

# Become a Partner of Cambridge Community TV



CCTV Partners of all levels are listed on our main website [CCTVCambridge.org](http://CCTVCambridge.org), our citizen journalism website [NeighborMedia.org](http://NeighborMedia.org), on our three community TV channels, and in our quarterly newsletter. In addition to broad exposure, your business will also be entitled to video coverage of one non commercial event per year, additional event coverage at reduced prices, and a non commercial TV show slot.

## Back Lot BBQ Partners

Back Lot BBQ Partners are celebrated prominently at CCTV's annual fundraiser, attended by 250+ people each year. Proceeds from the BBQ support CCTV's Youth Media Program.

### \$5,000 Lead Partner

- Featured on event collateral (including invite, flyers, etc.) and in event press and signage
- Full page ad inside front cover of program
- Featured full screen on all 3 channels, ten times per day in September
- Featured on the front page of our website and in our bi-weekly E-news, which reaches 1,500 individuals, during September
- We will produce a one minute promo video highlighting your business and support of CCTV.
- **12 tickets to event**

### \$3,000 Primetime Partner

- Featured on event collateral (including invite, flyers, etc.) and in event press and signage
- Full page ad inside back cover of program
- **8 tickets to event**

### Producer and Co-star Partners

*(prices below)*

- Featured on event collateral (including invite, flyers, etc.) and in event press and signage
- Listed in event program

**\$1,000** Producer: **4 tickets to event**

**\$500** Co-star: **2 tickets to event**

### Package Deals

Get Primetime Partnership and Six Months of Web + Channel Partnership for **\$5,000 (\$500 Savings)**

Get Producer Partnership and Two Months of Web + Channel Partnership for **\$1,700 (\$300 Savings)**

Get Co-star Partnership and One Month of Web + Channel Partnership for **\$800 (\$200 Savings)**

## Web + Channel Partners

Web + Channel Partners are featured on CCTV's cable channels 8, 9 and 96, reaching more than 32,000 homes. They are also featured on our websites, [CCTVCambridge.org](http://CCTVCambridge.org) and [NeighborMedia.org](http://NeighborMedia.org).

### \$5,000 Annual Web + Channel Partner

- Featured full screen on all 3 channels, ten times per day for one full year
- Featured for one full year on the front page of our website and in our bi-weekly E-news, which reaches 1,500 individuals
- Featured on annual fundraiser event signage and in the program
- **6 tickets to annual fundraiser**
- We will produce a one minute promo video highlighting your business and support of CCTV.

### Partial Year Web + Channel Partner

*(prices below)*

- Featured full screen on all 3 channels, ten times per day
- Featured on the front page of our website and in our bi-weekly E-news, sent to 1,500 individuals

**\$2,500** 6 months of Web + Channel Partnership

**\$1,000** 2 months of Web + Channel Partnership

**\$500** 1 month of Web + Channel Partnership

### Back Lot BBQ Partners

support CCTV's Youth Media Program, which teaches Cambridge teens media making and career skills, as they work in paid positions at CCTV as media artists.

**Web + Channel Partners** support CCTV's mission, including our media training program; NeighborMedia, our citizen journalism initiative; thousands of hours of programming on our channels; and computerCENTRAL, our lab and resource center open to the public.



Cambridge Community Television is a 501(c)3 nonprofit. **The cost of your partnership with CCTV is fully tax deductible.**

Become a partner: [CCTVCambridge.org/sponsornow](http://CCTVCambridge.org/sponsornow) | [clodagh@CCTVCambridge.org](mailto:clodagh@CCTVCambridge.org) | 617.401.4005 | CCTV, 438 Massachusetts Ave, Cambridge MA