Cambridge Community Television is a nationally recognized community media center that is the voice and vision of all residents, businesses and organizations in the city. CCTV provides tools and training to foster free speech and creative expression, and involves people from across the city as producers and viewers of media that is informative, engaging, and as diverse as the Cambridge community.

**Metro**

**Public Affairs**

by Susan Fleischmann

Bay State Forum is a public affairs series produced by Barbara Anthony. As the Secretary of Consumer Affairs under Governor Deval Patrick, Barbara produced an ongoing consumer affairs series at CCTV that was distributed across the Commonwealth, and she continues to address a range of public policy and social issues.

The first episode, on urban development, featured Quin- ton Zondervan from Green Cambridge, Nancy Ryan from the Cambridge Residents Alliance, and Alec Papazian and Esther Hanig from A Better Cambridge.

The MBA was featured in the second episode; guests included three term Governor of Massachusetts Michael Dukakis, Charles Chieppo, Principal at Chieppo Strategies and a Senior Fellow at the Pioneer Institute, and the Director of Research at the Pioneer Institute, Jef- frey Mullan, former Secretary of Transportation in the Pat- rick Administration and a partner once again at the law firm FoleyHoag.

The third episode, on the Olympics in Boston, featured Chris Dempsey, the Co-Chair of No Boston Olympics, Shirley Leung, a Boston Globe busi- ness columnist, and Lauren Dezenska, columnist with the Dorchester Reporter.

In the fourth episode, Patrick Wardell, Chief Executive Offi- cer, Jill Batty, Chief Financial Officer, and Mary Cassesso, Chief Community Officer spoke about the Cambridge Health Alliance.

**Politics**

Cambridge Broadband Matters, a series produced by Anne Schweiger and CCTV, explores the relationship among people, public institutions, non-profit organizations, businesses, and broadband in Cambridge. This series serves as an educational and commu- nity engagement companion to broadband planning and action already underway in Cambridge, including through the work of the City of Cam- bridge Broadband Task Force and the efforts of local elected officials.

In the first episode, Jay Leslie from the Cambridge Housing Authority, Susan Flannery, Director of the Cambridge Public Libraries, Georgiana Chevry from the Community Learning Center, and Ann dis- cuss how broadband enters the spheres of their work and the impact broadband has on the community members who engage with their respective organizations.

The second episode featured Georgia Bulleen from Open Technology Institute m-lab and Nigel Jacobs from the Boston Office of New Urban Mechani- cals. They addressed the inter- section of civic and broadband ecosystems.

Both Bay State Forum with Bar- bara Anthony and Cambridge Broadband Matters will con- tinue in 2016.

CCTV was committed to making sure that every Cambridge voter had the information to make informed decisions in the municipal elections. This began with the invitation to each City Council and School Committee candidate to record their personal statements, and continued with the documentation of candidate forums. Finally, CCTV went live from the Citywide Senior Center during the ballot count.

On September 9th and 10th, candidates for City Council and School Committee were invited to CCTV to participate in Candidate Days. This opportunity gave each a chance to record a 5-minute segment to promote his or her platform. This election resource ran on CCTV channels and was hosted at cctvcambridge. org/candidates prior to the election.

The CCTV production team covered eight candidate forums and debates leading up the the election. Each forum was shown on CCTV’s channels and website to help familiarize residents with the candidates.

**School Committee Candidates Forums**

Cambridge Education Association
Green Cambridge Energy and Environment
A Better Cambridge Debate
Porter Square Neighbors Association and Agassiz Neighborhood Council

Black Lives Matter City Council and School Committee Forum

On November 3, 2015, CCTV covered the Cambridge City Council and School Committee ballot count live, featuring hosts Susana Segat and Robert Winters. Guests included State Representatives Marjorie Decker and Timothy Toomey (also a City Council candidate), candidates Romaine Waite, Fred Fantini, David Weinstein, and others. This production gave Cambridge citizens up-to-the-minute results and real-time analysis as the count unfolded.

**City Council Candidates Forums**

Ward 6 Democratic Committee
East Cambridge Planning Team Debate I
East Cambridge Planning Team Debate II

**Index**

- Public Affairs, Politics
  - Arts & Entertainment 8
  - Teen Beat 10
  - Business 12-13
  - Society 14-15
  - 2015 Productions Back Cover
- 8 Production 1-2
- Education 3
- Opinion 4
- Technology 5
- NeighborMedia 6
- Cambridge Uncovered 7
CCTV provides event coverage to many local nonprofit organizations and City agencies, and initiates other programming of interest to the Cambridge community.

January
- SUBCULTURES: A Local Comics Anthology
- Author George O’Connor Lecture
- TTT Mentor Program

February
- Valentine’s Day Special 2015
- Grow Native Massachusetts

March
- MLK Breakfast 2015
- Latke Hamentashen Debate
- The Port/Area 4: Stories of Belonging
- The Guidance Center Gala

April
- Senior Center Health Forum

May
- Renaissance on the Cambridge Side of the Charles

June
- Ramadan Celebration
- SMI and Hip Hop Transformation Final Showcase

July
- Mt. Auburn Cemetery Walking Tour
- CMEY Final Show 2015

August
- Cambridge Community Choir Concert
- MIT Band Concert

September
- Election Night Coverage
- Lynch Family Skatepark Grand Opening
- T+H Coders Hackathon
- YWCA Tribute to Outstanding Women

October
- Rib Fest
- Ward 6 Democratic City Council Candidate Forum
- East Cambridge Planning Team Candidate Debate I
- Cambridge Education Association School Committee Candidate Forum STEAM Event
- Cambridge Education Association School Committee Candidate Debate II
- Energy and Environment City Council Candidate Night
- A Better Cambridge City Council Candidates Debate
- Black Lives Matter City Council & School Committee Forum
- Porter Square Neighbors Association & Agassiz Neighborhood Council City Council Candidates Forum
- Justice Lahere Square Dedication

November
- Cambridge Community Choir Concert
- MIT Band Concert

The Cambridge Calendar

The great team working on this program produced six episodes in 2015, featuring guests from organizations like the Multicultural Arts Center, Boston Festival of Indie Games, Harvard Square Business Association, MIT Museum, the Men of Color Task Force, Revels, and more.

Looking at the results nine months in, feedback from residents and organizations has been very positive and requests are flowing in from groups that would like to be featured.

The Cambridge Calendar will continue and CCTV intends to replicate this model for other series productions in the coming year.
Education

News from the Media Training Program

by Allison Rodriguez

CCTV’s Media Training Program is a cutting edge, innovative resource that offers students the opportunity to develop their skills technically, conceptually and artistically. CCTV utilizes highly skilled and talented trainers, professional production equipment, and an array of software and technology tools. From beginning to advanced video production, photography, computer coding, social media, music production, animation, and more, the CCTV Media Training Program continues to expand each year.

In 2015, CCTV offered 49 new and diverse classes in the general training program, directly responding to student producers’ desires to be challenged and inspired. New classes included Acting 101, Intro to Programming with Python, Imagining Home: Intermediate Photography, Constructing Your Demo Reel, The Short Horror Film, Experimenting with Sound, Storytelling with Comics, Marketing for Directors, and many, many more. A total of 157 classes were offered in the general training program in 2015, serving 289 unique students in 773 slots.

CCTV also paired with the Cambridge Art Association to offer seven classes in the third installment of the Social Media for Artists training series, and with the Community Development Department of the City of Cambridge to offer a series of six social media workshops targeting small local businesses. Each of these partnerships offered five new classes in 2015.

In 2015, CCTV offered 42 mini-lessons (short 15 - 30 minute lessons in the middle of drop-in time) in 2015, offering two Bring Your Own Device sessions, which was incredibly popular and had a lengthy wait list. Classes were also offered on using Gmail and on Internet security and privacy. CCTV’s extremely successful relationship with Google continued throughout 2015, offering two Age Engage sessions - classes in which people over 50 are paired with Google employees for one-on-one computer training. CCTV’s program with Google assisted 21 seniors in 2015.

A successful Lunchtime Lecture & Workshop Series was launched, offering 12 educational seminars and classes on a variety of topics including writing effective press releases and social media strategy. Sixty nonprofit organizations and programs participated in the workshops, which served 127 students.

The Cambridge Calendar (cambridgecalendar.org) and Event Coverage Program continued to provide a vital service to local nonprofits hosting community events.

Nonprofit Resource Exchange

by Clodagh Drummey

In 2015, CCTV continued to build the capacity of local organizations through the Nonprofit Resource Exchange, by offering opportunities for nonprofit professionals to learn about technology, connect with other change makers and use media to deepen their organizations’ impact.

On March 19, more than 40 organizations came together to participate in a successful Lunchtime Lecture & Workshop Series held by the City of Cambridge Kids’ Council to offer a series of half-hour sessions on how to create a social media campaign targeted at a particular, often overlooked segment of the population.

In addition to the weekly drop-in time, CCTV continued to expand technology education targeting seniors by offering the first one-to-one Social Media Strategy class to 17 teens on their Youth Involvement Subcommittee. The class was very successful, and focused on how to create a social media campaign to spread awareness about a social or political issue, using an assortment of social media platforms.

CCTV’s general lab drop in times were adjusted in relation to demand, need and efficiency. Edit Help as a drop-in time was completely restructured at year end, and will be re-launched exclusively as an individual one-on-one sign up with a Production Training Mentor. CCTV continues to offer member drop-in times on Mondays and Fridays, and times for the general public on Sundays and Tuesdays. computerCENTRAL provided 884 hours of intern-assisted lab time, serving 268 unique guests in 1,154 visits.

Trainers

Molly Akin
Evin C. Anderson
Jonathan Barbato
Jordy Brazo
Benjamin Brown
Theodore DeBettencourt
Amy DiPlacido
Jon Dorn
Patricia Egessa
Hannah Engelson
Brad Glanden
Richard Hawke
Carol Indriago
Marinah Janello
Kelsey Jarboe
Will Kurtz
Siobhan Landry
Beth Luchner
Frank Morris
Mary-Liz Murray
Stephanie Rabins
Garabed Setrakian
Maura Smith
Scott Vercoe
Jason Whittier
Travis Whyman

CCTV 2015 Annual Report

CCTV’s Cambridge Savings Bank and Google labs, which comprise computerCENTRAL, equipped with 18 Macintosh computers, continued to serve the community need for computer and Internet access and training throughout 2015.

One of the resources that truly shined in 2015 was the Computers for 50+ drop-in time. Attendance in the lab during this time increased weekly, demonstrating the need for technology training in this particular, often overlooked segment of the population. CCTV interns Beth Luchner and Todd Rapasa offered 42 mini-lessons (short 15 - 30 minute lessons in the middle of drop-in time) in 2015, covering a wide-array of topics, such as Basic Computer Vocabulary, Volunteer Websites, MTA Transportation Apps, File Management, The Difference Between Your Computer and the Internet, Skype, a series of sessions on Facebook, a series on Google Tools, and more. This two-hour weekly drop-in time served 44 unique seniors in 263 visits.

In addition to the weekly drop-in time, CCTV continued to expand technology education targeting seniors by offering the first one-to-one Bring Your Own Device session, which was incredibly popular and had a lengthy wait list. Classes were also offered on using Gmail and on Internet security and privacy. CCTV’s extremely successful relationship with Google continued throughout 2015, offering two Age Engage sessions - classes in which people over 50 are paired with Google employees for one-on-one computer training. CCTV’s program with Google assisted 21 seniors in 2015.

In addition, CCTV paired with the the City of Cambridge Kids’ Council to offer a Social Media Strategy class to 17 teens on their Youth Involvement Subcommittee. The class was very successful, and focused on how to create a social media campaign to spread awareness about a social or political issue, using an assortment of social media platforms.

CCTV’s general lab drop in times were adjusted in relation to demand, need and efficiency. Edit Help as a drop-in time was completely restructured at year end, and will be re-launched exclusively as an individual one-on-one sign up with a Production Training Mentor. CCTV continues to offer member drop-in times on Mondays and Fridays, and times for the general public on Sundays and Tuesdays. computerCENTRAL provided 884 hours of intern-assisted lab time, serving 268 unique guests in 1,154 visits.

Trainers

Molly Akin
Evin C. Anderson
Jonathan Barbato
Jordy Brazo
Benjamin Brown
Theodore DeBettencourt
Amy DiPlacido
Jon Dorn
Patricia Egessa
Hannah Engelson
Brad Glanden
Richard Hawke
Carl Indriago
Marinah Janello
Kelsey Jarboe
Will Kurtz
Siobhan Landry
Beth Luchner
Frank Morris
Mary-Liz Murray
Stephanie Rabins
Garabed Setrakian
Maura Smith
Scott Vercoe
Jason Whittier
Travis Whyman
Opinion

Editorial

by Susan Fleischmann

CCTV has a 28-year reputation as a free speech forum, providing channel time on the community cable channels for everyone, especially those marginalized by the mainstream media. In 2015, CCTV staff set out 4 strategic objectives to better meet the needs of all constituents and to better represent the many additional services and successful programs that are offered. This strategic emphasis was developed to strengthen CCTV organizationally and to more fully position CCTV as an important community partner and resource. It is hoped that by better integrating CCTV into all aspects of community life in Cambridge and by creating more extensive collaborations, CCTV will be sustained far into the future.

The strategic objectives are:

I. More staff initiated production, especially in the studio

To supplement the work of members of the community, CCTV staff is initiating more production to address social issues from a local perspective, to better inform and entertain viewers and website visitors, and to engage more members in the production process.

For example, four episodes of Bay State Forum with Barbara Anthony and two of Cambridge Broadband Matters were produced (see page 1). Eight episodes of Cambridge Uncovered were created (see page 7). A new production group was convened to produce seven installments of The Cambridge Calendar, and a restaurant review show, Cambridge Bites, was revived (see page 2).

II. Increased services for nonprofits, City agencies & businesses

The technology needs of organizations are varied. CCTV has long offered a range of services for nonprofits and City agencies and has better aggregated, defined and promoted them in its Nonprofit Resource Exchange (see page 13 for organizations). Thirty-eight events were covered (page 2), targeted social media and media production training (12 classes in the Lunchtime Lecture Series) served 127 staff from 60 organizations (page 3).

III. More news and information

With all of the activity in Cambridge, and a population of 105,000, there is not a single, comprehensive news source. To address the need for hyper-local news, CCTV launched its citizen journalism program, NeighborMedia, eight years ago (page 6). Since that time, local journalists, addressing a range of issues, personalities and community activities, have published thousands of posts. Late in 2014, CCTV conducted the Cambridge News Survey to determine how residents get local news and whether they would be interested in getting more from CCTV. An overwhelming majority said that they would appreciate CCTV entering that space.

In 2015, a new website, NeighborMedia.org, was launched. In addition to the work of citizen journalists, guests contribute stories and other news sources are aggregated. In 2015, 25 journalists produced over 100 articles.

Additionally, 2015 was a local election year, and CCTV addressed the community’s need for information about each of the candidates running for City Council and School Committee (page 1). Candidates were invited to CCTV’s studio to record short spots about their platforms (23 participated), and eight community forums were recorded. All were shown on CCTV’s channels and website; the election coverage culminated on the night of the ballot count, when CCTV went live from the Citywide Senior Center.

IV. Strengthen existing programs

These programs include:

a. the 25 year-old Youth Media Program, which has grown exponentially (page 10) to serve 57 teens in the Summer Media Institute and the School Year Production Program. In 2015, working individually as well as collaboratively, students produced 64 pieces which were shown on CCTV’s channels, website, and at five screenings throughout the year.

b. the extensive Media Training Program and the public computer lab, computerCENTRAL, offered over 150 workshops serving 289 unique individuals in 2015 (page 3). Increasingly, in addition to the regular class schedule for the general public, CCTV develops targeted training for artists (seven workshops in collaboration with the Cambridge Art Association), entrepreneurs (six classes for the City’s Community Development Department) and seniors (two Age Engage workshops with Google volunteers and 42 mini-lessons during weekly drop in sessions), and

d. an increased web presence and wider distribution of programming. CCTV streams its channels at CCTVcambridge.org 24/7; in 2015, there were over one hundred thousand unique visitors. On the evening of the election 2,700 visitors streamed the coverage; 3,000 perused the candidate profiles and other election-related programs.

The discussion of CCTV’s strategic objectives will continue, involving the Board of Directors, members, and supporters from throughout the community.

Cambridge Community Television

438 Massachusetts Avenue
Cambridge, MA 02139
617-661-6900
info@cctvcambridge.org
ctvcambridge.org
neighbormedia.org
Channels 8•9•96
Facebook, Twitter, Instagram, Vimeo: cctvcambridge
Technology

CCTV Live!
The greatest facility improvement CCTV experienced in 2015 was the upgrade of the live “hot set” to high definition video. The cost was approximately $18,000 for new equipment and more than a hundred hours of labor for assembly. From researching a new video switcher to gluing laminates on the news desk, this was a head to toe makeover of the 15 year-old facility that pumps out the most live television programming hours in Cambridge.

Following is the official IN and OUT guide to the new live studio:

Facilities & Equipment

The total value of equipment use by all parties at CCTV came to $487,420 during 2015. The portion used by members working on production contracts is valued at $149,046; production by CCTV staff is valued at $38,905.

There were 1,182 hours of editing time used by members, a value of $33,190. 461 days of cameras use by members is valued at $47,885. Members used 363 hours of studio time, valued at $24,055.

A New Face for CCTVcambridge.org

The latest improvement made to CCTV’s website in 2015 was a virtual one. A new face was put on cctvcambridge.org in December - one filled with bold artwork and huge images. Now cctvcambridge.org finally reflects the big, bold media that is produced at CCTV!

The website has a lot of traction: there were 142,173 unique visits by 106,679 unique visitors in 2015. 26% of those visitors were returning, with the majority of their entry points originating on individual website articles rather than through the front page – a result of users finding interesting content through web search results. Visitors looked at an average of 2.12 pages per visit. After English (91.38%), the second highest language setting on visitors’ browsers is Russian (0.8%).

As part of the artistic overhaul, displays were tightened up to put CCTV’s name in front of the audience first. Time goes on, technologies improve, equipment gets old, and it all ends up in the recycle bin eventually. But this 2015 investment will serve and shape CCTV’s live programming for many years to come.

Lastly, many unused features were removed, such as an old private group system, remains of old programs and fundraisers, and content that belongs on NeighborMedia.org. Materials were found that were first posted in 2006. Many of the other features possible.

OUT: The Cambridge Community Radio set, or CCR, is out. The set was decommissioned and the room will be used for something new and exciting in the future. As of October, all live programs originate from the new HD set.

IN: Recording directly to SDHC media cards in pristine 1080p HD video. Now it is possible to bring SD cards to the set to record programs in full HD in a format that can be carried home or uploaded straight to YouTube or Vimeo.

OUT: DVD recording is almost out. The days of the shiny disc are almost over. There is still a DVD recorder on set, but that format cannot record HD video and it will not be replaced once it breaks.

IN: There is an easy HDMI line-in for laptops and phones. Producers can prepare their own videos, slideshows, Powerpoints, and Skype conversations, from the comfort of their own devices.

OUT: Because of the upgrade to HD, there were some SD video sources that bit the dust. A document camera used for showing prints, photos, and other artifacts had to be retired as a result of incompatibility. Members now show digital photos or slideshows from the Mac computer or from their own devices.

IN: There are two new HD quality video cameras and a ceiling mounted GoPro camera for overhead angles. This quality upgrade has improved the production value many times over, and the overhead cam is catching angles never before seen.

OUT: The words “BeLive” and “CCR” are out. Those words were tired, and also competed, for many viewers at home, with the CCTV logo and brand. It has been a hard habit to break but calling the live studio simply CCTV Live! has been an effort to put CCTV’s name in front of the audience first.

IN: The all new 6-channel high definition video switcher made by Broadcast Pix has the capacity to pull six video sources, run its own graphics, perform fades and transitions, and churn out beautiful HD compositions - all through a touch screen interface with full motion video previews. This is the central piece of technology that makes many of the other features possible.
NeighborMedia’s Got Cambridge Covered

CCTV’s Citizen Journalism Program Provides Audiences with News, Info, Perspectives Unavailable Elsewhere

WATCH: Cambridge InsideOut • Cambridge Uncovered • Facecast • NeighborMedia Tonight • Not for Nothin’

by Frank Morris

Cambridge residents wanted more local news and CCTV gave it to them with 312 new hyperlocal stories delivered by its volunteer team of citizen journalists at NeighborMedia.org.

Launched in 2007, NeighborMedia is a CCTV initiative that trains Cambridge residents to become reporters covering the people, places, issues and events of their very own neighborhoods.

In September 2014, CCTV fielded a survey of residents to determine whether an interest existed among Cambridge people in receiving more local news and information. The Cambridge News Survey revealed that 83 percent of respondents wanted more local news and information. Of that group, 82 percent would or might like to receive it from CCTV. And in 2015, spurred by these findings, CCTV invested even more effort and resources into its innovative citizen journalism project with a makeover of the program’s website.

Previously housed at CCTVcambridge.org, NeighborMedia spun off its own site on March 20, 2015, resulting in a distinct identity, a newier feel and a stronger community presence for the NeighborMedia brand.

Since the launch of NeighborMedia.org, most of the content still comes from CCTV’s team of volunteer Cambridge reporters and interns who are committed to covering otherwise unreported and underreported stories from their Cambridge neighborhoods. In fact, twenty-six Cambridge residents and NeighborMedia interns, including nine college credit-earning interns from Lesley University, participated in the program in 2015.

In addition, NeighborMedia.org also now sees occasional guest pieces from Cambridge-based nonprofits, community activists, school and municipal leaders, and representatives from neighborhood and business associations. Fifteen guest accounts were created on the site in 2015.

Local news from other Cambridge outlets—including Cambridge Chronicle, Cambridge Day, Scout Cambridge, the city of Cambridge, Harvard, MIT and more—can be found on the site’s sidebar under “In the News.” Meanwhile, all the latest tweets from these entities and more are streamed in a block dubbed the “Cambridge Twitterosphere.”

Audiences can submit story ideas to newstip@cctvcambridge.org.

Journalism Classes

In 2015, NeighborMedia also offered two journalism classes through the CCTV Community Media Training Program.

Journalism Ethics in the News explored when good news reporting goes bad. In the wake of the scandal involving Brian Williams, former anchor of NBC Nightly News, NeighborMedia Coordinator Frank Morris took a look at famous cases of unethical news reporting and provided students with lessons on the dos and don’ts of being a trusted and reliable source for news.

In Multicultural Reporting, taught by new CCTV journalism instructor Patricia Egesa, students considered the theoretical and practical issues that arise when reporting on other cultures. Participants read examples of multicultural reporting, were given the chance to report on a culture different from their own, workedshopping their stories in class, and learned how to adequately capture the diversity of modern society for their audience.

A Worldwide Audience

Articles, photos and videos produced by NeighborMedia participants receive a lot of attention, not only across Cambridge, but across the country and around the globe. Each story posted to the site is also shared on NeighborMedia’s Facebook page (600+ likes), Twitter account (700+ followers), and Instagram profile, which was just launched in 2015 and already has a following of more than 100 Cambridge Instagram users.

In addition, NeighborMedia began producing the Facecast last year. These short Facebook newscasts provide a brief two- or three-minute rundown of the latest NeighborMedia stories. The Facecasts are seen not only by hundreds of viewers on Facebook, but across CCTV’s three Cambridge cable channels. In total, 27 Facecasts were produced in 2015.

To further share the news and information reported by NeighborMedia journalists, Morris hosts NeighborMedia Tonight Tuesdays at 5 p.m. on CCTV Channel 9. During these 27-minute live episodes, Morris reviews the most recent NeighborMedia submissions, and also interviews NeighborMedia.org reporters about their involvement in the program. The show can be streamed online anywhere in the world with an Internet connection at CCTVcambridge.org.

And for those wishing to receive hyperlocal Cambridge news in their inbox, NeighborMedia started sending out weekly email digests with links to and summaries of the week’s newest posts. Subscription requests can be made to frank@cctvcambridge.org.

Still, one doesn’t need social media, a television or email to receive NeighborMedia updates. Audiences can catch all the latest NeighborMedia stories—news, information and perspectives only Cambridge citizen journalism can provide—anytime online at NeighborMedia.org.

Join the Team

Those looking to get involved with the program have a few options available to them:

Sign up to be a journalist: Live in Cambridge? Become a regular NeighborMedia reporter. In exchange for two written stories or one video piece per month, reporters receive a free CCTV membership and unlimited free classes at CCTV.

Become a guest contributor: Perfect for organizations or individuals wishing to submit the occasional article, column or video, the guest contributor option means no hard commitment on the participant’s part—just a willingness to spread the word about Cambridge issues.

Become an intern: Have media production or writing skills? Looking for a challenge and a chance to build your resume and portfolio with some hands-on journalism experience? Apply to be an intern and be prepared for weekly assignments.

Those wishing to join the team can send their resume and email of inquiry to neighbormedia@cctvcambridge.org.

Training for the Journalists

NeighborMedia reporters, interns and guest contributors receive one-on-one training from NeighborMedia Coordinator Frank Morris, as well as from other CCTV staff. A dedicated work time called the “NeighborMedia Newsroom” provides an opportunity to receive additional help and collaborate with other reporters on a weekly basis. Special mini-lessons are provided during larger group meetings, and involvement in the NeighborMedia Google Group gives correspondents electronic access to one another for extra assistance and advice.
From human trafficking to food security, education disparities to arts and culture, 2015 saw the production of eight new episodes of Cambridge Uncovered — the issues-based talk show that dives into unreported and underreported matters important to Cambridge residents.

“We’re really looking to cover the whole spectrum of current affairs with this show,” said Frank Morris, coordinator of NeighborMedia. “Working with volunteer reporters and figures in the community, we identify relevant and timely topics to explore, and turn them into 30- to 60-minute meaningful discussions meant to educate, inform and move the people of Cambridge into action on the subject at hand. I think it’s been met with great success.”

In April, NeighborMedia reporter Siobhan Bredin sat down with Sarah Hoffman of Mmmaven to talk about Together Boston, an annual celebration of music, art and technology, based in Cambridge. The 2015 Together festival took place in May in venues across the city, and the show gave viewers a preview of what to expect at this unique weeklong festival.

Just as the school year was winding down, Lesley University students and NeighborMedia interns Katrina Macher and Sasha Van Baars brought together a panel of local education experts — Lesley University Professor Donna Halper, Boston Partners in Education Executive Director Pamela Civins, Cambridge School Committee Member Fran Cronin, and Cambridge Community Services Executive Director Ben Clark — to talk about education disparities and the achievement gap in the Cambridge-Boston area.

In time for Hispanic Heritage Month, Cambridge Uncovered celebrated Latino culture in the city with host and executive director of the Cambridge Uncovered, Dennis Benzan and Rafael Ulloa, editor of El Planeta Media, about VivaLatino, a new festival that came to Cambridge on September 26. Vasquez also interviewed Amigos School Principal Sarah Bartels-Marrero to talk about the role language and education play in preserving Hispanic traditions in the community, and a roll-in segment by Morris explored the Mexican holiday Dia de los Muertos or Day of the Dead.

At the height of activism pertaining to racial justice across the country, NeighborMedia reporter Beverly Mire had a discussion with three Cambridge teens to examine their various roles as activists in their own community. Mire was joined by Mari Gashaw, a Cambridge Rindge and Latin School student heavily involved with organizing events around Black Lives Matter, including the Hands Up Student Walkout in 2014. Christy Felix, a Community Charter School of Cambridge student who started the campus club, One Problem at a Time, and Yanka Petri, a CRLS student and CCTV Youth Media Program participant who is interested in feminism, but questions if she should be considered a feminist or an activist based on her preconceived notions of what those terms mean.

More Issues, More to Uncover

Coming off the hottest year on record (and the same year in which Boston broke its seasonal snow-total record), Cambridge Uncovered took a look at some matters of the green variety. Judy Nathans, a former member of the Cambridge Recycling Advisory Committee, sat down with Quinton Zondervan, president of Green Cambridge, and Carol Oldham, executive director of Massachusetts Climate Action Network, to talk about some of the sustainability efforts occurring within the city of Cambridge.

On the heels of heated anti-Muslim rhetoric made by businessman and Republican presidential candidate Donald Trump, NeighborMedia intern Sarah Moawad, co-editor of Mufath’s Egypt and North Africa pages, led a discussion on the Muslim experience in Cambridge.

Joining her were City Councilor Nadeem Mazen, who said to be the first and the only Muslim elected officials in Massachusetts, Farah El-Shairi, a second year Ph.D. student in Near Eastern Language and Civilizations, with a focus on histories and cultures of Muslim societies, at Harvard University, and John Robbins, executive director of the Massachusetts chapter of the Council on American-Islamic Relations.

Taped ahead of Human Trafficking Awareness Month, Morris looked to bring attention to the issue of the modern-day slave trade with an episode centered on sex trafficking in Cambridge. The discussion involved guests Simon Hadfield of Cambridge-based Demand Abolition, Steven Procopio with Roxbury Youthworks, and Det. Sgt. Louis Cheraizino from the Cambridge Police Department. The episode also included a reading of the documentary play, Body and Sold, based on interviews with trafficking survivors from cities across the U.S., including the Boston vicinity.

As Cambridge faces the ongoing issue of food justice and food security, moderator Joan Squeri of Healthy Communities Capital Consulting sat down with Veronica Barron of Food for Free, Alanna Mallon from the Cambridge Weekend Backpack Program and City Councillor Marc McGovern who chaired the city’s Income Insecurity Commission, to talk about what’s being done — and what needs to be done — to lessen the problem of food matters facing many Cambridge families.

Cambridge Uncovered was a series initially created and developed in 2002 and 2003. After nearly a dozen years, the series re-launched in the spring of 2014, and has since produced 14 new episodes — all of which can be viewed at NeighborMedia.org or CCTV.cambridge.org/productions/cambridge_uncovered.

Cambridge Uncovered can be seen regularly Wednesdays at 9 p.m. and Fridays at 1 p.m. on CCTV Channel 8.

2015 NeighborMedia Team

Stephen Kaiser
Kristina Kehrer
Lane Russell
Becky Shea
Joshua Stroman
Sasha Van Baars
Anna Weick
Henry Weinberg
Maurice Wilkey
Dania Zaporozhets

A.G. Abrams
George Leetch
Kristin Sheker
Joshua Stroman
Sasha Van Baars
Anna Weick
Henry Weinberg
Maurice Wilkey
Dania Zaporozhets

Siobhan Bredin
Kelsey Little
Karyna Macher
Beverly Mire
Sarah Moawad
Oda Nakawa
Nick Perry
Jackson Rojas

CCTV 2015 Annual Report 7

PARK(ing) Day

Additional hands-on learning opportunities allowed NeighborMedia journalists to be involved in television news production. In September, NeighborMedia reporters teamed up with other CCTV members to interview passersby on camera during PARK(ing) Day 2015.

PARK(ing) Day is an international celebration in which metered parking spaces are transformed into miniature public places for the day. Cambridge plays host to the most PARK(ing) Day participants in the world, and during the day-long event, NeighborMedia set up an outdoor daytime talk program in a parking space in front of CCTV.

Journalists and CCTV members hosted and crewed the outdoor set, and guests were invited to be interviewed on the NeighborMedia couch about their desires for themselves and for the city. Interviews were shown live on CCTV’s channels throughout the day, and were also recorded to be edited down and played in advance of PARK(ing) Day 2016.
What’s on Channels 8, 9, & 96?

by Lily Bouvier-Devine

CCTV Live Programming on Channel 9

There were 74 individual live shows produced on a weekly, biweekly, or monthly basis in 2015; the year ended with 68 of those shows still active. Of the CCTV members who produced live shows, 49 produced all year long (some for many years before that); 19 started in 2015 and are still going strong: six more ended before the new year. Altogether, live producers generated approximately 30 hours of original content each week, resulting in approximately 1,500 hours of original content in 2015.

Productions by CCTV Staff & Members on Channels 8 & 9

In 2015, 232.5 hours of original programming was produced by CCTV Access Members and staff. Members submitted 136 individual programs, totalling just over 35 hours and were also responsible for 150 hours of original programming from six ongoing series.

Ninety-seven staff-produced or staff-led productions were submitted for cablecast, resulting in 47.5 hours of original programming.

Sixty-four productions were submitted from the Youth Media Program, adding up to two hours and 42 minutes of original programming.

Satellite Programming

In 2015, CCTV carried approximately 4,944 hours of original programming on Channels 8 and 9 from two primary satellite sources: Free Speech TV and SCOLA Foreign Language broadcasts.

From the FSTV network, CCTV showcased 30 hours weekly of daily news and talk shows and 18 hours of additional original programming — a total of 2,544 hours of original content in 2015. Additionally, 10 hours per week of repeats of the notably popular FSTV show, Democracy Now! were shown. Beginning in June on Channel 96, CCTV expanded the selection of foreign language programming broadcast by SCOLA satellite. Each week, 41 hours of news, 31 hours of entertainment, and 5.5 hours of children’s programming was shown. In 2015, this totalled approximately 2,400 hours of original content in Spanish, Portuguese, Mandarin, Hindi, Korean, Filipino, Punjabi, and others.

More on Channel 96

In addition to the SCOLA broadcasts, throughout 2015 CCTV regularly carried series programming in at least six languages including Spanish, Portuguese, Haitian Kreyol, French, Amharic. These 22 series programs, produced by CCTV members or independently produced outside of Cambridge and sponsored by Cambridge residents, accounted for 508 original hours of programming. Other Productions submitted by outside producers provided 1,111.5 original hours.

Affiliate Members producing outside of Cambridge contributed 192 single productions shown on CCTV’s channels, totaling 55.5 hours.

Affiliate Members also produced and submitted 49 regular series programs — adding up to about 20.3 hours of original content each week and totaling approximately 1056 hours by the end of the year.

Twenty-eight of those series, 710 hours, were shown on Channel 96, twenty-one of those series, totaling 346 hours, were shown on Channel 8, totaling 346 hours.

CCTV’s 2015 Live Producers:

* = indicates new producer in 2015
– indicates show closed before year end

Richard Arthur: BrotherRA.com & Black Supremacist
Brother R.A.
Sam Baltrusis: Spare Change News TV~
Kim Barnes Jefferson: Fabulous Fit Life~
Erin Becker & Cambridge Art Association: Creative Process
Johnny Berash: Clinical Depression~
Bill Bradley: Uncle Bill~
Toni Brooks: Silly NewsRoom~
Cheryl Brown: My Ordinary Show *
Karlos Cobham: thoughtful FRIDAYS~
Plinio DeGoes: Plinio’s Ram~
Daniel DeGuglielmo: Sunshine of the Americas
Foundation & Sunshine Milky Way Show
Tess Ewing: Women Speak
Lawrence Ferrara: Whole Health
Susan Fleischmann: Not for Nothin’
Cassandra Fradera: Cafe con Cass
Bryan Frazier: Let’s Talk About It
RoseAnn Gilmer: Truth or Consequences!!
Stacey Grobman: Sleaegrinder Super Show*
William Hamilt: Wisdom & Song
Stephen Helfer: The Smoking Section
Clyde Hicks: SCOPE with Clyde Hicks
Christopher Hope: Word On The Street w/ C. Hope*
Robert S. Hurbut: Senior Needed
Uche Ikpa: Teaching by Uche
Aliaksandra Ilyaronyava, Good Evening, Cambridge*
Neal Katz: The Edgar Snowden the Second Files
Kristina Keerer & Alan Verly: The 3 P’s with k & A
Matt Keller: Fresh ideas with Whole Foods Market
Michael Koran: Ahahi with Michael Koran
Wilhelm Kurtz: On the Table with Wilhelm Kurtz*
Robert La Tremouille: Cambridge Environment
Lynette Laveau-Saxe: Callalo Relationships
Ilan Levy: The Foundry
John Lukyamuzi: All is Well with John Lukyamuzi
Michael Mack: The God Talk Guys
Ken McIntyre: SLEAEGRINDER All-American Super Rock Half-Hour~
Vicki Meredith-Hasan: Nubia Now & Then
Eno Mondesir: With Reverend Eno Mondesir*
Laura Montgomery: Let’s Talk
Frank Morris: NeighborMedia Tonight with Frank Morris
Judith Nathans: Cambridge InsideOut [Segment Two]~
Barbara Noll: Happiness and the City
Stephen Pearson: Psychic Fashion Show
Dianna E. Plogg: Dianna’s Daily Dose~
Victor Ransom: The Victor Ransom Jazz Hour~
Hasson Rashid: Human Service News + Information
Steven Ricot: Offensive TV~
Bill Robinson: The Robinson & Ashe Show~
Roberta Robinson & Cambridge Health Alliance:
Health is Wealth
Wayne Robinson: We live with Wayne
Terrence Rothman: What We Should Know & Peaceworker Radio
Kayla Sheets: The Vibrant Gene~
Richard Sheingold: Richard’s Variety Show~
Rochelle Shokoti: BRIDGEgaps
Carol Simon: The Carol Simon Show
Jonathan Spierer: Your Health or Mine?
Kit Tempest: Cengage CiteSearch
Jimmy Tingle: Humor For Humanity~
David Tullis: Sensitivity Training~
Renata von Tscharner: The Foundry
Ilan Levy: Callaloo Relationships
Jennifer Wolterman, D.C.: What’s Up Doc?
Paula Yard: W.E.B. Du Bois~
Tess Ewing: Cuban Revolution~
RoseAnn Gilmer: Let’s Talk About It
Robert Winters: Cambridge InsideOut~
Nerissa Wyzard: The Word
Bernard Yam: Hypnotist Bernie’s Exposition

Original Hours of Programming

Channel 8: 636.75
Channel 9: 235.25 member/staff/youth content, 55.5 outside singles, 346 outside series
Channel 8: 4044
Channel 9: 1500 live shows, 2,544 Free Speech TV
Channel 8: 3044
Channel 9: 3110
Channel 8: 2,400 SCOLA, 710 outside series

Total Hours of Programming on the Channels

26,280
Karen Aqua Gallery

The Karen Aqua Gallery at Cambridge Community Television, named for local filmmaker and animator Karen Aqua, is a forum for visual art, particularly for Cambridge artists who seek to exhibit work that educates, inspires, or serves the Cambridge community. The gallery is open to the public and attracts people from all walks of life.

Karen Aqua Gallery

Yanka Petri
10/4 - 11/15
Photography by a Youth Media Program participant, exposing others to issues around feminism

Comics Class
11/16 - 1/5/16
Work by Media Training Program students in the Storytelling with Comics class taught by Jon Dorn, featuring A.G. Abrams, Jon Dorn, Will Kurtz, Jose Negron, Angelika O'Connor and Catalina Rojas.

Screenings


10/29/15 HorrorFest 2015 An international festival of juried video work with the theme of horror, followed by a lively Q&A with many of the filmmakers. Twenty-nine submissions received from locations ranging from Cambridge to Barcelona; twelve films were selected.

Cambridge Science Festival

4/17 - 5/29
Each year the Cambridge Science Festival invites students to express their curiosity in a poem, drawing, essay or photograph and enter the Curiosity Challenge. A sample of their submissions is shown at CCTV.

An international festival of juried video work with the theme of horror, followed by a lively Q&A with many of the filmmakers. Twenty-nine submissions received from locations ranging from Cambridge to Barcelona; twelve films were selected.

Out of the Office

CCTV Staff show
8/22 - 10/3
Exploring the diversity of individual styles which work together to form a cohesive team at CCTV.

Yanka Petri
10/4 - 11/15
Photography by a Youth Media Program participant, exposing others to issues around feminism

De Anna Battle
1/28 - 3/4
Celebrating 40 years of the Art of Black Dance and Music, Inc.

Wilgens Metelus
3/5 - 4/16
A multi media exhibit of work created by a Youth Trainer in CCTV's Youth Media Program.

Curiosity Challenge

Cambridge Science Festival
4/17 - 5/29
Each year the Cambridge Science Festival invites students to express their curiosity in a poem, drawing, essay or photograph and enter the Curiosity Challenge. A sample of their submissions is shown at CCTV.
25 Years of Teens Making Media at CCTV

by Jordy Brazo

The 25th year of the Youth Media Program at CCTV was a year of numbers. Between the spring and fall semesters of the School Year Production Program (SYPP), and the six-week Summer Media Institute (SMI), 57 Cambridge teens worked hard to produce 58 videos that include short narratives, documentaries, PSAs, experimental pieces, and personal narratives that examine aspects of identity, time and place. The summer in particular saw two of the biggest numbers in the history of the program with 38 students participating in an SMI that ended with a record breaking screening audience of over 150 community members, friends and family. In the projects created throughout the year, the participants of the Youth Media Program served over 20 local businesses, nonprofits and City agencies.

Beyond the numbers, 2015 saw some of the most personal work by the students. For teens in Cambridge, there are many issues that have shifted or continued to move to the forefront of conversations, individually, at a community level, nationally, and globally. In a supportive community of peers, community members, local filmmakers and artists, the Youth Media Program helped students gain the necessary production and work experience skills to create high quality media that investigates the world around them as they maintain creative control over their messages.

In the Spring, students used texts that inspired them as well as original writing and poetry in a series of projects that focused on space, using voiceovers, photographs, videos and soundscapes to illustrate the places most important to them. With one of the largest groups of seniors ever in the SYPP, some returning students simultaneously took on individual projects to expand their portfolios for college applications. They created personal narratives, documentaries that explored aspects of Cambridge that are changing, including housing and architecture, the effect of climate change on weather, homelessness, and how innovations in technology influence culture. Highlights from the fall include Hanging By a Thread, Nothing Rhymes With Silver, a documentary about photographers who chose through a series of discussions about the most important factors, good and bad, that are facing teens today. From Conflict In My Country by Simon Leek and Abdul Kashem, and Why Hasn’t It Snowed Yet? by Josue Cardoza, Anderson Guichette, Erick Guzman, Wehabi Haile, Zohar Propp Hurwitz, Kayla Jajoute, Harry Jean, Abdul Kashem, Samaree Kassa, Abigail Lafontant, Simon Leek, Jessica Liong, Jordy Brazo, Samantha Liu, Cliff Lucien, Aisa Mahabir, Sean Mason, Neely McKee, Alexander Michael, Sharahid Molley, Mohammed Nabeel, Odai Nakawa, Never- son Nherisson, Yanka Petri Rodrigues, Jerry Pierre, Anne-Suze Pierre, Midori Reardon, Eoin Rogers, Zachary Rothenberg, Hanad Salad, Mohammed Samater, Mystikal Scalzi, Thinley Shatsang, Sahil Sheikhi, Jonah Taub- er, Miles Taylor, Jashim Uddin, Mohammad Sayed, Mon Twari, Jzai Wilson

The momentum from the summer carried into the fall as students worked on projects that narrowed the scope to Cambridge. Teens began with personal narratives that focused on space, using voiceovers, photographs, videos and soundscapes to illustrate the places most important to them. With one of the largest groups of seniors ever in the SYPP, some returning students simultaneously took on individual projects to expand their portfolios for college applications. They created personal narratives, documentaries that explored aspects of Cambridge that are changing, including housing and architecture, the effect of climate change on weather, homelessness, and how innovations in technology influence culture. Highlights from the fall include Hanging By a Thread, Anything Can Happen by Anne Pierre, an interview with a formerly homeless man about his experience, Why Hasn’t It Snowed Yet? by Josue Cardoza, Anderson Guichette and Odai Nakawa, a look at how specific weather patterns and climate change had an impact on the start to winter, as well as The Park by Nidjee Lisson, and Daily Life by Jashim Uddin, both personal narratives on places in Cambridge that the students regularly visit and how they use and rely on these spaces.

The six-week SMI, which ran from the beginning of July through the middle of August, was not only important because it marked the 25th summer of youth programming at CCTV, but also because it was host to the largest group of teens to complete the SMI to date. Over the course of the program, students worked in groups to produce documentaries on pressing contemporary issues, chosen through a series of discussions about the most important factors, good and bad, that are facing teens today. From Conflict In My Country by Simon Leek and Abdul Kashem, an investigation into recent political violence in Bangladesh, to Phoenix, produced by Jerry Pierre, Natasha Davis, and Thimley Shatsang, a profile of an 18 year-old transgender man, each project highlighted a unique topic through the teens’ voices. Other notable projects included What Is Feminism? by Yanka Petri, an experimental documentary that focused on her own decision to identify as a feminist, and Nothing Rhymes With Silver, a documentary about photographers using analog processes in the digital age, produced by Zohar Propp Hurwitz and Sam Brill-Weill. Sam’s project from the prior summer, SMI 2014, received a First Place Award in the Hometown Media Festival.
Screenings

Some of the highlights of the Youth Media Program every year are the opportunities that students have to share their work outside of the computer or the TV screen. It is for this reason that screenings receive an intensive focus in the planning of the School Year Production Program and Summer Media Institute. By the end of 2015, students had exhibited their projects publicly at 5 events, an increase from previous years, and in new and exciting locations.

6/11  Spring SYPP Screening at CCTV
8/12  SMI Screening at MIT Museum
8/13  Media Share with The Hip Hop Transformation at the Cambridge Public Library
11/5  PRJCT Access Screening at Emerson College
1/21/2016  Fall SYPP Screening at CCTV

In the spirit of collaboration, Youth Media Program students participated in events that brought together works from multiple youth programs. A youth-focused screening was hosted by Emerson College’s Project Access, a student organization that inspires Emerson student support for local youth media programs. Project Access, founded by former SMI participant and Youth Trainer Xia Rondeau, invited participants of the Fall SYPP to screen a few of their projects to a mix of Emerson students and faculty along with projects from Cambridge Rindge and Latin’s Media Arts Studio and the Institute of Contemporary Arts Fast Forward program. Students from CCTV spoke to the audience about their own experiences learning to create media, their goals for the future and questions they had about college. The event turned into a pizza party with high school and college students alike discussing the opportunities that media has given them in life and in their education.

Another collaboration, a screening of documentaries and a live performance, was held with Cambridge Community Center’s The Hip Hop Transformation (THHT), at the end of both summer programs. THHT teaches teens the history of Hip Hop music and the skills necessary to produce their own, offered in partnership with the Cambridge Health Alliance and Cambridge Police Department.

Each semester of the SYPP ends in a public screening of student work, as does the SMI, however this summer, the final screening stood apart from the rest. For the first time, the MIT Museum hosted the event, offering a new venue with a larger capacity from years past. Even with the largest audience to attend an SMI screening, and an array of projects that raised the bar for production value for summers to come, the students managed to continue to impress throughout the night by the quality of their work, by answering questions from audience members and a special thank-you presentation to Shaun Clarke, a former Youth Media Coordinator.

As the program continues to grow, public screenings and shares with other youth programs will continue to become more of a focus. Between semesters and throughout the year, the projects from the Youth Media Program are always available on CCTV’s channels and at cctvcambridge.org/youth, where information about special events and screenings is also shared.
Business

2015 Financial Report

Operating Support & Revenue
Contract Revenue $899,021
Grants 133,525
Contributions 26,134
Program Service Fees 28,299
Memberships 23,519
Special Events, net 18,678
In-kind Donations 10,340

Total Operating Support & Revenue $1,139,516

Operating Expenses
Program Expenses $800,751
General & Administrative 231,536
Fundraising 180,761

Total Operating Expenses $1,213,048*
*This represents $173,172 in non-cash expenses: depreciation & amortization

Change in Net Assets from Operating Activities ($73,532)

Non-Operating Activities
Interest & Dividends, net of fees $4,492
Realized/Unrealized Gains (losses) 13,118
Loss on disposal of assets (925)

Change in Net Assets from Non-Operating Activities $16,685

Change in Net Assets Beginning of Year $2,800,167
Net Assets End of Year 2,743,320

Investments
Market Value $725,291

Property, Plant & Equipment
Cost $2,201,040
Accumulated Depreciation (748,961)
Amortized Cost $1,452,079

2015 Fundraising Report

by Clodagh Drummey

In 2015, CCTV raised approximately $90,000 through the generous support of individuals, businesses, nonprofit agencies and foundations.

National Industry Trends Spur Local Adjustments

by Susan Fleischmann

As the movement to “cut the cord” strengthens across the country, community media centers such as CCTV are compelled to consider not only their funding streams, but their program activities, as well.

In this environment, CCTV’s staff and Board of Directors have long been exploring alternate funding sources so that the organization is less reliant on the income from cable. Equipment rentals, production services, membership and class fees, donations from individuals, and grant writing have all supplemented cable revenues. CCTV will create new opportunities as it faces the future, ensuring that the people of Cambridge have a robust community media center for many years to come.

Consider the facts:
1. Cable subscribership in Cambridge is trending down:
2. Although cable revenues in Cambridge, upon which CCTV relies, have not yet declined, they are not rising at a rate that will cover increased operating costs over time:

Grants
In order to offer outreach programs that respond to community need, support from foundations is critical. In 2015, CCTV secured grant funding to support the Youth Media Program and technology education programs.

The following grant makers provided critical support to the Youth Media Program in 2015:
Anonymous
in Memory of Jean Hardisty, Biogen Foundation, Cambridge Community Foundation, Cambridge Savings Charitable Foundation, Charles Stark Draper Laboratory, Clipper Ship Foundation, Hammond Real Estate, Mayor’s Summer Work and Learning Program, the Massachusetts Cultural Council’s YouthReach Initiative and Novartis. Thanks to this support, CCTV was able to serve more teens than ever before.

The Massachusetts Cultural Council awarded CCTV a $2,500 grant to offer the Social Media Training Series for Artists.

Google and the Gant Family Foundation provided support for Age Engage and technology education classes for older adults.

Back Lot BBQ
CCTV’s annual fundraiser raised $22,000 to support the Youth Media Program.

Collaborations
In 2015, three agencies provided critical support to the work experience aspect of CCTV’s Youth Media Program.

CCTV gives thanks to the Mayor’s Summer Youth Employment Program, Cambridge Community Services’ CityLinks, and Cambridge Housing Authority’s Workforce for collaborating with CCTV to pay more than $50,000 in stipends to participants.

Web + Channel Partners
In 2015, CCTV launched a new Web + Channel Partnership program. Web +Channel Partners offer local businesses a cost-effective way to reach a diverse cross-section of Cambridge residents while supporting the city’s community media center. As Web + Channel partners, businesses receive recognition on our channels which reach 32,000+ homes in Cambridge.

The following businesses took advantage of Web+Channel Partnerships in 2015:
Biogen, Cambridge Self Storage, Cambridge Trust Company, Forest City Enterprises, Harvest Cooperative Markets, Hong Kong Restaurant, Lesley University, Mark Ostow Photography, Massachusetts Institute of Technology, Middle East Restaurant, TAGS Hardware, Whole Foods

Friends of CCTV
This year, 160 individuals donated to CCTV’s individual giving campaign, which raised more than $26,000 to support CCTV’s general operations.

2015 Fundraising Report

Operating Support & Revenue
Contract Revenue $899,021
Grants 133,525
Contributions 26,134
Program Service Fees 28,299
Memberships 23,519
Special Events, net 18,678
In-kind Donations 10,340

Total Operating Support & Revenue $1,139,516

Operating Expenses
Program Expenses $800,751
General & Administrative 231,536
Fundraising 180,761

Total Operating Expenses $1,213,048*
*This represents $173,172 in non-cash expenses: depreciation & amortization

Change in Net Assets from Operating Activities ($73,532)

Non-Operating Activities
Interest & Dividends, net of fees $4,492
Realized/Unrealized Gains (losses) 13,118
Loss on disposal of assets (925)

Change in Net Assets from Non-Operating Activities $16,685

Change in Net Assets Beginning of Year $2,800,167
Net Assets End of Year 2,743,320

Investments
Market Value $725,291

Property, Plant & Equipment
Cost $2,201,040
Accumulated Depreciation (748,961)
Amortized Cost $1,452,079

2015 Fundraising Report

by Clodagh Drummey

In 2015, CCTV raised approximately $90,000 through the generous support of individuals, businesses, nonprofit agencies and foundations.

National Industry Trends Spur Local Adjustments

by Susan Fleischmann

As the movement to “cut the cord” strengthens across the country, community media centers such as CCTV are compelled to consider not only their funding streams, but their program activities, as well.

In this environment, CCTV’s staff and Board of Directors have long been exploring alternate funding sources so that the organization is less reliant on the income from cable. Equipment rentals, production services, membership and class fees, donations from individuals, and grant writing have all supplemented cable revenues. CCTV will create new opportunities as it faces the future, ensuring that the people of Cambridge have a robust community media center for many years to come.

Consider the facts:
1. Cable subscribership in Cambridge is trending down:
2. Although cable revenues in Cambridge, upon which CCTV relies, have not yet declined, they are not rising at a rate that will cover increased operating costs over time:

Grants
In order to offer outreach programs that respond to community need, support from foundations is critical. In 2015, CCTV secured grant funding to support the Youth Media Program and technology education programs.

The following grant makers provided critical support to the Youth Media Program in 2015: Anonymous in Memory of Jean Hardisty, Biogen Foundation, Cambridge Community Foundation, Cambridge Savings Charitable Foundation, Charles Stark Draper Laboratory, Clipper Ship Foundation, Hammond Real Estate, Mayor’s Summer Work and Learning Program, the Massachusetts Cultural Council’s YouthReach Initiative and Novartis. Thanks to this support, CCTV was able to serve more teens than ever before.

The Massachusetts Cultural Council awarded CCTV a $2,500 grant to offer the Social Media Training Series for Artists.

Google and the Gant Family Foundation provided support for Age Engage and technology education classes for older adults.

Back Lot BBQ
CCTV’s annual fundraiser raised $22,000 to support the Youth Media Program.

Collaborations
In 2015, three agencies provided critical support to the work experience aspect of CCTV’s Youth Media Program.

CCTV gives thanks to the Mayor’s Summer Youth Employment Program, Cambridge Community Services’ CityLinks, and Cambridge Housing Authority’s Workforce for collaborating with CCTV to pay more than $50,000 in stipends to participants.

Web + Channel Partners
In 2015, CCTV launched a new Web + Channel Partnership program. Web +Channel Partners offer local businesses a cost-effective way to reach a diverse cross-section of Cambridge residents while supporting the city’s community media center. As Web + Channel partners, businesses receive recognition on our channels which reach 32,000+ homes in Cambridge.

The following businesses took advantage of Web+Channel Partnerships in 2015: Biogen, Cambridge Self Storage, Cambridge Trust Company, Forest City Enterprises, Harvest Cooperative Markets, Hong Kong Restaurant, Lesley University, Mark Ostow Photography, Massachusetts Institute of Technology, Middle East Restaurant, TAGS Hardware, Whole Foods

Friends of CCTV
This year, 160 individuals donated to CCTV’s individual giving campaign, which raised more than $26,000 to support CCTV’s general operations.
Sponsors and Underwriters
WEB WEATHER ($750+)
Kathy Cannon & Scott Berk
Richard & Laura Chasin
Comcast Cable
Gang & Jane Metzger
Ellen Semonoff
Stephen Siliani & CA Technologies
VISION SPONSORS ($500-$749)
Boston Foundation Back Porch Fund
Estelle Dirsch
Suzan Fieschman
Denise McWilliams
Marjorie Posner & Carol Nelson
Joan Shafran and Rob Hannes Foundation
GOODS & SERVICES
Whole Foods Market Prospect Street
SOFTWARE, EQUIPMENT & FURNITURE
Bob Doyle
The Furniture Trust
Harmonix Music Systems, Inc.
Kathleen Jones
WEB + CHANNEL PARTNERS
Biogen
Cambridge Self Storage
Cambridge Trust Company
Forest City Enterprises
Harvest Cooperative Markets
Hong Kong Restaurant
Lesley University
Mark Ostow Photography
Massachusetts Institute of Technology
Middle East Restaurant
TAGS Hardware
Whole Foods
CAPITAL
Robert & Bonnie Wax
Program Funders
Anonymous, in Memory of Jean Hardisty
Biogen Idec Foundation
Cambridge Community Foundation
Cambridge Community Services: City Links
Cambridge Housing Authority: Workforce
Cambridge Savings Charitable Foundation
City of Cambridge:
Office of Workforce Development
Mayor’s Fall Youth Employment Program
Mayor’s Summer Youth Employment Program
Summer Work & Learning Program
Draper Laboratories
Gant Family Foundation
Google Community Grants Fund of Tides Foundation
Hammond Real Estate
Massachusetts Cultural Council
Massachusetts Cultural Council YouthReach
Novartis Institutes for BioMedical Research
A Better Cambridge
Agassiz Baldwin Neighborhood
Agenda for Children’s Literacy Project
AIDS Action Committee
Alma for a Better Cambridge
Americans for Refugees in Crisis
The AntiScience Prize
Asian Community Development Corporation
Benjamin Bancker Park & Charter School
Blacks Not Bombs
Black Lives Matter Cambridge
Boston Festival of Indie Games
Boston Latino Film Festival
Boston PHP
Broadway Theater
Breakthrough Greater Boston
Cambridge Art Association
Cambridge Brickwalk Conservancy
Cambridge Camping
Cambridge Center for Adult Education
Cambridge Citywide School Advisory Group
Cambridge Community Chorus
Cambridge Community Foundation
Cambridge Education Association
Cambridge Dispute Settlement Center
Cambridge Health Alliance
Cambridge Historical Commission
Cambridge Performance Project
Cambridge Residents Alliance
Cambridge School Volunteers
Cambridge Science Festival
Cambridge Symphony Orchestra
Cambridge Women's Center
Cambridge Square Theater
Central Square Farmers Market
Charles River Conservatory
Community Art Center
Compass Working Capital
Council for Responsible Genetics
Criss Roy High School
Dance Complex
Digital Equity Project
Dorchester Publishing
East Cambridge Business Association
East Cambridge Planning Committee
First Holiness Church
The Fletcher School – Tufts University
Friends of Magazine Beach
Green Cambridge
Green Streets Initiative
The Guidance Center
Haitian Baptist Church of Cambridge
Harvard Square Business Association
HEET (Home Energy Efficiency Program)
Intel Computer Clubhouse Network
Jane Doe Inc
Kendall Square Association
Little Brothers: Friends of the Elderly
Massachusetts Alliance of Portuguese Speakers
Margaret Fuller Neighborhood House
Mass Mentoring Partnership
MassPng
MIT 
MIT Museum
MIT/Wellesley Upward Bound Program
Mount Auburn Cemetery
Multicultural Arts Center
My RWA
NAACP of Cambridge
New England Innocence Project
Novartis
Operation Able
Parents Forum
Partners in Health
Partners HealthCare
Passim
Parkers School for the Blind
Phil Brooks House Association
Playworks
Porter Square Neighbors Association
Port Landing
The Possible Project
Public Conversations Project
Revels
The Salvation Army
The Science Museum
Spar, Inc
Space Change News
Speak Out Boston
StoryStream
Toxics Action Center
Transition House
Tutoring Plus
US Tzu Chi
War & Demos
The Weekend Backpack Program
Whole Foods
Windsor House Adult Day Health Care Centers
World Music/R&B/Sharts
YWCA of Cambridge
YouthBuild USA
City of Cambridge
Cambridge Public Schools
Community Development Department
Cambridge Public Health Department
Mens Health League
Mens & Boys Task Force
Community Learning Center
Department of Human Services
Domestic and Gender Based Violence Prevention
Partners in Budgeting
Cambridge Public Library
Cambridge Housing Authority
BEST FRIENDS ($250+)
Ellen Balis & Doug McLeod, David Bass & Susan Hall, Donna Davis, John Donovan & Judy Hogan, Barry & Ismartilah Drummond, Tasha Freidus, Highland Development, Robert S. Hurlbut, Jr., Elsa Kreisinger, Wendy Sheeh
SUSTAINING FRIENDS ($150+)
Marissa Acosta, Jonathan Gladstone & Alistar Acosta-Gladstone, Clodagh & John Drum
emy, Alfred Fantini, Adele Goldstein, Ellen Grabiner, Uche Ipa, Iman Levy, Joanna Berton Martinez, Allison Rodriguez & Richard Laskey, Peter Sepoff, Linda Stanley, Judith Weeland
FRIENDS
Maurice Anderson, Diane Andronica, Anonymous, Wilner Augusta, Deborah Ayabe, Peggy Barnett, De Anna
Friends
CCTV’s Annual Meeting was held on April 22, 2015. Approximately 50 people were in attendance. President Denise McWilliams called the meeting to order. As is custom, everyone in the room introduced themselves.

Presentation of Awards
• The Sakey Award was presented to Donna Davis of the Executive Service Corps of New England (ESCNE) for her work with CCTV on the decision to move to 438 Mas Ave, a strategic plan, capital campaign and in 2014, the Cambridge News Survey,
• The Business of the Year award was presented to Biogen Idec, for its support of CCTV’s Youth Media Program and to Joseph and Nabil Setar of the Middle East Restaurant for their ongoing support of CCTV and the entire community,
• The Cambridge Art Association received the Organization of the Year Award for working with CCTV on the Social Media for Artists training series,
• Stephanie Ram and Molly Akin were named Trainers of the Year,
• Interns Coorain Devin, Ian Cameron, Tanya Powers, David Tulis, and Marissa Fisher were recognized as Interns of the Year,
• Volunteers: Jon Manson and Kent Thompson received the Volunteer of the Year award,
• The Youth Member of the Year award was given to Yanka Petri Rodrigues,
• Bishwajit Saha, Susana Segat and Robert Winters, and Kristina Kehrer were named Producers of the Year,
• The David Avellone Award for most technical improvement was given to Neverson Nherrison,
• The Rudy Award for Service Above and Beyond the call of Duty was given to Jason Ong, for his amazing work with CCTV’s archives, Finally, special awards were given to former staff members Sean Keane, Shirin Mozaffari and outgoing board member Rika Welsh for their service to CCTV.

Treasurer Stephen Sillari presented the financial report for 2014.

Elections
Candidates for the CCTV Board of Directors each had two minutes to introduce themselves. Running for the full board seats were Cheryl Brown, Shaun Clarke, Ken Lager, Joanna Berton Martinez, Terrence Rothman, Beth Redmond Walsh, and Maurice Wilkey. Brown, Clarke, Martinez and Wilkey were elected.

Candidates for Member Representative were Bryan Frazier, RoseAnn Gilmer, and Laura Montgomery. Gilmer and Montgomery were elected.

Candidates for Member Representative were Bryan Frazier, RoseAnn Gilmer, and Laura Montgomery. Gilmer and Montgomery were elected.
September 17 was a showcase of the best Cambridge has to offer. The night was warm, the food delicious and plentiful, the music energizing and the company engaged. Following Zili Misik’s distinctive roots music of the African diaspora, the focus of the night, a fundraiser for CCTV’s Youth Media Program, was squarely on Cambridge teens. Youth Trainer Jose Negron described the program and its impact on his life. Ken Bowers, George Hinds and Sue Walsh of the youth employment programs of the Cambridge Office of Workforce Development received CCTV’s Leading Role Award. Jay Kiely from Forest City Enterprises, writer, theologian and activist Reverend Irene Monroe, Liz Schwab from Google and Rika Welsh, community media pioneer, were inducted to CCTV’s Honorary Board.

Thank you to the BBQ Partners, the many restaurants that contributed to an eclectic and tasty meal, silent auction donors, volunteers and all in attendance for making the night a memorable one.

Brought to You by

Cambridge Savings Bank

Prime Time Sponsor

Biogen

Back Lot BBQ

September 17 was a showcase of the best Cambridge has to offer. The night was warm, the food delicious and plentiful, the music energizing and the company engaged. Following Zili Misik’s distinctive roots music of the African diaspora, the focus of the night, a fundraiser for CCTV’s Youth Media Program, was squarely on Cambridge teens. Youth Trainer Jose Negron described the program and its impact on his life. Ken Bowers, George Hinds and Sue Walsh of the youth employment programs of the Cambridge Office of Workforce Development received CCTV’s Leading Role Award. Jay Kiely from Forest City Enterprises, writer, theologian and activist Reverend Irene Monroe, Liz Schwab from Google and Rika Welsh, community media pioneer, were inducted to CCTV’s Honorary Board.

Thank you to the BBQ Partners, the many restaurants that contributed to an eclectic and tasty meal, silent auction donors, volunteers and all in attendance for making the night a memorable one.
Completed Programming by CCTV Members 2015

Abdul Kashem  SMI: Political Violence in Bangladesh
Abigail Lafontant  SYPP 15 - Rose
Alain Mimran  Sight of Hand - The Short Horror Film
Alexander Gamota  SMI: The Tech'volution
Alexander Michael  SYPP 15 - Library
Anderson Guichette  SYPP 15 - Mission
Angelika O'Connor  DSLR Photography Class - Spring 2015
Anne Pierre  SMI: Racism through poetry
Anne Pierre  SYPP 15 - Stream of Conciousness
Aras Hachikian  DSLR Photography Class - Spring 2015
Azadeh Tajoour  Creating Video Metaphors - Class Project
Barbara Noll  TBA
Beth Redmond Walsh  Cambridgeport History Day
Birva Frith  SMI: College Tuition Documentary
Bishawjit Saha  Bengali New Year
Cliff Lucien  SYPP 15 - Daily Life Around
Clyde Hicks  Thanksgiving at the Tavern
Clyde Hicks  Boston Marathon
Clyde Hicks  Cambridge Carnival
D'Mathew Ferreira  SYPP 15 - Urban City
Daniela Cabrera  SYPP 15 - Scary Makeup
Daniela Cabrera  SMI: Luis: Media Life
David Barsir  When Boston Calls
David Barsir  Boston is Calling
Erik Brown  Erik Brown Music Video #3
Erik Brown  15.2
Graham Abraham  Madness in Cape Cod
Hanad Salad  SMI: David Fichter: Murals in Cambridge
Harry Jean  SYPP 15 - Tribal Tennis
Harsha Menon  Creating Video Metaphors - Class Project
Hiroko Okahashi  Hiroko Maye Okahashi Fashion Show
Isaac Fuhrman  Cambridge Time
Isaac Fuhrman  Home - Making the Digital Art Film Class
Jerry Pierre  SMI: GLBTQ Group
Joanna Martinez  Bicycle Safety PSA!
John Lukyamuzi  All is Well with John Lukyamzi
John Lukyamuzi  All is Well: What is the Purpose of Marriage
John Manson  Fascination
John Manson  Micro-Documentary Class Project
John Manson  #whatimake
Josse Cardoza  SYPP 15 - Drugs.
Josse Cardoza  SYPP 15 - Motion
Julian Maynard  Stop Motion Animation - Spring 2015
Karlos Cobham  Stop Motion Animation - Spring 2015
Karlos Cobham  Youth Summer Arts Project
Kayla Jajoute  SMI: Comic Con Documentary
Kristina Kehrer  Alloy Orchestra
Kristina Kehrer  Born and Raised in Cambridge
Kristina Kehrer  Harris Kemp: A Major Dude
Kristina Kehrer  Johnny Berosh's Burlesque Show
Kristina Kehrer  Wish You Were Here
Kristina Kehrer  NeighborMedia: Honk!
Kristina Kehrer  NeighborMedia: Groupmuse
Kristina Kehrer  Iconic Barber Shop Troy Anthony's is Closing in Cambridge
Kristina Kehrer  Class Project for DSLR Project
Kristina Kehrer  Scherzi Musicali
Lily Bouvier  Portrait of My Mom, the Collector
Lynette Laveau-Saxe  Gaza It: A Talk with Noam Chomsky
Marinah Janello  Fanfest Live - Micro-documentary Class Project
Maureen Moe Glynn  Class
Maurice Wilkey  Intro to TV Journalism
Maurice Wilkey  Beyond Hands Up
Maurice Wilkey  One Man's Journey
Melissa Yee  Digital Video Profiles July 2014 - Untitled
Melissa Yee  DSLR filmmaking
Melissa Yee  Music Video Production - Winter 2015
Melissa Yee  Food for Free Organization
Michael Donoghue  The 7th House - Music Video Class
Michael Donoghue  Stop Motion Animation - Spring 2015
Mick Cusimano  Rooster Tail
Mohammad Jasmin Uddin  SYPP 15 - Central Square
Mohammad Sayed  SYPP 15 - Who Am I?
Mon Tiwari  Alewife
Mystikal Scalzi  SMI: Visual History of Harvard Square
Natalie Minik  Cambridge Time
Neerlande Exilhomme  SYPP 15 - Flowers
Neversen Nherisson  SYPP 14 - The Science of Climate Change
Neversen Nherisson  SYPP 15 - Shoe Industry
Nick Perry  Fawcett Street: Neighbor Media
Nick Perry  "The Houseguest/The Figure"
Nidjee Lisson  SYPP 15 - Dogs
Nidjee Lisson  SYPP 15 - Park
Odai Nakawa  NeighborMedia - Construction
Odai Nakawa  Foreigners
Odai Nakawa  SYPP 15 - CCTV
Odai Nakawa  graduation
Rock Louis  R.P. Intercession
Rock Louis  Sound Experiment - Class Project
Rock Louis  Making the Digital Art Film - Summer 2015
Rock Louis  The Curse - The Short Horror Film
Sam Brill-Weil  SMI: Analog Photography
Samantha Liu  SMI: Green Transportation
Sara Meyers  Presi-Treverse
Sarah Mozawad  Experimenting with Sound - Class Project
Sean Mason  SYPP 15 - Quote Typography
Serena Bronda  DSLR Photography Class - Spring 2015
Sergio Bianco  Micro-Documetary Production Class Project
Simon McDonough  Stop Motion Animation - Spring 2015
Siobhan Bredin  Cambridge Vintage Mystery Theatre: Two Original Radio Mystery Plays
Sydney Sherrell  The Short Horror Film
Todd Rapisarda  Unfinished Symphony - Sound Class Project
Vicki Hasan-Meredith  Stop Motion Animation - Spring 2015
Wenderly Daudier  SYPP 15 - And 2 Tomorrow
Wes Nickerson  Defending a Forest in Court
Wilhelm Kurtz  Inventing Kot
Yanka Petri  SYPP 14 - Future of Cambridge
Yanka Petri  SYPP 15 - Colors to My Eyes
Yanka Petri  SYPP 15 - Selfies for Days
Zachary Rothenberg  SMI: The Feminist Eye

State Senators Pat Jehlen and Sal DiDomenico

100 Contracts Completed in 2015

- 7 Complete Certification Contracts
- 93 Complete Single Contracts