From the Chair

Hello friends,

During the past twelve months we've won awards, covered elections, convened information-gathering and disseminating events, and developed a strategic plan. In between we've continued to provide high-quality community-based programming, expanded our team of NeighborMedia reporters, and nurtured media-savvy teens.

We've also met challenges head-on. As you know, cable subscribership has been slowly decreasing, and with it our revenue from Comcast. While as of this writing the revenue loss is not yet significant, we're coming up with ways to diversify our funding.

In that vein, a major development this year has been the strengthening of our partnership with the City of Cambridge. We are producing programming for cable channel 22 CityView, and for use on the City's social media sites.

Our media colleagues, especially those in traditional media, continue to face unprecedented criticism. With the proliferation of unreliable news sources we, the people, are being inundated with "alternative facts," and the need to spend time checking and re-checking to be sure our news is coming from a reliable source.

These unfortunate events have once again proven why CCTV, and local cable access in general, is so important: we are able to stay on the ground, and talk directly to citizens who are directly affected by current events and proposed policies.

On to the future: With your input, the CCTV Board of Directors has completed and approved a strategic plan that will take us through 2020. It will allow us to remain a trusted source of local information and to help our community safely navigate our complex media, political, and social environment.

When we gather in 2018 for our annual meeting, CCTV will be in our 30th year. Let's plan to celebrate!

Beverly Mire

Mission

Cambridge Community Television is a nationally recognized community media center that is the voice and vision of all residents, businesses and organizations in the city. CCTV provides tools and training to foster free speech and creative expression, and involves people from across the city as producers and viewers of media that is informative, engaging, and as diverse as the Cambridge community.
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The CCTV Media Training Program is a cutting edge, innovative resource that offers students the opportunity to develop their skills technically, conceptually and artistically. CCTV utilizes highly skilled and talented trainers, professional production equipment, and offers access to an array of software and technological tools. From beginning to advanced video production, photography, computer coding, social media, sound design, music production, animation, and more, the CCTV Media Training Program continues to expand and further develop its offerings every year.

In 2016 CCTV offered 54 new exciting and diverse classes in the general training program, created in direct response to member requests and contemporary technological innovations and trends. New classes included Producing the Family Film, Online Journalism, Collage Film, Documentary Photography: Personal Vision, Media Criticism, Photoshop Collage, Video Blogging for Producers, Logic X for Music Production, and many more. CCTV offered 784 slots in 165 classes in the general training program, serving 285 unique students.

CCTV also continued to expand its support for nonprofits as part of its new Cambridge Nonprofit Resource Exchange. 11 workshops were offered exclusively for employees of nonprofits, with topics ranging from social media strategy to DIY-video production to Creating an End of the Year Fundraising Video. CCTV also participated in a new program by Building Impact: Technology Underwriting Greater Good called Tech Gives Back - a yearly day of service offered by volunteers from the technology community paired with institutions.

"I’d say overall my favorite thing about CCTV is being able to have creative ideas flow from my mind to audio video projects, specifically in a Cambridge Uncovered piece. I had the opportunity to be a part of all the ingredients in the process including: brainstorming with the NeighborMedia Coordinator, working with exceptional videographers and studio techs, and conducting the interviews. All of these touch-points allowed an idea and passion of mine, equity advocacy in healthcare, to become a tangible piece of recorded reality. It is a favorite memory I am very proud of and I hope to add to with other projects in my CCTV future."
Back in the ‘90s, I did a show called Welcome to Weird City and periodically Susan would play me all the angry voicemail from outraged viewers. That was fun! I love CCTV’s fearlessness!

CCTV paired 18 volunteers from Tech Gives Back with 18 nonprofit employees who were assisted with personal devices or internet training.

For the second year in a row, CCTV offered a series of 12 classes for the Cambridge Community Development Department - including DIY Video, Using Instagram to Promote Your Business, and Shopify, among others. CCTV also partnered with the Cambridge Arts Council to offer a series of workshops for their Community Supported Art Program participants, including a two-session DIY-video class in which artists never before trained in video created their own promotional piece. Both collaborations will continue in 2017.

Instructors

Evin C. Anderson
Adrian Atwood
Heather Aveson
Jonathan Barbato
Benjamin Brown
Kate Brown
Theodore DeBettencourt
Jon Dorn
Patricia Egessa

Brad Glanden
Richard Hawke
Julian Kelsey Jarboe
Will Kurtz
Siobhan Landry
Beth Luchner
Frank Morris
Garabed Setrakian
Maura Smith
Scott Vercoe
Jason Whittier
Travis Whyman

Ken McIntyre

Back in the ‘90s, I did a show called Welcome to Weird City and periodically Susan would play me all the angry voicemail from outraged viewers. That was fun! I love CCTV’s fearlessness!
Judy Nathans & Robert Winters

“Who can forget the fledgling Cambridge Women in Cable and our series of shows back in the beginning of CCTV! I loved researching, interviewing and hosting Local Women Mystery Writers. Best takeaway, my handmade silhouette of Nancy Drew ended up in the window of Kate’s Mystery Shop for many years.”

Judy

“For years, it was suggested that I come in and do stuff. And I always said ‘nah.’ But then I was asked to do a pre-election show with Susana Segat and I really liked it – so, just showing up is the best thing I have done at CCTV.”

Robert

Production

Seth Myer, Sean Effel, Jordy Brazo

The Production Department oversees all production at CCTV, including facilitation of work by members, CCTV-initiated programming, rentals, and production services for hire.

A Sampling of Series by Members

Kristina Kehrer produced a whopping 26 short documentaries in the past year, covering a wide variety of topics. From a piece highlighting three local business owners discussing their ongoing battles with Amazon, to an interview with a Cambridge resident heading to Standing Rock to protest the Dakota access pipeline, no topic is out of bounds for Kristina.

John Manson produced 8 episodes of #whatimake in 2016. Each takes a look at a different artist or creator around Cambridge, from tattoo artists to jewelers to audio engineers.

CCTV-initiated productions in 2016 included studio programs and event coverage.

CCTV Initiated Series

In Case You Missed It helps catch you up on events around Cambridge that you may have missed. Produced, written, and edited by members, volunteers, and staff, In Case You
Missed It takes a look at the past month’s events in and around Cambridge and offers them to you in a condensed form.

Bay State Forum is a public affairs program produced by Barbara Anthony and CCTV. A variety of topics affecting people all over the Commonwealth are discussed, ranging from the potential 2024 Boston Olympics to the state of the MBTA and the opioid crisis.

The Cambridge Calendar keeps our community in the know about things happening in our city. Produced by community members and volunteers and supervised by staff, the crew combs through events listings, websites, brochures, listservs, and more, to highlight community and nonprofit happenings in and around Cambridge.

Cambridge Broadband Matters, produced by Anne Schweiger and CCTV, explores broadband planning and action underway in Cambridge.

Mohamed Mohamed

“This summer, me and Mohammed were in Somerville at the Black Lives Matter and All Lives Matter protest over the banner in Somerville on City Hall. The two groups were really butting heads, one group was constantly trying to overpower the other and were being disrespectful. We had gone just to film in case we got something, and it ended up being our entire project. It’s really hard to have a conversation with people who don’t know what you go through. But thing is, in this world, the reason most bad things happen is because people don’t have perspective for anything or anyone else but themselves. I think the biggest point of having a conversation is having perspective, and that’s what we wanted to show people through our videos.”
Events Covered by CCTV’s Crew

January: TTT Mentor Program’s 17th Annual Project Day, Bridge Got Bars

February: MIT Hillel Latke Hamentaschen Debate

March: Benjamin Banneker Charter School Play Elder Service Plan Grand Opening, Talk the Walk, a conversation with Swiss explorer Sarah Marquis

April: The Guidance Center Gala

May: STEAM Event in East Cambridge, Changing America, 25 Years of Democracy Now

June: Cambridge Vigil, Galluccio’s Annual Breakfast, A Conversation with Richard Rossi

July: City Splash, St Paul AME Church Procession< Vernon E Grant Day

August: Father I Need Your Blessing - Stage Play, MIT/Upward Bound 50th Anniversary

September: Cambridge Carnival 2016, Dedication of Father Thomas Sully Sq., Cambridge Climate Congress


November: The Vienna Project, Port Landing Ribbon Cutting, A Conversation with Betsy Siggins Building Old Cambridge: Architecture & Development

December: Unemployed and Faking Normal Cambridge Community Chorus

When I headed up the state Office of Consumer Affairs, CCTV gave me and my office a unique opportunity. Thanks to CCTV we were able to produce over 30 high quality programs on a broad range of consumer topics that were broadcast in over 80 communities around the state. Tremendous benefits for Massachusetts consumers!
Here at CCTV I get the opportunity to explore my long lost childhood desire and curiosity in media arts. Being able to meet many talented people, with different backgrounds, interesting stories, and teaming together on various projects and being part of a crew has been one of the most exhilarating highlights of my life. Personally, CCTV has not only become the place where I can express myself positively but also a therapeutic sanctuary where I choose to spend most of my free time. It’s the hub for people like me to come to be creative, connect, belong, express, feel welcomed and respected.

Kiki Densamo

2016 Programming Awards

Hometown Media Festival
Frank Morris
NeighborMedia Facecast

Michelle Lu
Revels RiverSing 2015

Yanka Petri
What is Feminism?

Giulia Bandeira, Yanka Petri, Mohammed Sayed
Recycle, Reuse, Repair in Cambridge

Sam Brill-Weil, Yanka Petri, Zohar Propp-Hurwitz
Ray
CCTV has always produced programming around the municipal activities of the City of Cambridge, routinely recording, editing, and showing special City events, meetings, performances, and more. CCTV offers event coverage services to Cambridge nonprofits and has always extended these services to City departments as well.

In February 2016, this relationship expanded. The City of Cambridge engaged CCTV in a multi-month pilot program to produce short, timely pieces for Facebook, Twitter, and YouTube accounts, and the 22-CityView municipal television channel.

The pilot was extended and more than 40 programs for 23 distinct city departments have been produced.

Highlights include: the first Ask the City episode, a walkthrough of the water treatment facility at Fresh Pond with Sam Corda from the Water Department to illustrate the City’s water treatment processes and safety measures; a series of public service announcements produced for the Department of Public Works about composting, recycling, and moving out of apartments for their Get Rid Of It Right campaign; and a series of productions highlighted citywide efforts on sustainability. Many City activities have been promoted, such as the installation of public artworks by the Cambridge Arts Council and the proposal and voting process of Participatory Budgeting.

Lucy Bent

“...My favorite memory at CCTV so far has been working in the studio during last semester. Our first attempt at working in the studio was really memorable and fun for me, because we got to come up with our own ideas for shows. It was really entertaining because our acting was pretty bad and we were inexperienced with the equipment in the studio, so it was a good learning experience. Everyone was involved, even though it was our first time, and we got to work with each other and have fun as well.”
The City of Cambridge (Official) Facebook page now offers great media that sheds new light on the initiatives and activities of municipal government.

This partnership with the City will continue, demonstrating what a great place this is in which to live, work, and play.

City Departments Served

Arts Council
Cambridge Energy Alliance
Cambridge Police Department
Cambridge Public Health Department
Cambridge Public Library
Cambridge Public Schools
City Council

City Manager’s Office
Community Development Department
Domestic and Gender Based Violence Prevention Initiative
Department of Human Service Programs
Department of Public Works
Election Commission
Envision Cambridge
Fire Department
Fuel Assistance Department
GLBT Commission
Historical Commission
Kid’s Council
License Commission
Mayor’s Office
Office of College Success
Participatory Budgeting
Traffic Department
Water Department
Women’s Commission

Rock Louis

“One of my favorite memories at CCTV was attending the first movie shorts screening for our class video projects. I was a bit nervous not knowing how people would view one of the projects I submitted. Luckily, people liked it, thought it was funny and it really made my day and gave me the confidence to think about producing future projects.”
Programming

Lily Bouvier

CCTV operates cable channels 8, 9 and 96 in Cambridge. All of the programming on our channels is either produced or sponsored by Cambridge residents.

CCTV Live Programming
1300 hours
There were 70 individual live shows produced on a weekly, biweekly, or monthly basis in 2016 – 45 of those started before the year began and were still going at year end; 14 started before 2016 and were produced for part of the year; 11 new members were trained and began shows, 10 of whom were still producing at year end. Altogether, live producers generated approximately 25 hours of original content each week, resulting in approximately 1,300 hours of original content in 2016.

Topics of discussion included the Environment, Health, Fitness, Religion and Spirituality, Local Politics, National Politics, Community Organizations, Community News and Resources, Local Authors, Local Artists, Local Musicians, the Local Music Scene, Movie Reviews, Human Relationships, Singing, Hypnotism, Comedy, Storytelling, Food and Cooking, Smokers’ Rights, Clinical Depression, Genetic Counseling, Pop Culture, Music DJs in a mix of genres, Current Events, and just plain fun.

Brad Glandon

"I’m inspired by the creativity and drive of CCTV members. The classes I teach always feel like meetings with peers, whose interest and enthusiasm for media and the arts never fail to reinvigorate my own."
Programming by CCTV Members
256 videos, 159 hours
In 2016, 46 individual CCTV Access Members submitted 96 video singles for cablecast. 42 members also took part in 9 additional videos made in CCTV classes. These member-produced videos accounted for 30 hours of original content. Access Members also submitted 24 Cambridge Time channel IDs and 5 promos accounting for 12 minutes of original content. 6 prerecorded series by Access Members played regularly on the channels this year, accounting for 79 individual episodes and 127 hours of additional original content.

38 short documentaries were submitted by the Youth Media Program; 5 promos and Cambridge Time channel IDs were also submitted. Youth videos accounted for 1 hour 45 minutes of original programming.

Programming from outside of Cambridge
1167 hours
Affiliate Members producing outside of Cambridge contributed 68 video singles shown on CCTV’s channels, totaling 40 hours of original content.

Affiliate Members also produced and submitted 60 regular series programs. 35 ran throughout the entire year. 15 new series were introduced to the schedule during the year; 10 ceased before year-end.

These series programs contributed 1127 hours of original content over the course of the year. 31 of those series were shown on Channel 8, totaling 377 hours; 28 appeared on Channel 96, totaling 750 hours.

Garabed Setrakian

“I have a great memory of ArtMan, Sean Effel, and Erica Jones starting the show Roach Motel, which I LOVED. It was using our big studio. I want to see our studios used more. I want to see more action. I want to challenge all members to edit their voice more before we all disappear.”
Samantha Bruce

“CCTV has opened me up to filmmaking in a lot of ways. My first class here was introduction to making a family film, which was the first film class I’d ever taken. At the end I got to make a short film which was screened here at CCTV. It was great to be a part of that and to have CCTV as a platform to become a filmmaker.”

Programming by CCTV Staff
125 videos, 74 hours.
CCTV staff submitted 125 programs for cablecast, resulting in 74 hours of original programming. These numbers include series programs Bay State Forum, Cambridge Broadband Matters, Cambridge Calendar, Cambridge Uncovered, Government Meeting Roundups, In Case You Missed It, and NeighborMedia Facecasts.

Satellite & Web TV Programming
6160 hours
In 2016, CCTV carried approximately 6136 hours of original programming from two primary satellite sources: Free Speech TV and SCOLA Foreign Language broadcasts.

From the FSTV network, CCTV showcased 48 hours weekly of daily news and talk shows – a total of 2496 hours of original content. Additionally, 10 hours per week of repeats of the popular Democracy Now! were shown.

On Channel 96, CCTV presented a number of foreign-language news and talk shows from the SCOLA satellite service. SCOLA broadcasts provided approximately 3640 hours of original content in languages including Chinese, Japanese, Korean, Hindi, Spanish, and Portuguese.

CCTV also began carrying programming from the RompevientoTV web news network from Mexico City beginning in November. RompevientoTV accounted for approximately 12 hours of original content per month, 24 hours by year end.

Languages other than English on Channel 96
4274 hours
In addition to the 3640 hours of SCOLA and 24 hours of RompevientoTV, series programs regularly submitted to CCTV’s channels included 21 series in more than seven languages including Amharic, Chinese, Haitian Kreyol, French, Portuguese, and Spanish. These programs, produced by CCTV members or independently...
outside of Cambridge, accounted for 622 original hours of programming.

**Channel 9 Marathon Themes**

1144h

CCTV scheduled marathons each weekend of 2016, incorporating new programs as well as programs from CCTV’s video archive. CCTV Marathons accounted for 22 hours each week on Channel 9, 1144 hours over the course of the year.


**Original Programming**

**Channel 8:** 650 hours (159 hours by members, 74 hours by staff, 40 hours of outside singles, 377 hours of outside series)

**Channel 9:** 3796 hours (1300 hours from live shows, 2496 hours from FSTV)

**Channel 96:** 4414 hours (3640 hours from SCOLA, 24 hours from RompveintonoTV, 750 hours from outside series producers)

**Total Hours of Original Programming:** 13,274

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**Brother RA**

“I ran into Rick Jarvis in 1992, in front of the Cambridge Community Center. He asked, ‘RA, would you like to produce and host your own live show?’ I was like, ‘What? Control my own content, say what I want to say? Hell, yes!’”
Students who took part in the Youth Media Program worked hard in 2016 to create 50 productions and contribute to many other projects at CCTV. During the Spring semester of the School Year Production Program, students worked on two projects that explored the relationship between image and sound, as well as a series of documentaries focused on robotics in Cambridge. Projects include a music video featuring an original soundtrack, *Perambulating* produced by Allison Desir, and a documentary profile by Josue Cardoza and Harry Jean about opportunities at Cambridge Hackspace for anyone interested in expanding their knowledge of building robots and other technologies.

During the Summer Media Institute, 27 teens, joined by the teaching staff of local filmmakers, worked on a series of documentaries that covered a wide range of topics generated by the teens, all while traveling to college tours, participating in special workshops, and attending visits from professional filmmakers and artists. Students worked in groups throughout the six-week program, creating a collection of videos that highlighted issues such as the gender gap in technology careers, the Black Lives Matter movement, art in education, and homelessness. In *The Fastest T Rider Alive*, Miles Taylor, Giovanni Jajoute and Rocco Magliozi even took on the challenge of setting the record for fastest trip around the entire MBTA. The Summer culminated in a public screening at the MIT Museum.

In the fall, students engaged in the presidential election by starting the semester with a focus on politics. The teens created a series of videos that used found media to illustrate important speeches from past presidents, as well as a series of videos that focused on the ballot questions in Massachusetts, and to inspire others to vote. In *Converting Retreat Into Advance*, Erick Guzman and Harry Jean use a section of Franklin D. Roosevelt’s first inaugural address to illustrate how current divisions in society

Mattingly Wood

“I personally feel like CCTV is unique compared to other programs I have joined because of the community this program makes. I feel close and comfortable with the people I worked with and made videos with. It didn’t feel strange to me and I didn’t feel uncomfortable which is uncommon because people are not my best skill I have. My bad people skills were pushed aside and I was able to feel accepted in the community CCTV had made. I felt happy to come to the program and I didn’t feel like I was forcing myself to go which did happen in a past program I went to. I ended up making great friends because of this program and I’m so happy because of this program. This program has a special place in my heart since I am able to do what I love, make videos and meet people who also love what I love.”
keep Americans from finding their potential. Students moved on to create a series of video profiles, highlighting the achievements of young local entrepreneurs and community organizers, with subjects such as a local choreographer and two brothers who turned a summer job into a family moving business. In The Madhouse, Erick Guzman, Alejandro Ruiz, and Mattingly Wood talk to J Shia about operating a custom motorcycle shop and the connections she has found between being an artist and a mechanic. Students ended the semester in the studio at CCTV, working with local musician Kali Stoddard-Imari, as well as the teens from The Hip Hop Transformation at the Cambridge Community Center, to create a series of musical performances and interviews. All of the work from the Youth Media Program in 2016 can be found at cctvcambridge.org/youth.

Alumni Artist Network
The Spring of 2016 brought the start of a new opportunity at CCTV for recent high school graduates and program alumni to stay involved and explore what it is like to work as freelance video producers. For program alumni who stay in the area, these opportunities will help to expand portfolios, build important networking and communication skills, and connect students with Cambridge organizations as they work on community related productions. This year, students created videos for the Cambridge Science Festival, the Office of College Success and The Work Force, as well as many personal projects including music videos, animations and personal documentaries.

Anderson Guichette

“One thing that I like about all the people I meet at CCTV is that they are creative. When you meet people here it’s like you get a good variety of people, and people come here for different reasons. No matter what you do, you need media - no matter what career you go into. The staff here have helped me develop my skills quickly, and try to help me reach my future dreams.”
Collaborations
Three agencies provided critical support to the work experience aspect of CCTV’s Youth Media Program. Thank you to the Mayor’s Summer & Fall Youth Employment Programs, Enroot (formerly Community Services’ CityLinks Program), and Cambridge Housing Authority’s Workforce for collaborating with our Youth Media Program and providing more than $50,000 in stipends to participants.

Additional Staff
Lead Teaching Artists - Shaun Clarke, Hannah Engelson, Nick Manley, Ross Mathei
Teaching Artists - Augie Cummings, Keaton Fox, Nydia Hartono, Xia Rondeau
Teaching Assistants - Sam Brill-Weil, Yanka Petri

Participants:
Steven Alan Jr, Christine Alphonse, Deane Andre, Emma Atlas, Lucy Bent, Sadira Bethea, Josue Cardoza, Allison Desir, Nelton Dormevil, Dondee Dumeran, Joshua Dunbar, Diana Estrada,

Harry Jean

“One thing I can say that I learned at CCTV that I would never have learned, for example, in my country, is how to take a video and cut it in Final Cut. If I want to make a video, now I can make a video about someone, maybe, a person in my family. If someone I know wants to make a movie, I can make a movie, put it in the computer and edit it. I can show the videos on CCTV and I can send them to my dad in Haiti.”

Anderson Guichette, Weijing Guo, Erick Guzman, Nicholas Hall, Mohammed Hussain, H.M. Ishtiak, Giovani Jajoute, Harry Jean, Simon Leek, Nidjee Lisson, Rocco Magliozi, Neely McKee, Mohamed Mohamed, Odai Nakawa, Jose Negron, Keenan Ng, Yanka Petri, Anne Pierre, Zohar Propp-Hurwitz, Nafis Rahman, Midori Reardon, Alejandro Ruiz, Oliver Saffery, Sam Saha, Stephen Sanon-Estrada, Sahil Sheikh, Avery Singh, Louisa Taylor, Miles Taylor, Cris Torres, Jashim Uddin, Xavier Vilcina-Brown, Mattingly Wood
CCTV’s Cambridge Savings Bank and Google labs comprise computerCENTRAL. Equipped with 18 MAC computers, the lab continues to address the community need for computer access and training.

Each week, attendance in the Computers for 50+ drop-in time grows, demonstrating the need for technology training for this often overlooked segment of the population. CCTV Interns Beth Luchner and Todd Rapisarda offered 41 mini-lessons (short 15 - 30 minute lessons in the middle of drop-in time) covering an array of topics, such as Travel Websites, Social Media Platforms, Intro to Podcasts, Researching Your Local Political Candidates, Intro to Apps for Your Phone, Skyping on Your Phone, a series of session on finding local events, a series on photography, and many more. 51 unique seniors took advantage of this two hour weekly drop-in time.

CCTV continued to expand its technology education for seniors by offering three one-on-one Bring Your Own Device sessions, which were incredibly popular with a lengthy wait list. Sessions paired seniors one-on-one with volunteers from MIT. Three photography classes were offered, as well as one on how to avoid online scams. CCTV’s extremely successful relationship with Google continued; volunteers taught a class on shopping online and offered two Age Engage sessions - in which people over 50 are paired with Google volunteers for one-on-one computer training. Thanks to Google employees Michaela Cano and Nate Notke, the collaboration with Google assisted 21 unique seniors.

CCTV’s lab drop in times were adjusted to meet demand. The lab is staffed by interns Mondays and Thursday evenings for members, and is open for the general public on Tuesdays. It is often utilized to serve other programs, such as CCTV’s partnership with Tech Goes Home to offer computer training to women from On the Rise.

computerCENTRAL
Allison Maria Rodriguez

Richard Sheingold

Good things come in threes. I disagree. Great things come in three! Frank, Lily and Allison are above and beyond my greatest reason for liking CCTV so very much. They are instructive, very helpful, friendly and never have an unkind word to say.

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NeighborhoodMedia

Launched in 2007, NeighborhoodMedia is a CCTV initiative that trains Cambridge residents and college interns to become reporters covering the people, places, issues and events of their very own neighborhoods. Their stories are as diverse as their interests, their communities and their own backgrounds. In its ninth year of covering unreported and under-reported Cambridge news and information, the team submitted 278 Cambridge news and opinion pieces.

2016 marked a year of transition for NeighborhoodMedia.org. Facing a robust social media landscape, allowing everyone to be a reporter of sorts on their personal Facebook or Twitter pages, the year was spent in some soul-searching and aggressive outreach and marketing to make sure interest and eyes remained on NeighborhoodMedia. Six open houses/information sessions were held, resulting in more than 40 citizen journalists, interns, nonprofits and guest contributors participating in various capacities.

In addition to receiving one-on-one assistance and small group mini-lessons, NeighborhoodMedia participants were offered a number of journalism-related classes to build their skills. These classes included: Online Journalism, Media Criticism, Interview Techniques & Strategies, Writing for Multimedia, Documenting Local Sports Events, Social Media for Citizen Journalists, Person-on-the-Street Interview Class, and Election 2016 in the Media.

PARK(ing) Day, an international day celebrated in September in which metered parking spaces are transformed into miniature public places for the day, NeighborhoodMedia and CCTV transformed a parking spot outside the station into a “Cardboard Candidate Debate” stage. Passersby were invited to tell cardboard cutouts of Hillary Clinton and Donald Trump (as well as our cameras and the folks watching live at home) what they would do if they were president; who they would vote for; and what three issues were most important to them.

Kristina Kehler

“Very often, people I have featured in a video for NeighborhoodMedia, will excitedly tell me that total strangers and neighbors have seen them on CCTV! It really builds community when you get to see and hear your neighbors’ stories and talents presented on local cable television.”

Frank Morris Lopez
Articles, photos and videos produced by NeighborMedia journalists are seen not only in Cambridge, but across the country and around the globe. Each story posted to the site is also shared to NeighborMedia's Facebook page (700+ likes), Twitter account (800+ followers), and Instagram (150+ followers). Plus, they are distributed to CCTV's email list and to NeighborMedia subscribers via a weekly email digest.

Stories are shared during episodes of NeighborMedia Tonight, a live weekly program that reviews stories and occasionally features interviews with citizen journalists and local newsmakers. Some stories are also featured in the new monthly regional newsmagazine show, Beyond Boston, which launched in July. The program is a collaboration of the Boston Institute for Nonprofit Journalism and area access stations, including Somerville Community Access Television, Malden Access Television, Brookline Interactive Group, and Cambridge Community Television.

Maddy Weaver

“...I have taken full advantage of the internship program at CCTV. While learning and practicing a valuable professional skill (social media outreach) I was also afforded the opportunity to take as many classes as I had time for, for free. CCTV has aided my development as an artist tremendously while making it possible for me to learn marketable skills.”

The NeighborMedia Facecast, a short Facebook newscast recapping the latest stories from NeighborMedia.org, took home a national award at the Hometown Media Awards during the Alliance for Community Media “Our Town” conference. The Facecast was named best professional web-based community media program in the country.
Clyde Hicks

“Cambridge Community TV has been such a great experience to me. It’s been close to two decades of being a member of such a great community, meeting people: members, volunteers, and people who just come to visit once in a while to take classes or use the lab. I enjoy meeting people of different backgrounds and cultures, such great people, such as Brother Blue and Artman, people I was really fond of. CCTV offers you a stage, not only in front of a camera but also behind the scenes. It can be such a wealth of experience, and has been for me.”

NeighborMedia Team


Cambridge Uncovered

Frank Morris Lopez

Eight new episodes of Cambridge Uncovered were produced in 2016 — the issues-based studio talk show that dives into unreported and under-reported matters important to Cambridge residents.

Teens on Politics: four Cambridge teens discussed their political views, the roles race and gender have played in the current election cycle, and the issues most important to their future. Moderated by Frank Morris Lopez, featuring Reba-Glory Cabral, Community Charter School of Cambridge, Armanie Deleon and Erick Guzman of Cambridge Rindge and Latin, and Anne Pierre, a CRLS 2016 graduate. The teens returned for another episode after the election.

Celebrating Women’s Heritage: four local women engaged in a thoughtful discussion reflecting the legacy of Cambridge women past and present who have shaped the city and the community we live in. Moderated by NeighborMedia reporter Siobhan Bredin featuring Sarah Burks, Cambridge Historical Commission, Mary Leno, former employee of the Women’s Commission, and Sarah Boyer, Cambridge oral historian.


Innovation Incubator: City of Startups: discussion about how businesses have thrived in Cambridge. Moderated by Frank Morris Lopez featuring Andrew Vassallo, the co-founder and general manager of FundLatinos.com, Diana Cardona, an entrepreneur who used FundLatinos to launch a campaign for her business, Chocolaffee, and Ryan Davis and Ty Wilson of CustomMade.com.


Immigrant Stories: three students enrolled in a level 4 ESOL (English for Speakers of Other Languages) class at the Cambridge Learning Center speak about their experiences and perceptions of America both before and after coming to the United States. Moderated by NeighborMedia intern Maritza Merino, featuring Listz Jean Touissant and Waldophe Maximin, both of Haiti, and Qi Zhong of China.

Uche Ikpa

“CCTV has enabled me to further my Christian ministry as I got my own show there: The Riches of God’s Grace. Ordained by AME Church, I never had opportunity to fully exercise my calling as a servant of the living God, called to serve and glorify Him. At CCTV Cambridge, I can teach the word of God that I deeply love.”
Facilities
Sean Effel

The Board of Directors approved a budget of $72,540 for 2016 and it was a year of lighting improvements throughout CCTV’s facility. Lighting in the main studio has not been updated since the 1980’s when the first Mole Richardson fixtures were installed. There are now thirteen new color-changing LED lighting fixtures that are used for changing the scene, and four large LED soft lighting panels for illuminating talent on talk shows. This upgrade changes the literal balance of power as the LED units now outnumber the ancient, power hungry tungsten lights.

There is a brand new Portrait Studio, designed for photographing or recording one or two subjects, with permanently installed camera, teleprompter, and flexible LED lighting options. For more control of the production environment than is available the CCTV Live set, but less complexity than the main studio, this middle option will be an exciting place to work for years to come.

CCTV nearly doubled the number of portable camcorders and DSLRs available for checkout.

Evin Anderson

“I feel that CCTV is a great community to be a part of. Between the wide diversity of members to the energy that so many have when attending a class, it’s exciting to experience. The opportunity that CCTV brings greatly helps with the educational development process and for instructors to truly engage with those looking for that development. I’ve loved having the opportunity to help others build stronger foundations for their own futures and look forward to continuing that process.”
Patricia Egessa

“During the last session of Multicultural Reporting, a class participant told me that he had something to share with the class. He had done some writing and wanted feedback from all of us. It turns out that he had written a poem incorporating all of us and highlighting the qualities about us that made the class enjoyable. It was unexpected and epic!”

Information Technology

Rob Welsh

The CCTV IT Department deployed three major initiatives in 2016:

All nine Mobile Edit Suite laptops had their memory maxed out and their old rotational hard drives replaced with 1TB Solid State Drives. The speed increase the extra RAM and SSDs provide seem to work nicely for teens in the Youth Media Program, who are heavy users of the laptops.

The wifi in the building has been completely upgraded to managed 802.11ac access points to provide better speed and coverage throughout. The goal of the project was to bring enterprise-quality wifi to the nonprofit world in order to support an anticipated increase of wireless devices and bandwidth demands.

The IT Department strives to bring the best technology to the members of CCTV, and will continue to upgrade and evolve the technology in the future.
John Lukyamuzi

“I’ve got a good number of memories at CCTV. One of them: I have different guests who have been able to come from overseas. One of them who I interviewed on my show, All is Well with John Lukyamuzi, was a banker from Uganda who founded a bank, it was about $5 billion. I was able to interview him and was able to gain incredible insights of which I was not aware. I’ve had different guests who have come to CCTV, I’ve been able to interview and they always come up with new information. But the other thing has been the opportunity at CCTV of being able to do my programs, and also the freedom of speech, which CCTV does encourage. That one I’ve enjoyed.”

Karen Aqua Gallery

CCTV’s gallery is named for Cambridge filmmaker and animator Karen Aqua (1954-2011). It is a forum for Cambridge artists to exhibit work that educates, inspires, or serves the Cambridge community.

2016 Artists

Screenings & Exhibitions

Allison Maria Rodriguez


In the summer, the Karen Aqua Gallery hosted a photography exhibition of work created in DSLR Photography, and Documentary Photography: Personal Vision, a course on the history and theory of photography as a tool in conveying true stories and experiences. Both were taught by Siobhan Landry and included artists Nina Berg, Sergio Bianco, Anne Brown, Norma Garcia, Kristina Kehrer, Boris Masis, Francesca Rapino, and Amy Steptoe.
That night, CCTV also hosted a collaborative screening with film collective AgX, entitled AgX: Boston Experimental Film. AgX cultivates and supports a unique, diverse community of filmmakers, photographers and interdisciplinary artists who shoot exclusively on traditional film and utilize film-based processes. The event was an opportunity for CCTV members to experience contemporary experimental film styles and techniques. Featured were filmmakers Nicolas Brynolfson, Susan DeLeo, Kimberly Forero-Arnias, Stefan Grabowski, Christina Hunt, Ernersto Livon-Grosman and Robert Todd.

On October 26th, CCTV hosted its 2nd Annual HorrorFest - International Film Festival at MIT’s List Visual Arts Center. HorrorFest returned to a bigger venue with 15 films selected from a larger applicant pool. 52 submissions came from across the country and the globe including psychological thrillers, monster movies, genre tropes, experimental ambiance, playful animation and feminist deconstruction.

Aliaksandra Ilaryonava

“People might think that cablecasting isn’t important, but it is crucial in the TV production process. I see it as a directing opportunity. You cooperate with hosts in order to make their show stand out and catch the audience’s eye. You meet so many unique people and they all have something to say.”

HorrorFest featured filmmakers Jeffrey Blake Palmer, Susan Chasen, Porcelain Dalya, Alex DiVincenzo, Chloë Feldman Emison, Tim Hall, Lauren Kimball-Brown & Julia Zinn, Spencer Mead, Marc Nadal, Maria Servellon, Skip Shea, Patrick Skeyhill, Brandon Taylor, Sam Vera, and Andrea Wolanin.
Vice-Chair Beverly Mire convened CCTV’s Annual Meeting on April 27. She introduced Steve Smith, Chair of the Strategic Planning Committee, who provided background for the Board’s strategic planning efforts. He introduced Pat McCormick, a telecommunications consultant.

Pat asked each participant to introduce him or herself, and to briefly state what part of CCTV they would like to see still in place five years from now. From those answers, Pat directed four members of the Board to lead breakout groups to discuss the top four topics: Community/Regionalism, Education/Learning, Funding/Wealth, and Programming. The resulting notes were tacked up in the hallway, and each participant was provided 3 stickers to vote for those they thought most important.

After the exercise, the group re-convened. Those holding appointed seats to the Board of Directors were asked to introduce themselves: Barbara Anthony (incumbent), Stephen Campbell, Stephen Sillari, and new appointee, Faith Dukes.

Following the election were the annual awards: Trainers of the Year: Jon Dorn, Siobhan Landry Interns of the Year: Jackson Rojas, Marinah Janello, Scout Perry, Aliaksandra Ilaryonava, Isaac Fuhrman Volunteers of the Year: Seth Myer, Rock Louis Youth Member of the Year: Beth Luchner & Todd Rapisarda Producer of the Year: Coorain Devin, Bev Mire, Siobhan Bredin David Avellone Award for most technical improvement: Sam Brill-Weil, Zohar Propp-Hurwitz, Kristina Kehrer Organization of the Year: Lesley University, MIT Museum Business of the Year: Cambridge Brewing Company Joseph Sakey Award for Promoting Access to the Media in Cambridge: Anonymous is a Woman Special Awards: to Denise McWilliams for her tenure on the Board of Directors and terms as Chair, and recognition to the crew of the Cambridge Calendar show

The meeting was followed by cake and socializing!

Terrence Rothman

“CCTV is a terrific political resource. My friend John had a show and convinced me to come by; we did a show together. It was terrific.”
The Media & the Election

Frank Morris Lopez

For all of 2016, everyone was talking about one thing: the U.S. Presidential Election. NeighborMedia and CCTV held a half-day mini-conference, The Media and the Election, on October 22 at the Cambridge Public Library. The event brought together local media professionals to talk about political reporting during the presidential race. The conference’s three panels covered issues such as journalistic responsibility, media bias, antagonism in and toward the media, political advertising vs. viral social media vs. mainstream media coverage, which candidates were promoted and vilified, and the influence of polls. Held just before the election, the results had been assumed by all panelists, underscoring the unpredictability of political reporting. Panelists were: Jim Braude, host of Greater Boston on WGBH; Chris Faraone, editor at Dig Boston and founder of the Boston Institute for Nonprofit Journalism; Rachel Gans-Boriskin, founder and blogger, Politics in Pink; Renee Graham, columnist for the Boston Globe; Donna Halper, media critic and Lesley University professor; Dan Kennedy, media commentator for WGBH and Nieman Journalism Lab; Javier Marin, publisher of El Planeta Media; Sarah Moawad, co-editor of Muftah’s Egypt & North Africa pages; and Dante Ramos, columnist for the Boston Globe. Moderators were: Barbara Anthony, producer/host of BayState Forum; Chris Bavitz, managing director of Cyberlaw Clinic at Berkman Klein Center for Internet & Society; and Joe Lynch, producer/host of Greater Somerville and anchor of SCATV’s Somerville Neighborhood News.

Katiria Pineda-Colon

“...It has always been my passion to produce my own TV show. My show is called ExpozedTV and it consists of interviewing and exposing artists of all kind. I get to connect with many artists like myself - it’s a great experience.”
Organizations Served

Agassiz Neighborhood Council
And Still We Rise
Ancient Studies Institute
Art of Black Music and Dance
Benjamin Banneker Charter School
Big Brothers Big Sisters
Blue Heron
Boston Area Rape Crisis Center
Boston Dance Alliance
Boston Comedy Chicks
Boston Jewish Film Festival
Boston Ferments
Boston Mobilization
Cambridge Art Association
Cambridge Center for Adult Education
Cambridge Community Center
Cambridge Community Chorus
Cambridge Community Foundation
Cambridge Economic Opportunity Committee
Cambridge Family & Children's Service
Cambridge Food Lab
Cambridge Forum
Cambridge Hackspace
Cambridge Health Alliance
Cambridge Historical Society
Cambridge Jazz Festival
Cambridge Nonprofit Coalition
Cambridge Overcomes Addiction
Cambridge Science Festival
Cambridge School Volunteers
Cambridge Youth Hockey
Charles River Conservancy
Charles River Swimming Club
Central Square Theater
City of Somerville
Citizen Schools
Community Dispute Settlement Center
Community Legal Services and Counseling Center
Computer Clubhouse
Coolidge Corner Theatre
Dance Complex
Dance in the Schools
Destiny Youth Ministries
Diaper Circle
East Cambridge Business Association

Elder Service Plan
Emerson College Bright Lights
Encampment for Citizenship
Enroot
Freedom Trail Foundation
Friends of CRLS
From Slave to Soldier
Girls Leap
Green Cambridge
The Guidance Center
Haitian Baptist Church
Harvard Square Business Association
Hearing Voices
Heather Abbott Foundation
Helping Hands: Monkey Helpers for the Disabled
Herbstalk
Hildebrand Self Help Center
Homeowner's Rehab
Improv Boston
Institute of Career Transitions
Just a Start
Komera
MSPCA Angell Animal Hospital
Longfellow House / National Park Service
Many Helping Hands
MIT Hillel
MIT Public Service Center
MIT/Wellesley Upward Bound
Moar Recovery
Moira Studio
Moore Youth Center
National Alliance for Mentally Ill- Cambridge Chapter
National Society of Black Engineers
On the Rise
Oom Yung Does West Cambridge
Out of the Blue Gallery
Paine Senior Services
Passim
Play Ball Foundation
Project Place
Prospect Hill Academy
Salvation Army
Science Club For Girls
Looking into the faces of all the many people interviewed — their great interest in having someone taking time to talk about their vocations their lives, sharing the highlights of all their passions.

“What I like most about CCTV is the community of workers making it all happen live! Running a station requires every aspect to function in perfect harmony with the leadership to make a broadcast possible.”
Back Lot BBQ
Under a beautiful solstice sky, CCTV’s Back Lot BBQ drew over 250 people to honor outgoing City Manager Richard Rossi. He was presented with the renamed Richard Rossi Award for Creative and Responsive Leadership; in his acceptance speech, Rossi graciously lauded CCTV’s history of serving the community.

Youth Media Program alumna Yanka Petri provided a moving testimony to her formative experiences in the program. Activist and Poet DiDi Delgado, journalist and photographer Derrick Jackson, and former Executive Director of the Cambridge Community Foundation Robert Hurlbut were inducted to CCTV’s Honorary Board.

Music by Zili Misik and delectable food provided by local restaurants rounded out a truly exciting and enjoyable evening.

Special Thanks to Central Square Florist, City of Cambridge Department of Public Works, Colliers International, Forest City Enterprises, MIT Investment Management Corporation.

Back Lot BBQ Sponsors
Brought to You By

Prime Time Partners


Cast: Ambit Press, Congressman Michael Capuano

I volunteered on Tails of the City (a series on pets) and there was a miniature horse named Lily as a guest. She was very nervous. Her trainer told me she was a rescue and had been abused and was now a ‘therapy animal,’ so we should try not to spook her. She did great and only soiled the stage once. I think we all learned something from that little horse that day. Anything is possible at CCTV, and the show must go on.
Fundraising

Clodagh Drummey

In 2016, CCTV raised approximately $154,514 through the generous support of individuals, businesses, and foundations.

Friends of CCTV
More than 150 individuals donated to CCTV’s individual giving campaign, which raised $24,573 to support CCTV’s general operations.

Grants
In order to offer outreach programs to respond to community need, support from the community is critical.

CCTV secured $84,744 in grant funding to support the Youth Media Program and technology education programs.

The following grant makers provided critical support to the Youth Media Program: Biogen Foundation, Cambridge Arts Council, Cambridge Community Foundation, Cambridge Savings Charitable Foundation, Hammond Real Estate, Mayor’s Summer Work and Learning Program, the Massachusetts Cultural Council’s YouthReach Initiative and Whole Foods Market. Thanks to this support, we were able to serve more teens than ever before!

Anonymous is a Woman, Google Community Grant Fund of the Tides Foundation, the Gant Family Foundation, and Charles H. Farnsworth Trust, Bank of America, N.A., Trustee offered support to launch the Technology Resource Center for Older Adults.

Back Lot BBQ
CCTV’s annual fundraiser raised $30,742 to support the Youth Media Program.

Web + Channel Partners
Eleven businesses supported the Web + Channel Program, which generated $14,455.

Lynette Laveau Saxe

“The Drama Club was formed in 2009 and its purpose was to conceptualize original productions of a variety of genres. We needed more scripts to review, but no one else was brave enough to attempt screenplay writing. I happened to read a human interest story about a homeless man with astounding honesty and integrity, and I decided to try my hand at screenplay writing based on this truly phenomenal news story. Having taken a screenplay writing class at CCTV, I was able to quickly focus and apply the principles I had learned -- who knew that I could rise to such an occasion under pressure?
Wil Kurtz

“As soon as I saw it I knew I had to get involved. I’ve made a bunch of weird, avant garde comedy videos, films, and sketches, because that’s what tends to come out of my brain, and you can make anything at CCTV. I’ve also had the opportunity to crew on events for local musicians, artists, and politicians and have enjoyed helping to give a voice to the community.”

Sponsors

Web + Channel Partners
Amsden Consulting
Biogen
Cambridge Self Storage
Dunkin’ Donuts
Hong Kong Restaurant
Whole Foods Market

Web Weavers ($750+)
Kathy Cannon & Scott Berk
Richard Chasin

Comcast Cable
Norma Garcia
George & Jane Metzger
Ellen Semonoff
Stephen Sillari & CA Technologies

Vision Sponsors ($500-$749)
Boston Foundation Back Porch Fund
Siobhan Bredin
Estelle Disch
Susan Fleischmann (in memory of Paul Fleischmann)
Denise McWilliams
Reverend Irene Monroe
Marjorie Posner & Carol Nelson
Joan Shafran and Rob Haimes Foundation

Software, Equipment & Furniture
The Furniture Trust, Wayne Robinson,
Sensory Ethnography Lab at Harvard

Goods & Services
Cambridge Savings Bank, MIT, Stephen Sillari,
Maurice Wilkey
Program Funders
Anonymous Is a Woman
Biogen Foundation
Cambridge Community Foundation
Cambridge Housing Authority
Cambridge Savings Bank
Charles H. Farnsworth Trust, Bank of America, Trustee
City of Cambridge:
  Office of Workforce Development
  Mayor’s Fall Youth Employment Program
  Mayor’s Summer Youth Employment Program
  Summer Work & Learning Program
Enroot
Gant Family Foundation
Google Community Grants Fund of Tides Foundation
Hammond Real Estate
Massachusetts Cultural Council
Massachusetts Cultural Council YouthReach
Whole Foods Market

Wayne Robinson

“...

I got involved with CCTV because I was looking to network with the community. I cablecast, I have my own show. I have other TV slots I keep open to churches so they can be seen; I also have slots I keep open for community events, or for people to say whatever they want to say - in order to ‘keep the mic open.’

They let you have access to classes, cameras that you can use, the studio - all kinds of things that will help you to do something when you go out into the world because we know its tough out there. Everybody is welcome - they’re respected as basically part owners of this place.”
Beth Luchner

“Working with the community in the Computers for 50+ Lab to help them navigate today’s digital universe — allowing them to stay connected with family and friends, publish their memoirs, use the internet to explore their interests, apply for jobs online, or advance their computer skills needed for tasks at home or on the job.”

Friends

**Best Friends ($250+)**

**Sustaining Friends: ($150+)**
Marissa Acosta, Anonymous, Ginny Berkowitz, (in memory of Paul Fleischmann), Clodagh & John Drummey, Alfred Fantini, Ellen Grabiner (in honor of Paul Fleischmann and Susan Fleischmann), Uche Ikpa, Irving House at Harvard, Daniel Jacobs, Joanna Berton Martinez, Nick McGurk, Berit Pratt & Betsy Smith, Elaine Schear, Peter Septoff, Rika Welsh

**Friends**
Susan Chasen

“The way CCTV is structured – affordably training people in video production, and then offering us equipment and a facility where we can use our new skills as we like – has always reminded me of the Talking Heads song ‘Found A Job,’ in which Bob and Judy are unhappy with the standard television fare:

‘They might be better off I think, the way it seems to me,
Making up their own shows, which might be better than TV.’

And that’s what a group of us did with our show The Drawing Board, a four-episode live cartooning show starring local comics artists. Without CCTV, we would never even have been able to conceive of such a project, and once we did, CCTV was there with everything we needed – a professional studio, supportive people. It was hard, but it was fun, too, and resulted in a show we could be proud of.”
So, my first time participating in Bring Your Own Device, I was matched up with a gentleman who was looking to get more use out of his iPhone. Being an Android user myself, it was a bit daunting at first attempting to demonstrate ways he could use his iPhone. He caught on that I was just as novice as he was very early on. However, instead of just giving up on each other and not doing anything at all, we both decided to embark on this new challenge together. I showed him some ways he could play games with his iPhone and he introduced me to some bird call identifying apps. I love that everyone is a teacher and a student here at CCTV.
I run into people all the time who tune into CCTV, and the reason they watch is because the people who are on the screen are real people that they can meet or see everyday - with real stories just like their own. I really appreciate that CCTV is here for them, as well as for me, to be able to express who and what I am. Otherwise, we are just being pawns for society to take advantage of. Having this platform will help all of the Community to grow, and be the individuals that we are. We are VAST and Expressive. CCTV is for the PEOPLE, and We are for CCTV. This will never change.
I heard there were openings to have my own show, and at first I was like, “Oh, ok.” After about a month of on-and-off daydreaming the idea wouldn’t go away so then I was like, “Oh, ok, I’m going to do a show!” And now I’ve done it for more than a year. My show is called Clinical Depression! and it’s about exploring the condition of clinical depression and how it informs the culture.