Cambridge Community Television
Serving fresh, locally-made media since 1988
Dine in or take out
a tantalizing, all-natural, spicy, full-bodied experience like no other
Bring the family and friends for a taste of the best community media has to offer.

2017 Annual Report
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Focus areas and core value statements

• **Content** – creating, delivering programming and information
  Provide high quality content that is diverse, relevant, unique, from hyper local (made in and with Cambridge perspective) to global, engaging, provocative, and has a clear and measurable impact

• **Services** – providing community media education and activities
  Offer community and commercial services that provide access to media and technology education, tools, and resources that enable people (particularly youth, seniors, and other under-resourced constituents and communities) to express and improve on the realities of their lives

• **Innovation** – enhancing existing and exploring new technical capabilities
  Foster innovation in order to be responsive and relevant in the changing technological and communications landscape

• **Partnerships** – maintaining, expanding for sustainability and relevance
  Develop sustainability through community, foundation, municipal, and corporate partnerships that ensure ongoing growth and financial stability

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Goal #1 - Create
Reimagine CCTV to address digital disruption and changing media context

Goal #2 - Serve
Realign resources to support organizational change

Goal #3 - Innovate
Build capacity to enhance audience and community engagement

Goal #4 - Partner & Sustain
Establish sustainable business model through new and existing partnerships

---

**Challenge:** CCTV was created, like many community media organizations, on the foundation of a cable media distribution model that is experiencing a rapidly diminishing role in society. Yet the need for independent, local, non-commercial media, created by and for ordinary citizens, remains critical. How does CCTV position itself to ensure continued delivery of content and services aligned to its mission while leveraging innovative technologies, establishing sustainable partnerships, and achieving financial stability?

At the Annual Meeting in April, 2017, after an eighteen-month process, the Board of Directors of Cambridge Community Television released a new Strategic Plan. The plan can be found at cctvcambridge.org/strategic-plan

Phase I was launched immediately thereafter. The in this Annual Report indicates the initial strategic efforts and actions that align with the goals of the Strategic Plan.
The Media Training Program is a cutting edge, innovative resource that offers students the opportunity to develop their skills technically, conceptually and artistically. CCTV utilizes highly skilled and talented trainers, and provides access to professional production equipment and an array of software and technology tools.

In 2017, CCTV offered 103 exciting and diverse classes in the general training program, created in direct response to member requests and contemporary innovations and trends. New classes included Using Social Media for Activism, Constructing Your Demo Reel, Alternative Storytelling Techniques, Directing in the Studio, How to Submit Your Video to Festivals, Looking Critically at Modern Journalism, Creating Visual Poetry, monthly critiques and many more.

The year’s class offerings fostered new kinds of multi-dimensional media making from students, ranging from comics to photographs to set design layouts and more. This work was presented in the Exploring New Worlds show in the Karen Aqua Gallery in August and the Spam, Shame, and Superheroes screening in October.
A strategic goal for the training program is to collaborate more closely with art and tech-based initiatives. This innovative process began when artist Andrew Ringler brought his interactive art screen to the front lobby of CCTV, enticing curious passersby and exciting members about a new kind of artistic computer programming. CCTV invested in a Playtronica kit that was used in two unique jam sessions in which participants connected fruits and plants to the midi device, allowing the participants to “play” the objects like instruments with the touch of a hand.

It was also a year of continued successes with all of the collaborations between CCTV’s training program and other local organizations. CCTV teamed with Cambridge’s Community Development Department to offer 11 workshops and drop-ins for local small businesses. CCTV also teamed up with Cambridge Arts’ Community Supported Arts program to offer 2 workshops to teach the new cohort of artists how to properly document their work with photographs and video. CCTV continued to expand its support for nonprofits, offering the following classes as part of its Cambridge Nonprofit Resource Exchange: Facebook for Nonprofits, Search Engine Optimization for Nonprofits, Using Hootsuite for Nonprofits, PR for Nonprofits, Online Analytics for Nonprofits, and Search Engine Optimization for Nonprofits.

CDD Classes
Marketing Your Business with Facebook
Search Engine Optimization
Shopify
Intro to LinkedIn
Hootsuite for Your Mobile Phone
Building Your Website With Wix
Using Instagram to Promote Your Business
Search Engine Optimization
Social + Web Drop-In
Building Your Website With Wordpress

Trainers
Molly Akin, Evan Anderson, Heather Aveson, Ted DeBettencourt, Jon Dorn, Patricia Egessa, Brad Glanden, Richard Hawke, Christopher Hope, Will Kurtz, Siobhan Landry, Vinay Raghu, Garabed Setrakian, Scotty Vercoe, Jim Walsh, Kevin Wetmore
The Production Department oversees all production at CCTV, including facilitation of work by members, CCTV initiated programming, rentals, and production services for hire.

**A Sampling of CCTV-Initiated Productions**

*In Case You Missed It*

Produced, written, and edited by members, volunteers, and staff, *In Case You Missed It* takes a look at the past month’s events in and around Cambridge.

*The Cambridge Calendar*

Produced by community members and volunteers, and supervised by staff, *The Cambridge Calendar* combs through events listings, websites, brochures, and listservs to promote community and non-profit happenings in and around Cambridge.

*Bay State Forum*

Bay State Forum is a public affairs program produced by **Barbara Anthony** and CCTV. A variety of topics affecting people all over the state of Massachusetts are explored, from a discussion on issues facing UMASS Boston to a talk about healthcare reform in the state.

**Production Interns**

Sam Bruce, Zach Ben-Amots, Rock Louis, Alex Dewart, Sara Pagiaro, Malcolm Sullivan, Mystikal Scalzi, Avery Dwyer
A Sampling of Series by Members

Legendary CCTV producer Kristina Kehrer produced an incredible 29 videos over the past year, touching on a wide range of topics. Some had a local flavor, such as her profile of the longtime Cambridge business David’s Shoes, and her interview with Cambridge-born entrepreneur, Anthony Mosley. Others had broader appeal, including her tribute to Tom Petty, This One’s for Tom Petty Fans.

Beth Walsh produced 8 new episodes of her monthly Sound & Vision production. Recorded in CCTV’s studio, each episode features a performance from a local musician, each with his or her own unique style.

Event Coverage

January
- Assassin of Youth
- Take Back The Night March
- Climate Action Hands On I-90 presentation
- Community Art Center Presentation

February
- Cambridge Unity Rally
- Town Hall Meeting
- Anti-Valentines

March
- Town Hall Meeting Part 2
- Pay Equity
- I-90 Renovation Meeting

April
- Science Saturday
- Satigatha
- MassDOT Presents I-90 Plans to Cambridge
- Nicholas Burns at the Cambridge Public Library
- Liberation Poetry Collective

May
- Holocaust Commemoration
- Cambridge Water Presentation
- Democracy Day

June
- St Mary of the Annunciation
- Dance for World Community Festival
- Michael Koran - Fathers Day
- Loving Day Cambridge Rally
- Galluccio Sports Breakfast

July
- City Splash
- RADICAL
- Summer Courtyard Series

August
- Cambridge Arts Youth Council poetry performance

September
- Ward 6 Democrats City Council Candidates Forum
- Ward 6 Democrats School Committee Candidates Forum
- A Better Cambridge Candidate Forum
- No Jargon Podcast 100th episode
- Green Cambridge City Council

October
- Dream Big: Democracy Now Made in Cambridge: What’s Happening in Kendall Square
- Margaret Fuller School Committee Forum
- PNSA City Council Forum
- Ribfest
- Margaret Fuller City Council Forum
- CEC City Council Forum
- Create the Vote City Council Forum

November
- Election Night
- LGBTQ Asylum Seekers Veteran’s Town Hall
- Conversations on the Edge

December
- Oliver Jeffers at the Cambridge Public Library
- Cambridge Community Chorus’ Fall Concert
Since the City of Cambridge contracted with CCTV in 2016 to produce media for its channels, Facebook, YouTube, and Twitter feeds, a total of 98 programs have been produced, 36 in 2017 alone.

CCTV has worked with 18 City departments, from Public Works to the Animal Commission to the Water Department. A series of consumer protection PSAs were produced with the Consumers Council and others for Find It Cambridge. Longer format profiles were produced on topics such as affordable housing with the Community Development Department, as well as a series of webcasts for the Cambridge Historical Commission.

Exciting moments that stand out include:

- a visit to the 911 emergency communications center to focus on police department initiatives to manage stress and trauma for officers,
- working with the Mayor and business leaders to highlight the pay equity initiatives that help ensure equal pay for women in Cambridge workplaces, and
- witnessing metric tons of documents, bank statements, and other sensitive personal documents being flung into a portable paper shredding truck on Shred Day.

The highlight of the year was the chat with authors Charles Sullivan and Susan Maycock about their recently published book, Building Old Cambridge. It was exciting to hear about the inner workings of their twenty years of research and all the surprises encountered in their journey. CCTV’s staff immediately ran out and bought the seven-pound (and six ounce) book.

The City of Cambridge (Official) Facebook and Twitter feeds now offer engaging media that sheds light on the City’s activities.
2017 was an election year and Cambridge residents cast ballots for City Council and School Committee. This marked the busiest and most successful election programming season at CCTV in memory.

As early as June, CCTV Board and staff members were engaged in discussions for new portable production equipment that would make it possible to produce live multi-camera coverage of election activities. By August, new portable studio and live video streaming equipment had purchased and built out, just as CCTV was contacted by local political committees to begin scheduling and preparing for television coverage of community candidate forums.

CCTV produced twenty-six spots for local candidates and ten candidate forums sponsored by nonprofits and political committees. Six informational vignettes about the election process were created and rolled in during the five-hour ballot count, which was carried live, in its entirety, sharing the excitement on CCTV's Channel 8, and streamed on cctvcambridge.org and Facebook Live.

Overall, this election was made more accessible to Cambridge residents as they prepared to cast their votes. Analytics measured that approximately 58,000 people accessed to the Facebook Live broadcast on Election Day, with 8000 unique individuals viewing for a substantial period of time.
987 hours of locally produced LIVE programming
2,148 hours of member-produced programming
1,429 hours of staff-produced programming
3,448 hours of programming from outside of Cambridge
5,200 hours of programming received via satellite
1,054 hours of first-run series programming
1,462 hours of programming in languages other than English
21 hours of LIVE election-related coverage streamed on Channel 8 and Facebook Live

CCTV has a variety of programming, spanning member-produced singles and series, event coverage, and live-on-air personalities.

Channel 8
A cornucopia of programs, ranging from live specials, Cambridge political coverage, to staff and member produced content.

Channel 9
99% of Live programming is shown on Channel 9. Some of CCTV’s Live producers have been on for 15+ years!

Channel 96
Showcases CCTV’s international content, including news from other countries as well as programs from our own multicultural population of members.

Programming Awards
2017 Hometown Media Festival
Sean Effel and Susan Fleischmann, CityView: Participatory Budgeting
Anne Pierre, Stream of Consciousness and Hanging by a Thread: Anything Can Happen
Neely Mc Kee, Nicholas Hall, and Sadira Bethea, The Gap is a Glitch
Susan Chasen, Death’s No Fun

2017 A-Town (Arlington) Youth Video Contest
Lucy Bent, Junior
In 2017, the Senior Technology Programs at CCTV continued to serve the technology needs of older adults.

The Computers for 50+ drop-in times were extremely popular. With an addition of two hours per week - Thursdays, as well as Mondays - the drop-in lab served 124 older adults seeking assistance with ever-changing technology and internet-related processes. Intern Beth Luchner and Senior Technology Programs Coordinator Michael Rodriguez offered 42 mini-lessons (15 - 20 minute lessons during Monday's drop-in time).

After the mini-lesson appetizers, CCTV offered 8 longer form one-to-many courses for those looking to delve a bit deeper into internet services, partnering with Google and graduate students from MIT’s Sloan School of Management. In all, 37 older adults attended these special classes.

CCTV, in partnership with several collaborators, expanded technology education for seniors by offering one-to-one workshops. CCTV partnered with Tech Gives Back, MIT Days of Service, and Tufts University FOCUS (First-Year Orientation CommUnity Service) to provide three tech help sessions to 20 seniors. Participants received assistance in using smartphones, flip phones, tablets and laptop computers. CCTV’s incredibly successful relationship with Google continued throughout 2017, offering three Age Engage classes in which older adults were paired with Google employees for one-to-one web and computer training. CCTV’s program with Google served 34 seniors.

Mini-lessons included:
- Bookmarking Websites
- Web Browser tutorials
- Finding Online Coupons to Save Money
- Using Public Transportation Apps
- Backing Up Your SmartPhone
- Discover and Join Local Activities Using Meetup.com
- Alternative Phone Calling Services

One-to-Many Workshops
- Internet Safety and Web Scams
- How to Communicate Using the Internet in Online Communication
- How to Search the Web Using Google Search to Solve Problems
- Editing Photos using Google Photos
- Photo Storage Solutions
- Weathering the Summer Climate
- Ordering Online from On-Demand Delivery Services
- Accessibility Features

One-to-One Workshops
- Bring Your Own Device
- Age Engage

Computers for 50+ Drop-in Labs
- Serving 124

Mini-lessons
- 42

One-to-Many Workshops
- Serving 37

One-to-one Workshops
- Serving 54

2 weekly
The Youth Media Program employs Cambridge teens throughout the year, offering opportunities to work as media producers in the School Year Production Program and Summer Media Institute. This year saw the largest ever cohort to complete the Summer Media Institute, with a total of 40 teens participating.

Students created a wide range of videos including documentaries, music videos, video poems, reports on local topics and issues for Neighbormedia, profiles of local professionals working in STEM related careers, and even videos addressing the newly elected city council.

The Alumni Program is focused on helping 18 to 24 year olds develop professional skills as media producers. There are currently 6 young adults working to support CCTV productions and create their own videos which have included profiles of local artists, music videos, narrative films and experimental videos.

Participants

Bandana Adhikari, Dukens Alcindor, Jodly Alissage, Joseph Alphonse, Aija Fontes Andrade, Lucy Bent, Ari Berman, Rodnick Bonnie, Jacob Callender, Maya Clemente, India Cordero, Harry Danglo, Allison Desir, Jeda Eke, Claritza Fernandez, Kevin Fleurimond, Anna Garvey, Adnan Ghari, Elijah Gonzales, Markell Grant, Bedilu Green, Anderson Guichette, Nicholas Hall, Mina Hasan, Jayde Haidar, Matthew Hernandez, Jaqui Hill, Alexandra Holland, Rachel Jacobs, Harry Jean, Terra Johnson, Mostafa Kamal, Melissa Liu, Samantha Liu, Neely Mckee, Jeanne Memeus, Mohamed Mohamed, Emily NG, Liam Pace, Nafis Rahman, Alejandro Ruiz, Hector Ruiz, Oliver Saffery, Sam Saha, Hailee Scott, Annalise Slate, Ana Sokolovska, Reece Stevenson, Yousuf Syed, Avery Tipper, Amtiaz Uddin, Xavier Vilcina-Brown, Michael Wiley, Johnnie Williams, Mattingly Wood

Alumni Artist Network
Josue Cardoza, Alexandre Dewart, Griffin Ersick, Jose Negron, Anne Pierre
Specials - Award Winning Projects by Youth

Stream of Consciousness, produced by Anne Pierre
This self portrait is based on a series of journal entries and centers around the ideas of knowledge, relationships and identity. Stream of Consciousness was produced during the Fall 2015 semester and received an award in the Experimental - Student category at the 2017 Hometown Media Awards.

Hanging by a Thread: Homefree, produced by Anne Pierre
The second part in a series of videos focused on homelessness, this piece features interviews with individuals on the street in Harvard Square around the ideas of home, and identity, as well as how those who experience homelessness feel that the rest of society views them. Hanging by a Thread: Homefree was produced by Anne Pierre during the 2016 Summer Media Institute, and received an award in the Underserved Voices - Student category at the 2017 Hometown Media Awards.

The Gap is a Glitch produced by Sadira Bethea, Nicholas Hall and Neely McKee
The Gap is a Glitch focuses on the gender gap in tech-jobs, and highlights the experiences of young women involved in the Science Club for Girls, a youth program that is dedicated to inspiring young women to find a future in STEM. The Gap is a Glitch was produced during the 2016 Summer Media Institute and won and award in the category of Educational Activity Profile - Student at the 2017 Hometown Media Awards.

Junior produced Lucy Bent
Junior is a profile of local choreographer Junior Cius, who uses his dance as an entry point to conversations about race, politics and identity. Produced in the Fall 2016 semester, Junior received the Best Production Value award at the 2017 A-Town Teen Video contest and was screened at the Arlington International Film Festival.
A Delightful Decade of Cambridge News by Cambridge Residents

NeighborMedia.org, the civic journalism initiative of CCTV, celebrated its 10th anniversary in 2017 by continuing its legacy of delivering hyperlocal news, information and perspectives that can't be found anywhere else. The team of volunteer reporters — 30 Cambridge residents, community organizations and college interns — reported 276 stories about the people, places, issues and events of Cambridge's very own neighborhoods.

Cambridge residents participating in our program receive a free yearlong CCTV membership, free unlimited CCTV classes, and a small stipend for each CCTV-approved article, video or audio story posted to NeighborMedia.org. Community organizations participating in NeighborMedia had the chance to spread the word to a local and global audience about stories related to their cause. And college students participating in CCTV News Internship Program received college credit and real-world experience and training provided in the program.

Articles, photos and videos produced by NeighborMedia journalists are each posted to the site and shared to NeighborMedia's Facebook page (918 likes) and Twitter account (926 followers). They are also distributed to CCTV's email list and to NeighborMedia subscribers via a regular email digest. To subscribe, email neighbormedia@cctvcambridge.org.
Journalism Classes
In addition to receiving one-on-one assistance and small group “mini-lessons,” NeighborMedia participants and aspiring citizen journalists were offered a number of journalism-related classes to build their skills. These classes included: How to Create a News Package; Building a Sequence; Person-on-the-Street Interviews; Fake News; Women in Journalism; and a Cambridge Uncovered studio production class.

Cambridge Uncovered
Cambridge Uncovered is an issues-based studio talk show that dives into unreported and underreported matters important to Cambridge residents. 11 episodes were recorded in 2017. Topics were: Community Organizing in the Wake of Trump; Civil Liberties and Human Rights in a Trump Age; The Media and Trump: The First 100 Days; Lawyer Roundup: Constitutional Crisis and Immigration Crisis; Cambridge Citizen Journalism; The Cambridge Brand; The Media and Trump: One Year Since the Election; Affordable Housing; Cambridge Kids Doing Amazing Things; and Music and Arts Education. That last episode prompted a new series: Education Talk with Priyanka Deo. Two episodes of this new series were recorded in 2017.

NeighborMedia continued the third year of the nationally award-winning #Facecast, a short Facebook newscast meant for social media. This year’s 14 Facecasts were produced, edited and hosted by Liz Collins, Truett C. Killian and Frank Morris Lopez.

PARK(ing) Day
For PARK(ing) Day — an international day celebrated in September in which metered parking spaces are transformed into miniature public places for the day — NeighborMedia and CCTV transformed a parking spot outside the station into a daytime talk set. Reporters Beth Redmond Walsh, Priyanka Deo, Claudia Ginestra, Kristina Kehrer, Beverly Mire and Cheryl Brown interviewed 26 candidates for Cambridge City Council and School Committee throughout the day. The event was shown live on CCTV Channel 8, and streamed live on Facebook.
2017 included many improvements in CCTV’s production equipment and facilities. Here are some highlights:

- A new portable studio was deployed for live-switched multicamera productions in the field. Including Blackmagic’s ATEM Television Studio HD and a Hyperdeck Studio Mini recorder, with a pair of LED monitors in a compact portable case, this kit is ready to use as is or a laptop can be connected for graphics and audio mixing. Using this kit, CCTV has already produced a dozen live-switched field productions.

- Streaming video live to CCTV’s channels, website, and social media feeds has become an affordable reality with a field encoder/decoder kit made by Terradek. During the election season, CCTV served streaming video to 8000 viewers through Facebook and more on the television channels.

2017 was a year of polishing an already robust IT ecosystem including Wifi optimizations, increase of internet speeds, and being more proactive with support and rolling out new technology.

In partnership with Amazon Web Services, CCTV uploaded the entire contents of its video library to the cloud to keep in perpetuity in case of building fire, multiple, simultaneous equipment failures, or zombie apocalypse.
Recorders using affordable SDHC cards have landed in the main, live, and portable studios, and the transfer station in the lobby, to provide convenient and affordable HD recording.

An investment in a Canon XC-15 4K camera is a first step into 4k technology; this, and a new Samsung Gear 360 camera allow experimentation in new ways of producing. An Easy Rig camera support backpack adds flexibility.

One of the computer labs has been re-envisioned as a technology workshop with compact technology that can be set up in an infinite number of ways to meet many different needs. There are 10 new Apple MacBook Pro laptops to support the programs for youth, seniors, and more.

There is now access to the entire Adobe CC suite in the labs and edit suites for editing photos, videos, websites, soundtracks, and more.

CCTV spent $57074.91 on capital improvements in 2017, with the second half of the year focusing on brand new technologies not yet in use by CCTV. On the horizon are visions of equipment for composing and experiencing virtual reality, augmented reality, 360-degree video, and more.
On Thursday, September 14, CCTV held its annual Back Lot BBQ fundraiser. The rain could not put a damper on this fun and successful event, which raised $29,632 in support of the year-round Youth Media Program.

The BBQ featured the presentation of the Rossi Award for Creative & Responsive Leadership to Cambridge Area Stronger Together (CAST), the Cambridge Public Library- Our Path Forward initiative, Indivisible Cambridge, MIT Day of Action, and The Resistance School, for their local efforts to activate a meaningful and inclusive social justice agenda. Frontline Executive Producer Raney Aronson, Director of Cambridge Public Libraries Maria McCauley, President of Cambridge Community Foundation Geeta Pradhan, and Director of MIT’s Center for Civic Media Ethan Zuckerman were inducted onto CCTV’s Honorary Board.
Producer Partners
The Barrett Family
Cambridge Chronicle & TAB
Cambridge Self Storage
Eastdil Secured
HMFH Architects
Irving House at Harvard
Integrated Solutions Group
JLL
Stephen Sillari & CA Technologies

Co-Star Partners
The Berk Family
Boston University School of Social Work
Cambridge Trust Company
The Charles Hotel
Charles R. Myer & Partners, Ltd.
Classic Graphx
Eastern Bank
Galluccio & Watson, LLP
Lesley University
Middle East Restaurant
University Stationery

Special Thanks to Our Generous Donors
Cambridge Department of Public Works
Central Square Florist
More to come!
Food Donors
1369 Coffeehouse
Cambridge Brewing Company
Christopher’s
Dunkin’ Donuts
Iggy’s Bread of the World
India Pavilion
Insomnia Cookies
Middle East Restaurant
Patty Chen’s Dumpling Room
Petsi Pies
Redbones
Royal East
Royal Pastry
Toscanini’s Ice Cream
Trader Joe’s
Vegetarian Galaxy
Whole Foods Market
Auction Donors
Acupuncture Together
Artist & Craftsman Supply

The Asgard
B Cummings Hair Salon
Boston Red Sox
Boston Sports Club
Brattle Theater
Cambridge YMCA
Charles Riverboat Company
Central Rock Gym
Coolidge Corner Theater Foundation
Craigie on Main
Lorenzo Geraci
Google
Harvard Museums of Science and Culture
Healthworks
Kameleon Healing
Little Donkey
MIT Museum
Passim
Starbucks
Eliza Strode
Tavern in the Square
Jimmy Tingle
Tom’s Bao Bao
World Music/ CRASHarts
Karen Aqua Gallery

2/24-4/7 Joanna Rohrbaugh

6/23 – 8/4 Hiroko Okahashi

4/7-5/12 Cambridge Science Festival

9/15 – 10/27 Community Supported Arts

8/4-9/15 CCTV Photo classes
photo by Moe Glynn

5/12-6/23 Adriana G Prat

10/27-12/8 Ron Hoffmann

12/8 – 1/19/18 Andrzej Brodzik
CCTV’s Annual Meeting was held on April 26. Chair Beverly Mire invited everyone to introduce themselves and then invited Steve Sillari, Treasurer, to present the financial report for 2016. It was a good year – CCTV increased its assets by over $42,000. Steve Smith, Chair of the Strategic Planning Committee, then presented the Strategic Plan that had been accepted at the March board meeting.

Those holding appointed seats to the Board of Directors were announced: Tim Alves from Cambridge Savings Bank, Nina Berg, current Clerk, Ceasar McDowell, Beverly Mire, and Steve Smith. Bev thanked outgoing Board members Laura Montgomery, Roseann Gilmer, Nick McGurk and Cheryl Brown.

Those running for elected seats then had the opportunity to introduce themselves. Shaun Clarke and Maurcie Wilkey ran unopposed and were accepted by voice vote. No one ran for the two one-year member representative seats.

Following the election were the annual awards:
Business of the Year: Toscannini’s
Organization of the Year: Boston Institute of Nonprofit Journalism
the Rudy Award for Service Above and Beyond the call of Duty:
Andrew Gerzon
Youth Member: Anderson Guichette
Trainer of the Year: Patricia Egessa, Evin Anderson
Interns: Rachel Woodring, Xinyue Wang, Maddy Weaver, Samantha Bruce
Volunteers: Kent Thompson, Kiki Densamo, Nidia Hartono
Producer of the Year: Kristina Kehrer, John Manson
David Avellone Award for Most Technical Improvement: Richard Sheingold
Sakey Award: Steve Smith

Special Awards: NeighborMedia journalists, all CCTV interns and volunteers, in honor of National Volunteers Week

The meeting was followed by cake and socializing!
**Program Funders**

Anonymous  
Cambridge Community Foundation  
Cambridge Housing Authority  
Cambridge Savings Bank  
City of Cambridge:  
  Office of Workforce Development  
  Mayor’s Summer Youth Employment Program  
  Summer Work & Learning Program  
Enroot  
Gant Family Foundation

**Mass Cultural Council**

Massachusetts Cultural Council  
Investment Portfolio  
Massachusetts Cultural Council YouthReach  
The Nord Family Foundation  
Novartis Institutes for BioMedical Research

<table>
<thead>
<tr>
<th>Program Funders</th>
<th>Amount</th>
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<tr>
<td>Friends of CCTV</td>
<td>$21,599</td>
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<tr>
<td>151 generous donors</td>
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<tr>
<td>Youth Media Program Grants</td>
<td>$52,500</td>
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<tr>
<td>Technology Resource Center for Older Adults</td>
<td>$11,060</td>
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<td>Digital Storytelling Genealogy Program</td>
<td>$2,500</td>
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<tr>
<td>Back Lot BBQ Fundraiser</td>
<td>$29,632</td>
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<tr>
<td>Web + Channel Partners</td>
<td>$5550</td>
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<tr>
<td>Youth Media Program Collaborators</td>
<td>$50,000</td>
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In 2017, CCTV raised approximately $172,841 through the generous support of individuals, businesses, and foundations.

The following grant makers provided critical support to the Youth Media Program in 2017: **Cambridge Community Foundation, Cambridge Savings Charitable Foundation, Mayor’s Summer Work and Learning Program, the Massachusetts Cultural Council’s YouthReach Initiative, and Novartis**.

Recruitment and more than $50,000 in stipends for teens was provided by the **Mayor’s Summer Youth Employment Program, Enroot (formerly Community Services’ CityLinks Program), and Cambridge Housing Authority’s Workforce**.

Proceeds from CCTV’s Back Lot BBQ provided additional resources.

**Anonymous is a Woman** and the **Gant Family Foundation** provided funding for the Technology Resource Center for Older Adults.

The following local businesses supported CCTV by signing on as Web + Channel Partners: **Amsden Associates, Biogen, Cambridge Savings Bank, Cambridge Self Storage, Cambridge Trust Company, Bob Doyle, Dunkin’ Donuts, Eastern Savings Bank, Hong Kong Restaurant, Middle East Restaurant, and Whole Foods Market.**
Web + Channel Partners
Amsden Associates
Biogen
Cambridge Savings Bank
Cambridge Self Storage
Cambridge Trust Company
Bob Doyle
Dunkin’ Donuts
Eastern Savings Bank
Hong Kong Restaurant
Middle East Restaurant
Whole Foods Market

Web Weavers ($750+)
Kathy Cannon & Scott Berk
Comcast Cable
Estelle Disch
George & Jane Metzger
Reverend Irene Monroe
Ellen Semonoff
Stephen Sillari & CA Technologies

Vision Sponsors ($500-$749)
Boston Foundation Back Porch Fund
Richard Chasin
Regis Desilva
Susan Fleischmann (in memory of Paul Fleischmann)
Joan Shafran and Rob Haimes Foundation
Lee Swislow and Denise McWilliams Charitable Fund, a
Donor Advised Fund of The U.S. Charitable Gift Trust
Marjorie Posner & Carol Nelson
Stephen Sillari & CA Technologies (in memory of Paul Fleischmann)

Software, Equipment & Furniture
The Furniture Trust

Goods & Services
Cambridge Savings Bank
SUSTAINING FRIENDS: ($150+)
Marissa Acosta, Anonymous, Ginny Berkowitz (in memory of Paul Fleischmann), Robert Boulrice & Margaret Carsley (in recognition of Susan Fleischmann’s Dad), Donna Davis, Norma Garcia, Ellen Grabiner (in honor of Paul Fleischmann and Susan Fleischmann), Beth Hadges-Rastad (in honor of the fabulous Beverly Mire), Irving House at Harvard, Emily Kanstrom & Andrew Musgrave, Aubree Lawrence, Joanna Berton Martinez, Denise McWilliams, Berit Pratt & Betsy Smith, Elaine Schear, Maurice Wilkey (in memory of Perry Mercer)
<table>
<thead>
<tr>
<th>A Better Cambridge</th>
<th>Somerville</th>
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<tr>
<td>ACLU of Massachusetts</td>
<td>Community Legal Services and Counseling Center</td>
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<tr>
<td>Agassiz Baldwin Community</td>
<td>Dante Alighieri Society</td>
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<td>Akamai</td>
<td>Data 4 Black Lives Conference</td>
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<td>Anna Myer Dance</td>
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<td>Baptist Convention New England</td>
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<td>FSG Cambridge</td>
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<td>Grow Native Massachusetts</td>
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<td>Boston Swing Central</td>
<td>Haitian Baptist Church of Cambridge</td>
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<td>Boyz II Men</td>
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<td>Cambridge Brickwalk Conservancy</td>
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<td>Cambridge Camping</td>
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<td>Innovators for Purpose</td>
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<td>Cambridge Center For Adult Education</td>
<td>JET-PAC</td>
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<td>Cambridge Community Chorus</td>
<td>Just-a-Start</td>
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<td>Cambridge Community Foundation</td>
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<td>Charles River Conservancy</td>
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<td>Porter Square Neighborhood Association</td>
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<td>CLAB (Taste of Cambridge)</td>
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<td>Scholars Strategy Network</td>
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<td>St Mary of the Annunciation</td>
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<td>Tufts University</td>
<td>Windsor House</td>
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<td>Tutoring Plus</td>
<td>YWCA</td>
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<td>Tzu Chi</td>
<td>Cambridge Arts Council</td>
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<td>Veterans Services Department</td>
<td>Cambridge Citywide Senior Center</td>
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<td>Whole Foods</td>
<td>Cambridge Energy Alliance</td>
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<td>Windsor House</td>
<td>Cambridge Department of Public Works</td>
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<td>YWCA</td>
<td>Cambridge Fire Department</td>
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<td>Cambridge Peace Commission</td>
<td>Cambridge Public Library</td>
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<td>Commission on Immigration &amp; Citizenship</td>
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<td>Community Development Department</td>
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<td>HEET</td>
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<td>HEET</td>
<td>LGBTQ+ Commission</td>
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### Operating Support & Revenue
- Contract Revenue: $929,831
- Grants & Contributions: 179,878
- Program Service Fees: 95,356
- Memberships: 24,513
- Special Events, net: 26,116
- Interest & Dividends: 7,545

**Total Operating Support & Revenue**: $1,263,239

### Non-Operating Revenue
- Realized & Unrealized Gains: 98,146

**Total Support & Revenue**: 1,361,385

### Operating Expenses
- Program Expenses: $906,024
- General & Administrative: 285,858
- Fundraising: 109,954

**Total Operating Expenses**: $1,301,836

### Change in Net Assets
- **$59,549**

### Net Assets
- **Beginning of Year**: 2,805,349
- **End of Year**: 2,864,898

### Total Assets
- **$2,864,898**
### Interns

Janelle Anderson  
David Barsir  
Zach Ben-Amots  
Samantha Bruce  
Kathy Cannon  
Sarah Carlson  
Faysal Chadimi  
Pariss Chandler  
Iris Chen  
Liz Collins  
Danielle Demos  
Alex Dewart  
Priyanka Deo  
Georgie Du  
Avery Dwyer  
Griffin Ersick  
Abby Geluso  
Andrew Gerzon  
Andrew Giustino  
Ella Greely  
Cheyenne Harvey  
Dalinda Ifill-Pressar  
Eren Kavas  
Harry Kelso  
Truett Killian  
Will Kurtz  
Kynthia Lai  
Jenn Largaespada  
Istvan Levai  
Rock Louis  
Beth Luchner  
Alyssa McClure  
Joe Merkel  
Lisan Mo  
Moussou N’Diaye  
Sara Pagiaro  
Jason Ong  
Todd Rapisarda  
Celia Reilly  
Wayne Robinson  
Richard Rozewski  
Mystical Scalzi  
Marcia Soviak  
Emanuel Vincent  
Beth Walsh  
Ying Wang  
Rachel Woodring

### Note from the Chair

On behalf of the Board of Directors, Executive Director Susan Fleischmann, and the CCTV staff, I hope that you have enjoyed reading CCTV’s 2017 Annual Report.

As we’ve recently seen, our future will be shaped by the young. We will survive if we listen to them, support them, nurture them. Over the years, CCTV has worked with a number of exemplary teens. Some of them return, work with us, and even serve on our board. As we celebrate 26 years of youth programming at CCTV, join me in giving them a special salute.

_Beverly Mire_
Staff at Year End

Susan Fleischmann
Executive Director

Sean Effel
Associate Director of Operations

Clodagh Drummey
Associate Director of Programs and Development

Seth Myer
Production Coordinator

Keaton Fox
Media & Technology Education Coordinator

Frank Morris Lopez
Community Journalism & Member Engagement Coordinator

Jordy Brazo
Youth Media Coordinator

Michael Rodriguez
Coordinator of Senior Technology Programs

John Melczer
Programming Assistant

Jason Ong
Membership Assistant

Josue Cardoza-Mena
Scout Perry
Front Desk Assistants

Consultants
Ginny Berkowitz
Rob Welsh

Board of Directors

Timothy Alves
Assistant Vice President, Cambridge Savings Bank

Barbara Anthony
Senior Fellow, The Pioneer Institute

Nina Berg, Clerk
Associate Creative Director, Breakaway, LLC

Stephen Campbell
Associate Director, MIT Investment Management Corporation

Shaun Clarke
Assistant Professor, Emerson College

Fran Cronin
Consultant

Ceasar McDowell
Professor of Practice of Civic Design, MIT

Beverly Mire, Chair
Media Educator

Michael Monestime
Executive Director, Central Square Business Association

Stephen Sillari, Treasurer
Account Director, CA Technologies

Steven Smith, Vice Chair
CIO, Cambridge Public Schools

Maurice Wilkey
Radio Liaison, Perkins School