerCENTRAL
FREE Drop-In Hours
Sun 4:30-5:30pm  
Tues 3-6pm

REGULAR Drop-in Hours
free for members/$5 non-members
Mon, Wed, 3-6pm  
Thurs Noon-3pm

COMPUTERS FOR SENIORS
Mon 10am-Noon  
TUTORIAL FOR NON-ENGLISH SPEAKERS
Wed Noon-3pm

MEDIA LAB
Thurs 3-6pm  
EDIT HELP
Thurs 6-9pm

WEB MEDIA HELP
Fri 3-6pm

Holiday & Other Closings
Patriot’s Day 4/16-4/18  
Memorial Day 5/28-5/30

Orientation
Orientations begin at 6:30 pm  
Wed, 4/6  
Mon, 5/2

info@cctvcambridge.org

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Executive Director

Sean Effel  
Associate Director

Renato Rodriguez  
Programming Coordinator

Clodagh Drummey  
Director of Marketing and Development

Jean-Paul DiSciscio  
Access Coordinator

Marissa Acosta  
Studio/Facilities Coordinator

Nicole Belanger  
Community Media Coordinator

Cynthia Bauman  
Bookkeeper

Ginny Berkowitz  
John Donovan  
John Melzer  
Jason Ong  
Susana Segat  
Rob Welsh  
Consultants

About CCTV
Founded in 1988, Cambridge Community Television is the independent non-profit organization that provides access to video equipment, computers, multimedia workshops, and channel time for Cambridge area businesses, organizations, and individuals.

Specializing in affordable, hands-on multimedia training and production, CCTV is committed to local projects and organizations that promote cultural and artistic expression. By offering area businesses, residents, and viewers training, tools, and access to telecommunications technology, CCTV encourages active participation and dialogue among the diverse populations of Cambridge.

Any Cambridge resident can become an Access Member of CCTV and take classes, use video equipment, and produce programming to be shown on CCTV Channels 9, 10, and 22. Anyone can become an Affiliate Member of CCTV and enroll in Educational Seminars. All members may use computerCENTRAL at no charge. All resources are available on a first-come, first-served basis. CCTV does not control the content of the programming shown on our channels.

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Massachusetts Cultural Council YouthReach
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